

Kansas Department of Economic Development  
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Topeka, Kansas 66603

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A Kansas Community Improvement

# NEWSLETTER

**PRIDE Administrators**

Cooperative Extension Service, Kansas State University  
and Kansas Department of Economic Development



NUMBER 65

SEPTEMBER 1981

## Great Grass Roots Gathering PRIDE Awards Banquet

October 17, 1981, Bicentennial Center, Salina

### PROGRAM Morning Session

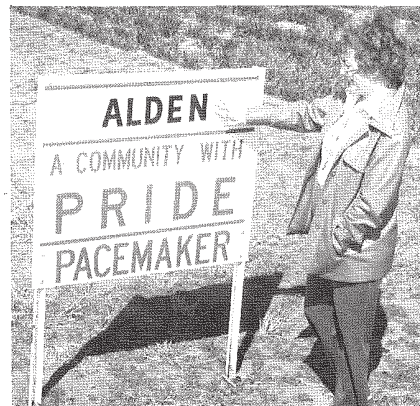
- 9:00 Registration
- 10:00-10:30 Opening assembly, "The Spirit of PRIDE" by Marion PRIDE
- 10:45-11:45 Five Workshops
- 10:45-11:45 The Great Grass Roots Youth Program
- 12:00- 1:45 Luncheon and Program
- Dr. Fred Sobering, Director, Cooperative Extension Service, Kansas State University, presiding.
- "The Great Grass Roots Program for Progress," Arkansas City PRIDE.
- Action and Achievement, blue ribbon presentations. Dr. Lawrence Cox, Area Director, Cooperative Extension Service, Kansas State University.
- PRIDE Gets Things Done. Presentation of completion plaques and certificates. James DeCoursey, Secretary, Kansas Department of Economic Development; Dennis McKee, Director, Planning and Community Development, Kansas Department of Economic Development.
- 12:00 Youth and interested adults board buses for fast food restaurants and downtown.

### Afternoon Session

- 1:30 Youth and interested adults board buses for workshops at Bicentennial Center or Land Institute.
- 1:45- 2:30 Community PRIDE display tables
- 2:45- 3:45 Five workshops
- 4:00- 5:00 Five workshops
- 4:30- 5:00 "Ask Your Governor," a question and answer session for youth and interested adults with Governor John Carlin.



The state subcommittee met at Salina to plan Kansas PRIDE Day. Shown from left, front: Stan McAdoo, section chief, local assistance, Kansas Department of Economic Development; Trando Watts, Gove County Extension Agent; Margaret Pickering, Marion PRIDE Chairman; E.J. Sisk, Northeast Area Extension Specialist; and Virginia Jensen, Grinnell PRIDE Chairman. Standing: Kenton Springer, Marion County Extension Agent; Leta Broadie, Ashland PRIDE; Larry Hendrix, Southwest Area Extension Specialist; Fay Partington, Alden Co-Chairman; Glenn Wheat, Arkansas City PRIDE Chairman; and Beverly Stagg, McPherson County Extension Agent. Others in attendance to assist were Father Basil Torrez, Anita Huelsman, Reba Struckhoff, Grinnell PRIDE; Helen Proffitt, Shirley Frederick, Alden PRIDE; and Les Frazier, Extension Specialist, Kansas State University.



Shirley Frederick, Alden PRIDE Chairman, inspects PRIDE Pacemaker sign near the edge of town. The Pacemaker sign may be obtained from Kansas Department of Economic Development.

## Iowa Extension Specialist Has Learning Experience in Kansas

Wayne Kobberdahl, Iowa Extension Development Specialist, was one of five out-of-state judges in the PRIDE cash awards programs last year.

Wayne wrote, "I thoroughly enjoyed the fellowship and the comradery of the other judges, drivers, and various resource people. I felt it was a learning experience for me. Perhaps most importantly of all, I felt good about the many Kansas communities and people who are working so hard to make their communities better places to live.

"The tremendous amount of involvement and credibility that extension field staff have in Kansas communities

was very rewarding to me as a fellow extension worker. I wish there was some way to convey this message to the Kansas Extension staff. I think the 'marriage' between the Kansas Cooperative Extension Service and the Kansas Department of Economic Development in working with the Kansas PRIDE Program is excellent."

## State PRIDE Committee Approves Blue Ribbons

Twenty blue ribbon areas were approved by the State PRIDE Committee at their July meeting and nineteen at the prior committee meeting. Here is a list of the cities receiving approval in categories and subcategories:

- Atlanta**—Water
- Canton**—Housing, Planning
- Concordia**—Housing, Ambulance, Planning, Police protection
- Dodge City**—Housing
- Ford**—Agriculture, Agri-Business, Education
- Fort Scott**—Agriculture, Agri-Business
- Garnett**—Arts and Culture
- Grinnell**—Health
- Hesston**—Airport
- Hillsboro**—Airport, Health, Police protection, Education, Housing
- Marion**—Housing
- Junction City**—Agriculture, Agri-Business
- McPerson**—Agriculture, Agri-Business, Energy
- Minneapolis**—Airport
- Moundridge**—Arts and Culture, Water
- Osawatimie**—Water, Planning, Beautification, Streets, Highways, Airport
- Simpson**—(population 122) Housing
- Wakefield**—Industrial Development, Streets, Airport

Additional applications were received by the State PRIDE Committee but were not approved in Housing, Recreating and Parks, Beautification, Planning, Airport, Industrial Development, and Sewage in these and other communities.

5:30- 8:30 Awards Banquet. Dev Nelson, Extension Radio Specialist, Kansas State University—Master of Ceremonies.

"Pickin Blue Grass," music by S.M. Hanson of Salina.

Remarks and presentation of awards, Governor John Carlin

#### Kansas PRIDE Subcommittee Responsibilities

Luncheon and display tables, Ashland.  
Slide presentations, Westmoreland.  
Hospitality bags for PRIDE Day, Marion and McPherson.  
Workshops and workshop evaluation, Grinnell.  
Evaluation forms for each workshop, Grinnell.  
Banquet, Alden.  
Opening assembly presentation, Marion.  
Luncheon presentation, Arkansas City.

## Workshop Creates PRIDE Enthusiasm

An annual Marion County PRIDE dinner and workshop was the scene of renewed enthusiasm for 75 county workers in March.

The results of the community survey and progress on current projects were reviewed. Reports were received from Mayor Peggy Blackman and representatives of organizations. New projects and resources were discussed and people suggested for project task forces. Les Frazier, Extension Specialist, and Kenton Springer, County Extension Agent, helped with the event.

Other communities may want to consider this type of annual workshop to establish goals, get citizen and organization involvement, community support, and build enthusiasm for community improvement. Recognition could be given individuals and organizations at the same time. Certificates of recognition are available.

PRIDE chairpersons can contact their county Extension agents or Stan McAdoo, KDED, for assistance in planning and conducting a workshop or obtaining certificates for honoring those who help make the community a better place to live and work.

Community projects suggested at the workshops were:

- Obtain medical doctor
- Nature trail
- Better dining facilities

4. Retail trade improves your downtown. Getting more desirable store fronts and buildings and promoting a climate for customer satisfaction.
5. More adequate housing in your community. What are the procedures for obtaining housing funds, getting an effective city housing authority, and citizen support for more housing units.

#### 1:45 PM - 2:30 PM Community PRIDE Display Tables

#### WORKSHOPS

2:45 PM - 3:45 PM

6. PRIDE Blue Ribbon applications (on your own). Completing forms and making progress towards Pacemaker. Workshop for smaller communities that *do not* have city or other staff to assist.
7. Successful PRIDE programs in small communities (under 1000 population) PRIDE leaders will report how to organize, establish goals and implement for accomplishments.
8. What's on your mind. Participants raise questions and make suggestions for the PRIDE program. Harold Shoaf, Chairman, State PRIDE Committee.
9. Get things done through community improvement. Essentials for citizen involvement and support, motivating leaders, and roles of county Extension agents and leaders in the PRIDE program.
10. Programs that focus on older citizens. How to obtain facilities and plan and implement dynamic older people programs.

#### WORKSHOPS

4:00 PM - 5:00 PM

11. PRIDE Blue Ribbon applications (with some help). Completing forms and making progress towards Pacemaker. Workshop for larger communities that have city staff and others to assist.
12. Help! Help! Help! Get those volunteers. Volunteer PRIDE leaders will lead a discussion on how to recruit leaders, and get motivation, enthusiasm, awareness, and action in community improvement.
13. More jobs for communities (under 3000 population). Efforts that can be made to improve your chances of keeping or increasing the number of employees in your community.
14. Conserve energy in your community (public and individual efforts).
15. Involving more youth in community improvement. Organizing for PRIDE youth, youth community surveys, establishing and implementing projects and reports of success stories from communities. (Separate from Youth Session)

5:30 PM - Awards Banquet and Program



Margaret Pickering, Marion PRIDE Chairman, and Kenton Springer, Marion County Extension Agent, look at materials at Marion annual PRIDE dinner and PRIDE projects discussion workshop in March.

- Highway lighting
- Housing for emergency vehicles
- Drive through Post Office Box
- Medical clinics
- Repaint welcome signs
- Marion Tourism Brochures
- Arts and crafts fair
- Repair church signs
- Shelter house in Park
- Dentist procurement
- Home health care
- Sidewalk improvement
- Improve water lines
- Vacant lot clean-up
- Improve entrance to town
- Traffic light
- Curb repair
- Removal of junk
- Jail improvements
- Cable TV
- Restore creamery building
- Plan for new Highway
- Safer anhydrous ammonia tanks
- More attractive farm machinery lots
- Completion of Dike
- Self service gas station
- Newspaper pick up

## Recipe for PRIDE

"The recipe for community improvement is to provide the environment that encourages community-wide participation and assistance to those who need help. If there is that kind of a commitment willing to initiate a process to identify community needs, gather information to evaluate alternatives, assess their consequences, set priorities that will have general support, and then go out and get the resources to make the improvements, the battle for your community is won."

The quote above was the conviction expressed by Dr. Fred Sobering, Director of Kansas Cooperative Extension Service. Fred is co-vice chairman of the Kansas PRIDE committee.

Sobering, a strong supporter of the PRIDE program, has served as county Extension specialist and agent in North Dakota, leader in charge of Extension economics at North Carolina, and associate director of Kansas Cooperative Extension Service.

The other co-vice chairman of the Kansas PRIDE Committee is James DeCoursey, Secretary, Kansas Department of Economic Development. DeCoursey, a PRIDE booster, has been Lieutenant Governor of Kansas, assistant State Attorney General, and chief attorney for the Kansas Highway Department.



Representatives of first and second place cash PRIDE youth award winning communities met in Salina to elect 1981-82 PRIDE youth officers and plan youth section of State PRIDE day. Left to right: Addie Bechard, Grinnell, liaison with State PRIDE Committee; Stephanie Brock, Sharon Springs PRIDE; Tranda Watts, Gove County Extension agent; Jean Baehler, Sharon Springs youth PRIDE, and secretary-treasurer of Kansas Youth PRIDE; Janet Arnold, Fort Scott PRIDE chairman; Steve Crays, Fort Scott PRIDE and chairman of Kansas PRIDE youth; Kimberly Bradley, Ford County Extension agent; and Deanna Felt, Grinnell PRIDE Youth and vice chairman of Kansas PRIDE Youth.

Others in attendance were: Charlotte Petty, Annette Hellmer, and Bill Phillippi, Marysville PRIDE; Rhonda Drenn, Dan Pence, Dean Brown, Lisa Cradeur, Kristi Maxon, and Brian Hackner, Fort Scott; Brad Vancura, Steve Hartzog, Jessie Davis, Bev Rose, Jennings; Father Basil Torrez, Cindy Ostmeyer, and Missy Struckhoff, Grinnell; Joyce Smithson, Gary Mitchell, Joe Courtright, and Kevin Beard, Baxter Springs; and Barb Shean and Connie Hines, Spearville.

## The Great Grass Roots Gathering Youth Program

### Morning Session

- |             |   |
|-------------|---|
| 10:00-10:30 | Opening assembly for all at PRIDE Day.  |
| 10:45       | Ice Breaker—Grinnell PRIDE youth in charge.   |
| 11:00-12:00 | PRIDE Youth presentations by communities with youth programs. (slides, speeches, or skits—3 minutes each) Spearville PRIDE youth in charge. |
| 12:00- 1:30 | Buses to fast food restaurants and downtown.  |

### Afternoon Session

- |            |   |
|------------|---|
| 1:30- 2:00 | Buses to Bicentennial Center for workshops or go to Land Institute.   |
| 2:00- 3:00 | Clowning around (workshop). Learn how to apply clown makeup and how to use clowning to promote your group. Jennings PRIDE youth in charge.  |
| 3:00- 4:00 | Hello Beautiful Person (workshop). Get together to discover and celebrate things about yourself that make you special and that make others special. Sharon Springs PRIDE youth in charge. |
| 2:00- 3:30 | Tour of Land Institute, four miles southeast of Salina. Take buses to see demonstrations and discuss alternatives for systems to supply city and rural needs. Marysville youth in charge. |
| 4:30- 5:00 | "Ask Your Governor", a question and answer session with Governor John Carlin.   |
| 5:30- 8:30 | Awards Banquet and Program<br>PRIDE youth posters in banquet room. Baxter Springs PRIDE youth in charge.  |



## PRIDE Registrations Due October 9

Those wishing to make registration for luncheon, youth session or banquet may fill out the form below and return to Kansas Department of Economic Development by October 9.

### PRIDE WORKSHOPS, RECOGNITION LUNCHEON, YOUTH SESSION, AND ELEVENTH ANNUAL PRIDE AWARDS BANQUET, October 17, 1981, Salina, Kansas

**REGISTRATION:** To register please complete and mail by October 9, 1981, with your check or money order payable to The Kansas PRIDE Committee, to:

#### PRIDE DAY REGISTRATION

Kansas Department of Economic Development  
503 Kansas Avenue, 6th Floor  
Topeka, Kansas 66603

- I plan to attend the Recognition Luncheon (Workshops are free) ... \$ 4.00\*
- I plan to attend the PRIDE Award Banquet ..... \$ 7.00\*\*
- I plan to attend both the Luncheon and Awards Banquet ..... \$11.00
- Youth Events (check one below) ..... \$ 1.00
- Bus Tour to Land Institute, 4 miles SE of Salina **OR**
- Workshops on Clowning Around and Personal Discovery

Amount Enclosed

Name	Address	Telephone
Name	Address	Telephone

NO REFUNDS MADE AFTER OCTOBER 13, 1981, 5:00 p.m. \*\$5.00 AT THE DOOR \*\*\$8.00 AT THE DOOR

(Clip Here)

## Ford County Agent Recommends Experience with PRIDE Judges

"For an excellent opportunity to learn more about the PRIDE program and to glean ideas for your local PRIDE program, volunteer to serve as a driver for the PRIDE judges," suggests Don Wiles, Ford County Extension Agent.

"The one-week experience will give you an opportunity to see and hear about numerous community PRIDE programs and to see a team of judges in action. I volunteered for the job this year and found it a rewarding and educational experience. I gained a deeper understanding and appreciation of the PRIDE program that I will take back to Ford County. It was one of the best in-depth agent training sessions I have ever participated in."

This year, the volunteer leaders and agents who will judge the communities September 20 to 24 are: Tranda Waits, Gove County Extension Agent; Sharon Kissinger, Marysville; Joyce Smithson, Baxter Springs PRIDE Chairman; Ken Lunt, Kansas Gas and Electric Company, Fort Scott; and Marilyn White, Syracuse PRIDE.

Hosts who will accompany the judges are area Extension specialists, E.J. Sisk, Ken Albright, Larry Hendrix, Ralph Utermohlen, and Steve Bittel. There will also be five out-of-state judges.

Judges will base their decisions on PRIDE project goals, 15%; Community awareness of PRIDE, 15%; Involvement of people and organizations in PRIDE, 30%; and PRIDE accomplishments, 40%.

The judges review the project record books before coming to the communities for background information. There are no points given for the appearance of the book. Communities are judged on the points listed above, but judges may question how effective the PRIDE program is if there is material in the book that does *not* pertain to PRIDE or if there is no information to show PRIDE was involved in specific projects and planning. PRIDE may get credit for their contributions and the other organizations may get credit for what they do.

For example, if another community organization took a project, what contribution did the PRIDE committee or program make to accomplishments in addition to the efforts of the organization—coordination, community survey, recognition, etc.?

#### Judges Assist in Selection

Judges will be selecting communities that render outstanding service to other communities and newspapers that promote the ideas of PRIDE through mass media.

Last year newspaper awards went to Sterling Bulletin, Lyons Daily News, Baxter Springs Citizen, Riley County Sun, and Natoma-Luray-Independent.

Outreach awards were presented to Alden, Walton, Simpson, Ford, Oberlin, McPherson, and Newton.

County Extension Agents and Specialists, representatives of Kansas Department of Economic Development, and many other organizations and institutions are available to assist with evaluations and betterment.

## PRIDE Youth Active

PRIDE Youth giving reports at the State PRIDE Youth Planning Meeting indicated considerable activity in communities.

### Marysville

#### 18,000 Litter Bags Distributed

"We have a teen center, with a season ticket, where we have cable TV, stereo, and card tables. The walls are carpeted. There is a basketball court. We installed \$3000 worth of lights. We have dances. Our other activities included: swimming parties; clean-up with other organizations (this took two days); a two-day flea market, selling air fresheners door-to-door, hot dog stand and car wash to raise money; and 18,000 litter bags delivered door-to-door. Businessmen were solicited for advertisement on the bags."

### Grinnell

#### Help Adult PRIDE in Downtown Beautification

"We have worked on the teen center; helped adult PRIDE with downtown beautification (which included tree planting) and with two clean-ups (which took a day and evening this spring); got a building painted; Easter egg hunt for 70 youth; bicycle safety check; Christmas nativity scene; Art work on business windows; and posters for a Harvest Festival."

### Fort Scott

#### 53 Youth in Clean Up

"We had a PRIDE bicycle ride with prizes for best decorated bicycle during Harvest Festival; spent over 200 hours campaigning for candidates before election; during PRIDE Park Day, 53 youth painted trash cans, and cleaned up two parks and the stadium; 42 young people stuffed 10,000 envelopes for Fort Scott industries; and planted seven dozen tulips and daffodils at the chamber office."

### Jennings

#### Goal: Spend One-third Time in Service

"Our goal is to spend one-third of our time on projects of service to others, 1/3 making money, and 1/3 on self enjoyment. Projects include clean-up of park and town; assistance at community events; judges for best costume entries and helping with lunch at annual Halloween party; helped adult PRIDE collect 200 toys and games for presents at Christmas for the handicapped at training center at Abilene, Kansas; hung flower baskets along Main Street; distributed PRIDE signs and posters; Easter egg hunt; decoration of community hall for craft fair; and photographing pictures for annual PRIDE record book."

### Baxter Springs

#### Raised \$2500 for Youth Center

"We made \$600 with a dance-a-thon. Projects include: ping pong and arm wrestling tournaments (these go over real well and don't take much work); coffee house concert; dance contest; helping adult PRIDE with yard-of-the-month contest; renovating the softball park; assisting chamber

with city clean-up; painting house numbers on curbs; window safety stickers where there are children or handicapped in homes; raised \$2,500 for a stereo system in youth center. Coming up will be 'Summer Jam, 1981', planting flowers downtown, and a variety show."

### Sharon Springs

#### Thank You Notes to Residents

"About the biggest thing this year was 'Earth Day'. Youth got out of school on a Wednesday for a town clean-up. In Weskan, windows were washed, and ditches in the park were cleaned. In Sharon Springs, the park was cleaned and shelter, park benches, and five hydrants were painted. In Wallace, they cleaned the town, and then took thank you notes to residents who had improved their yards. Also Wallace youth and others cleaned up the fair yards, and painted the benches and tables. After the clean-up, there is a big pot luck supper and dance in the evening.

In Sharon Springs, Mount Sunflower University is really big. This consists of classes where people teach each other. Snake skinning is taught by 12 year old Brad Vincent. Geneology is taught by a junior in high school. A survey was conducted by ten high school youth for a book. It will be used for a reference of people knowledgeable in various subjects."

### Spearville

#### Painted Park Equipment

"We painted park equipment and had an Easter egg hunt where youth colored all the eggs. We plan to have a youth swim where all young people who helped with town clean-up will get in free. Other goals: paint band shell and water tower."

## Pacemakers Recertified

Oberlin, Newton, and McPherson have qualified for Pacemaker II by being approved the second time. The status is valid for 4 years.

Unless cities are approved the second or third time in the 23 categories or subcategories within 4 years, they lose Pacemaker designation. Below are the expiration dates:

Belleville, Hesston, Russell, Wakefield, and Walton  
—October 1981

Hillsboro—March 1982

Marion—April 1982

Pittsburg—June 1982

Lindsborg and Ulysses—October 1982

Burton—March 1983

Oberlin—April 1983

Arkansas City—March 1984

Newton—April 1984

Haltstead—September 1984

Alden—June 1984

Concordia—October 1985

Canton—October 1985

McPherson—August 1985

All cities and towns of Kansas can enroll in PRIDE and eventually qualify for Pacemaker if there is leadership to evaluate the areas and make improvements suggested by evaluators and the State PRIDE Committee.

