

CHURCHES RATED HIGHEST (CONT.)

more housing, downtown storefront improvement, yard of the week, sanitary landfill, and a clean-up campaign. About 100 persons attended the meeting.

Prior to selecting community projects, the steering committee obtained a list of 53 community projects from groups. The

chamber of commerce had the most projects listed: welcoming committee; brochure for city; welcome sign; bi-centennial; retail promotion; lake promotion; Fourth of July, Easter, Christmas, and Halloween activity; museum and industrial development.

A JUNK CAR is being transferred to the landfill as part of the Russell PRIDE clean-up month effort. A national guardsmen operates the crane to load the old car on a truck manned by city personnel. Three wreckers were donated for a day by local businessmen.

NATIONAL GUARD ASSISTS

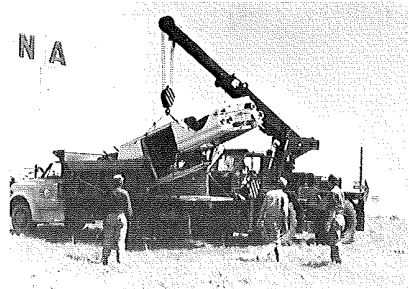
The 995th maintenance company of the Kansas National Guard worked two days to help remove old car bodies, dead trees and do other beautification work.

The Russell PRIDE Committee conducted a survey of the community and almost 1000 completed questionnaires were returned. They received \$100 for operating expenses from the 1971 Prairiesta surplus funds.

A list of 20 projects, taken from a detailed list of over 60 mentioned in the survey results, were suggested to Russell residents at a public meeting. They included: more housing, additional trees and shrubs, direct telephone dialing, newcomers club, additional parks, public restrooms downtown, and downtown building improvement.

The items that scored highest on the community survey were: library, residential Christmas lighting program, solid waste

Kansas Department of Economic Development
State Office Building
Topeka, Kansas 66612



collection, cooperative Extension programs, street lighting, adequacy of power, clerks in stores, ambulance, telephone service, streets cleaned, parks and playgrounds, and water supply.

Harry Hunsley is chairman of the PRIDE committee.



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A Kansas Community Improvement

NEWSLETTER



Number 30

July, 1975



PRIDE CHAIRMEN, resource persons and participants at the PRIDE dinner and workshop. Front row (L to R) George Lehman, Newton; Glenda Dick, Mount Hope; Jill Depew, Eva Jass, Virginia Williams, Newton; Bob Showalter, Hesston; Back row - Glenn Esaw, Walton; Kenneth Albright, Area Extension Specialist; Jack Barnes, County Extension Director; George Billings, Kansas Gas and Electric; Everett Lee, South Central Kansas Economic Development District; and Dick Chamberlain, Newton Chamber of Commerce.

NEWTON PRIDE SPONSORED WORKSHOP

The Newton PRIDE Committee sponsored the workshop for representatives of PRIDE committees in the county. Mount Hope from Sedgwick County was also invited. Thirty-eight persons attended.

Objectives of the workshop were: to stimulate enthusiasm in community improvement; review county-wide concerns; share ideas; consider ways to work with agencies and groups i.e., chamber of commerce, economic development district, and growth associates; and discuss PRIDE procedures.

A representative from each PRIDE community reported on project goals and progress. Ken Albright, George Billings, Everett Lee, and Les Frazier, Extension Specialist, told of assistance available from the organization or company they represented.

PRIDE AWARDS BANQUET

Emporia Kansas State Teachers College

October 21, 1975

6:30 p.m.

To be eligible for cash awards, a community must submit their project books to Kansas Department of Economic Development, State Office Building, Topeka, by September 2, 1975.

CONGRESSMAN KEITH SEBELIUS, right, presents Hoxie, Kansas Mayor John Hill a flag that had flown over the White House at the public PRIDE supper and meeting. Reba White, PRIDE chairperson, looks on.

PRIDE GETS JOB DONE

Congressman Sebelius told those at the public meeting "Actually, the PRIDE program gets the job done and it is so simple that I'm sure the folks in Washington would never really understand it."

This event was the highlight of PRIDE efforts that started with a survey of the community. The results of the questionnaire showed the strong points of Hoxie to be - library, hospital, street signs, water supply, solid waste collection, hard surfaced streets, support of Extension programs, business district lighting and downtown parking.

A priorities committee was appointed to suggest projects. The PRIDE Steering Committee adopted 13. They included: clean-up, fix-up campaign, transportation for elderly, plan or theme for downtown, county historical society, cable TV, bi-centennial committee, tree committee, and up-dating city ordinances. Forty project task force members met in a special training session. E. J. Sisk and Leslie Frazier, Area CRD Extension Specialists, were in charge of the meeting to teach how to get action in community programs.



Prior to selecting projects, the PRIDE Committee made a list of 14 groups in the community and their community improvement projects. A total of 59 projects were listed on a handout sheet at the public meeting.

The city commissioners had the most projects. They included: fire equipment (helmets, jackets, etc., \$3200); sealing of streets, \$11,130; study re-locating airport; new all weather lighted runways for airport; plan for swimming pool building improvement; plan for sewer line extensions; new street lights; plan for water line extension; new tennis court net and repainting court.

Northwest Area

Northeast Area

No. PRIDE Communities, 1974 - 15 No. PRIDE Communities, 1975 - 17 New PRIDE Communities, 1975 - 4	No. PRIDE Communities, 1974 - 19 No. PRIDE Communities, 1975 - 15 New PRIDE Communities, 1975 - 2
No. PRIDE Communities, 1974 - 12 No. PRIDE Communities, 1975 - 5 New PRIDE Communities, 1975 - 1	No. PRIDE Communities, 1974 - 49 No. PRIDE Communities, 1975 - 34 New PRIDE Communities, 1975 - 4
	No. PRIDE Communities, 1974 - 26 No. PRIDE Communities, 1975 - 17 New PRIDE Communities, 1975 - 2

Southwest Area

South Central Area Southeast Area

NORTHWEST KANSAS is the only area that showed an increase in number of PRIDE enrollments this year (15 to 17). This growth occurred when state PRIDE enrollment in the cash awards program dropped from 121 last year to 88 this year. The smallest loss in enrollment occurred in Northeast while the largest decrease occurred in South Central and Southeast. South Central has most PRIDE enrollments.

The most enrollments are in South Central where incorporated cities in Kansas are the most numerous (174). Northeast Kansas has 169 incorporated cities and towns; Southeast - 146; Northwest - 100; and Southwest - 55. South Central and Northwest Kansas had the largest number of communities enrolling in the program for the first time (4).

COMMITTEE FOR THE HUMANITIES

Marion Cott, Executive Director for Kansas Committee for the Humanities, met with the State PRIDE Committee to explain how local PRIDE committees might benefit from the program.

A PRIDE committee interested in preparing a community for action on a particular project may submit a proposal to Marion at 616 Merchants National Bank, Topeka, Kansas. Applications received by September 12, 1975 will be reviewed by the State Committee on September 26.

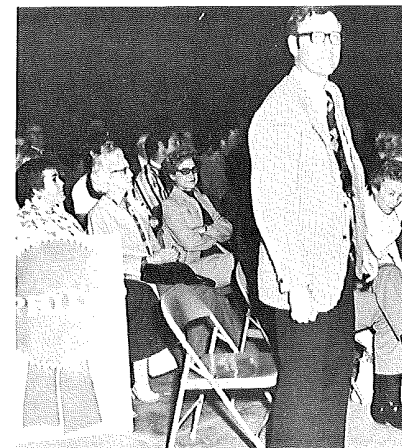
Funds are available on a 50-50 matching basis either in cash or in kind services. The objective is to "shed light, not heat" on issues by taking a back step from the immediate question and examining some of the value questions involved. The Colwich PRIDE Committee participated in the

program and large numbers of citizens attended meetings to understand the background of issues and the value implications of various solutions.

KANSAS PRIDE COMMITTEE

Chairman - Ernie Mosher, Executive Director, League of Kansas Municipalities
Vice-Chairman - Robert A. Bohannon, Cooperative Extension Service, K.S.U.
Vice-Chairman - James H. DeCoursey, Jr., Kansas Department of Economic Development
Treasurer - Lou Atherton, Kansas City Power and Light

Published by Cooperative Extension Service, Kansas State University. Send articles for the newsletter to Leslie Frazier, Umberger Hall, Room 115, Kansas State University, Manhattan, Kansas 66506.



JIM BIRKBECK, Vice President of Dennison State Bank of Holton and PRIDE chairman stands by PRIDE emblem at meeting of project task forces.

CHURCHES RATED HIGHEST

In a community survey conducted by the PRIDE committee, the churches had the highest rating. Other strengths included: library, fire department, clerks in stores, street signs, storefronts, local paper, ambulance service, motels and hotels, and water supply.

At the project task force training meeting of 60 members, Ralph Utermoehlen and Leslie Frazier from Kansas State University discussed how to involve citizens for community action.

Projects presented at the public meeting and supper included: a community tree program, removal of old cars and buildings,

(Continued)