THE 1971 PRIDE PROGRAM

This PRIDE Newsletter is devoted to a report on results of the 1971 Kansas PRIDE Program. The information was taken from community scrapbooks submitted in September. Communities should take note of the type of projects that were submitted for judging last year, and evaluate their potential for local adaptability.

Projects that communities used to enter the PRIDE Awards program involved community-wide effort. Emphasis was placed on the degree of citizen awareness of the PRIDE program, and the number and background of people involved in the setting of goals, determining the strategies and completing the projects.

10,000-20,000 population

The long-range goal for the city of Chanute was stated as "long-range city improvement." The new projects that were started in accordance with the recently completed comprehensive plan included parks, library, gas utility expansion, water and sewer projects, and expansion of electrical utilities. Also, immediate improvements were initiated for: trash collecting; air pollution; remodeling of recreation offices, golf course, and swimming pool; removal of all dead trees and replacement with new varieties; and the construction of a speculative metal building for industrial expansion.

The Newton PRIDE committee undertook the project to evaluate the entire school system. The committee organized a large number of citizens to participate in the evaluation. This lead to the passing of a school bond issue for a new high school which was passed overwhelmingly.

Independence used a PRIDE survey to assist in developing the long-range goals for comprehensive plan implementation. The PRIDE committee initiated a project to examine possible alternative industries that could utilize the resources of the new school system.

1,501-4,000 population

Oberlin developed long-range goals using a survey and comprehensive plan. Specific projects included the development of an area-wide chamber of commerce. Downtown beautification projects include a new entry way from the highway, a uniform awning program for all businesses, and a pioneer family statue. To increase tourism, an Indian Raid Museum, roadside botanical garden and a 9-hole golf course have been developed. The PRIDE survey indicated a need for long-term care at the hospital. Federal funds are forthcoming for a 33 bed long-term care facility.

Hillsboro started with a community survey and formed a city planning commission. Also, a school survey and an elderly people survey were conducted. A Hillsboro Development Corporation was formed to purchase 160 acres of land and the city brought all utilities to the site. As a result, a new industry, Reynolds Metal, moved into the building. The community services were analyzed and the city installed two new 8 inch and 12 inch lines with a new fire pump station with 80 pounds pressure. The city has completed building codes and zoning recommended in the comprehensive plan.

Cherryvale set a goal to repair, clean-up, and paint all existing park buildings, playground equipment, and other facilities in the park. The complete renewal of Logan Park was done with sparkling white, red, blue, green and yellow paint for the playground equipment. All materials and labor were donated.

501-1,500 population

Tribune worked on comprehensive planning and community goals involving many different organizations. The work involved expanding the recreational park and activities, establishing a youth recreation cen-
ter, community beautification, and a city-county municipal building project. Other projects included the control of stray dogs, public restrooms, and community-wide survey that assisted the PRIDE committee in determining the areas of local concern.

Burton undertook a survey to assist the development of long-range goals for comprehensive planning. Projects that were undertaken included housing, ambulance service, the John Flicker Community Center, and a school feasibility committee. The downtown storefronts of vacant buildings were improved, painted, repaired and one building was purchased to be used for the public library. A new floor was laid in the building, interior walls were paneled, and a furnace purchased from various money-making projects and a small mill levy. Private store owners have remodeled their store fronts to assist in the appearance of the downtown.

The Cavker City PRIDE Committee developed an airport runway with landing lights and beacon to indicate the location of the airport. Another project was complete renovation of the city park and playground with new trees and playground equipment installed. A new 640-acre park is being planned. A remodeled building houses the library, city offices and shops. The Lions Club installed city signs and trash containers in the park and business district.

0-500 population

Potwin worked on a recreation project, library, museum and beautification. Money was raised with a covered dish dinner and white elephant or antique auction. The Potwin PRIDE Committee purchased the Missouri-Pacific depot to restore into a museum and the American Legion Post for use by local boy and girl scouts. The entrances to the community were cleaned up by the Golden Age Club. The recreational park and community house were improved and the area cleaned up.

Glade conducted a cleanup program involving participation from the local clubs and organizations. The city hall, pump house and other city property was fixed up and painted. The PRIDE committee was responsible for obtaining and erecting a city building to house the fire engine. It was also used for public meetings. This building site was landscaped by the PRIDE committee. The PRIDE Committee also encouraged property owners to clean up their yards and maintain the buildings (which was done individually throughout the town).

Horace undertook a city-wide cleanup project involving a large number of people. Some property in Horace was given to the city which the PRIDE Committee and interested citizens converted into a city park. Many of the lots are owned by absentee land owners who do not maintain the property, so they were cleaned up after permission was obtained to do so.

KANSAS PRIDE COMMITTEE

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