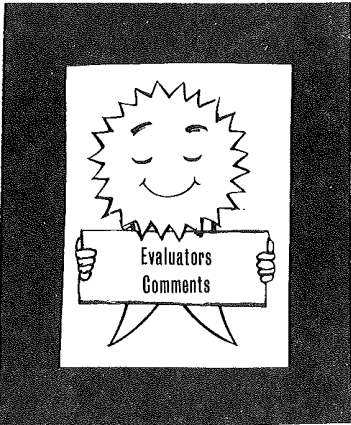


PEOPLE PLUS PRIDE EQUALS PROGRESS (Cont.)

"The Newton and Harvey County success story has received international news coverage, including stories in the Wall Street Journal and New York Times."

"PEOPLE PLUS PRIDE does equal PROGRESS, not only economic progress, but progress in the 'Quality of Life'."



JUNCTION CITY (Ed Reiman, Kansas Department of Economic Development) Planning -- "They recently updated their community comprehensive plan in order to provide a basis for community decision making. They have an active planning commission for the city."

WAKEFIELD (Larry Biles, Area Extension Forester) Beautification -- "We are highly complimentary of the overall cleanliness and beauty displayed within the community. Wakefield displays the upmost in both building and ground care and maintenance."

Kansas Department of Economic Development
State Office Building
Topeka, Kansas 66612

PITTSBURG (Warren Bell, State Board of Education) Education -- "Pittsburg, as a community would seem to have PRIDE in its educational program with good reason. The 'Pittsburg Educational Plan' states: 'The educators and citizens of Pittsburg are involved in a dynamic, continuing education program which offers something for everyone. The varied programs of our education system are responsive to the needs of our citizens, both young and adult. We of Pittsburg point with PRIDE to our educational system. We care.'"

LINDSBORG (Carmalee Whitehead, Kansas Arts Commission) Culture -- "Lindsborg is one of the most active cultural communities in Kansas. It is a high quality of artistic development. This is evidenced by the fact that it is one of the few communities in Kansas where an artist can sustain himself financially from the sale of his art. Young artists are choosing to move to Lindsborg because of the acceptance of artists in the community."

JUNCTION CITY (Max Thomas, University of Kansas) Fire Prevention -- "This city is aggressive and enthusiastic -- a very improved fire department the last few years."

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A Kansas Community Development

NEWSLETTER



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July, 1974



STATE PRIDE COMMITTEE Members and others attending the June meeting were (left to right): front row -- James DeCoursey, KDED; Dr. Robert A. Bohannon, Kansas State University; Ernie Mosher, League of Kansas Municipalities; Nadine Kelly, KDED; Agnes Riechers, Kansas Federation of Women's Clubs. Back Row -- John Swickard, Santa Fe Railroad; Kenneth Lunt, Kansas Gas and Electric; Bryon Wood, KDED; Roy Best, Union Pacific Railroad Co.; Harold Shoaf, Kansas Electric Cooperatives; and Evelyn Fink, Kansas Federation of Business and Professional Women's Clubs. Gary Zook, Kansas Association of Commerce and Industry also attended.

STATE COMMITTEE APPROVES BLUE RIBBON APPLICATIONS.

The State PRIDE Committee approved seventeen blue ribbon categories or sub-categories at their June meeting as follows:

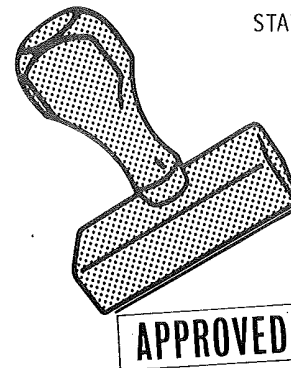
Junction City -- community planning, sewage, street lighting, water, culture, beautification, industrial development, streets, highways, airport, police, fire.

Lindsborg -- culture.

Marion -- industrial development.

Pittsburg -- education.

Wakefield -- beautification, culture





SOME OF THE ROSSVILLE LEADERS who held a community meeting to hear an explanation of the PRIDE Program are Laverne Spears, State Legislator; Herb Bulk, Shawnee County Extension Director; Bill Smith, Mayor; Ron Lutz, County Key Banker; and Bud Taylor, Chairman of the Community Development Board. Twenty-six persons attending voted to enter the PRIDE Program.

PRIDE PROJECT BOOKS DUE September 2, 1974

To compete in the PRIDE cash awards program, each community is required to submit a project book to KDED, Room 122 South, State Office Building, Topeka, Kansas, by September 2, 1974.

The book should include a "Community Profile". This form was sent in the loose leaf materials and replaces the civic audit.

The judges use a guide for judging which is based on a point system as follows:

- Statement of goals -- 25 points
- Awareness -- 25 points
- Involvement -- 25 points
- Accomplishments -- 25 points

The communities will have a 24 hour notice prior to being visited by the judges.

The following are suggestions for those preparing the project book:

In the Accomplishment Section, there should be a summary sheet as first page listing the accomplishments that were made during the project year being judged. (This

listing should follow the same format used in the Goals Section.) Evidence of these accomplishments can then be illustrated by before and after pictures, newspapers clippings and letters.

This section can also include dated memorandums to the Project Book and other items that are types which report the progress of the project. It should be noted when the project started, when it was completed, indicating how the project fits into the overall goals of the community. In some cases, the accomplishments will be part of a long-range program which will continue for several years. In such a case, only the accomplishments of the present program year should be described.

In the Statement of Goals Section, all goals were established for the program year, (September 1, 1974 to August 31, 1974) should be listed. Under each goal, also list those projects which were related to achievement of that goal. Goal statements may cover more than one year, when several years is required to achieve the goal. The listing of goals and projects should be brief and generally

PRIDE PROJECT BOOKS DUE

follow an outline format. In addition, there should be a short narrative describing the method(s) used to establish the goals and select projects.

In the Awareness Section, a community should supply evidence of PRIDE meetings. This may include news clippings, letters, evidence of radio and television publicity, surveys, organizations and individuals participating actively in the PRIDE Program, window displays, signs, stickers, public bulletin boards, and others. A summary sheet

should be used as the first page of this section listing briefly the sources and methods used to promote awareness.

In the Involvement Section, a community should supply evidence, whether it be by dated clippings, letters or photos, illustrating with statistics where possible the number of people, organizations or groups involved in the PRIDE program, or involved in various projects which can be contributed to the PRIDE program during the year.

"The Newton Chamber of Commerce motto is more than just words, or a single formula for success -- these words spell out the entire concept of the Kansas PRIDE Program."

"Back in 1971, the Newton Community Leaders decided they were going to move forward. Two major areas of concern were evaluated, and a 300 person education committee was formed. 'Citizens for Better Schools', as they were called, launched a study to develop plans for a new high school. An economic development group formed to create a new industrial park."

"At the same time, Newton entered the Kansas PRIDE Program. People began to say -- we have a good community and can get the job done."

"With a new spirit of life, the citizens of Newton moved forward with outstanding results. This spirit was felt all across Harvey County, a new concept of area development was begun. The communities of Harvey County are working closer together than ever before."

"Newton was the first city in Kansas to win all eight blue ribbons, win second place 'twice' in the cash awards program, and then last year win the first place cash award."

"What has "PEOPLE plus PRIDE" done for Newton?

New City Library -- New four year high school -- New 56 acre park -- New Senior Citizen High Rise -- New Recreation Building -- Planned 231 acre recreation lake and the list could go on and on."

"Harvey County had 9,250 jobs in 1970, and in April of 1974 the job market rose to 15,225 with over 400 jobs still available."



DICK CHAMBERLAIN, Executive Vice President of Newton Chamber of Commerce and 1973 PRIDE Chairman writes about Newton PRIDE. They received first place and \$700 in the cash awards program last year. Requirements for all eight blue ribbons have been met.

PEOPLE PLUS PRIDE EQUALS PROGRESS

"PRIDE has enabled us to cooperate, coordinate and better understand the various organizations in our community. The PRIDE awards we received have helped citizens reinforce the pride they already have."