DARRELL POWERS (second from right) Economic Development Team leader discusses a model for community development process with (L to R) Dennis McCartney, Director of Planning Division, KDED; Dennis McKee, Community Development Team; Byron Wood, Deputy Director, KDED; James DeCoursey, Jr., Director, KDED; Powers; and John Wilhm, Community Development Team.

Kansas cities needing technical help in solving some of the problems facing them have received assistance from the Kansas Department of Economic Development Team. The three community developers are authorities on city planning, land design, urban renewal, public finance, public administration, architecture, and landscape architecture.

They have the expertise to assist with problems in industrial promotion, zoning, subdivision control, use of revenue funds and other problems common to the smaller cities of Kansas.

Two federal agencies, the Economic Development Administration and the Ozark Regional Commission, helped KDED in funding the team. Team services are available without cost to the cities.

BLUE RIBBONS APPROVED

The State PRIDE Committee approved the following sub-categories for blue ribbons at their February meeting: Wakefield - agriculture and agribusiness; McPherson - tourism; Haven - culture. One category was approved: Oberlin - education. Applications for blue ribbons may be submitted anytime during the year.

Oberlin is the second community in Kansas to receive all eight blue ribbons. Newton was the first. Shall these be called all-Kansas or all blue ribbon cities?

Other communities that have received approval for most blue ribbons to date are: Hesston and Hillsboro - 7; Arkansas City, Clifton and McPherson - 5.
BERNICE ENGLAND (third from right) looks at PRIDE literature at the Regional Community Development Workshop at Hays, Kansas. (L to R) Arvin Bauman, Stockton City Manager; James Bartels, Farmers State Bank of Hays; L. M. Schwartz, Citizens State Bank of Paola; England; Jack Wilhm, Hays Chamber of Commerce; and Roger Hendershot, Ellis County Extension Director.

The following are excerpts from the noon address given by L. M. Schwartz of the Citizens State Bank of Paola:

"Community Development means making a contribution to your community so it is a better place to live and work than it was before you started to improve it.

"Those who are best qualified to provide leadership in Community Development are the professionals at the colleges and universities, in Extension, and in state departments and associations formed for the promotion and betterment of our communities. However, they are only available to us on an advisory or consultant basis, so we must depend, on a day-by-day basis, on dedicated local citizens to do the work.

"Chief among the local persons who can help in community development are bankers, because they have the know-how, connections, and access to money, or they are influential with people who have those qualifications.

"In Paola and Miami County, leadership has been provided by the bankers who have furnished encouragement and expertise for projects, and when commitments for money were needed, have stepped forward collectively to assume the obligations necessary to insure success."

-------------------

LOCAL PRIDE ACTIVITIES

COUNCIL GROVE (Mrs. Don Essington, Chairperson) "The ordinance committee of the City Council is studying and planning to update our ordinances covering abandoned buildings, cars, etc. We are planning for spring a 'really big' energetic clean-up, fix-up, paint-up week. We are making progress on removing junk cars - quite a few are gone!

The Senior Citizens group is formulating a program for a "Drop-In Center" plans to be finalized soon. Funds for a Morris County mini-bus are approved - a committee is working with the county commissioners on this.

A representative of the Kansas Arts Council is meeting with our newly formed group January 28 to explore possibilities. There is lots of enthusiasm on this.

Our publicity committee has a slide and tape program explaining PRIDE in Council Grove now available for showing at club meetings. The first showing was a joint meeting of Rotary and Kiwanis. There was a very favorable response.

A welcome committee is putting together a packet for new residents -- working with what the Chamber of Commerce is already doing. They are setting up a procedure to contact and make personal visits to newcomers.

The Community Center committee is researching our needs and what other towns that have a center are doing.

There is more, but mostly we are "AWARE" at this point.

-------------------

Published by Cooperative Extension Service, Kansas State University. Send articles for the newsletter to Leslie Frazier, Umeberger Hall, Room 115, Kansas State University, Manhattan, Kansas 66506.
CARL NORDSTROM, Executive Vice President, Kansas Association of Commerce and Industry, (front row, third from left) was the principal speaker at the Regional Community Development workshop in Manhattan. Other leaders and participants were: (front L to R) Edna Futscher, Hiawatha Chamber of Commerce; Anne Bingman, Sabetha Chamber of Commerce; Nordstrom; Lud Fiser, Manhattan Chamber of Commerce; Art Wilson, Salina Chamber of Commerce; Bill Thompson, Leavenworth Chamber of Commerce; (back row, L to R) Leon Gennette, Concordia Chamber of Commerce; Lloyd Myers, Minneapolis Chamber of Commerce; Warren Gilmore, Council Grove Chamber of Commerce; Gary Zook, Director of Retail Services, Kansas Association of Commerce and Industry; Denny Burgess, Legislator, Wamego; Oscar Norby, Assistant Director, Extension Service, K.S.U.; and Gordon Thompson, Paola Chamber of Commerce.

EXCERPTS FROM NORDSTROM'S SPEECH

The following are excerpts from the speech given by Carl Nordstrom at the Regional Community Development Workshop in Manhattan:

"This thing we call the PRIDE program is important. It is a really very simple concept of what could be a long high-sounding title. It is simply organizing local volunteer effort and resources to support community development activities that improve your own community and improve the quality of life.

"I think there is a very important principle for us to follow in community development. We should add not subtract. You people have come to this PRIDE meeting today to add and not subtract. As community activists, we should certainly explore what we have, be thankful for what we have, but if at the same time we do not somewhere along the line add to the light of the world and reduce suffering and squallor, then are we truly living up to the potential which we would like to enjoy?

"You and I in the communities of Kansas are today faced with a great many day-to-day problems of inadequate street lighting, where to put old rusty car bodies, a water treatment plant that needs overhaul, beautification of the park, inadequate recreational facilities for some of our young people, how to replace worn-out streets and sewer systems, how to create job opportunities for our people and 101 other very real but perhaps much less spectacular problems.

"Individual commitment to group effort. If there's ever a theme that the PRIDE program could take on, it would be that. It was good enough for Vince Lombardi to win the national football league at least three times and good enough to win at least two superbows.

"And it's the theme I would like to emphasize here today. Another example of adding and not subtracting. Now the PRIDE program is the unique vehicle to do just that; to solve these less spectacular but nevertheless very real problems of human existence - dealing with really fundamental qualities of life. Those of you who are already involved, I certainly commend you for your efforts, and those of you who are still thinking about it, I urge you to get into the PRIDE program.

(continued)
"What will the historians write of your city? It was a gas! It was a fizzle! Nobody gave a hoot! These people only came together in this city to make money off each other. Will they write that? Or will they write something like this? The people of your community came together with pride, they worked together and tried to lift each other up, to better themselves. They added not subtracted, because they cared enough about each other to give their very best -- with PRIDE."

-------------------------------

LOCAL PRIDE ACTIVITIES

BUHLER (Arnold Siemens, Chairperson)
"Around every corner, behind every door lurks the 'Lens!' The what?

"The lens is the camera lens of the newly purchased Polaroid SX-70 Land Camera.

"This year's PRIDE Committee bought the camera with funds earned by last year's committee. It is our hope that the camera will be of benefit to the whole community.

"It should make it easier to gather pictures of Buhler's history and progress. So beware! Members of the PRIDE Committee will be about the town snapping pictures to put in the Buhler PRIDE scrap book.

"The committee would appreciate it if people would contact any member of the committee and tell them of a picture that could be taken and a possible story that would be noteworthy to the community."

ALDEN (Mrs. Gerald Proffit, Publicity Committee Member) "PRIDE helped with one-third the cost of four new 'ALDEN CHURCHES WELCOMES YOU' signs to be placed in the area. A Christmas tree to wish all citizens and visitors a MERRY CHRISTMAS was placed on the entrance roof of the Village Cafe. The lights could be seen for quite a distance.

Kansas Department of Economic Development
State Office Building
Topeka, Kansas 66612

PRIDE is encouraging each family to submit a family history to be placed in a loose leaf notebook at the Santa Fe Museum in Alden. This will supplement the community history which was compiled by PRIDE in 1974."

HOISINGTON (Mrs. Glenda Jahnke, Chairperson)
The Hoisington PRIDE Committee adopted 22 PRIDE projects at their meeting in February. They included: clean-up, fix-up, general park improvement, more summer recreation, beautify city entrances, house numbers on street curbs, yard of week, nursery school for pre-kindergarten youth, meals on wheels, and arts and crafts fair. E. J. Sisk, Area Extension CRD Specialist will conduct a training meeting for project task force members at a special meeting. A public meeting has been planned where tickets will be sold for a dinner.

------------------------------------------

KANSAS PRIDE COMMITTEE
Chairman - Ernie Mosher, Executive Director, Kansas League of Municipalities
Vice-Chairman - Robert A. Bohannon, Cooperative Extension Service, K.S.U.
Vice-Chairman - James H. DeCoursey, Jr., Kansas Department of Economic Development
Treasurer - Lou Atherton, Kansas City Power and Light