Frankfort Co-chairpersons Beth Hostet, left, and Leo Shearer look at results of community survey at PRIDE committee meeting. They had 265 questionnaires returned from 388 households in the city. Other accomplishments included an attendance of 50 at a town meeting and supper and 115 participating in a meeting to train task forces. They adopted 49 projects that included: recreation for all ages, clean-up campaign, industrial planning, park improvements, promote retail trade, yard of the month, study need for pre-school, welcome committee, city planning committee, dog control, adult education, child care facilities, city zoning, housing, crime prevention, elderly programs, doctor search, store front improvements, arts and culture, identify tourist attractions, street drainage, better ambulance, forming a chamber of commerce, tree planting, improve fire equipment, and public campground.

Roxbury, right, PRIDE chairperson, and Carol Decker erect sign for the unfair corporated town of Roxbury. The PRIDE committee held the first annual community clean-up, fix-up campaign in May.

Fern Crother, Neodesha chairperson, receives PRIDE blue ribbon for transportation from Governor Robert Bennett at the Pittsburg Pacemaker Award Banquet. They have now been approved in 11 of 22 areas.

Governor Robert Bennett and Dr. Fred Stobering, associate director, Cooperative Extension Service, Kansas State University were two of the speakers at Westmoreland's Share and Show Day.

Westmoreland Shared and Showed
Representatives from twenty-six communities attended the Westmoreland Share and Show Day on April 28. One hundred thirty people toured the community by foot and bus to see downtown building improvements, curbs, gutters, sidewalks and blacktopping streets completed with volunteer labor; museum; results of tree planting and removal; and other PRIDE accomplishments.

During activities in the afternoon, a total of 243 persons participated in 8 workshops.

The evening dinner and program included: a talk by Dr. Fred Stobering; a melodrama by the Westmoreland PRIDE Players; "Like It or Lump It" musical presentation by local talent; and musical entertainment by Westmoreland High School Newcomers. Co-chairperson Larry Allison was master of ceremonies. Attendance at the evening program was 260.

State PRIDE Day at Hutchinson
Marlene Wilson keynote speaker

The State PRIDE Committee selected Hutchinson as the site of the State PRIDE Workshops and Awards Banquet October 14. Marlene Wilson, director of Volunteer Management Services of Boulder, Colorado, will be the keynote speaker and leader of two workshops. She has served as program and faculty director for numerous national workshops on volunteer management and has traveled widely to serve as workshop presenter.

Schedule
9:30 a.m. - Registration
10:15 - Four workshops
12:00 - Luncheon-Marlene Wilson, keynote speaker
2:00 p.m. - Six workshops
3:30 - Six workshops
Evening - Banquet and Awards Program
Workshops will include: preparing the record book; better community recreation programs; grants and aids for community projects; involving youth in improvement of cities and towns; outstanding arts and culture programs; improving downtown; getting community enthusiasm increasing job opportunities; and others.

The Kansas PRIDE Committee has budgeted funds to permit a change of $3.00 for advanced registration for lunch or $4.00 at the door. Citizens from all communities in the state are invited to make reservations for the Kansas PRIDE Day events.

Plans are underway for a special section for a youth workshop, career tours of Hutchinson, and other events.

HOW TO PREPARE RECORD BOOKS and when the judges come to your community were subjects for one of the workshops at Pittsburg Share and Homemaker Day. From right to left facing camera are: Evelyn Fink, State PRIDE Chairperson; George Matthews, Byron Wood, and Stan McAdoo, Kansas Department of Economic Development. There was a total of 62 persons in attendance at the 6 workshops.

WARREN BERRINGER, second from left, front, executive vice president of Goodland Area Chamber of Commerce, looks at material used at PRIDE organizing committee meeting seated left are: Jack Burr, president, chamber of commerce; Berringer, Judy Helt, county home economist; Jack Rauhback, city manager; and Stan McAdoo. Standing left are E.P. Sisk, area Extension specialist; and Larry Henry, county Extension Director.

LEADERSHIP SEARCH REVIVES PRIDE

Citizens in Goodland, Oakley and Hill City had been unsuccessful in launching viable PRIDE programs until a new approach was initiated.

In this new method, an organizing committee of representatives of Chamber of Commerce, County Extension, and City Council nominated 20 or more persons to be interviewed by staff members of Kansas State University, Kansas Department of Economic Development and local leaders to get: (1) suggestions for community projects; (2) wishes of people to serve on task forces; and (3) suggestions for a 7 member PRIDE steering committee.

Chamber of Commerce, Department of Economic Development, and Extension staff helping in the 3 cities were: Goodland - Carol Walker (Chamber); Larry Henry and Judy Helt (County Extension agents); Oakley - Larry Lyon (Chamber); Ross Nelson and Debra Holigreb (County Extension agents); Hill City - R. Ray Davis (Chamber); Steve Tone and Maxene Hertz (County Extension agents). Stan McAdoo, (Kansas Department of Economic Development), and E.P. Sisk and Les Frazier (Extension Service), assisted in more than one county.

Other key efforts in this procedure included:

1. Extension publicity in mass media prior to organizing.
2. Use of previous surveys as guide for establishing projects.
3. A ticket sales committee for a public meeting and meal.
4. Public meeting and meal.
5. List of present projects of groups in the cities.
SUCCESS - OAKLEY

One hundred persons participated at
the Oakley public meeting and meal
to hear an explanation of PRIDE and
to list possible projects and task
force members. At a later meeting,
58 people attended a task force
meeting to coordinate efforts and
hear how to get community action.
The PRIDE committee had
68 projects for action by
PRIDE task forces and groups
in the city.

Among those to be considered
were: clean-up, signs for tourist
attractions, welcome committee,
train station improvements,
sidewalks, curbs, housing, use of
school buses, tennis courts,
family recreation, city planning
commission, city codes, rural-urban
relations, adult education,
program for elderly, parks,
cultural arts association,
more health services, industrial
development, dog control,
more street lighting,
downtown parking, improve swimming pool,
public restrooms, day care facilities,
more recognition for individuals and groups,
force green river ordinance, community
center, shrubs and trees, landscaped airport,
doctor and dentist search, and yard of the
month.

SUCCESS - GOODLAND

The Goodland PRIDE Committee had 150
at the PRIDE public meeting and meal and 34
represented at a later meeting for task
force members.

There were 226 community projects
proposed during the interviews and public meet-
ing. Task force members were also suggested
and task goals were adopted by the PRIDE com-
mitee. They included: approaches to city,
clean-up, better trash pick-up, fine arts
center, dog control, more informative signs,
store-front improvements, community brochure,
use of school facilities, curbs and gutters,
industrial development, city planning com-
mision, sidewalks, teen-age activity, doc-
tor search, streets, indoor swimming pool,
street lighting, parks, airport grounds,
library, legal aid to low income
services downtown, Jr. High School, public
recreational facilities, parent effectiveness
training, solar heating, and day care cen-
ter.

PRIDE leaders contacted the community
groups and listed 217 different community
projects and organizations involved in city
efforts. This helped prevent duplication
of work and encourage more groups to under-
take programs.

CONCLUSIONS

The leadership search and problem iden-
tification approach can be helpful where:
(1) citizens have had difficulty getting
good leaders to serve on a PRIDE committee;
(2) getting key people and groups involved
in community efforts is a problem; (3) at-
tendance at public meetings has been low;
(4) PRIDE publicity in the mass media has
been lacking; and (5) there have been a lack
of support and understanding for community
projects.

CITIZENS OF COMMUNITIES WANTING ASSIST-
ance with this approach may contact Com-
unity Resource Development, Kansas State Uni-
versity at Manhattan or Kansas Department of
Economic Development at Topeka.
PITTSBURG'S Mayor Sherry Strecker, fourth from right, and Eileen Keller, Pacemaker event chairperson, hold plaque presented by Governor Robert F. Bennett at the Eleventh Pacemaker Ceremony and Workshops at Pittsburg, May 10.

L. to r. are Evelyn Fink, chairperson of Kansas PRIDE Committee; Benny Robbins, area extension director, Kansas State University; Judy Riches, executive vice-president, Pittsburg area Chamber of Commerce; Howard Wilkins, chairman, Kansas Economic Development Commission; Sherry Strecker; Stan Smith, PRIDE chairperson; Eileen Keller; and Governor Robert F. Bennett.

Judy Riches made a slide presentation of highlights of Pittsburg's accomplishments; Benny Robbins and Howard Wilkins talked on the roles of Kansas State University and Kansas Department of Economic Development in the PRIDE Program; and Evelyn Fink and Governor Bennett presented blue ribbons and the Pacemaker plaque.

Dr. James Applegater, president, Pittsburg State University, was master of ceremonies.

There was 316 in attendance.

PRIDE blue ribbons were presented by Governor Bennett and Evelyn Fink to Betty Stucky, Baxter Springs chairperson, and Terry Harper, Neodesha chairperson.

There was a total attendance of 63 at 6 sessions during afternoon workshops, and 13 communities represented during the entire program.

HEALTH CARE WORKSHOPS

A series of 12 workshops on health care in rural Kansas will be conducted by the University of Kansas College of Health Sciences.

The workshops are offered with assistance from Kansas State University and Kansas Department of Health and Environment.

The workshops focus on health care delivery concerns of rural Kansas communities. They are designed to address problems of health professional recruitment, developing new health care delivery systems, and providing community leaders with skills and techniques to address their future health care needs.

The dates and locations for the workshops are:

- Colby, July 11-12
- Emporia, May 28-29
- Garden City, July 13
- Great Bend, July 14
- Manhattan, August 8
- Mancan, August 9
- Concordia, July 25
- Ottawa, August 10
- Hutchinson, July 26
- Chanute, August 11

For further information and details, contact Bill Drews or Division of Health Care Outreach, The University of Kansas School of Medicine, Wichita, Kansas.

ED MCNALLY of McNally's Manufacturing Corporation in Pittsburg, presents a check to Governor Robert Bennett at the Pacemaker Award Program. This is the third new financial sponsor of PRIDE this year. Others are Arco Pipe Line Company of Independence and Collingwood Grain Incorporated.

PRIDE SPONSORS

The 1977 sponsors were:

- Kansas-Nebraska Natural Gas Company, Inc.
- Kansas City Power & Light Company
- Southwestern Bell Telephone Company
- Natural Gas Pipeline Company
- Kansas Gas & Electric Company
- Gas Service Company
- Farmlands Industries
- Cities Service Gas Company
- Central Kansas Power Company
- Kansas Bankers Association
- Panhandle Eastern Pipe Line Company
- Northern Natural Gas Company
- Kansas Power & Light Company
- Kansas Railroad Association
- Kansas Electric Cooperatives
- United Telephone Systems of Kansas, Inc.
- Kansas Federation of Business and Professional Women
- Duckwell-Alco Stores, Inc.

ELAINE KITE, chairperson, St. Francis PRIDE Park Restoration Committee, presents plaque and silver case of instant (clean) air to Governor Robert Bennett at Sawhill Park dedication and ribbon cutting ceremony.

The park project started in 1976 with a PRIDE community survey to determine what needed to be done in community beautification. Elaine was the first PRIDE chairperson.

All the $700 PRIDE first place prize money for St. Francis in 1977 was designated for park renovation. In addition to donated men and women hours, approximately $4,700 has been spent on park improvement. The volunteer hours (1600) were computed at $5.00 per hour for a total of $8,000. (Photograph by St. Francis Herald).

Said a local leader, "The restoration of the park has been a dynamic PRIDE civic project requiring ceaseless effort, perseverance and unflagging courage."

But for the PRIDE Program, the project would never have been a reality. "PRIDE is still in the process of maintaining the facility."