

Kansas Department of Economic Development  
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Topeka, KS 66603

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A Kansas Community Improvement  
**NEWSLETTER**



NUMBER 62

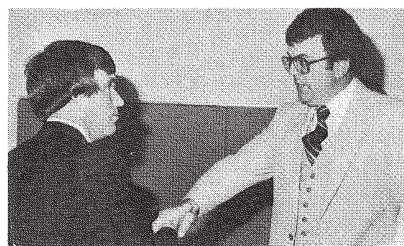
AUGUST, 1980

**SYRACUSE  
RECEIVES AWARDS**

PRIDE WORKSHOPS, TABLE TOURS  
RECOGNITION LUNCHEON AND  
TENTH ANNUAL PRIDE AWARDS BANQUET  
November 8, 1980 Salina, Kansas

REGISTRATION: To register, please complete and mail by October 20, 1980, with your check or money order payable to Kansas PRIDE Committee, to:

PRIDE DAY REGISTRATION  
Kansas Department of Economic Development  
503 Kansas Avenue, 6th Floor  
Topeka, Kansas 66603



GOVERNOR JOHN CARLIN presided in making several awards of the PRIDE program and was guest speaker for the annual Chamber of Commerce banquet. The Governor's appearance was the first for a Kansas Governor in Syracuse in more than 15 years. Another first was the completion of the city's first year of participation in the State PRIDE Program. The Governor presented the City with its first two PRIDE Blue Ribbon awards in the categories of community service and education. Other awards presented to community individuals by PRIDE members were "Helping Hand" awards, "Spirit of PRIDE" awards, "PRIDE Did Something" award and "Workhorse" awards. Co-Chairpersons of the PRIDE Committee, Mrs. Vernon White and Alan Hess were honored as Citizen of the Year Award by the Chamber of Commerce.

Pictured is the 1980-81 PRIDE chairman, Doug Morris, greeting Governor John Carlin at the banquet.

**KANSAS CARNIVAL OF IDEAS  
PRIDE AWARDS BANQUET  
NOVEMBER 8 AT BICENTENNIAL CENTER, SALINA**



The State subcommittee met at Alden to plan PRIDE Day. Left: Mary Gardner, Rice County Extension Agent; Shirley Frederick (standing), Alden PRIDE chairperson; Peggy Blackman, Marion Mayor; Gary Conklin, Westmoreland PRIDE co-chairperson and subcommittee chairperson; Bill Hundley, Rice County Extension agent; Ken Albright, Area Extension Specialist; Bev Stagg, McPherson County Extension Agent; and Don Chisam, Saline County Extension Agent. Others assist-

ing with the planning included Portteus Lattimer, Alden Mayor; Betty Hardesty, Ashland PRIDE Chairperson; and Stan McAadoo, Community Representative, KDED.

**PROGRAM**

Saturday - November 8, 1980  
9:00 - Registration  
9:30 - Opening Assembly

(Continued on Page 2)

Name \_\_\_\_\_ Address \_\_\_\_\_ Phone \_\_\_\_\_

Name \_\_\_\_\_ Address \_\_\_\_\_ Phone \_\_\_\_\_

(Check)

\_\_\_ I plan to attend the Recognition Luncheon (Workshops are free)...\$4.00\*

\_\_\_ I plan to attend the PRIDE Awards Banquet... \$10.00\*\*

\_\_\_ I plan to attend both the Luncheon and Awards Banquet...\$14.00

\_\_\_ Youth Tour...\$1.00

\$ \_\_\_\_\_  
Amount Enclosed

\*\$5.00 AT THE DOOR  
\*\*\$11.00 AT THE DOOR

**KSU** COOPERATIVE  
**KANSAS STATE** EXTENSION  
**UNIVERSITY** SERVICE

All educational programs and materials are available without discrimination on the basis of race, color, national origin, sex, or handicap.

## PROGRAM

(Continued from Page 1)

- 10:00 - Five Workshops; Youth Happening, and Community 35mm Slide Presentations
- 10:30 - Youth and interested Adults board buses for program at Kansas Technical Institute
- 11:00 - Six Workshops
- 12:00 - Luncheon  
Dr. John Dunbar, Director, Cooperative Extension Service - presiding  
President Duane Acker, Kansas State University - keynote speaker  
James DeCoursey, Secretary, Kansas Department of Economic Development - Presentation of Completion Awards  
Dr. Roger Mitchell, Vice President for Agriculture, Kansas State University - Presentation of PRIDE Blue Ribbons
- 2:00 - Five Adult, One Youth Workshop, and Community 35mm Slide Presentations
- 3:15 - Youth and interested Adults meet with Governor John Carlin for Question and Answer Session
- 3:30 - Table Tours, Community Booths and 35mm Slide Presentations
- 6:00 - Banquet and Awards Program  
 Band Concert, Remarks by Governor John Carlin, Awarding of Cash and Special Awards



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## YOUTH PRIDE FEATURES TOUR. IDEAS. GOVERNOR



Young people plan youth portion of Kansas PRIDE Day at Salina, November 8. Left: John Williams, Halstead; Rusty Redding, Buston, recorder; and Carolyn Freiss, Spearville Chairperson of State PRIDE Youth; Larry Wilkerson, right, State PRIDE representative on Kansas PRIDE Youth Committee.

## YOUTH PROGRAM

Kansas PRIDE Day, November 8

- 9:00 - Registration
- 9:30 - Opening Assembly
- 10:00 - Program by Kansas Vocational Rehabilitation Center
- 10:30 - Board buses for program at Kansas Technical Institute
- 12:00 - Lunch at fast food restaurants
- 2:00 - "Youth programs that click." Reports by Youth on PRIDE programs, discussion and questions
- 3:15 - "Ask your Governor"--A question and answer session with Governor John Carlin.
- 6:00 - Banquet and Awards Program

## PRIDE YOUTH HONORED



DAVID ZIMMERMAN, officer of Roosevelt School PRIDE youth shows certificate he was awarded at Arkansas City Pacemaker Banquet for work done by his PRIDE youth group. Also shown is Glenn Wheat, PRIDE Chairperson and Jacque Sulzbach, Cowley County Extension Agent.

Projects completed by the youth group included raising of money for projects, replacing windows in school, and planting a tree.

## JUDGES VISIT COMMUNITIES

PRIDE Cash Awards Judging will be September 22 through September 25. Each community submitting a record book will be visited. The basis of judging will be the establishment of goals, community PRIDE awareness, involvement of citizens and organizations and accomplishments. Slides or movies may be used. It should be stressed that the judges will be evaluating only PRIDE projects and activities, not those unrelated to PRIDE goals.

Stan McAdoo, community representative, KDED suggests: judges need to keep within time restraints; judges not be separated when visiting projects; local committee and not the judges decide how the time is used during the visit; and local committee have the presentation well organized and possibly have a written agenda.

Judges this year include: Dean Davis, Walton PRIDE; Marge Conklin, Westmoreland PRIDE; Mary Dornes, Sabetha PRIDE; Area Extension Specialist -- Jack McCall, Missouri, Wayne Kobberdahl, Iowa; Jim Sallee, Oklahoma; Judy Harris, United Telephone Company, and Jo Newlin, Rural Development Leader, Colorado.

Hosts and drivers for judges are: Bill Hundley, Rice County Extension Agent; Don Wiles, Ford County Extension Agent; Ralph Utermoehlen, Area Extension Specialist; and E. J. Sisk, Area Extension Specialist

## APPROVES BLUE RIBBONS

The State PRIDE Committee approved 46 PRIDE blue ribbon applications and did not approve 20, when they met in June at Lyons, Kansas.

It was decided information be sent to PRIDE communities on the new energy sub-category.

New PRIDE signs to be sold at \$20.00 have been ordered that are six inches larger than former ones. Smaller (6" X 30") pacemaker signs will be available for \$3.00 each.

Communities approved for categories or sub-categories were Bucklin, Burrton, Dodge City, Haddam, Hillsboro, Marion, Marysville, Minneapolis, McPherson, Simpson, Wakefield, Walton, and Ashland.

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# GREAT KANSAS CARNIVAL

## WORKSHOPS

10:00 - 10:50 A.M.

- "Ring the bell and show the little lady how strong you are."..... PRIDE PROJECT RECORD BOOKS AND WHEN THE JUDGES COME. Stan McAdoo, Kansas Department of Economic Development; Marge Conklin, Westmoreland PRIDE.
- "You can't have a circus without elephants."..... VOLUNTEER LEADER MOTIVATION. Larry Hendrix, Area Extension Specialist.
- "Get your hot dogs, peanuts, and cotton candy here."..... SHARING OF PRACTICAL COMMUNITY IMPROVEMENT IDEAS.
- "Ladies and Gentlemen, directing your attention to the center ring."..... PRIDE AWARENESS AND PUBLICITY. Oliver Maskil, Westmoreland PRIDE.
- "See the 500 year old man."..... COMMUNITY HISTORICAL PRESERVATION. Julie Wortman, Kansas Historical Society.

FACILITATORS  
Rich Sayers, Northern Natural Gas Company

Ray Mann, Area Extension Director

Ed Moore, Westmoreland PRIDE

Ralph Utermoehlen, Area Extension Specialist

Elna Moore, Westmoreland PRIDE

11:00 - 11:50 A.M.

- "Get your magic PRIDE elixir here."... VOLUNTEER LEADER MANAGEMENT. Father Ignatius Manzo, Associate Pastor, Sacred Heart Cathedral, Salina.
- "Make yours the biggest little show in the country."..... SUCCESSFUL PRIDE PROGRAMS (under 1200). Carol Karlin, Grinnell PRIDE; Betty Hardesty, Ashland PRIDE.
- "Win a blue ribbon for more than your prize tomatoes."..... BENEFITS AND PROCEDURES - PRIDE BLUE RIBBON PROGRAM. Shirley Frederick, Alden PRIDE.
- "Ring the bell and show the little lady how strong you are."..... PRIDE PROJECT RECORD BOOKS AND WHEN THE JUDGES COME. Stan McAdoo, Kansas Department of Economic Development; Marge Conklin, Westmoreland PRIDE.

Phil Finley, Area Extension Director

Catherine Thorsell, Clark County Extension Agent

Vicki Schmidt, McPherson PRIDE

Don Wiles, Ford County Extension Agent

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# OF WISE AND WONDERFUL IDEAS

## WORKSHOPS

### FACILITATORS

- "Hey country boy . . . . three balls for a dollar."..... SMALL COMMUNITY INDUSTRIAL DEVELOPMENT.
- "The daring young man on the OPEC trapeze."..... ENERGY MANAGEMENT AND CONSERVATION. Dick Hayter, Assistant Extension Director; Travis Taylor, Kansas Energy Office.

Roland Loveless, Kansas Department of Economic Development; Steve Bittel, Area Extension Specialist.

Chuck Lewis, Chairman, State PRIDE Committee

2:00 - 3:15 P.M.

- "Presenting the biggest little show in the country."..... SUCCESSFUL PRIDE PROGRAMS. (Over 1200). Margaret Pickering, Marion PRIDE; Mary Dornes, Sabetha PRIDE.
- "Get your magic elixir here to cure all PRIDE ills."..... VOLUNTEER LEADER MANAGEMENT. Father Ignatius Manzo, Associate Pastor, Sacred Heart Cathedral, Salina.
- "Midway Mac and his magical Act."... SMALL COMMUNITY DOWNTOWN IMPROVEMENT. Dennis McKee, Kansas Department of Economic Development; Ray Weisenberger, Kansas State University.
- "Step right up and get your ticket."... FOR COMMUNITY REPRESENTATIVES NOT NOW INVOLVED IN PRIDE. Peggy Blackman, Marion PRIDE; Neal Winchell, Executive Director, Ft. Scott, Chamber of Commerce.
- "Act II."..... AFTER A DECADE OF PRIDE PROGRESS . . . WHAT NEXT? Presenters: Gary Conklin, Westmoreland PRIDE; E. J. Sisk, Area Extension Specialist; Chuck Lewis, Kansas PRIDE Committee Chairperson; Stan McAdoo, Kansas Department of Economic Development.

Pat Jacobs, United Telephone Company of Kansas

Evelyn Fink, Kansas Business and Professional Women

Lou Atherton, Kansas City Power and Light

Ken Albright, Area Extension Specialist

Dr. John Dunbar, Director, Cooperative Extension Service

REACTION PANEL: Bev Stagg, McPherson County Extension Agent, Dennis McKee, Kansas Department of Economic Development; Steve Morris, Vice-Chairperson, Kansas Extension Advisory Council; Kent Reinhardt, Oberlin PRIDE.

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## ADULT PRIDE BEHIND YOUTH



Some of the 60 Marysville youth involved in improving an old city auditorium into a youth center. Attaching sheet rock for wall are: Second from right, Charlotte Petty, PRIDE Chairperson, and right, Gloria Gaston, Marshall County Extension Agent.

"All we had to do on weekends in Marysville was drag the streets" says Joe Vogelsberg, 18 year old co-chairperson of Youth PRIDE.

"The townspeople were criticizing the youth. We were upset and ready to fight because we needed someplace to go. Adult PRIDE called us together. We didn't know what it was about. We thought the adults were going to chew us out and tell us how terrible we had been. We got 250 young people to show up at the meeting because we wanted support."

"We got to the meeting and adult PRIDE was all behind us. They were saying 'you can get a youth center. Go out and get it.' We were flabbergasted to think these adults were behind us. They gave us the push we needed to get started. We elected a board of ten youth."

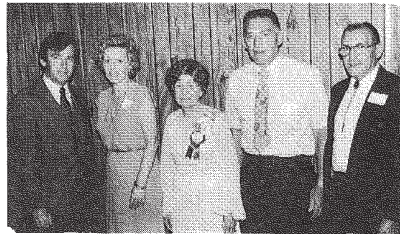
"We had a clean-up and walked every street in town with trash bags to collect 1½ dump trucks of trash. This brought us tremendous support from the city--'goodness gracious, these kids are really concerned and they are doing a fantastic job.'

'We went to the city council and asked for the old auditorium for a youth center. They were behind us because of our trash clean-up. They let us have the building for the summer.'

'This building, over 100 feet long and 100 feet wide was a mess. It was just like a junk heap. We have scrubbed and painted it, took out the trash, put in a wall with insulation, and obtained fans. About 60 youth worked at different times Sunday afternoons, Tuesdays, and Thursday evenings. We sometimes labored until 2:00 a.m.

Other projects include repairing of picnic tables and benches, house numbers and money raising. They are now trying to get the auditorium for use all year long. Bill Phillips, highway patrolman, is PRIDE Youth Adult Sponsor.

## MAYORS ATTEND PACEMAKER



City mayors visited with Governor John Carlin at Alden Pacemaker reception. Left: Governor Carlin; Peggy Blackman, Marion; Portteus Lattimer, Alden (host); Jo Fink, Lyons; and Tom Gillum, Smolen. In attendance, but not in picture, was Nevin McMurphy, Sterling.

## ALDEN ACHIEVES SIXTEENTH PACEMAKER



FAY PARTINGTON and Shirley Frederick, Chairpersons of Alden, PRIDE receive Pacemaker Plaque from Governor John Carlin at banquet and program. There were 224 persons in attendance. The population of the town is 206. Dr. Marjorie Mortvedt, Kansas State University, and James DeCoursey, Secretary, Kansas Department of Economic Development spoke to those in attendance.

Governor Carlin and Chuck Lewis, Chairman of State PRIDE Committee, presented blue ribbons as follows: Walton, transportation and education (Pacemaker II; McPherson; education and housing (Pacemaker II); and Bucklin, education.

Other communities that have achieved Kansas PRIDE Pacemaker are Arkansas City, Belleville, Burrton, Hesston, Hillsboro, Lindsborg, Marion, McPherson, Newton, Oberlin, Pittsburg, Russell, Ulysses, Wakefield and Walton.

**PRIDE Administrators**  
Cooperative Extension Service, Kansas State University  
Kansas Department of Economic Development

## HALSTEAD CELEBRATES PACEMAKER

Governor John Carlin will award PRIDE Blue Ribbons and a Pacemaker Plaque during a banquet and program at Halstead Monday, September 15, starting at 7:00 p.m. There will be a reception with Governor Carlin at 6:15 p.m.

A feature of the event will be a 35mm slide presentation "Halstead the biggest little City in Kansas."

Reservations may be made to Barbara Evans, Halstead, Kansas. The banquet is \$7.50 per person.

## ENERGY RECOGNITION

The State PRIDE Committee will present merit awards for energy conservation programs this year.

PRIDE communities received awards for outstanding achievement in energy conservation last year.

McPherson: Local Leaders - with the help of professional staff - wrote, printed, and distributed 5100 copies of energy saving pamphlets to McPherson County residents.

A third printing of "44 Ways to be Water Wise" was made and mailed to 3729 McPherson County households. This was in addition to distributing them to local civic organizations.

Ken Albright, Area Extension Community Resource Development Specialist, gave assistance.

Spearville: Eleven homes for elderly received insulation, storm windows, and sash doors. Approximately \$2700 was spent for materials. All labor was volunteered.

Johnson City: The PRIDE Committee mailed 360 energy conservation questionnaires to residents. One hundred and fifty were completed and returned. Results were computer analyzed by the State Energy Office and returned to residents along with suggestions on how to save energy.