Iowa Extension Specialist Has Learning Experience in Kansas

Wayne Kobberdahl, Iowa Extension Development Specialist, was one of five out-of-state judges in the PRIDE cash awards programs last year.

Wayne wrote, "I thoroughly enjoyed the fellowship and the cordiality of the other judges, drivers, and various resource people. I felt it was a learning experience for me. Perhaps most importantly of all, I felt good about the many Kansas communities and people who are working so hard to make their communities better places to live."

The tremendous amount of involvement and credibility that extension field staff have in Kansas communities was very rewarding to me as a fellow extension worker. I wish there was some way to convey this message to the Kansas Extension staff. I think the "marriage" between the Kansas Cooperative Extension Service and the Kansas Department of Economic Development is working well with the Kansas PRIDE Program is excellent."

State PRIDE Committee Approves Blue Ribbons

Twenty blue ribbon areas were approved by the State PRIDE Committee at their July meeting and nineteen at the prior committee meeting. Here is a list of the cities receiving approval in categories and subcategories:
- Atlanta—Water
- Canton—Planning
- Concordia—Housing, Ambulance, Planning, Police protection
- Dodge City—Housing
- Ford—Agriculture, Agri-Business, Education
- Fort Scott—Agriculture, Agri-Business
- Garnett—Arts, Culture
- Grinnell—Health
- Houston—Airport
- Hillsboro—Airport, Health, Police protection, Education, Housing
- Marion—Housing
- Junction City—Agriculture, Agri-Business
- McPherson—Agriculture, Agri-Business, Energy
- Minneapolis—Airport
- Moundridge—Arts, Culture, Water
- Oskawatomie—Water, Planning, Beautification, Streets, Highways, Airport
- Simpson—Population 122—Housing
- Wakefield—Industriiy Development, Streets, Airport

Additional applications were reviewed but were not approved in Housing, Recreation and Parks, Beautification, Planning, Airport, Industrial Development, and Sewage in those and other communities.

A Review of What PRIDE Has Done and Can Do

9:00 AM Registration
10:00 AM Opening Assembly

WORKSHOPS
10:45 AM - 11:45 AM
1. Presenting your community to the judges, PRIDE project record books that impress judges.
2. Preserving your local cultural heritage.
3. Successful PRIDE programs in larger communities (over 1000 population).
PRIDE leaders will report how to organize, establish goals and implement for accomplishments.

The state subcommittees met at Salina to plan Kansas PRIDE Day. Shown from left, front: Stan McAdoo, section chief, local assistance, Kansas Department of Economic Development; Travis Walls, Gree County Extension Agent; Margaret Pickering, Marion PRIDE Chairman; E.J. Ske, Northeast Area Extension Specialist; and Virginia Jensen, Grinnell PRIDE Chairman. Standing: Kenneth Springer, Marion County Extension Agent; Leta Brodale, Ashland PRIDE; Larry Hendrix, Southeast Area Extension Specialist; Guy Partridge, Allen County Chairman; Glenn Wheat, pane County Extension Agent. Others in attendance to assist were Father Basil Torres, Ann Heilman, Nebe Struckhoff, Grinnell PRIDE; Helen Proffitt, Shirley Frederick, Alvin PRIDE; and Lee Friederich, Kansas State University.

The Kansas Department of Economic Development
505 Kansas Avenue, 6th Floor
Topeka, Kansas 66603

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Remarks and presentation of awards. Governor John Carlin.

Kansas PRIDE Subcommittee Responsibilities
Luncheon and display tables, Ashland. Slide presentations, Westmoreland.
Hospitality table for PRIDE Day, Marion and McPherson. Workshops and workshop evaluation, Grinnell.
Evaluation forms for each workshop, Grinnel.
Banquet, Alden.
Opening assembly presentation, Marion.
Luncheon presentation, Arkansas City.

Workshop Creates PRIDE Enthusiasm
An annual Marion County PRIDE dinner and workshop was the scene of renewed enthusiasm for 75 county workers in March.
The results of the community survey and progress on current projects were reviewed. Reports were received from Mayor Peggy Blackman and representatives of organizations. New projects and resources were discussed and proposals suggested for project task forces. Lee Frasier, Extension Specialist, and Kenton Springer, County Extension Agent, helped with the event.
Other communities may want to consider this type of annual workshop to establish goals, get citizen and organization involvement, community support, and build enthusiasm for community improvement. Recognition could be given individuals and organizations at the same time. Certificates of recognition are available.
PRIDE chairpersons can contact their county Extension agents or Stan McAdoo, KDDED, for assistance in planning and conducting a workshop or obtaining certificates for honoring those who help make the community a better place to live and work.
Community projects suggested at the workshops were:
- Obtain medical doctor near town
- Better dining facilities

4. Retail trade improves your downtown. Getting more desirable store fronts and buildings and promoting a climate for customer satisfaction.
5. More adequate housing in your community. What are the procedures for obtaining housing funds, getting an effective city housing authority, and citizen support for more housing units.
1:05 PM - 2:30 PM Community PRIDE Display Tables
WORKSHOPS
2:45 PM - 3:45 PM
6. PRIDE Blue Ribbon applications (on your own). Completing forms and making progress towards Pacesetter. Workshop for smaller communities that do not have city or other staff to assist.
7. Successful PRIDE programs in small communities (under 1,000 population). PRIDE leaders will report how to organize, establish goals and implement for accomplishments.
8. What’s on your mind. Participants raise questions and make suggestions for the PRIDE program. Harold Shool, Chairman, State PRIDE Committee.
9. Get things done through community improvement. Essentials for citizen involvement and support, motivating leaders, and roles of county Extension agents and leaders in the PRIDE program.
10. Programs that focus on older citizens. How to obtain facilities and plan and implement dynamic older people programs.

WORKSHOP
4:30 PM - 5:00 PM
11. PRIDE Blue Ribbon applications (with some help). Completing forms and making progress towards Pacesetter. Workshop for larger communities that have city staff and others to assist.
12. Help! Help! Help! Get those volunteers. Volunteer PRIDE leaders will lead a discussion on how to recruit leaders, and get motivation, enthusiasm, awareness, and action in community improvement.
13. More jobs for communities (under 5,000 population). Efforts that can be made to improve your chances of keeping or increasing the number of employees in your community.
14. Conserve energy in your community (public and individual efforts).
15. Involving more youth in community improvement. Organizing for PRIDE youth, community surveys, establishing and implementing projects and reports of success stories from communities. (Separate from Youth Session)
5:30 PM - Awards Banquet and Program

Margaret Pickering, Marion PRIDE Chairman, and Kenton Springer, Marion County Extension Agent, look at materials at Marion annual PRIDE dinner and PRIDE projects discussion workshop in March.

Highway lighting
Housing for emergency vehicles
Drive through Post Office Box
Medical Clinics
Repair welcome signs
Marion Tourism Brochures
Arts and crafts fair
Repair church signs
Shelter house in Park
Dentist procurement
Home health care
Sidewalk improvement
Improve water lines
Vacant lot clean-up
Improve entrance to town
Traffic lights
Curb repair
Removal of junk
Jail improvements
Cable TV
Remove creamery building
Plan for new highway
Sanitation and other needs
More attractive farm machinery lots
Completion of Dike
Sewage gas station
Newspaper pick up

Recipe for PRIDE
"The recipe for community improvement is to provide the environment that encourages community-wide participation and assistance to those who need help. If there is that kind of a commitment willing to initiate a process to identify community needs, gather information to evaluate alternatives, assess their consequences, set priorities that will have general support, and then go out and get the resources to make the improvements, the battle for your community is won."

The quote above was the conviction expressed by Dr. Fred Sobering, Director of Kansas Cooperative Extension Service. Fred is convener chairman of the Kansas PRIDE committee.

Sobering, a strong supporter of the PRIDE program, has served as county Extension specialist and agent in North Dakota, leader in charge of Extension economics, and Board of Cooperative Extension Service.
The other co-chairman of the Kansas PRIDE Committee is James D'Cour- sey, Secretary, Kansas Department of Economic Development. D'Coursey, a PRIDE booster, is a former Lieutenant Governor of Kansas, assistant State Attorney General, and chief attorney for the Kansas Highway Department.

Representatives of first and second place cash PRIDE youth award winning communities met at Salina to elect 1984-85 PRIDE youth officers and plan youth section of State PRIDE day. Left to right: Addie Bechard, Grinnell, Baldwin with State PRIDE Committee; Stephanie Brooks, Sharon Springs PRIDE; Tracie Watts, Goode County Extension agent; Jean Benkler, Sharon Springs youth PRIDE and secretary-treasurer of Kansas Youth PRIDE; Janet Arnold, Fort Scott PRIDE chairman; Steve Crays, Fort Scott PRIDE and chairman of Kansas PRIDE youth; Kimberly Bradley, Ford County Extension agent; and Donna Fall, Grinnell PRIDE Youth and vice chairman of Kansas PRIDE Youth.

Others in attendance were: Charlotte Peity, Annette Hellinger, and Bill Phillips, Marysville PRIDE; Rhonda Demm, Dan Pennic, Dean Brown, Lisa Cadoret, Kristi Mazan, and Brian Hacker, Fort Scott; Bob Vancara, Steve Hertrup, Jeannie Boss, Bev Rose, Jennings; Father Basil Torres, Cindy Ostmeyer, and Misly Strohloff, Grinnell; Joyce Smith, Gary Milton, Joe Courntwright and Kevin Beeter, Baxter Springs; and Bush Swain and Connie Hines, Spearville.

The Great Grass Roots Gathering Youth Program
Morning Session
10:00-10:30 Opening assembly for all at PRIDE Day.
10:45 Ice Breaker—Grinnell PRIDE youth in charge.
11:00-12:00 PRIDE Youth presentations by communities with youth programs (slides, speeches, or skills—3 minutes each) Spearville PRIDE youth in charge.
12:00-1:30 Buses to fast food restaurants and downtown.
Afternoon Session
1:30-2:00 Buses to Bicentennial Center for workshops or go to Land Institute.
2:00-3:00 Clowing around (workshop).
Learn how to apply clown makeup and how to use clowning to promote your group. Jennings PRIDE youth in charge.
3:00-4:00 Hello Beautiful Person (workshop).
Get together to discover and celebrate things about yourself that make you special and that make others special. Sharon Springs PRIDE youth in charge.
2:00-3:30 Tour of Land Institute, four miles southeast of Salina. Take buses to see demonstrations and discuss alternatives for systems to supply city and rural needs. Marysville youth in charge.
4:30-5:00 “Ask Your Governor,” a question and answer session with Gov- ernor John Carlin.
5:30-8:30 Awards Banquet and Program
PRIDE youth posters in banquet room. Baxter Springs PRIDE youth in charge.
PRIDE Registrations Due October 9

Those wishing to make registration for lunchen, youth session or banquet may fill out the form below and return to Kansas Department of Economic Development by October 9.

PRIDE WORKSHOPS, RECOGNITION LUNCHEON, YOUTH SESSION, AND ELEVENTH ANNUAL PRIDE AWARDS BANQUET,
October 17, 1981, Salina, Kansas

REGISTRATION: To register please complete and mail by October 9, 1981, with your check or money order payable to The Kansas PRIDE Committee, to:

PRIDE DAY REGISTRATION
Kansas Department of Economic Development
503 Kansas Avenue, 6th Floor
Topeka, Kansas 66603

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NO REFUNDS MADE AFTER OCTOBER 13, 1981, 5:00 p.m. *$5.00 AT THE DOOR **$8.00 AT THE DOOR

(Clip Here)

PRIDE Youth Active

PRIDE Youth giving reports at the State PRIDE Youth Planning Meeting indicated considerable activity in communities.

Marysville
18,000 Litter Bags Distributed
We have a teen center; with a session ticket, where we have cable TV, stereo, and card tables. The walls are carpeted. There is a basketball court. We installed $3000 worth of lights. We have dances. Our other activities included: swimming parties; clean-up with other organizations (this took two days); a two-day flea market, selling air fresheners door-to-door; hot dog stand and car wash to raise money; and 18,000 litter bags delivered door-to-door. Businessmen were solicited for advertisement on the bags.

Grinnell
Help Adult PRIDE with Beautification
"We have worked on the teen center; helped adult PRIDE with downtown beautification (which included tree planting) and with two clean-ups (which took a day and evening this spring); got a building painted; Easter egg hunt for 70 youth; bicycle safety check; Christmas nativity scene; Art work on business windows; and posters for a Harvest Festival.

Fort Scott
53 Youth in Clean Up
"We had a PRIDE bicycle ride with prizes for best decorated bicycle during Harvest Festival; spent over 200 hours campaigning for candidates before election; during PRIDE Park Day, 53 youth painted trash cans, and cleaned up two parks and the stadium; 42 young people stuffed 10,000 envelopes for Fort Scott industries; and planted seven dozen tulips and daffodils at the chamber office."

Jennings
Goal: Spend One-third Time in Service
"Our goal is to spend one-third of our time on projects of service to others, 1/3 making money, and 1/3 on self-employment. Projects include clean-up of park and town; assistance at community events; judges for best costume entries; and helping with lunch at annual Halloween party; helped adult PRIDE collect 200 toys and games for presents at Christmas for the handicapped at training center at Abilene, Kansas; hung flower baskets along Main Street; distributed PRIDE signs and posters; Easter egg hunt; dedication of community hall for craft fair; and photographic pictures for annual PRIDE record book."

Baxter Springs
Raised $2500 for Youth Center
"We made $600 with a dance-a-thon. Projects include ping pong and arm wrestling tournaments (these go over real well and take a lot of work), coffee house concert, dance contest; helping adult PRIDE with yard-of-the-month contest; renovating the softball park, assisting chamber with city clean-up; painting house numbers on curbs; window safety stickers where there are children or handicapped in homes, raised $2,500 for a stereo system in youth center. Coming up will be 'Summer Jam,' 1981, planting flowers downtown, and a variety show."

Sharon Springs
Thank You Notes to Residents
"About the biggest thing this year was "Earth Day." Youth got out of school on a Wednesday for a town clean-up. In Weboan, windows were washed and hitched in the park were cleaned. In Sharon Springs, the park was cleaned and shelter, park benches, and five hydrants were painted. In Wallace, they cleaned the town, and then took thank you notes to residents who had improved their yards. Also Wallace youth and others cleaned up the fair yands, and painted the benches and tables. After the clean-up, there is a big pot luck supper and dance in the evening.

In Sharon Springs, Mount Sunflower University is really big. This consists of classes where people teach each other. Snake skinning is taught by 12 year old Brad Vincent. Genealogy is taught by a junior in high school. A survey was conducted by ten high school for a youth for a book. It will be used for a reference of people knowledgeable in various subjects."

Speareville
Painted Park Equipment
"We painted park equipment and had an Easter egg hunt where youth colored all the eggs. We plan to have a youth swim where all youth from all of the help and clean-up will get free. Other goals: paint band shell and water tower."

Pacemakers Recertified

Oberlin, Newton, and McPherson have qualified for Pacemakers by having approved the second time. The status is valid for 4 years.

Unless cities are approved the second or third time in the 35 categories, within 4 years, they lose Pacemaker designation. Below are the expiration dates:

- Belleville, Hesston, Russell,ウェルフェルド, and Walton
- Hillsboro—March 1982
- Marion—April 1982
- Pittsburg—June 1982
- Lindsborg and Ulysses—October 1982
- Bantam—March 1983
- Oberlin—March 1983
- Arkansas City—March 1984
- Newton—April 1984
- Halstead—September 1984
- Aiden—June 1984
- Concord—October 1985
- Canton—October 1985
- McPherson—August 1985

All cities and towns of Kansas can enroll in PRIDE and eventually quality for Pacemaker if there is leadership to evaluate the areas and make improvements suggested by evaluators and the State PRIDE Committee.
### Blue Ribbon Progress

One hundred and twenty cities have participated in the blue ribbon phase of PRIDE. Each year over 300 evaluations of community facilities and services are made by local citizens. Outside specialists and the State PRIDE Committee approve the evaluations to determine whether recognition should be given or whether city improvement efforts should be made.

Below is a chart showing status of communities in March, 1981:

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<th>Economic Development</th>
<th>Community Services</th>
<th>Utilities</th>
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*Pacesetter communities

Pacesetter cities, September, 1981 — Denison, Newton, McPherson