56 Communities Complete Records

Sixty-nine percent of the 81 communities enrolled in PRIDE completed record books last year. This compares to 56 percent in 1980 and 1979. The judges visit all communities that send in record books and make comments about their programs. Record books may be obtained from the Kansas Department of Economic Development in Topeka for $5.00 each. They are due September 1, 1982.

State PRIDE Committee Approves Blue Ribbons

Twenty-four blue ribbon areas were approved by the State PRIDE Committee at their October meeting:

- Goodland: Police Protection, Street Lighting, Streets, Airport, Solid Waste, Health
- Gypsum: Police Protection
- Houston: Recreation and Parks
- Johnson City: Housing
- Marysville: Health, Norton: Library, Airport, Oakley: Beautification, Recreation and Parks, and Health

Additional applications were received by the committee and not approved in agriculture, agri-business, sewage, energy, water, street lighting, and streets.

Governor John Carlin awarded the 19th PRIDE PACEMAKER Plaque to Cathy Vogt, Canton PRIDE Chairperson, at a banquet on November 4. Left to right are Dr. Wilber Ringley, Associate Extension Director, KSU; Jack Swartz, Kansas Association of Commerce and Industry; Cathy Vogt; Governor Carlin; Karen Carlin; Jamie Schwartz, Secretary, Kansas Department of Economic Development; and Dr. Owen Kegge, Provost, Kansas State University. A feature of the program was the Canton-Galva High School Marching Band. There were 230 in attendance.

700 Participants at PRIDE Day

Sixty cash awards were presented by Governor John Carlin to outstanding Kansas communities who participated in the 1981 PRIDE Program. Presentations were made at the state's eleventh annual PRIDE Day Workshop and Awards Banquet on October 17.

Cash awards were presented to Kansas communities on the basis of their community improvement activities during the 1981 PRIDE year. The awards were based upon the decisions of five experienced judging teams that visited the communities in late September. The winning communities competed with other communities in their population category for the cash awards.

Winners of the first place cash award in each population category received $500, and $400 was given to the second place winners. Third, fourth, and fifth place winners received $300, $200, and $100 respectively.

Youth awards were also made with $50 being awarded to first place winners, $30 to second place winners, and $20 to third place winners. Mentoring...
The 1981 PRIDE awards were as follows:

**CASH AWARDS**
Population 0 - 400 — First, Adden; Second, Ford; Third, Eton; Fourth, Norcaur; and Fifth, Rosebury. Youths Awards — First, Butson; Second, Ford; Third, Jennings.
Population 401 - 900 — First, Granfield; Second, Wakefield; Third, Grinnell; Fourth, Westmoreland; and Fifth, Effingham. Youths Awards — First, Grinnell; Second, Jamestown; and Third, Granfield.
Population 901 - 2,000 — First, Moundridge; Second, St. Francis; Third, Ashland; Fourth, Marion; and Fifth, Canton. Youths Awards — First, Moundridge; Second, Sharon Springs; and Third, Conway Springs.
Population 2,001 - 6,000 — First, Onewate; Second, Marysville; and Third, Baxter Springs.
Population 6,001 - 12,000 — First, McPherson; Second, Arkansas City; Third, Dodge City; and Fourth, Pittsburg. Youths Awards — First, Fort Scott; Second, McPherson; Third, Arkansas City; Fourth, Dodge City; and Fifth, Pittsburg.

**MERITORIOUS ACHIEVEMENT AWARDS**
Concordia, Jennings, Bushton, Formoso, Haddam, Spearville, Natoma, Bird City, Johnson City, Ogden, Conway Springs, Sedan, Halstead, Junction City, Oberlin, Baxter Springs, Columbus, Minneapolis, Oahe, Hayusville.

Help to other Communities — Adden, Courtland.

Concordia — 18th Pacemaker

**PRIDE Blue Ribbon Program**

One hundred and twenty Kansas communities have participated in the blue ribbon part of the PRIDE program. Any community is eligible to enter.

Cities and towns do not compete against other cities and towns in this approach. They evaluate themselves. When they are judged adequate by outside evaluators and the state PRIDE committee in 23 areas, they are designated as a PRIDE Pacemaker community of Kansas.

Any community in the state can reach Pacemaker. They may be approved when evaluated or after improvements are made following evaluation.

Pacemaker II signifies that the community met the criteria for Pacemaker the second time within 4 years.

**1982 Pride Pacemaker Communities**

- Oberlin II
- Concordia I
- Lindsborg I
- McPherson II
- Hillsboro I
- Canton I
- Marson I
- Burton I
- Newton I
- Pittsburg I
- Arkansas City

Fourteen communities have qualified for Pacemaker status in Kansas. Additional five communities once achieved Pacemaker but have failed to qualify within 4 years.

**State PRIDE Committee Elect Officers**

Members of the State PRIDE Committee elected John Hartford as new chairperson. John grew up in Sedgwick and Buhler, Kansas, and graduated from Kansas State University. His employment with Kansas Gas and Electric Company since 1952 led to residences in El Dorado, Pittsburg, and Wichita. He and Mandaen have a daughter.

John is manager, conservation and energy management, in the customer services department. He is a member of Wichita area chamber of commerce agri-business committee, on the board of managers of Kansas committee on the relation of electricity to agriculture, and vice-chairman of the Kansas Farm Electrification council.

Jack Swartz, Executive Director, Public Affairs Division, Kansas Association of Commerce and Industry, was named treasurer of the Kansas PRIDE Committee. He has been with KACI for 14 years. Prior to his present position, he was full-time vice-president for Kansas Jaycues, and with the Dodge City Terminal Elevator Company. John grew up in Subieta, Kansas. He graduated from Washburn University. Nadine and John have four children.
PRIDE Spurred Organizations

50 Groups Asked for Support

“We would like your organization to volunteer to take a community improvement project we can suggest completing during October. Perhaps you have an idea for another project?”

This was told to 50 organizations in Oswatative by members of the PRIDE Steering Committee.

By the end of the program year, there were fourteen community betterment projects adopted, fourteen projects partially or fully completed, 250 individual and group PRIDE members, and dues collection of $2,500.

“Much of the success,” says Gladys Hawkins, chairperson of the PRIDE committee, “has resulted from the enthusiasm of the PRIDE Steering Committee that inspired others to become involved. We have had several people volunteer their assistance.

“The main effort of our program has been to instill a sense of real PRIDE in our community,” Gladys continued. “Our Steering Committee felt this has been lacking in the past. With each successful project completed, we got more and more positive reports.”

Positive Attitudes Towards Youth

Youth Undertook 24 Projects

“One of the main benefits of our PRIDE program was the positive attitudes created towards our youth and youth having a feeling that they are a part of the community,” says Jerry Witt, chairperson of the Fort Scott PRIDE committee. “This has resulted in less juvenile delinquency in the city and the development of future leaders with better skills for making the community even better.”

The PRIDE youth committee was involved in 24 community improvement projects. These included full park improvement—212 hours; renovating downtown litter containers—40 hours; planting 50 dozen flower bulbs in downtown area—50 hours; making $350 profit by selling T-shirts; park sign improvement—49 youth helped; canvassing for candidate in general election—200 hours; stuffing 10,000 envelopes for community labor survey—258 hours; $300 raised in donations at community-wide event—80 hours; obtained names on national energy week petitions—40 hours.

“The main advantages for our community from our PRIDE program,” according to Witt, “Were PRIDE youth involvement and accomplishments, tourism, cooperation with the city, and the support we got from the city chamber of commerce. We had a hard working PRIDE Steering Committee.”

Thirty-seven of the Fort Scott PRIDE youth attended PRIDE Day at Salina this year to share their experiences in community improvement, learn from representatives from other PRIDE youth groups, attend a youth development workshop, and meet with Governor John Carlin to ask him questions.

The Fort Scott PRIDE youth committee is composed of two representatives from the home rooms of seventh and sixth grade classes. The adult sponsor is Don Miller, Civics teacher, in the education system. They were the first place community in cities over 6000 population.


Total Citizen Involvement

Adopted 46 Projects, Completed 45

“Total citizen involvement has resulted in leadership development, more working together, additional volunteer help, and increased PRIDE in our town,” said Shirley Frederick, chairperson of Alden PRIDE Committee. “A public meeting was held at the beginning of the program year where community projects were suggested and discussed by all present. The goal for the year was then adopted from this input. Also, we asked each organization in the community to adopt one of the PRIDE goals. We got attendance at the public meeting by good publicity and having a supper.

“We conducted a survey of urban and rural households and got a 91 percent return. The suggestions from the survey and the empowerment the last year were reviewed at the public meeting.”

12,000 Is Grainfield Goal

The Granfield Opera House, built in 1880, will get new life if the PRIDE committee is successful in collecting $12,000 and getting a matching grant to restore it. When improvements are made, local leaders would convert the bottom floor into an antique shop, leaving enough room for a senior citizens center.

Some PRIDE Steering Committee members have suggested a year-round series of plays and other kinds of entertainment back to the stage. It was declared a national historic site in February, one of only two original open houses left in the United States.

“It’s going to be a lot of work,” says Mrs. Allen Weber, wife of the Grainfield PRIDE chairperson, “but the opera House is something that’s worth it. It’s something to look forward to.”

Volunteer workers spent 900 hours on this effort last year. The population of Grainfield is 463. They took top honors in towns of 400 to 600 population.

In addition to the Opera House project, the PRIDE committee adopted 27 other goals and partially or totally accomplished all of them. These included summer recreation program—250 volunteer hours; Bike-a-thon—$1175 raised for School; Lakers Hospital study needs; community swimming pool—250 hours; pet control—27 animals given proper shots, 25 dogs vaccinated; free meals; added eight pole Christmas decoration—500 hours; Christmas business promotion—35 businesses cooperated.

County Agent Helps PRIDE

All Agents Have Responsibilities

“Mary Ann Hunt, McPherson county extension agent, attended all our PRIDE Steering Committee meetings. They start with a microwave at 6:45 a.m. Mary Ann has helped us plan our projects, offered ideas, and suggested materials that helped us be successful,” says Martha Veach, chairperson of the Mountridge PRIDE program.

McPherson county extension agents have designated themselves to assist communities with PRIDE organization, planning and implementation: Bev Steag, Extension Director and agricultural agent, at Roslyn and Inman; Mary Ann, 4-H agent at Mountridge and Woodford; Jolene Schwertfeger, Home Economics agent, at Canton and Marquette; Janis Duntz, Home Economics agent, at Lindsborg and Galva; Galva, Marquette, Woodford, and Inman were not in the PRIDE program last year. All agents have responsibility for working with McPherson, They were enrolled in PRIDE in 1981.

"Strongest point in our PRIDE program last year,” according to Martha, "were excellent communication among community groups and the Steering Committee, and food publicity campaign." She continued, “PRIDE has helped our community by uniting the town’s organizations on various projects.”

Mountridge spend $1,436 hours on PRIDE projects this year. They established 49 project goals and accomplished all of them either partially or completely. They were first place winners in the 900 to 2000 population cities.

The projects included market on the meadow sales, food and entertainment—461 hours volunteered; selling T-shirts—262 sold; evaluating facilities and services in Blue ribbon PRIDE program—31 hours; hog will precipitation night—87 hours; improving railroad and town entrance—54 persons helped; fun and fitness—160 hours: distributing energy pamphlets—19 hours.
PRIDE Judges At Work

Ken Lust, left, Fort Scott, Kansas Gas and Electric; E.J. Sisk, area specialist, KSU; Lorraine Orr, Nebraska Department of Economic Development, were the judges that went to communities between 900 and 2,000 population. Stan Mcdade, right, Kansas Department of Economic Development, was in charge of judging arrangements.

Tranda Watts, center, Gove county Extension Home Economist, was the first county extension agent to judge in the PRIDE program. Others on the team for cities between 2,000 and 6,000 were, left, Larry Hendricks, area specialist, KSU; and Robert Lloyd, Pennsylvania Inter-governmenatal Council of Pennsylvania.

The host and team (not shown) for communities over 6,000 population were: Ed Hendren, area specialist, Oklahoma State University; Sharon Kusinger, Marysville PRIDE, and Ralph Utternmohlen, area specialist, KSU.

The judges based their placements on project or goals involvement, community awareness, and accomplishments for both the youth and adult programs.

County Agents Judge PRIDE

Tranda Watts, Gove County Extension Home Economist, was the first county extension agent to serve as a judge in the Kansas PRIDE cash awards program. Don Wiles, Ford County Extension Agent, and Bill Kudlacek, Rice County Extension Agent, accompanied a team of judges to their host communities in 1980.

Phil Finley, Northwest Area Extension Director, wrote: "Recently it has been my good fortune to encounter people from three separate parts of Kansas who have come to know you (Tranda) through your extension home economics work and your involvement with PRIDE. They are all involved with the State Community Betterment Program (PRIDE) in some way, and they wanted me to know what a fine impression you have been making for Kansas and Kansas State University.

"There is demanding effort involved to carry out an assignment as part of a judging team for PRIDE awards statewide. You were selected to be a part of this team because you were honest, objective, pleasant and knowledgeable. It is my pleasure to add my acknowledgement for a job well done to the comments already made by Dr. William M. Dohle of Kansas State University and members of the staff of the Kansas Department of Economic Development. Thank you for bringing recognition to the Northwest Area and the Cooperative Extension Service."

Erie Has Workshop

Twenty-one PRIDE projects were approved at the Erie PRIDE dinner and workshop. Assisting with the event were Steve Bittel, left, area extension specialist, Kansas State University, and Lois Carlson, Neosho county Extension Director, fifth from left. Dorothy Ricketts, right, is PRIDE chairperson.

The PRIDE committee proposed projects after a community survey was completed. The Erie PRIDE committee used it and other sources as a guide for community goals. Those adopted were picnic tables and grills; clean vacant lots; organize P.T.A. or P.T.O.; improve store front; council appoint tree board; more housing; clean up, fix-up; museum; street markers; improve vacant buildings; remove old cars; lights on 59 Highway; improve sidewalks; improve street drainage; shelter house in park; study possible additional use of school buildings by all persons; improve main street curbs and sidewalks; recreation center; fireworks on 4th of July; welcome committee; and yard of the month.

Cities Earn Ribbons

Dean Blume, left, Goodland PRIDE chairperson, presented blue ribbons for community utilities and services from Dr. Fred Sobering, Extension Director, Kansas State University, at noon program at PRIDE Day.

Eleven cities and towns received blue ribbons on their way to Pacemarker status at Salina on October 17. They were:

Dodge City—services, housing
Ford—education
Fort Scott—economic development, transportation
Goodland—utilities, services
Grinnell—utilities, education
Jennings—enrichment
Johnson City—housing
Junction City—economic development
Marysville—services
Oakley—economic development, services
Osawatomie—planning, services, utilities, transportation