



HARRY HUNSLEY, Russell PRIDE chairperson, was the recipient of a recognition plaque from the PRIDE committee. Making the presentation was Mrs. Don Arnold, chairman of the PRIDE Tree Committee.

LOCAL PRIDE ACTIVITIES (cont.)

McPherson -- McPherson PRIDE has launched a tree removal and replacement program in an effort to ease the city's loss of more than 3,000 trees to Dutch Elm disease.

Three Marshall Honeylocusts were planted at the same school.

Boy Scout Troup 133 planted a Golden Raintree at the same school.

Vicki Schmidt, PRIDE chairperson, is urging civic groups and individuals to donate trees to replace dead ones. She said

Kansas Department of Economic Development
6th Floor
503 Kansas
Topeka, KS 66603

there is a great need to come up with a citywide program of tree replacement and removal. The cost of removal is about \$100 with replacement trees costing \$45 to \$50 each.

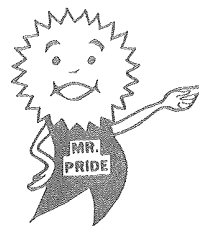
"At this point, there are some people really needing some help," Vicki stated. PRIDE hopes to provide that help.

Spearville -- The city of Spearville has requested the Greater Southwest Regional Planning Commission for technical assistance in preparing a Mini Plan. As a first step in the planning process, the Spearville PRIDE Committee will act as a catalytic agent in conducting a community survey to gather data. This data will then be analyzed by the commission and interpreted into planning recommendations.

Sedgwick -- The steering committee adopted the following 1975-1976 goals: extend downtown improvements on 5th and 6th streets, beautify vacant lot joining the Legion building, put up street sign in newer neighborhoods, work toward completion of restoration of old Dr. Buley Building, improve appearance of old dump area, and repair more curbing on commercial street.

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NEWSLETTER



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CHAIRPERSON VICKI SCHMIDT of McPherson, holds Sunflower Sweepstakes Cup presented by Governor Robert Bennett at the fifth annual awards banquet at Emporia State College in October. Left to right are Dr. Robert Bohannon, Director, Cooperative Extension Service, Kansas State University; Fred Diehl, McPherson Mayor; Edward Bruske, Secretary, Kansas Department of Economic Development; Governor Bennett; Vicki Schmidt; Jack Groves, Executive Vice President, McPherson Chamber of Commerce; and Beverly Stagg, McPherson County Extension Agent.

Over 400 persons attended the PRIDE leaders luncheon, workshops and banquet.

Other winners were:

0-600 Population
Courtland - - - - - 1st, \$700
Walton - - - - - 2nd, \$500
Alden - - - - - 3rd, \$300
Geneseo - - - - - 4th, \$200
Bison - - - - - 5th, \$100

601-2,000 Population
Wakefield - - - - - 1st, \$700
Atwood - - - - - 2nd, \$500
Spearville - - - - - 3rd, \$300
Sedgwick - - - - - 4th, \$200
Marquette - - - - - 5th, \$100

2,000-5,000 Population
Eureka - - - - - 1st, \$700
Lindsborg - - - - - 2nd, \$500

Hoisington - - - - - 3rd, \$300
Oberlin - - - - - 4th, \$200
Council Grove - - - - - 5th, \$100

5,000-10,000 Population
Russell - - - - - 1st, \$700
Baxter Springs - - - - - 3rd, \$300

Over 10,000 Population
McPherson - - - - - 1st, \$700
Arkansas City - - - - - 2nd, \$500
Newton - - - - - 3rd, \$300
Winfield - - - - - 4th, \$200
Independence - - - - - 5th, \$100

NEW TREASURER

Evelyn Fink, Cherryvale, Kansas, was elected treasurer of the Kansas PRIDE Committee at the November meeting. Evelyn represents the Kansas Federated Business and Professional Women's Clubs.

ENTRY DEADLINE - FEBRUARY 15

To be eligible to participate in the 1976 cash awards program, an entry form from each community must be received by Kansas Department of Economic Development by February 15, 1976. The address is 6th Floor, 503 Kansas, Topeka, Kansas 66603.

A community may participate in the blue ribbon approach without re-entering each year. Send application forms for blue ribbons to Department of Community Resource Development, Umberger Hall, Kansas State University, Manhattan, Kansas 66506.



HARRY HUNSLEY, chairperson of Russell PRIDE receives 1st place award from Governor Robert Bennett in the 5,000 to 10,000 population category.



JERRY PATTERSON, right, Wakefield PRIDE chairperson, holds award received for first place in the 600 to 2,000 population category. Also shown are Larry Walls and Mrs. Evelyn Hawes of Wakefield.



MRS. JOHN SANDERS and MRS. ROBERT MCCUE receive first place award in the 2,000 to 5,000 population category at the state awards banquet. Mrs. McCue is chairperson of Eureka PRIDE Committee. Mrs. Sanders was last year's vice chairman of the PRIDE Committee.



DR. AND MRS. VICTOR HURTIG receive first place award in 0 to 600 population category from Governor Robert Bennett. Victor is chairperson of the Courtland PRIDE Committee.

KANSAS PRIDE COMMITTEE

Chairman - Lou Atherton, Kansas City Power and Light
Vice-Chairman - Robert A. Bohannon, Cooperative Extension Service, K.S.U.
Vice-Chairman - Edward Bruske, Kansas Department of Economic Development.
Treasurer - Evelyn Fink, Kansas Federated Business and Professional Women's Clubs



PRIDE SIGNS

PRIDE roadside signs may be purchased at any time. New communities entering before January 1, 1976, received one sign without cost. The project book for the cash award program must also be purchased. The price is \$5.00 each.

ASKED FEEDBACK

The State PRIDE Committee sent an attitude survey to PRIDE chairmen, mayors, and chamber of commerce executives of Kansas to make the PRIDE program more successful.

"The survey results will be studied by the Steering Committee as well as those who serve as resource people for your community: KDED, KSU, blue ribbon evaluators, and chamber executives" said Lou Atherton, State PRIDE Chairman.

LOCAL PRIDE ACTIVITIES

Bushton -- A letter to Ken Albright, Area Extension Specialist, from Rollin Dillinger in November states:

"Things are moving faster here than I anticipated. Interest is high towards getting things done. The attitude seems to be, let's roll up our sleeves and get to work and not let organizational committee work or paper work get in the way.

We have a committee working on a restaurant and the prospects at this point look real promising. We also have a com-

mittee working on housing, collecting information on possibilities. For each one, a corporation will likely be formed with shares being sold to raise funds. We have distributed a community survey which is now being tabulated by two local women. The Scouts delivered and picked up the surveys in town and the rural residents received theirs in the mail. RICEDCO has helped on this too. The results will be interesting and should give us some good data to deal with."

EMPORIA WORKSHOPS SUCCESSFUL

A total of 400 persons attended the nine workshops held at the fifth annual awards day program at Emporia.

Many said they received inspiration and excellent information that would be helpful to them.

The leaders and subjects of the workshops were: the humanities, Marion Cott; cultural arts, John Katz; airports, Ray Arvin; Bi-Centennial, Charles Stough; tourism, George Mathews; community beautification, Gene Grey; community planning, Stan McAdoo and Larry Hendrix; community development strategies, John Wilhm; PRIDE procedures, Les Frazier; industrial prospects, Edward Bruske, Joe Clark and Roy Best; youth in PRIDE, Kenneth Albright and Everett Lee.