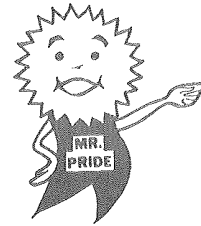


Roy A. Best, Chairman, Kansas
Community PRIDE Committee
7920 Ward Parkway
Kansas City, Missouri 64114

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A Kansas Community Development

NEWSLETTER



Number 17

August 31, 1973

CLIFTON (Cont.)

Thus far, the program is progressing very well. Litter baskets have been purchased for main street and will be placed upon the light poles in the near future. The fall tree program is in full swing with 20 block chairmen receiving tree orders for their block. The trees offered for 1973 are Flowering Crab, Red Bud, Bradford Pear, Sugar Maple, Pin Oak, Shademaster Locust, European Linden, Sycamore, Cottonless Cottonwood. These trees will be planted for the homeowner by the Clifton Chapter of JayCeers with the assistance of the PRIDE Committee.

Clifton has completed all necessary check sheets for qualifying for blue ribbons in the PRIDE Program. Thus far, Clifton has received one blue ribbon for Housing. Clifton is looking toward a very prosperous year through PRIDE.

NEW ALBANY

(Frank Carr, Chairman) "Seven members of the Busy Beavers 4-H Club, their families and leaders worked like real beavers to clean up the old park area. Four other interested persons also helped. Three huge brush piles are visible evidence of the tremendous work these people did to help the PRIDE Program."

LATHAM

(Bernard Carbon, Chairman) The PRIDE Steering Committee discussed projects at their meeting. Some of the proposed projects were: tear down old houses; haul off old cars; improve park equipment; repair slab in park; build picnic tables; put up street signs and number houses; plant shrubs and flowers; spray trees for diseases; put fluorescent lights in community building; paint mail boxes; black top school parking; put a phone book and light in phone booth; form a welcoming committee to meet new residents; acquire new fire equipment and form a fire district; a sewer project; and a community sale.

SALUTE FOR BEAUTIFICATION



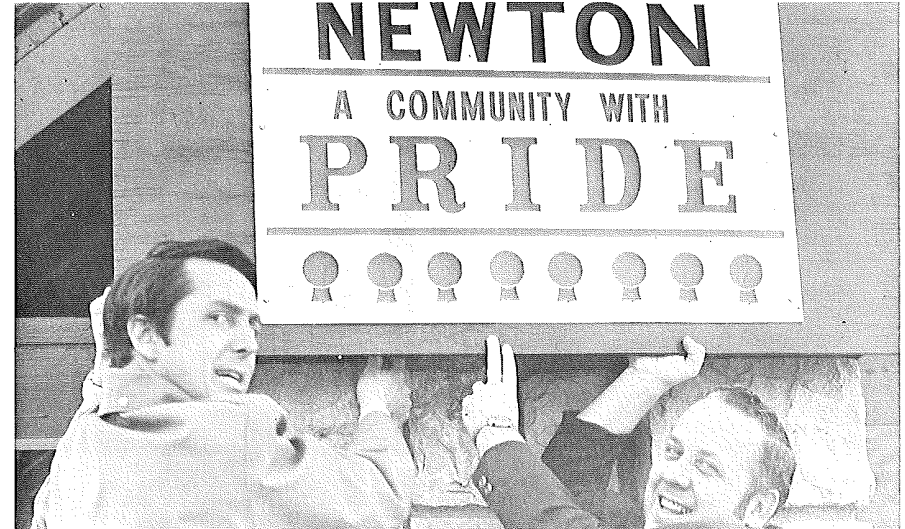
Mrs. Robert Kraus, Chairman of Arkansas City's Forward Thrust Beautification Committee presents certificate of recognition to Gary Brown, owner of Browns Office Supply.

Improvements made included: inside remodeling of existing building; pleasing use of colors; absence of signs extending over sidewalk; and store front beautification.

KANSAS PRIDE COMMITTEE

Chairman - Roy A. Best, Upland Industries Corporation.
Vice-Chairman - Robert A. Bohannon, Cooperative Extension Service, K.S.U.
Vice-Chairman - Terence Scanlon, Kansas Department of Economic Development
Treasurer - Lou Atherton, Kansas City Power and Light

NEWTON PRIDE SIGN HAS ALL EIGHT RIBBONS



Jim Suderman, President (left) and Dick Chamberlain, Executive Vice-President of the Newton Chamber of Commerce holds the Newton PRIDE sign. Newton was the first in Kansas to receive all eight blue ribbons in recognition of having met qualifications in all areas.

The State PRIDE Committee recently approved 55 categories and sub-categories. PRIDE committees may apply for blue ribbons by sending check sheets from their PRIDE workbooks to Room 115, Umberger Hall, Kansas State University, Manhattan, Kansas. Check sheets in the 22 categories and sub-categories will be reviewed by evaluators before they are approved or disapproved by the State Committee.

In order to be eligible for one of the eight blue ribbons, a community must qualify in each sub-category. Example: to get a blue ribbon in Community Services, a community must be approved for health, fire, police, and ambulance; to get a blue ribbon in Enrichment, a community must be approved in recreation, beautification, culture, and tourism. (Continued on Page 2)

When applications from the communities are not approved, the evaluators and state committee will be asked to provide reasons. Then the local PRIDE committees may provide further evidence to justify an award or make improvements and submit the check sheets again.

Blue ribbons approved at the State PRIDE meeting will be awarded at the Governor's Annual PRIDE Banquet, October 16 at Emporia.

The communities listed below have met qualifications for categories or sub-categories:

ARKANSAS CITY (Blue ribbons approved) Community Planning, Economic Development, Housing; (Sub-categories approved) Fire Protection, Police Protection, Streets, Tourism, Waste and Water.

BURTON (Blue ribbon approved) Utilities; (Sub-categories approved) Fire Protection, Library and Police Protection.

CALDWELL (Blue ribbons approved) Community Planning and Transportation; (Sub-categories approved) Agri-business, Sewage, Waste and Water.

CENTRALIA (Sub-category approved) Fire Protection.

CHANUTE (Blue ribbons approved) Enrichment, Housing and Community Planning.

CLIFTON (Blue ribbons approved) Housing, Transportation and utilities; (Sub-categories approved) Agri-business, Agriculture, Culture, Fire Protection, Library, Police Protection, and Recreation.

COLWICH (Blue ribbons approved) Community Planning and Housing.

INDEPENDENCE (Blue ribbon approved) Community Planning.

HESSTON (Blue ribbons approved) Community Planning and Utilities; (Sub-categories approved) Agriculture, Culture, Fire Protection, Highways, Library, Police Protection, Streets, and Tourism.

HILLSBORO (Blue ribbons approved) Community Services, Community Planning, Economic Development, Enrichment, Housing, Transportation, and Utilities.

LEBANON (Sub-category approved) Water.

MARION (Blue ribbons approved) Community Planning and Utilities; (Sub-categories approved) Fire Protection, Highways, Police Protection, Pollution, Sewage and Water.

MOLINE (Blue ribbon approved) Housing; (Sub-categories approved) Agri-business, Agriculture, and Water.

NEWTON (Blue ribbons approved) Community Planning, Community Services, Economic Development, Education, Enrichment, Housing, Transportation, and Utilities.

OBERLIN (Blue ribbons approved) Community Planning, Economic Development, Enrichment and Transportation; (Sub-categories approved) Fire Protection, Lights, Police Protection, Pollution, Sewage and Water.

PITTSBURG (Blue ribbons approved) Community Planning and Utilities; (Sub-categories approved) Ambulance, Fire Protection and Police Protection.

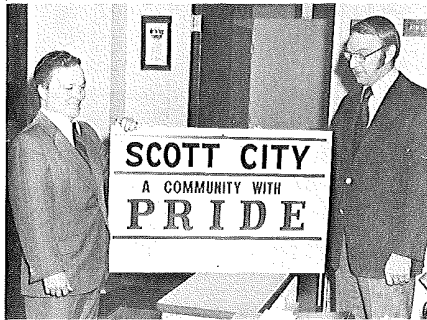
SHITH CENTER (Blue ribbon approved) Utilities.

TRIBUNE (Sub-category approved) Lights.

ULYSSES (Blue ribbons approved) Community Planning, Economic Development, Housing and Transportation.

WAMEGO (Blue ribbon approved) Community Planning.

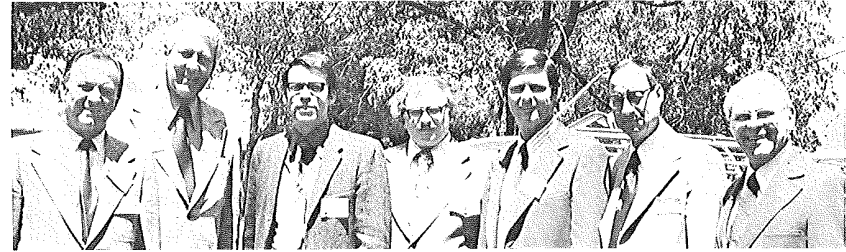
KDED TRAVEL DIVISION ASSISTS KANSAS COMMUNITIES



Shown above (left to right) are George Mathews, Director of Travel Division and Terence Scanlon, Director of Kansas Department of Economic Development with Scott City PRIDE sign. Mathews is assisting persons interested in Tourism in two major activities:

- Encouragement of adequate tourist facilities, attractions and promotion. (Mathews points out that all these items must be present before a community can get the largest economic return from the travelers.)
- Distribution of travel and tourist informational brochures and other material.

EXPERTS MAKE COMMUNITY EVALUATIONS



Pictured above left to right are: Jo Clark, Santa Fe Railroad; George Billings, Kansas Gas and Electric; Lovell Richardson, Oblinger and Smith Corporation; Jack Alumbaugh, South Central Kansas Economic Development District; Kenneth Lunt, Kansas Gas and Electric; Leslie Frazier, Kansas State University; and Carl Hordstrom, Kansas Association of Commerce and Industry.

Shown above are experts who toured the PRIDE towns of Halstead, Hesston, Cheney, and Belle Plaine. The purpose of the tours was to evaluate the cities through the critical eyes of an industrialist seeking a plant site. The aim was to permit the specialists to see the strong points so the communities could capitalize upon them and find the weaknesses so they could be corrected.

A report was given in each city after the inspections. Ninety-six persons attended the report

meeting in Belle Plaine. Other persons not shown in the picture but assisting with the tours were Ed Eubank, Missouri Pacific Railroad, and Terence Scanlon, Kansas Department of Economic Development.

The events were arranged by Kansas Gas and Electric's Area Development Department and local Chambers of Commerce. Similar tours were made in Cheney, Cherryville, Humboldt and Yates Center.

 Plan To Attend
 GOVERNOR'S ANNUAL
 PRIDE BANQUET
 October 16, 1973
 State Teachers College
 Emporia, Kansas

COMMENTS FROM BLUE RIBBON RECOGNITION EVALUATORS

Oberlin, Elwyn Holmes, Kansas State University (Lighting) -- I visited the community and was quite impressed with the lighting, cleanliness, and dressed-up appearance.

Pittsburg, Harry Gaylor, Kansas State University (Fire Protection) -- This is one of the top fire departments in the state. They are to be congratulated on their prevention and inspection activities.

Caldwell, Ray Arvin, Kansas Department of Economic Development (Airport) -- This city shows an aggressive attitude toward good transportation systems in their community. They have improved their airport without the aid of federal funds. The airport now meets standards and requirements.

Arkansas City, Haynard Brazeal, Kansas Law Enforcement Center (Police Protection) -- This city has always been progressive in recruiting and training effective police personnel.

Oberlin, Frank Overley, Kansas State University (Agriculture) -- This community has been most active in efforts to generate economic development and they are enjoying success.

COMMUNITY DEVELOPMENT ACTIVITIES

CLIFTON (Phil Pfister, Chairman) "Based on the PRIDE community surveys received from the area citizens, projects were decided on by the PRIDE Steering Committee. Interstate green street signs are proposed covering the entire city limits of Clifton. These signs are being purchased by the PRIDE organization for main street, and other intersections in the city are being covered with signs from donations received from the people living on or near the intersection.