FUTURES SO BRIGHT, WE HAVE TO WEAR SHADES

2020 – 2021 Kansas PRIDE Review
IN 2020 – 21 KANSAS PRIDE PROGRAM SERVED 74 COMMUNITIES

Admire  Conway Springs  Humboldt*  McFarland  Rozel
Agra    Council Grove  Independence  Melvern  Russell*
Alton*#  Delia*  Iola*  Moran  Savonburg
Anthony  Dover*  Kinsley  Mount Hope  Stockton
Arlington  Dwight  La Harpe  Newton  Toronto
Ashland*  Elk City*  Lakin*  Nickerson  Vermillion
Assaria  Ellis  Larned  Norton*@  Wakefield*
Axtell  Fort Scott  Lecompton*  Olsburg*  Wichita -
Blue Rapids*#  Glasco*  Leonardville*  Osawatomie$  South Central
Burden  Grainfield*  LeRoy  Ozaawkie  Neighborhood
Bushton  Grinnell*  Lincoln  Perry  Wilson
Caldwell  Harper  Linn Valley*  Potwin  Yates Center
Caney*#  Haysville  Lucas*  Quenemo  # = Rising Star Award
Centralia  Herndon  Luray  Randolph*
Clifton  Highland*  Macskville  Riverton  ^ = Community of Action Award
Columbus*  Hugoton  Marion  Rossville*

Key:
* = Project Excellence Award  + = Community of Excellence Award  @ = Community Promotion Award
$ = Community of Growth Award
KANSAS PRIDE PROGRAM
With the arrival COVID-19, community volunteers saw their improvement efforts come to a standstill. They required information on how to navigate the new reality, as well as how to minimize the impact on their local economies, projects, events, and daily life.

The vision of the Kansas PRIDE program is “Vibrant Communities, with a Positive Future.” In 2020, the viability of Kansas communities was uncertain, and our program took steps to assist them in navigating this chaotic time through education, ready resources, and building programming based on community needs in the areas of remote work and fundraising.

Through our participating communities’ social media traffic and e-mails, we witnessed them exercising the remote work, meeting, and fundraising tactics we researched, developed, delivered, and promoted. This contributed to confidence in the program and its partners, as exemplified by the following quote: “It is such a relief getting your emails, especially the one about the COVID-19 resources. I know it is all fact based and I’m not going to be sold something.”

Thank you to everyone who continues to work at making their Kansas communities great! We look forward to serving and assisting you as we move forward to new opportunities.

PARTNERSHIP WITH THE KANSAS MASONSON
As a partner of the Kansas PRIDE program, the Kansas Masons, from more than 200 lodges across the state, have pledged their support to local communities. Since the partnership was established in March of 2016, Masonic Lodges have continued, or provided new, active support in more than 20 communities. Their efforts include assisting with fundraising, providing knowledge and volunteers, and celebrating local community success.

Since 2017, through our partnership with the Kansas Masons, more than $180,000 has been awarded to Kansas PRIDE communities for large-scale projects and community promotion. In 2020, after consulting with Kansas PRIDE staff, the Masons approved a Community Emergency Grant for communities that are impacted in the areas of Community and Economic Resilience, Community Health, and Natural Occurring Disasters. If your community does not have a Masonic Lodge, contact the Kansas PRIDE office to find a contact.

Proud to work with:

DANE G. HANSEN FOUNDATION
129 new projects
877 total projects

525 ongoing projects
114 youth-related projects

448 partnerships

$112,249 public dollars raised
$206,548 private dollars raised
2020 - 2021 AWARDS

Project Excellence
Alton – Social – Christmas in Alton – Phase 2

Rising Star
The following communities received Rising Star Awards:
Alton
Blue Rapids
Caney

Community of Growth Grants
Community of Growth grants (COG) are $200 awards to help offset out-of-pocket expenses for community members, and costs associated with starting a local PRIDE community improvement group. The following community received this grant:
Osawatomie – Flower Planting in the Park

Community of Action Grants
Community of Action grants (COA) are a funding opportunity provided by Kansas PRIDE, Inc. as a 1:1 match with communities that can provide funding up to the maximum amount of $2,000 per project for PRIDE communities that qualify. The following communities received this grant:
Blue Rapids – Community Picnic/Play Area – $1,750
Caney – Downtown Caney Business District Christmas Lights - $1,500
Lucas – Heritage Mural Restoration - $2,000
Wakefield – Curb Enhancement Beautification/Safety Project - $925

Community Promotion Grant
An opportunity provided through our partnership and the generosity of the Kansas Masons, Community Marketing/Promotion Grants are $1,000 grants available for promotion of communities through building a website, social media campaigns or apps, videos, radio, fliers, or ads in travel/tourism magazines. The following community received this grant:
Norton – Community Travel Information Center Kiosk - $1,000

74 Kansas PRIDE Communities
47,479 hours of volunteer labor
Thank you to our sponsors who make educational and funding opportunities possible

PARTNERS IN PRIDE

SPONSORS OF PRIDE

SUPPORTERS OF PRIDE

FRIENDS OF PRIDE

Craig Freeman
Debbi Childers
Ken Kopp
Doug Helmke
Jan Steen
Jaime Menon

kansasprideprogram.ksu.edu

pride@ksu.edu | 785-532-5840

All sponsorship funds raised by Kansas PRIDE, Inc., a 501(c) 3 organization, go directly to Kansas communities through project grants, educational opportunities and recognition. Overhead and staff expenses are provided by K-State Research and Extension and the Kansas Department of Commerce.

Kansas State University Agricultural Experiment Station and Cooperative Extension Service

K-State Research and Extension is an equal opportunity provider and employer. Issued in furtherance of Cooperative Extension Work, Acts of May 8 and June 30, 1914, in cooperation with the U.S. Department of Agriculture, Director of K-State Research and Extension, Kansas State University, County Extension Councils, Extension Districts.