

Kansas Department of Economic Development
503 Kansas Avenue, 6th Floor
Topeka, KS 66603

Bulk Rate
U. S. Postage
PAID
Topeka, Kansas
Permit No. 198



A Kansas Community Improvement NEWSLETTER



Local Activities (Continued)

LINDSBORG

Jack Carlin, 1978 PRIDE Chairperson, said, "There is a core of 30 people who devote considerable time to the Lindsborg PRIDE Program. When projects like tree planting come along, as many as 200 residents pitch in." (From *Kansas City Star*)

BISON

"A fall project of the Bison PRIDE Committee was our 'Welcome to Bison' paper. Helpful information for new residents was compiled. Emergency numbers, fire siren signals, names of churches, schools, organizations, and all businesses were listed. The paper was distributed to everyone, and the PRIDE Committee will continue to distribute it to new residents.

"The Bison PRIDE Committee hosted their annual Christmas party in December. One hundred and eighteen people enjoyed skits, music, and magic, and all the children received candy during Santa's visit."

HAYSVILLE

"Rosie Alspach, Co-chairman, along with Vi Jarry, of the Haysville PRIDE Committee, announced the awarding of a \$2,390 grant for the purchase of six 8 foot tables, 48 chairs, a 25 inch color television set, a 100 cub coffee urn, a desk, and arts and crafts supplies for the Haysville Senior Center.

"The purpose of the PRIDE Committee is to aid other civic organizations in completing and obtaining funds for much-needed community projects.

"At present, the project being worked on is obtaining a permanent meeting place for senior citizens. The location under consideration is the present city building, which

will be vacated in December of this year." (From *Haysville Reporter*)

BURLINGTON

In direct response to a PRIDE survey question, Burlington is getting a new women's clothing store.

Called Mode O' Day, the store is part of a larger Burbank, Calif.-based company with over 700 stores across the nation. The outlets specialize in women's apparel, ranging from dresses, slacks and shirts to lingerie.

The store is the brainchild of Margie Borgman and Mary Norris. After response to the PRIDE survey made it evident that residents wanted a women's clothing store, Borgman and Norris decided they would open one. They chose to be affiliated with the Mode O' Day Franchise.

The women have purchased the building, formerly occupied by Tom's Department Store. Their husbands, both Daniel employees, are remodeling the store, using plans supplied by the Mode O' Day firm in Burbank.

Those remodeling plans include all new carpeting; new dressing rooms; new paint, inside and out; and all new fixtures.

Both Borgman and Norris were involved with the PRIDE survey. (From *Daily Republican*)

Published by Cooperative Extension Service, Kansas State University. Send PRIDE articles for the newsletter to Leslie Frazier, Department of Community Resource Development, 115 Umberger Hall, Kansas State University, Manhattan, Kansas, 66506.

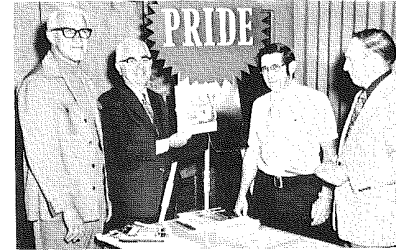
All educational programs and materials available without discrimination on the basis of race, color, national origin, sex or handicap.

PRIDE Administrators

Cooperative Extension Service, Kansas State University
Kansas Department of Economic Development

NUMBER 55

FEBRUARY, 1979



DR. JOHN DUNBAR, Director, Cooperative Extension Service, Kansas State University, holds an Extension bulletin on display at the workshop on community concerns in Colby.

Left to right are: Roger Hendershot, Ellis County Extension Agent; Dunbar; E.J. Sisk, Area Extension Specialist; and Phil Finley, Area Extension Director.

Assisting with a workshop on PRIDE was Stan McAdoo, Kansas Department of Economic Development, and Larry Henry, Sherman County Extension Agent.

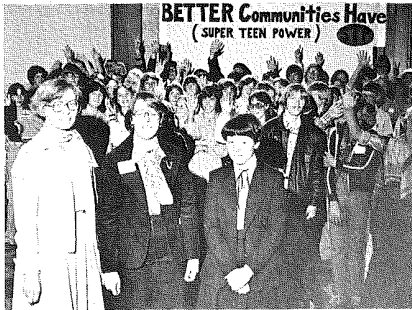
The program included a question and answer session after a skit on the right and wrong way procedures for organizing and conducting a PRIDE Program.



GOVERNOR JOHN CARLIN will present cash awards at the 1979 Recognition and Cash Awards Banquet at Century II, in Wichita, October 27. The date and location was decided by the State PRIDE Committee. Plans are now being made for the workshops and banquet that include more participation by people from PRIDE and other communities.

The State Committee voted to eliminate the Sunflower Sweepstakes (overall) award. Five cash awards will still be given in five population categories.

The decision to discontinue the sweepstakes was made after representatives of most of the first place winners last year recommended it be dropped. The \$500 prize money for the award will be used for other purposes in the PRIDE Program.



DEE McKEE, Spearville, left front, adult representative for PRIDE Youth, and some of the 100 youth from 22 Kansas communities that attended the PRIDE Youth workshop and visited the Planetarium during State PRIDE Day.

Joyce Nietling, center front, of Spearville PRIDE Youth, was chairperson of State PRIDE Youth; and Patty Bernhardt, right front, Newton PRIDE Youth, was vice-chairperson.

The following are the results of evaluations of the youth sections by the teens.

- Forty-five said the event was helpful in terms of their becoming more involved in community involvement.
- Thirty-five plan to become involved in community betterment in their city or town this year.
- Ten would like an expert to come to their community to give information and assistance.

How do you plan to become involved next year? The youth replied: start a Youth PRIDE, Youth Center, improve recreational facilities, visit nursing homes, make a community survey, clean-up, clean streets, get people involved, and help shut-ins.

A bulletin of suggestions for youth programs will soon be available from the Department of Community Resource Development, Kansas State University.

In order to encourage youth to become active in the PRIDE Program, the State PRIDE Committee will provide PRIDE Youth cash awards in 1979. Where there has been significant youth achievements, three cash prizes will be given in each of the five PRIDE population categories. These cash awards

will consist of: \$50 - first place; \$30 - second place; and \$20 - third place.

It is the intent that youth determine, plan for, imitate, and carry out their own PRIDE projects of community improvement. The Youth PRIDE project efforts must be documented in a separate section of the project book by the youth and labeled as "youth program." This documentation should be highlighted on the standardized forms provided by Kansas Department of Economic Development. It is essential that somewhere in this documentation, evidence be shown of how youth efforts were encouraged and/or coordinated by the adult PRIDE.

The youth programs will be judged by the regular PRIDE judges in conjunction with the annual PRIDE judging in September of each year.

Blue Ribbon Approvals

The State PRIDE Committee received twenty-nine applications for blue ribbons at their January meeting with the following approvals:

- COLUMBUS - library
- DERBY - water
- EUREKA - streets, highways, housing
- FLORENCE - library
- GOESSEL - education
- GRAINFIELD - beautification, education
- INDEPENDENCE - tourism
- JENNINGS - beautification, airport, highways, streets, police, waste, sewage, street lights, health
- MCCRACKEN - education
- OGDEN - education
- SUMMERFIELD - education

They did not approve applications for five towns in beautification, tourism, library, fire, planning, and recreation and parks.

Cities and towns may make application for evaluations any time during the year. Forms are available through the County Extension offices or Kansas Department of Economic Development.



PAUL HARTMAN, left, Stanton County Extension Agent, is congratulated for blue ribbon approval in utilities at Ulysses Pacemaker Dinner. Mayor Ivan Jossierand and PRIDE Chairperson, Wynne Cockrum, participated in the ceremony.

1490 PERSONS ATTEND ULYSSES PACEMAKER AND HOME PRODUCTS DINNER

The largest attendance to date (1490) for a Pacemaker, was present at the Ulysses Pacemaker Award Program and Home Products Dinner in September.

Ulysses was the thirteenth community to become eligible for this coveted designation. Others are: Newton, Oberlin, McPherson, Hesston, Wakefield, Russell, Marion, Belleville, Pittsburg, Hillsboro, Lindsborg, and Walton.

Any community in Kansas may participate in the Blue Ribbon Program. The purpose is to encourage evaluation of facilities and services, suggest resources or assistance available, and give recognition to communities that excel.

Outstanding Projects

Judges visiting the communities to select the 1978 winners nominated projects to receive recognition at the awards banquet.

GRAINFIELD - Newsletter

In order to keep people informed of the progress of Grainfield's activities, a community-wide newsletter was established. An all-voluntary staff writes and publishes the Grainfield newsletter which is then distributed through several downtown businesses.

JAMESTOWN - Promotion of community and young families

In an effort to make new residents to Jamestown feel at home, each is now given a new PRIDE brochure describing Jamestown and its services, clubs, organizations, and businesses. In addition, since young families are one of Jamestown's "greatest resources," one young family is introduced to the community each week through the newspaper.

BIRD CITY - library

Through the concerted efforts of over 100 local volunteers, the Bird City Library space has more than doubled. The ceiling was lowered, fluorescent lighting and central heating and air conditioning were installed, bathrooms were built, new carpet was laid, and everything was completely repainted and redecorated.

WAKEFIELD - PRIDE Breakfast

The monthly Saturday morning PRIDE Breakfast has proven to be Wakefield's most successful ways of keeping community goals and problems before the public. At any one of these breakfasts, there will be present - representatives of businesses, city councils, lodges, schools, 4-H Clubs, churches, Jaycees, Lions Club, museum board, library board, and retirement center. During 1978, these breakfasts have had an average of 34 people in attendance.

ASHLAND - Golf Course

A new nine-hole grass green golf course will soon be opened in Ashland as a result of voluntary effort from a lot of hard-working people. Hundreds of people have been involved in this project, either through providing donations and pledges; or through the physical work, such as surveying and laying out the course, fencing, watering, shelter house construction, building, bridges, etc.

OGDEN - Community Center

After moving an army barracks from Ft. Riley to Ogden, citizens of Ogden went to work to restore the facility to what will soon become one of the best community buildings in the State of Kansas. Volunteers laid the foundation, replaced all the windows and doors, and installed the utilities. Several money-raising activities netted over \$4,000 for this project.

(Continued on Page 7)

More

Kansas

PRIDE

Day

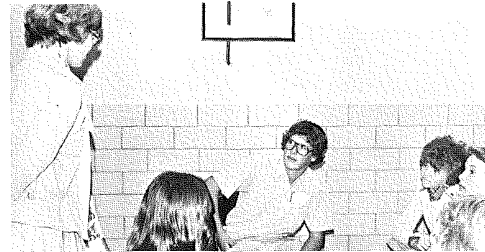
1978



Mayor Edwin Anderson - Milford



Una Dee McCullar - Conway Springs



Dee McKee - Spearville at Youth Workshop



Beverly Bayes - Herington



Dottie Morss - Milford



Elna Moore-Westmoreland Shares at Workshop



Virginia Winter - Conway Springs



Jack Allambaugh, SCKEDD, talks at Grants and Aids Workshop



Dorothy Williamson (center) & Mary Kay Osbourne - Derby

Awards, Recognition, and Workshops



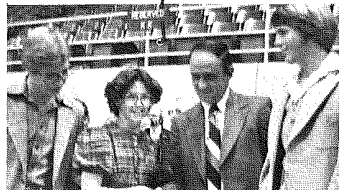
Roger Leeseberg - Independence



Ken McSwain - Garnett



Thelma Wilson - LaCrosse



Jon Dunn (left), Peggy Dark, Rex Olsen - Lincoln E Youth



Janet Arnold - Fort Scott



Betty Hardesty - Ashland



Betty Lewis - Garnett



VICKI SCHMIDI, front center, holds materials discussed at a meeting of the State PRIDE Day workshop programming advisory committee.

Front row, left - Ira Lourie, McPherson; Elna Moore, Westmoreland; Vicki; Lottie Lou Peal, McPherson; Thelma Wilson, LaCrosse; back row - Dr. Vic Hurtig, Courtland; Stan McAdoo, KDED; Gene Algrim, Rush County Extension Agent; Byron Wood, KDED; Bob Whitworth, Salina Chamber of Commerce; and Gary Conklin, Westmoreland.

PRIDE DAY SUB-COMMITTEE

An advisory committee of the State PRIDE Committee met to formulate recommendations to make the annual October event even better. Gary Conklin, top right, of Westmoreland, is chairman.

Many ideas have been discussed. Another sub-committee was appointed to make recommendations for table topics and home movies from PRIDE communities at the workshop. Dr. Vic Hurtig, Courtland, is chairman.

PRIDE Energy Awards

Five cities were recognized for their outstanding efforts to encourage voluntary accomplishments which promote energy savings within their community at State PRIDE Day. Merit Awards were presented to four communities that made notable contributions to energy conservation. An Excellence Award was awarded to the fifth community as a result of its extraordinary distinguished contribution.

The communities were: Merit - Summerfield, Canton, Horton, and Phillipsburg; Award of Excellence - McPherson.

PRIDE Youth Awards

With new and stronger emphasis placed upon youth involvement in the PRIDE Program, six cities were recognized for their outstanding youth programs at State PRIDE Day.

The communities were: Jennings, Newton, Spearville, Sabetha, Oberlin, and McPherson.

PRIDE Outreach Awards

Four communities received special 1978 "Community Development PRIDE Awards," at the Awards Banquet. The four communities rendered outstanding services to other Kansas cities in recruiting them into and assisting them with their PRIDE Programs.

These communities were: Courtland, Westmoreland, Canton and McPherson.



BYRON WOOD, left, Director, Planning and Community Development, Kansas Department of Economic Development, discusses judging with present and past PRIDE chairpersons who judged communities in cash awards for 1978. Left to right are - Cheryl Pivonka, LaCrosse; Betty Stuckey, Baxter Springs; Elna Moore, Westmoreland; and Elaine Kite, St. Francis.

This year, persons from out-of-state and Kansas PRIDE leaders, along with Marge Kaegi of McPherson, decided the winners.

Hosting the judges during their visits to the cities and towns were Area Extension Specialists - E.J. Sisk, Steve Bittel, Larry Hendrix, and Ralph Utermoehlen; and George Mathews, Planning and Community Development, K.D.E.D.

(Outstanding Projects-continued from Page 3)

WAKEFIELD - "Another PRIDE Project" Sign

As a part of their PRIDE awareness program in Wakefield, three signs have been constructed proclaiming "Another PRIDE Project." These signs are then placed at the appropriate PRIDE project locations emphasizing that PRIDE is very much alive in Wakefield.

ST. FRANCIS - Sawhill Park Restoration

For the second consecutive year, St. Francis will receive this Judges' Award for the community's tremendous efforts in the continued restoration of Sawhill Park. Some of the accomplishments this year included: tree planting; new sidewalks; new sprinkler system; and the restoration of the fountain.

LINDSBORG - Downtown Tree Planting

More than 200 of Lindsborg's citizens donated their labor and saved the city \$15,000 when they went to work to spruce up their downtown area. After several months of planning, this tree beautification project became a reality in Lindsborg. Teams of volunteers sawed out chunks of sidewalks, made beds, and planted 59 trees in a four-block downtown area.

OVERLIN - Newcomers Club

Newcomers to Oberlin now receive a royal welcome since the establishment of the Newcomers Club. Planned activities to bring about new friendships are an important part of this club. Ninety-eight percent of Oberlin's merchants are actively participating in this program through providing special offers to newcomers.

BAXTER SPRINGS - Youth Job Service Program

To aid youth in the community to find employment, Baxter Springs PRIDE furnished an office during the summer for the Job Opportunity Service. Young people wanting jobs, both temporary or longer-lasting, signed up and received jobs through this service.

FORT SCOTT - First Time Drug Offenders Program

The reduction in the use of undesirable drugs took a significant step this year in Fort Scott. Through a lot of hard work by several dedicated people, a program

was established for first-time juvenile drug and alcohol offenders. The juvenile is given the choice of probation or participating in the new program, which consists of five family counseling sessions and four education sessions.

McPHERSON - Water Conservation Program

A savings in water of 1,400,000 gallons per day was achieved in McPherson through a concentrated water conservation program this past year. The task force, which led this major promotional campaign, included PRIDE representatives, city council, Board of Public Utilities, Chamber of Commerce, plumbing contractors, county extension office, and Kansas Water Resources Board.

NEWTON - Medical Information Project Card

This innovative project has already been successful in treating several individuals with health problems. The "Family Emergency Medical Program" consists of filling out a medical information card and placing it in a convenient location in the refrigerator. In case of an emergency, the ambulance department can walk into a home and go to the refrigerator to get all the needed information to treat any member of the family.

ROXBURY - First Un-Incorporated Community in the PRIDE Program

Roxbury, the "Liveliest Town in Kansas - Hours: 1-4," has the distinction of being the first un-incorporated community in the PRIDE Program. Their major projects this year included: conducting a community attitude survey; community-wide clean-up and beautification; constructing street signs; and making and displaying an area-wide bulletin board.

Local Pride Activities

PITTSBURG

The construction of a multi-purpose convention center was overwhelmingly endorsed by the Pittsburg PRIDE Committee. It would be financed through an urban development grant plus an additional \$2 million in private investment.

(Continued on Page 8)