Workshop, PRIDE Day

Last year, 839 participants attended workshops at Kansas PRIDE Day. Ten are scheduled at Wichita on October 27, 1979:

- How the PRIDE Blue Ribbon and Pacemaker Program can help communities - E.J. Sisk, area extension specialist, group facilitator.
- Simplifying the Project Record Book and when you need to evaluate for cash prizes - Stan Mudina, community development representative, Kansas Department of Economic Development, group facilitator.
- Increasing Satisfactions of Volunteer Leaders - Dr. Bruce Woods, trainer and consultant for Growth Associates of Newton, Kansas, (Workshop in a.m. and p.m.).
- Why Some Projects are Flops While Others are Flops - Ken Albright, area extension specialist.
- Why some Community Youth Programs Click While Others Fall to Fick - Ralph Utermoehlen, area extension specialist, group facilitator.
- Planning and Implementing PRIDE Programs - (One workshop for communities over 1,200 population, one for communities under 1,200 population), by PRIDE leaders.
- You Gotta Want - ideas on why people do and don't do what they are expected to do - Larry Hendrix, area extension specialist.
- Why Some Communities are Alive and Others Don't Survive - Keeping Small Businesses Healthy - Kirk Baker, extension specialist.

Mayors Meet With Governor

Four mayors and one mayor elect from Northwest Kansas met with Governor John Carlin prior to the Oberlin Pacemaker Banquet. There was discussion on cooperation and coordination of private and governmental efforts for community improvement.

Mayors meeting with Governor Carlin at Oberlin Pacemaker were, left to right: Floyd Corcoran, Oberlin; David Legold, Hoxie; Elvin Bailey, Jennings; Governor Carlin; Ed Stilling, mayor elect, Oberlin; and Rod Beemard, Atwood.

Table Topics, Awards, Workshops at Wichita, October 27

State PRIDE Day returns to Wichita October 27, where the largest number ever in attendance (1,000 in 1978) at this event was present.

There will be ten workshops, 18 to 20 table topics, luncheon and program, banquet, recognition, awards and youth events and activities during the day and evening.

Oberlin Awarded First Pacemaker II

Governor John Carlin presented the first Pacemaker II to Oberlin at a banquet and program, April 27. There were 275 in attendance from 15 Kansas communities. Ninety were from other towns.

Oberlin received their Pacemaker I in June, 1978, and have been recertified in all 22 Blue Ribbon areas.

Published by Cooperative Extension Service, Kansas State University. Send PRIDE articles for the newsletter to Leslie France, Department of Community Resources Development, 151700 Gage Ave, Kansas State University, Manhattan, Kansas 66506.
PRIDE Youth Decides Program

Representatives from six communities met in Hutchinson on June 2 to discuss Youth PRIDE Programs and the youth section of State PRIDE Day. Joyce Metting, chairperson of the PRIDE Youth Sub-committee, presided. (Second from right) Other assisting included Ken Albright, area extension specialist, Kansas State University, second from left, standing; Stan McAdoo, Kansas Department of Economic Development, third from left, standing; and Dee Meeker, adult sponsor from Spearville, seventh from left.

When the Judges Come to Visit

by

Stan McAdoo, Community Development Representative, Kansas Department of Economic Development

As a basis of evaluating PRIDE efforts for cash awards each year during September, a team of judges (community development specialists) visit all Kansas communities that submit a PRIDE project book. During this 45 minute visit, local PRIDE leaders have the opportunity to explain what was accomplished by PRIDE in their community during the previous 12 months. The presentation given by the PRIDE leaders should be clear, concise and well organized, even to the point of having a written agenda.

In past years, communities have had a slide presentation of accomplishments; short oral project reports; question and answer sessions with the judges; city-wide tours of local accomplishments. One, or a combination of the above, might be appropriate. Whatever the format, it is important that each community carefully plan for their 45 minute visit, and not leave the format up to the judges. It should be stressed that the judges will be evaluating only PRIDE projects and activities, not those unrelated to PRIDE.

A Few Hints

• The judges are on a rigid schedule. It will be necessary to adhere closely to the time restraint.

The format and agenda for the visit should be set by the community leaders. They decide how they want to use the time.

• If a tour of the community is given, it is usually a good idea not to separate the judges into different vehicles.

• Keep the welcoming committee small enough so that it doesn’t detract from the year’s efforts.

Holds Problem Identification Meeting

The Minneola PRIDE Committee held a town meeting and supper to get ideas from projects. Each person in attendance was asked to make suggestions of efforts for community groups and committees, and also to add names of persons and organizations to plan and get action. Many ideas were presented and discussed.

The results of a community survey were used as a guide for community improvements and for capitalizing on the strengths of the town. Minneola was most outstanding in appearance and attitude of retail trade personnel; local merchants’ efforts to keep up to date; hotel and motel facilities; street lighting in the business district; and convenience of downtown parking.

Local Pride Activities

MINNEOLA -- Minneola’s chairman of the PRIDE, Mervin Lundquist, holds PRIDE material at problem identification workshop and supper. Looking on is Ed Lovemyer, county extension agent.

HALSTEAD -- Halstead’s Police Chief Blaine McPhail said he didn’t like what he saw happening to the youth of his town, so he took the matter to the city council and the townpeople.

As a result, community leaders in Halstead, a town of 1,000 people about 35 miles northwest of Wichita, are planning two pro-grams aimed at helping teenagers who break the law, and keeping other teenagers out of trouble.

McPhail went to the council after noticing more and more Halstead area teenagers getting into trouble because of drugs and alcohol, especially when the violations were in connection with traffic violations.

"The trouble is probably no worse than any other town for its size," McPhail said. "My point is, we don’t have to be average. We can attempt to do something about this."

Others apparently agree. Two town meetings have been devoted to the subject, the last one drawing about 50 residents.

Those attending were presented with results of an informal survey conducted by the high school through its student newspaper. Forty percent of the student respondents admitted trying drugs, mostly marijuana and amphetamines.

McPhail cited the figures startling. There had been about 4 (non-fatal) drug overdoses among the high school students since September, which seems high for a small town, he said.

Mayor Richard Nieman said he estimated that 15 juveniles commit some kind of law violation in Halstead each month, including several recent alcohol-related traffic accidents.

With these figures in mind, Halstead’s PRIDE Committee has gone to work trying to help its teenagers through the juvenile offenders program and recreation center. The program and center are still in the planning stages.

Nieman said the PRIDE committee is looking for people and organizations to sponsor youth activities for juvenile offenders, and it plans to seek the active involvement of area retired citizens.

Cara Brown, PRIDE chairman, said he envisions projects that will instill the teens with pride in themselves and the town.

PRIDE’s second project, the youth recreation center, is seen as an alternative to keep the kids from straying. Nieman said building which recently burned in the business district is being rebuilt and will be made available for the recreation center.

"Our hope is that we can give the young people a place to go where they don’t have to get into trouble to have fun," Nieman said.

--- From the Wichita Eagle

[Continued on page 8]
Chamber Sponsors Leadership Search

The Seneca Chamber of Commerce voted to initiate a PRIDE Committee Leadership Search at a general membership luncheon after a representative from Kansas State University explained possible procedures for identifying and recruiting leaders. Those present suggested 75 persons as potential PRIDE committee members. An organizing committee nominated and contacted eight people. Dorothy Hames was nominated for chairperson.

After the PRIDE committee met, they obtained a list of community projects for 26 Seneca groups and organizations, conducted a survey and held a public meeting and meal. There were 280 questionnaires returned during the survey. One hundred persons attended the town meeting.

Nine leaders were interviewed to get suggestions for additional community projects and names of citizens to assist with community efforts.

After the projects were suggested, the PRIDE committee adopted 18 for 1977.

The projects included: welcome committee; clean-up, fix-ups; adult education; summer recreation; tree burials; house numbers; erection of signs; more culture and arts; advisory board for aged; litter receptacles; improve State Lake; improve city park; retail trade training; improve museum; more law enforcement; more news coverage.

Mckee New Director

Wood to Another Division

Byron Mood, one of the initiators of the PRIDE project in Kansas, is now Director of the Division of Research and Publications, Kansas Department of Economic Development. Evelyn Fink, chairperson of the PRIDE Committee, said, "Much of the success of the growth and accomplishments of the PRIDE Program has been due to the dedication and expertise of Byron. Those in communities across the state who worked with him will have his name involved with the PRIDE Program in the future."

State University discussed PRIDE and methods for identifying and recruiting leaders.

Fifty-seven were nominated for chairperson. Terry Hunt of PRIDE, and an organizing committee nominated 13 people for a PRIDE committee.

After the PRIDE committee was formed, they conducted a community survey and met in 120 completed questionnaires. Volunteers were named of the PRIDE committee members to get suggestions of community improvement projects and names of persons and groups to assist with planning and implementation.

Projects adopted by the PRIDE committee included: numbers on houses; improvement of sidewalks; curbs and gutters; clean-up, fix-up; summer recreation for pre-school and elementary age children; organization of parent-teacher organization; emergency communications; fire department; city center; improvement of park; trash receptacles downtown; plant flowers in park; city planning commission; study need for community building; tornado warning sirens.

PRIDE

DENNIS MCKEE, of Kansas City, Kansas, is the new Director of the Division of Planning and Community Development, Kansas Department of Economic Development, C.I.O. and the Kansas Department of Economic Development administered by the PRIDE Program.

He has been director of planning for the Redevelopment Authority of Kansas City; planner for Buchanan and Williams, Consulting Engineers; planner and architect in Kansas City; and director of the Kansas Community Development Team for K.C. and the Economic Development administration.

Dennis and his wife, Pat, are parents of three children.

Steve Bitetti, extension specialist, Kansas State University, explained the PRIDE Program at the Lyndon Town Meeting. Left to right are: Ron Richmond, county extension home economist; and Terry Hunt, PRIDE chairman.

Lions Club Initiates PRIDE

The Lyndon Lions Club voted at a regular meeting to initiate PRIDE and a leadership search after a representative of Kansas State University discussed PRIDE and methods for identifying and recruiting leaders.

Fifty-seven were nominated for chairperson. Terry Hunt of the PRIDE committee agreed to sit on the organizing committee.
Local PRIDE Activities. Continued

BURLINGTON -- Dozens of requests for the establishment of a community theatre were made in last spring's PRIDE survey of Burlington's assets and needs, according to a spokesperson for that group's steering committee. "Since that time, discussion of the project at PRIDE meetings has confirmed that there is a large interested group," said Betty Dick.

"PRIDE members will be helping with the organization of a theater group, including telephoning, meeting dates, news releases, etc., in an effort to get the group started," Mrs. Dick said.

She emphasized that a community theater has a place for everyone - not just actors, dancers and singers. Lighting technicians, set designers and builders, as well as directors, sound equipment technicians, and a myriad of other folks make up the vital core of such a group.

Experience in theater or drama is not necessary. "The only requirement now is to call a PRIDE member and tell them you are interested so they can set the first meeting date," she added.

"The PRIDE steering committee feels that establishment of this group will be a big step toward improving recreation and cultural needs of the community," Mrs. Dick added.

--- From the Burlington Daily Republican

SABETHA -- For the last 2½ years, the Cultural Arts Commission of Sabetha PRIDE has been trying to offer residents a variety of cultural activities in the City Hall Auditorium and the park across the street. Now it is expanding its activities with its very own theatrical company, the Sabatha Little Theatre, and its first production, "Let Me Hear You Whisper.

Increasing the dramatic capabilities, thus causing a boost in morale, is a new light and dimmer lighting system which has just arrived in time for the first production, largely through the efforts of Dr. Eldon Todd, Sabatha veterinarian. The cost of the installation is being shared by the city and school board.

The City Hall Auditorium is also being readied for the performance by the city and the Cultural Arts Committee.

Until this production was begun, the cultural activities in the auditorium and park have been largely imported talent in a variety of forms from storytellers to drama and music. Local contacts have been presented in the auditorium.

The University of Kansas Symphony Orchestra will perform.

--- From the Topeka State Journal

Post Rock Sign Erected

Sylvan Grove ushered in their PRIDE Program with the placement of their unique Post Rock City sign. Sylvan Grove is located in North Central Kansas, eight miles northeast of Lake Wilson on K-181.

The Sylvan Grove community annually holds a Community Day one Sunday in June, and hosts the Moto-Guzzi National Convention, and plays a major role in supporting the Lincoln County-Sylvan Grove Fair. The PRIDE steering committee has enlisted community resource people to help with several projects. Projects include: plans for a community bulletin board; a mini-park from a vacant lot; adult education classes; community clean-up, and boosting enthusiasm for the Sylvan Grove Community.

--- From the Topeka Capital-Journal

Smolan Makes Leadership Search

Representatives of Smolan community groups have voted to initiate the PRIDE Program and make a search for leadership to serve on the PRIDE committee. Names of potential committee members were listed by those in attendance, and an organizing committee contacted those nominated. Saunette Brooks is the PRIDE chairperson. A representative from Kansas State University explained the PRIDE Program, administered a questionnaire of community adequacy, and assisted with the leadership search. The survey indicated the community and area rated highest in codes for fire, plumbing, electricity, and building; hospital; water; solid waste collection; streets properly lighted; power; eating establishments; and number of doctors and dentists.

--- From the Smolan Valley Times

CENTURY II, WICHITA, KANSAS
OCTOBER 27, 1979

9:00 a.m. Registration

9:45 Opening Assembly - Evelyn Flink, Kansas PRIDE Committee Chairperson, presiding; Gary Conklin, Topeka PRIDE co-chairperson - "Setting the Stage"

10:15-11:45 Morning workshops

12:00 Luncheon and Program, Dr. John Dunbar, director, Kansas Extension Service, Kansas State University, presiding.

Keynote Speaker-President Duane Ackers, Kansas State University. Presentation of completion awards to James DeCoursey, Jr., secretary, Kansas Department of Economic Development. (Prepayment of lunch is $1.00, $4.00 at PRIDE Day)

2:00-3:30 Afternoon workshops

3:45-5:00 Banquet and awards presentation by Governor John Carlin and others. (Attendance at banquet is by prepayment)