

\*PRIDE has gotten everyone involved, thinking in a positive manner about the good that has been and can be done rather than complaining about all the bad that exists.

\*It has made people more aware of the problems and has shown how to organize to develop ways to improve the community.

#### 4-H CLUBS ACTIVE IN PRIDE

Glenda Pearson and Garry Keeler, Extension Agents in Washington County wrote the State 4-H Club Office, "Members of the Greenleaf 4-H Club have organized into groups to contact Greenleaf citizens for donations for new Christmas lights and decorations for downtown Greenleaf. The 4-H Club sponsored a carwash to raise money to help support a new swimming pool for the City of Greenleaf. Another project which the club participated in was the distribution and collection of survey papers on "What does the City of Greenleaf need to do to improve their community?" This Club has been real active and interested in the Community PRIDE Program and the opportunities they have to help the community."

The Polo 4-H members of Atlanta, Ks. are helping to improve the community by taking part in the PRIDE Program. A sign is to be put up at the edge of town with each organization represented. The Polo 4-H sign was painted white with green letters and clover.

Members met and painted seven barrels white with colorful flowers, happy faces, and stripes. They are to be placed at the ball park, community buildings, and on main street in front of the stores.

Other members met and cleaned up around the business areas. Polo 4-Hers were urged to improve their community by starting at home.

1-L10-3-4.6M

#### KANSAS PRIDE COMMITTEE

Chairman - Roy A. Best, Upland Industries Corporation.  
Vice-Chairman - Robert A. Bohannon, Cooperative Extension Service, K.S.U.  
Vice-Chairman - Terence Scanlon, Kansas Department of Economic Development  
Treasurer - Lou Atherton, Kansas City Power and Light.

Roy A. Best, Chairman, Kansas Community PRIDE Committee  
7920 Ward Parkway  
Kansas City, Missouri 64114

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Permit No. 198



# A Kansas Community Development NEWSLETTER



Number 13

February 15, 1973



Speakers and participants at the Garden City Regional Workshop were (left to right) Ray Mann, Area Director, Cooperative Extension Service, Kansas State University; Bill Bruner, Manager of Garden City Area Chamber of Commerce; O. W. Brown, Manager, Ulysses Area Chamber of Commerce; and Gary Zook, Retail Service Division, Kansas Association of Commerce and Industry.

Five hundred and twenty-four persons from 108 communities attended 7 regional PRIDE Workshops in November and December. This is 24 more communities than were represented last year. Meeting sites were at Chanute, Newton, Topeka, Colby, Great Bend, Garden City, and Beloit. The largest gathering was at Newton where 227 people from 32 communities ate dinner and heard reports from representative of PRIDE Programs in Hillsboro, El Dorado, Latham, and Colwich.

A panel discussion was conducted at each regional meeting. Members of the panels in addition to local PRIDE Committee members were: Kenneth Lunt, Kansas Gas and Electric Co.; Gary Zook, Kansas Association of Commerce and Industry; Byron Wood, Kansas Department of Economic Development; and Les Frazier, Kansas State University. Oscar Morby, Area Director, Cooperative Extension Service, Kansas State University, assisted with the Great Bend Workshop.

## CAROL WIEBE REPORTS ON HILLSBORO PRIDE

Carol Wiebe, secretary of the Hillsboro PRIDE Steering Committee, spoke at the Regional PRIDE Workshop at Newton. The following are excerpts from her talk:

"It's good to be here and see so many enthused, energetic KANSANS in attendance. May I quickly share with you a few of my thoughts about PRIDE and some comments on the Hillsboro PRIDE Program during the past year.

By now most of you have become familiar with the program and the basic work plan...here I would stress **PLAN**. None of us would consider taking a trip to a new area without a map, and I think it's equally important to have a definite plan in mind for your PRIDE Program, if it is to be successful and arrive at a planned destination. This, of course, follows the suggestions of our advisors in setting up priorities and goals. Through your community attitude surveys you can find some areas of interest.

A second important area is regular meetings. Our Hillsboro PRIDE Steering Committee is composed of 17 representatives of community organizations. It was our plan to meet once, sometimes twice a month at a noon luncheon for committee reports and discussions. Each representative was presented with a copy of the minutes of the meeting and in turn took this information back to their organization. Thus, we felt each group could be as well informed as their representative to PRIDE.

We hit the **AWARENESS PHASE** of our program very hard in the beginning. Every club represented on the Steering Committee had PRIDE representatives give a program at one of their meetings. Now, we are on the second time around in presenting programs to some of the groups. **IT IS VITAL THAT THE PEOPLE IN YOUR OWN COMMUNITY UNDERSTAND THE PROGRAM AND HOW IT OPERATES IN ORDER TO HAVE IT BE SUCCESSFUL!**

Hillsboro PRIDE tends to serve as a co-ordinating group working closely with all different organizations in the city. We've had total cooperation and support and a great number of people of all ages have actively participated in the program.

Being involved in the Miss Kansas-Miss America program reminds me of our experiences we share with the young women from 18 to 28 years of age who enter these scholarship pageants. We tell these girls that although only one of them will wear the crown following the pageant they are all winners in a sense, because of their commitment to working to present themselves to the best of their ability. They grow in poise, grace, intelligence, and gain confidence by the experience of competing. This has to make them better persons.

I can't help but compare PRIDE in the same way. I won't deny its **BEAUTIFUL to Win**. It's an exciting and exhilarating experience!..it was, of course, great to accept the Governor's Sunflower Sweepstakes Award. It is, however, equally important that each one of the towns entered in the PRIDE program is a better place to live, work, and play, because of their active participation in the program and the dedication and desire of the citizens involved in the program. There again, each one is a **WINNER** in a sense!

Keep up the good work---with a **GOAL** in sight---Remember it isn't being busy that counts---it's what you get **DONE!** Plan your work and then work your plan for an effective PRIDE program.

In closing may I call attention to a very special group of people from Hillsboro---These are only some of our representatives. You'll recognize them by their badges. Yes, **HILLSBORO HAS IT!**... because of our number one asset---**OUR PEOPLE** working together! We all want to be winners..and as you see in the gyms and hear coaches telling their teams, "A winner never quits, and a quitter never wins!"

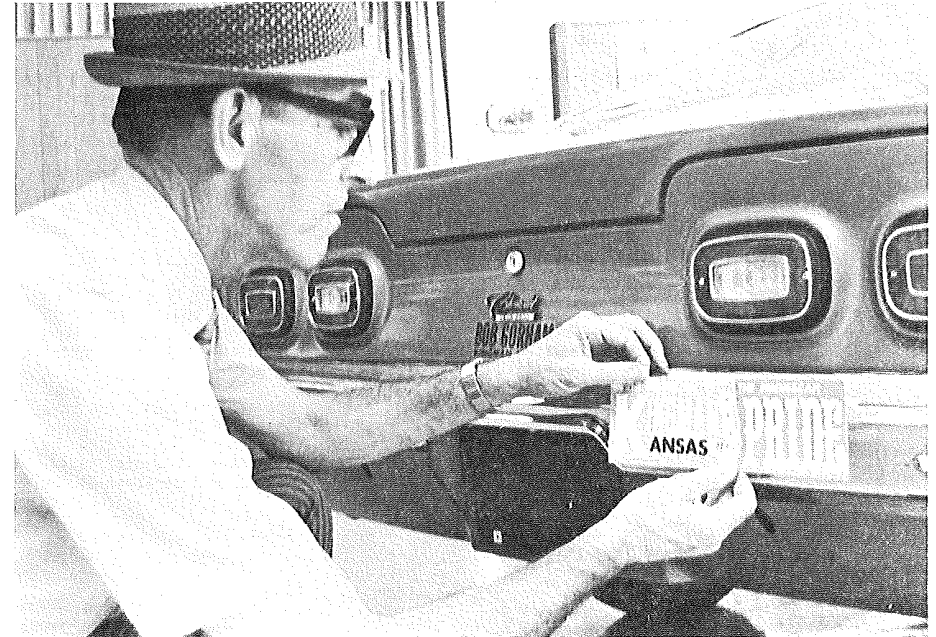
In closing may I share with you this poster designed by artist Ted Key--I feel it exemplifies our people in Hillsboro.

**PROGRESS IS WHEN EVERY ONE PUSHES IN THE SAME DIRECTION**

**LEND A HAND**

**DO MORE THAN YOUR SHARE!**

Ladies and Gentlemen as you drive home this evening think about it...Are You **DOING MORE THAN YOUR SHARE?"**



Mayor Robert Watson attaches a "Kingman PRIDE" bumper sticker. He was given the honor of placing the first PRIDE sticker to his own automobile. Approximately 350 stickers were placed on cars in the Kingman community. They were provided by Happiness, Inc. of Kingman at no charge and were made available at the Chamber of Commerce office and several downtown locations. The bumper stickers were done by silk screen in red, white, and blue. The message reads: "In the Golden Valley of the Minnescah, Kingman, Kansas has PRIDE."

## KANSAS GAS & ELECTRIC CO. REVIEWS 24 PRIDE STATUS REPLIES

During the latter part of July, the Area Development Department of Kansas Gas and Electric Company distributed a community PRIDE "status" questionnaire to Chairmen of 35 PRIDE Communities in Central, South Central, and Southeast Kansas.

The form asked for the number of organizations endorsing PRIDE, major sponsors, the number of committees now formed, whether a public meeting had been held, whether a civic audit had been completed, accomplishments, current projects and other information.

The results showed 241 persons were serving on 24 Steering Committees, 245 different organizations in the cities had endorsed and supported the PRIDE Programs, 82 committees had been organized, and more than 900 people were associated directly with the program.

Kenneth Lunt, Community Development Consultant for Kansas Gas and Electric Company stated, "These towns in our service area and other PRIDE Communities throughout the state are doing something to insure that their community remains a nice place in which to live and do business."

Here are some of the replies to the question, "Explain briefly how the PRIDE Program has helped your community?"

\*The purpose has made people aware of the needs and promoted a desire to make necessary changes.

\*Nothing has ever happened to or in our town which has brought the citizens of this community together to get behind a program as the PRIDE Program has. The priest even preaches it from the pulpit. The word PRIDE has become as popular as PEACE.