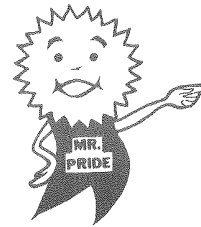


Kansas Department of Economic Development  
 503 Kansas - 6th Floor  
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A Kansas Community Improvement  
**NEWSLETTER**



**PRIDE Administrators**  
 Cooperative Extension Service, Kansas State University  
 Kansas Department of Economic Development

**Start in Your Own Backyard**

"Today, the Burlington Daily Republican is publishing the results of a survey taken by the PRIDE committee. We hope everyone reads it thoroughly.

"One of the most frequent comments dealt with trash and abandoned auto bodies. The Daily Republican is guilty of this at our back dock and we will take care of our mess soon.

"This is what the PRIDE Program is all about - to stir folks into being proud of their residence, business and their town... making their town look good and in fact, be good.

"Burlington is on a growth curve and now is a wonderful time to clean up while it is growing up.

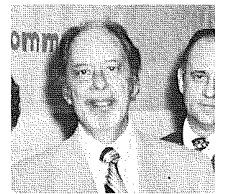
"The City Council has cleared at least one area that an out-of-town owner let run down. The only way the city can continue that type of clean up is for the county attorney to assess the charges against the property with a tax sale. This type of action seems to slow down when the paper work reaches the county attorney's office. We hope this process can be speeded so the city's governing body can do what they would like to do.

"PRIDE stands for "Programming Resources with Initiative for Development Effectiveness" which is a mouthful. Let's get behind PRIDE and be proud of what we are and what we have.

"We're going to clean up our back yard.. won't you?"  
 ---Editorial from the Burlington Daily Republican.

NUMBER 53

SEPTEMBER, 1978



DR. JOHN DUNBAR, left, director, Cooperative Extension Service, Kansas State University, and Edward Bruske, secretary, Kansas Department of Economic Development, will appear on the Luncheon program at PRIDE Day. Dr. Dunbar will present completion plaques to each community turning in a PRIDE project record book.

Marlene Wilson, director, Volunteer Associates of Boulder, Colorado, is keynote speaker at noon.

GOVERNOR ROBERT BENNETT is the main speaker for the October 14 Banquet program. He will award cash prizes during the evening and meet with youth of Kansas at 5:00 p.m. as part of the Youth section of State PRIDE Day.

Dr. Roger Mitchell, Vice President for Agriculture, Kansas State University, is in charge of blue ribbon awarding at the banquet to communities that qualify by October 14.

WORKSHOPS, LUNCHEON, YOUTH HAPPENING, AWARD BANQUET AT PRIDE DAY, OCTOBER 14

"Information presented and ideas exchanged at the PRIDE workshops, luncheon, and awards banquet at Hutchinson on October 14 should be of interest to citizens of many communities of Kansas", said Evelyn Fink, chairperson of the State PRIDE Committee. She suggested PRIDE committees, city councils, chambers of commerce, youth, and other groups encourage attendance from their cities and towns. Reservations are due at Kansas Department of Economic Development by October 7. They may be made on the form of this newsletter.

PRIDE DAY SCHEDULE

- 9:30 a.m.- Registration
- 10:15 - Five workshops -- youth visit Planetarium
- 12:00 - Marlene Wilson, director, Volunteer Management Associates, Boulder, Colorado, keynote speaker -- Awarding to PRIDE communities turning in project record books.
- Noon - Youth happening: Reports of Kansas youth on STP (Super Teen Power) in community improvement programs, small group discussion on youth involvement in community decision making and action.
- 1:30

(Continued on Page 3)

WORKSHOPS, YOUTH HAPPENING, PRIDE RECOGNITION LUNCHEON - (National Guard Armory) and  
 EIGHTH ANNUAL PRIDE AWARDS BANQUET - (Sports Arena)  
 October 14, 1978 - Hutchinson, Kansas

Registration:

To register, please complete and mail by October 7, 1978 with your check or money order payable to the Kansas PRIDE Committee to:

Byron Wood  
 Kansas Department of Economic Development  
 503 Kansas Avenue - 6th Floor  
 Topeka, Kansas 66603

- I plan to attend the Recognition Luncheon (workshops are free) . . . . . \$ 3.00\*
- I plan to attend the PRIDE Awards Banquet . . . . . \$ 8.00\*\*
- I plan to attend both the Luncheon and Awards Banquet . . . . . \$ 11.00

Name \_\_\_\_\_ Address \_\_\_\_\_ Amount Enclosed \_\_\_\_\_

Name \_\_\_\_\_ Address \_\_\_\_\_

\* \$4.00 at the door No refunds made after October 11, 1978, 5:00 p.m.  
 \*\* \$10.00 at the door (Separate forms are available to check workshops you plan to attend)

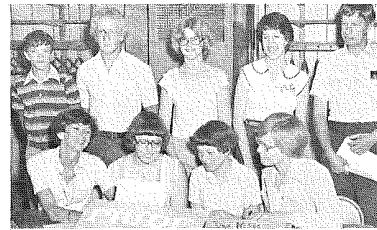
KANSAS PRIDE DAY WORKSHOP SCHEDULE  
October 14, 1978 - Hutchinson, Kansas

(A separate form is available to check workshops you plan to attend)

9:30 a.m.	Registration - National Guard Armory	3 ROOM 109	4 ROOM 129	5 ROOM 133	6 GYM
10:15 to 11:00 a.m.	Developing a Community Historic Preservation Program. George Mathews, Planning & Community Development, Kansas Department of Economic Development and Julie Wortman, Kansas Historical Society.	Promoting Your Community, Community Enthusiasm and Organizing for PRIDE in Communities Under 2,000 Population. Marlene Wilson, Director of Management Associates and Evelyn Fink, Chairperson, Kansas PRIDE Committee.	Preparing the Project Book. When the Judges Come to Your Community. Stan McAfee and Byron Wood. Planning and Community Development, Kansas Department of Economic Development.	Improving Community Cultural Arts Programs in Communities Over 3,000 Population. Moderator - Romalyn Tligham, Executive Director, Association of Community Arts Councils of Kansas.	"A You 'th Happening" (youth from 7th grade to 12th grade) Leave for the Planetarium for a special showing.
12:00 Noon	Recognition Luncheon - National Guard Armory, Boulder, Colorado ... "Effective Management of Volunteer Programs ... The Challenge and Satisfaction."	9 ROOM 109	10 ROOM 129	11 ROOM 133	12 ROOM 141
2:00 to 3:15 p.m.	Improving Community Cultural Arts Programs in Communities Under 3,000 Population. Moderator - Zoe Shinman, Extension Specialist, Kansas State University.	8 ROOM 105	9 ROOM 109	10 ROOM 129	11 ROOM 133
3:30 to 4:45 p.m.	Aids, Grants, and Technical Assistance for Community Projects. Moderator - Kirk Baker, Extension Specialist, Kansas State University.	14 ROOM 105	15 ROOM 109	16 ROOM 129	17 ROOM 141
6:00 to 9:00 p.m.	Banquet & Awards Presentation Sports Arena	Dr. Oscar Norby, Assistant Director, Kansas State University is coordinator for displays and booths by State, Federal, and other personnel.			

(PRIDE Day Schedule, cont. (from page 1))

- 2:00 - Five workshops
- 3:30 - Five workshops
- 5:00 - Youth of State meet with Governor Robert Bennett
- 6:00 - Awards Banquet: Talk by Governor Robert Bennett; presentation of PRIDE blue ribbons, Dr. Roger Mitchell, Vice President for Agriculture, Kansas State University; and presentation of cash and sweepstakes awards.



PUTTING STP (Super Teen Power) in Kansas communities was the subject of discussion at the State PRIDE Youth committee meeting when they met in Hutchinson.

Joyce Nietling, Spearville PRIDE Youth, second from left, front row, and Patty Bernhardt, Newton PRIDE Youth, third from left, front row, were elected chairperson and co-chairperson. Others were: 1. to r., front row - Harriet McCue, Eureka PRIDE Chairperson and liaison with the State PRIDE Committee; Joyce; Patty; DeeMcKee, PRIDE adult representative, Spearville PRIDE; back row - Mark Attebery and Mark Basham, Eureka PRIDE Youth; Arlene Klenke and Kathy Feist, Spearville PRIDE Youth; and Eldon Weaver, area Extension 4-H and Youth specialist, Kansas State University.

**MORE COMMUNITY SUPER TEEN POWER**

An enthusiastic Kansas PRIDE Youth Committee, a sub-committee of the State PRIDE Committee, planned an exciting happening for State PRIDE Day on October 14 when they met in Hutchinson.

They are encouraging attendance of at least two youth (seventh grade through senior high) and one or more adults from Kansas communities. A special effort will be made to get teen representation from as many towns of Kansas as possible.

Joyce Nietling of Spearville PRIDE was elected chairperson, and Patty Bernhardt of Newton PRIDE Youth was chosen vice-chairperson.

Joyce said, "The purpose is to hear teen reports on outstanding youth conducted community improvement programs and get ideas from those in attendance on how youth can be more involved in Kansas community decisions and action."

The teenage committee made it clear at the planning session that the youth section of State PRIDE Day would be strictly by and for youth. Adult representatives from each community will be involved in the first session so they can observe the mechanics of how to set a community improvement youth program into motion, but when the teenagers break into small groups to give their ideas on how teens might improve their cities and towns, the adults will have to leave. "This is to allow a free flow of ideas that are strictly by those of young people" Joyce stated.

The schedule includes:

10:15 Visit Hutchinson Planetarium to see sun, stars, and planets of the night sky recreated into a realistic mamade universe. Sound and light fantasia programs with "star jam" featuring lasers and music of various pop musicians, and Historical NASA flight artifacts from the Smithsonian Institute that can be touched.

12:00 Lunch at National Guard Armory. Youth will hear Marlene Wilson of Boulder, Colorado, talk on the "Challenge and Satisfaction of Volunteer Programs."

1:30 Reports of youth on STP (Super Teen Power) in community improvement programs. Adults are invited to observe.

2:45 (only teens in attendance) Break into small groups to discuss how teens can be a part of community decisions and action.

4:00 Report from small groups to entire happening.

5:00 Youth meet with Governor Robert Bennett.

The cost of the lunch is \$3.00 with prepayment and \$4.00 at the door. The visit to the Planetarium is \$.75 per youth and \$1.50 for adults. Reservations are due at Kansas Department of Economic Development in Topeka by October 7.



ZOE SLINKMAN, left, Extension Specialist, Kansas State University, and Romalyn Tilghman, executive director, Associations of Community Arts Councils of Kansas, will be in charge of two separate workshops at State PRIDE Day, October 14, "Improving Community Cultural Arts Programs."

Romalyn's session will be for communities over 3,000 in population and start at 10:15 a.m., and Zoe's workshop will start at 2:00 p.m. for cities and towns under 3,000.



GEORGE BILLINGS, Vice President for Area Development, Kansas Gas and Electric Company, will facilitate a session on October 14, "Improving Community Business and Industrial Climate" at 2:00 p.m. Steve Bittel, area Extension specialist, Kansas State University, and others will assist.

### Leadership Search Launches PRIDE

Citizens in Elk City had been unsuccessful in identifying leaders to serve and in adopting goals until they undertook a program of interviews in cooperation with George Mathews, Kansas Department of Economic Development, and Steve Bittel, area Extension specialist, Kansas State University.

Twenty knowledgeable leaders were appointed by an organizing committee to be interviewed by Kansas Department of Economic Development and Kansas State University staff members to get nominations for the PRIDE steering committee, suggestions for community projects, and names of persons to work on goals for the town.

After the interviews, a public meeting was held to get additional inputs and encourage support for community betterment.

The interviews and surveys indicated the strongest aspects of the town were: street lights, local school curriculum, Extension programs, library and church influence.

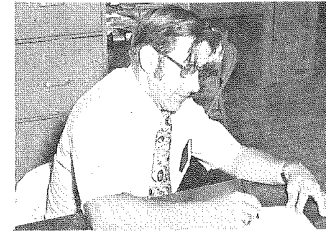
Projects adopted by the PRIDE committee included: insect control; town entrance sign; welcome committee; clean-up, fix-up; parks and playgrounds; street drainage; dog control; streets; housing; trees; store front improvement; update building codes; improve sidewalks; cleaner streets; tourism promotion; recreation center; blood pressure center; historical display; improve community building; water supply; and first aid training.

Task force members were appointed by the PRIDE steering committee and asked to assist with community projects.

Items rating the lowest were: leadership skills training, vocational training, condition of street surfaces, tourist attractions identified, old buildings and car bodies, and vacant lot appearances.



EVELYN FINK, right, standing, State PRIDE chairperson, spoke at the Elk City public PRIDE meeting and dinner. Diane Reed, left, standing, was selected PRIDE chairperson after a leadership search was made to get nominations for a PRIDE committee and chairperson.



E.J. SISK, area Extension specialist, Kansas State University, will be in charge of a State workshop session at 3:30 p.m., October 14, "Improving Communities with PRIDE Blue Ribbon and Pacemaker Approach." Local PRIDE leaders will present information on their experiences involving problems and successes.



HILLSBORO PRIDE Pacemaker sign, located on U.S. highway 50, is fourteen by 28 feet in size.

### HILLSBORO ERECTS SIGN

Jim Baker, Hillsboro PRIDE, reports:

"PRIDE is alive and well in Hillsboro!! Enclosed is a photo of our back to back signs that we have just painted at the junction of our county road and the U.S. 50 highway, thirteen miles south of Hillsboro. The signs are 14 feet by 28 feet. They are designed with wide angle reflective tape to catch the eye of the night travelers. Note our PRIDE man and the Pacemaker Community status.

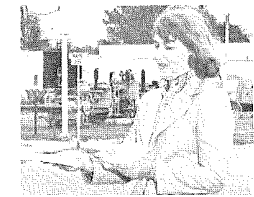
"Our people are meeting on a regular basis and have the survey off the ground and about under way. We are excited about Hillsboro staying in the PRIDE Program on a steady basis for many years to come."



KEN ALBRIGHT, area Extension specialist, Kansas State University, and Everett Dumler, manager, Russell Chamber of Commerce, will be expeditors for a session at State PRIDE Day at 2:00 p.m., "Organizing, Planning, and Implementing Downtown Improvement Plans."

Al Nelson, artist-illustrator, of Red Oaks, Iowa will present information on central business betterment.

Others participating are Steve Lindsey, Extension forester, Kansas State University; Ken Sjorgen, Lindsborg PRIDE; and Dave Peterson, executive director, Northcentral Kansas Regional Planning Commission.



BETTE JO ROBERTS, administrative assistant to Governor Robert Bennett, accepts a check from Milan Jones, manager, Collingwood Grain Company of Johnson, Kansas during the 22nd Annual Pioneer Day celebration activities. In becoming a new PRIDE financial sponsor, Jones said, "Collingwood Grain has been a part of the Southwest community for many, many years, and we are happy to share in this continued development of our area." Other new financial sponsors to date, not listed in last newsletter, are:

- B.B. Andersen Construction Company, Inc., Topeka
- Martin Tractor Company, Topeka
- American Walnut Company, Kansas City, KS
- L.B. Barcus and Son Construction Company, Kansas City, KS



GEORGE MATHEWS, left, Planning and Community Development, Kansas Department of Economic Development, and Julia Wortman, Kansas Historical Society, will conduct a workshop, "Developing a Community Historic Preservation Program" at 10:15 during State PRIDE Day.

Stan McAdoo, right, and Byron Wood, Planning and Community Development, Kansas Department of Economic Development will conduct a session at 10:15 a.m. on October 14, "When the PRIDE Judges Come to Your Community, and Preparing the Project Record Book."

## Canton Works On Projects

Canton PRIDE co-chairperson, Allen Weyand reports:

"Canton PRIDE Program is working on several projects, some to be completed by the end of August, and some to be continued on into next year. We recently completed the goal of new lights on the tennis courts. It was mentioned to city officials that PRIDE was having trouble raising enough money to even consider one of the bids from area electric companies. The mayor and city council jumped right in and donated poles, lights, and labor from the city employees and finished the project in no time at all. The lights are completely installed and ready to go.

"The second annual Buffalo Chip Throwing Contest sponsored by the Canton PRIDE Program and held in conjunction with the McPherson County Fair was held. Governor Bennett could not attend, so his Press Secretary, Brent Anderson, threw in his place. Brent did a fantastic job and took first place in the VIP Category. He even broke

the record of a 123' toss by throwing the bull over 150'. He definitely holds the record now and will have to come back next year to challenge all throwers. The contest went very well and we are looking forward to it again next year. Ken Albright was also throwing again this year, but I think he did better last year. He'll have to stop at Maxwell and practice when he is visiting here and Roxbury.

"Before the Chip Toss, Canton PRIDE and the Canton Chamber of Commerce hosted a reception for all candidates and dignitaries to meet the public at the Canton American Legion Hall. Several attended.

"The tourist map is finished and ready to be mounted on the Library Lawn.

"Even though Clean-up Week was held in the spring, Canton PRIDE and the Chamber of Commerce encouraged all to clean up before the fair. Tim Walker sprayed weeds on Main Street and got the streets washed down.

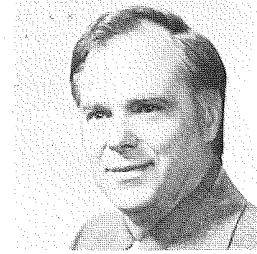
"Canton PRIDE Program will be sponsoring a back-to-school bash in August. We have rented the pool and will be having games and races, and a dance later on that evening. Plans will be finalized at the next PRIDE meeting.

"The mayor has been working with PRIDE officials on getting some long range goals completed. He has contacted the county engineer and will be setting up a special meeting to discuss new curbs and guttering.

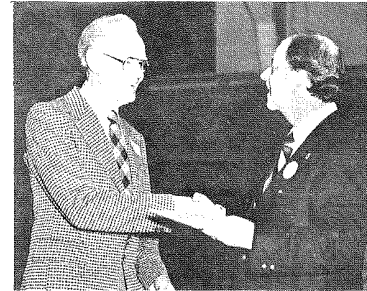
"We have three more blue ribbons to get and as far as PRIDE's work is concerned, we can do no more. We wrote an article, and the editor of the local newspaper asked for help from the community to work on these three categories. The mayor is working on the planning committee for a comprehensive plan. The Chamber of Commerce is working on industrial development and several new homes are being built with some of the old ones being renovated."

Canton's motto is "Canton does it with PRIDE."

Published by Cooperative Extension Service, Kansas State University. Send PRIDE articles for the newsletter to Leslie Frazier, Department of Community Resource Development, 115 Umberger Hall, Kansas State University, Manhattan, Kansas, 66506.



KIRK BAKER, Extension specialist, Kansas State University, will be a featured speaker at a PRIDE Day workshop at 3:30 p.m. His subject is "Stretching Local Tax Dollars While Improving the Community." Other speakers are Jack Alumbaugh, executive director, South Central Kansas Economic Development District, "Coordinating Requests with a Regional Development Agency," and Ronald Sontag, Atlanta Mayor, "Strategies to Incorporate Outside Assistance for Local Development."



COUNCIL GROVE MAYOR, Carrol Wray, is given PRIDE blue ribbon for economic development at Marion Pacemaker event by Governor Robert Bennett. Council Grove has met evaluators and State PRIDE committee criteria in economic development, community services, education, culture and library.



BETTY STUCKEY, chairperson of Baxter Springs, accepts blue ribbon from Governor Robert F. Bennett at Pittsburg Pacemaker Banquet.

They made blue ribbon application for the first time this year and have met State PRIDE standards in ten of twenty-two areas: community services, utilities, education and library.

Evelyn Fink, Kansas PRIDE chairperson, in center, assists Governor Bennett with presentation.

Beautification of the northwest Summit-Street-Central Avenue lot and the Madison Avenue underpass walls are two goals Arkansas PRIDE Aesthetics committee considered.

Oscar Kimmell, committee chairman, listed these other goals the group considered:

- establishing a recognition system for business improvements.
- displaying pictures of business improvements in vacant downtown building windows, where PRIDE is now displaying city historical photographs.
- continuing work to remove and replace dead trees.

Aesthetics Committee goals will be used in State PRIDE competition.

Other action at the PRIDE meeting included appointment of Travis Morris to PRIDE and a report on the Walnut River water project from PRIDE water resources task force chairman, Stanley Spencer.