A Kansas Community Development
NEWSLETTER

STEERING COMMITTEE INITIATES
PRIDE NEWSLETTER TO KEEP
DEVELOPMENT GROUPS INFORMED

This is the first monthly PRIDE newsletter issued by the State Committee. It will contain information about progress in communities, resources available for assistance, area and state events, and other items. You are encouraged to suggest information that should be included.

PRIDE (Programming Resources with Initiative for Development Effectiveness) was organized in 1970. It is a united effort to encourage all communities in Kansas, regardless of size, to identify their opportunities and problems, set goals, and strive to make their communities even better places to live.

Any group or individual within a community can start the ball rolling by inviting personnel from Kansas Department of Economic Development; Cooperative Extension Service at Kansas State University; or other State PRIDE Steering Committee members to present information about PRIDE to local clubs and organizations.

There are two approaches in the program - cash awards for community achievement, and blue ribbon recognition. Support activities will be coordinated by the Kansas Department of Economic Development. KDED will provide participant signs, select evaluation judges, arrange for financial support, and assist the Governor with award presentations. Cash awards will be given to communities only when substantial progress is shown.

CHANUTE FIRST TO RECEIVE
BLUE RIBBON RECOGNITION

Chanute became the first city in the state to receive a blue ribbon in the PRIDE Program.

Mayor Vesta Lightfoot accepted the ribbon on behalf of the city at ceremonies held in front of the memorial building July 7. PRIDE chairman Joyce Wells presented the ribbon to the mayor.

NEW CHAIRMAN NAMED BY STATE
PRIDE STEERING COMMITTEE

George Billings, Vice-President for Area Development, Kansas Gas and Electric at Wichita, was elected chairman of the State PRIDE Steering Committee in June.

Billings served on the Business and Economic Development Council of the Kansas State Chamber of Commerce. He has been a member of the Kansas Small Business Advisory Council. Billings was appointed by Governor Docking to serve on the South Central Kansas Regional Planning Advisory Committee. He is listed in "Who's Who in Commerce and Industry."

He, his wife, Betsy, and their two children live in the Westlink Development at Wichita, Kansas.

Vice-chairmen elected were:

Dr. Robert A. Bohannon, Director of the Cooperative Extension Service at Kansas State University, and Jack Lacy, Director of the Kansas Department of Economic Development.

NEW CHECK SHEETS AVAILABLE

Thirteen new or revised inventory sheets are now available and will be sent to chair-
men of local steering committees. As a community meets the minimum criteria in a particular category and the accomplishments have been confirmed by outside evaluators, it will be awarded a "blue ribbon" to display on the participant's signs.

In this way persons traveling through the community will be able to recognize the community's achievements and standards. The blue ribbons will remain on the signs as long as the community is a part of the PRIDE Program and maintains the established standards.

57 COMMUNITIES NOW ENROLLED IN FIRST YEAR OF PRIDE PROGRAM

Fifty-seven communities have made entry in the PRIDE Program. They are:

Under 500 population:
- Glaude
- New Strawn
- Gaylord
- McCune

501 to 1,500 population:
- Whitewater
- Colwich
- Buhler
- St. Marys
- Alma

- Burlington
- Burorton
- Goddard
- Wakefield
- Lyndon
- Towanda

1,501 to 4,000 population:
- Syracuse
- Dighton
- Belleville
- St. Francis
- Garnett
- Hesston
- Andover
- Wamego
- Galena
- Hugoton
- Lindsborg
- Halsead

Over 5,000 population:
- Concordia
- Goodland
- Haysville
- Beloit
- Derby
- Russell
- Chanute
- Winfield
- Newton
- Ark City
- Independence
- Pittsburg
- Emporia

PRIDE SCRAPBOOKS DUE FOR FIRST YEAR JUDGING

Those communities that entered the community awards program prior to February 15, 1971, should submit scrapbook records to KDED, State Office Building at Topeka, Kansas by September 30, 1971.

Governor Robert Docking will present awards to community representatives at the Governors PRIDE Awards Conference scheduled for 10:00 a.m. October 20 at the Ramada Inn at Topeka, Kansas.

Each individual category should be preceded by an 8 1/2" X 11" sheet of paper that may include:

Category and sub-areas; whether project is new or continuing; project date; participating organizations or individuals; goals of project; description of accomplishments; benefit to community; and problems, recommendations, or comments.

Following the introduction, information should be included that documents the community's efforts.