What stood out was the need for transportation, especially for the elderly,” Rev. Bettis said. Plans were then made for a transportation service without the direct use of federal funds. “We decided that everyone wishing to use the transportation service would pay a yearly membership of $5 to provide capital for the service,” Rev. Bettis said. It was also decided to charge 25 cents for each ride within the city limits of Anthony. “But there were other things to be considered. We had to have more than just a taxi service. Drivers have to help citizens out of the car and help carry packages,” according to Rev. Bettis.

Another problem to get the car to the passenger, without an elaborate radio system. This task was handled by a two-way radio in the car. The caller dials a number at the police station and a dispatcher at the Anthony Police Department relay’s the location of the caller to the car’s driver.

The program had its beginning in the fall of 1973 when a survey was taken to determine what was needed in Anthony.

Kansas Department of Economic Development
State Office Building
Topeka, Kansas 66612

The State PRIDE Committee met in March and approved the following sub-categories in the blue ribbon program:

DEEPWOOD - Tourism, Culture, Library, Beautification
MADDOXFIELD - Tourism

The communities that have received approval for the most blue ribbons are: Newton and Hillsboro—7; Houston—6; Arkansas City and Ulysses—5; Lawrence—4; and Chanute and Pittsburg—3.

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SURE OF THE MEMBERS of the Industrial Developers Advisory Committee that revised the PRIDE blue ribbon evaluation form for industrial development at their quarterly meeting in Manhattan in February. (Left to right) Bud Grant, Kansas Association of Commerce and Industry; Fred Hendt, Wichita Area Chamber of Commerce; Gene Cole, Great Bend Economic Development Coalition; Kenneth Lunt, Kansas Gas and Electric; Jim DeMarco, Great Lake Topaka Chamber of Commerce; and Bob Fisher, Manhattan Chamber of Commerce. The committee advises the Kansas Association of Commerce and Industry.

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STATE PRIDE COMMITTEE MEETS

New evaluation forms have been designed for agriculture, agri-business, education, industrial development, and housing. In order to receive approval for housing, agri-business and agri-business, the community must make a survey of the situation. The results of the survey may be used to provide evidence that the communities are adequate in these categories.

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PUBLIC CONSIDERS PRIDE PROJECTS

One hundred persons attended the public meeting and noon supper in Norton to hear reports from PRIDE project committees and representatives of other groups. Forty reports were given.

The PRIDE projects proposed by the steering committee were clean-up, fix-up; study need for recreation levy; study need for more youth recreation; more senior citizen activity; study need for historical society; more housing plan for downtown improvement; yard of week recognition; increase olive and beef production; update city brochure; business expansion and analysis; bi-centennial promotion; more community cultural arts.

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COMMENTS FROM BLUE RIBBON RECOGNITION EVALUATORS

TRIBUNE (Melvin Baughman, Kansas State University) "Tribune is a very neat town. It is continually cleaned up by the pride teams also. The improvement and plants and trees are the best thing about town." The park near the water tower will be a real show place when completed."

TRIBUNE (Joe Slinkman, Kansas State University) Cultural arts—"Leadership and continued local involvement is demonstrated." 

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KANSAS PRIDE COMMITTEE

Chairman - Ernie Holder, Executive Director, League of Kansas Municipalities
Vice-Chairman - Robert A. Bohannon, Cooperative Extension Service, K.S.U.
Vice-Chairman - James D. Duggan, Jr., Kansas State Department of Economic Development
Treasurer - Lou Atherton, Kansas City Power and Light

FORMULA FOR SUCCESS

(Mound City won first place in the 301-500 population category)

"The formula for success in the Mound City PRIDE Program is very simple. It was a matter of doing the right thing and doing it right! We put ourselves in the front seat and put ourselves out for it, and there were many Mound City teams who did so, resulting in the town winning first place in the statewide program in 1973."

Step by step the program was as follows:

1. Questionnaires sent to interested citizens to get their ideas on how Mound City needed.
2. PRIDE Committee members met with various civic groups and enlisted their cooperation.
3. Steering Committee and PRIDE Leaders compiled the statement of goals from the questionnaires and comments of various groups and citizens.
4. Steering Committee appointed committee for various goals.