

1984 PRIDE COMMUNITIES

* Designates Communities enrolled in Cash Awards

- | | | |
|--------------------|-----------------------|------------------|
| * Alden | * Goodland | * Norcatour |
| * Arkansas City | * Greenleaf | * Oakley |
| * Ashland | * Grinnell | * Oberlin |
| * Atchison | * Haddam | * Ogden |
| * Baxter Springs | * Hartford/Olpe (4-H) | * Onaga |
| * Bennington (4-H) | * Haviland | * Osawatomie |
| * Bird City | * Hillsboro | * Parsons |
| * Bogue | * Hoxie | * Pawnee Rock |
| * Bucklin | * Independence | * Pittsburg |
| * Burrton | * Jamestown | * Potwin |
| * Canton | * Jennings | * Randolph |
| * Cedar Vale | * Johnson City | * Rexford |
| * Cherryvale | * Junction City | * Roxbury |
| * Coldwater | * Kansas City (4-H) | * Sabetha |
| * Columbus | * Kinsley | * St. Francis |
| * Conway Springs | * Leavenworth | * St. George |
| * Council Grove | * Little River | * Scott City |
| * Courtland | * Logan | * Seneca |
| * Derby | * Lyons | * Sharon Springs |
| * Dodge City | * Macksville | * Simpson |
| * Effingham | * Marion | * Spearville |
| * Elk City | * Marysville | * Sterling |
| * Erie | * McPherson | * Syracuse |
| * Ford | * Minneola | * Tescott (4-H) |
| * Formoso | * Moran | * Ulysses |
| * Fort Scott | * Moundridge | * Wakefield |
| * Galesburg (4-H) | * Muscotah | * Westmoreland |
| * Garnett | * Newton | |

PACEMAKER AWARDS PRESENTED

Dodge City and Alden have been awarded PACEMAKER plaques thus far in 1984. Dodge City was awarded their first PACEMAKER award on March 19. The severe ice storm prevented many dignitaries from attending, including Governor John Carlin. However, several hundred local residents braved the winter storm to witness the presentation of many local awards.

Alden was presented its PACEMAKER II award by Governor Carlin on June 5. Alden is the smallest community to earn the PACEMAKER II award in the PRIDE Program. Communities have four years to "recertify" in the 23 sub-categories of evaluation after their presentation of their first PACEMAKER award. Alden was the seventh Kansas community to qualify for the PACEMAKER II award (others who have earned the PACEMAKER II award include Oberlin, Newton, McPherson, Wakefield, Hillsboro and Hesston). Two other communities have qualified for their PACEMAKER awards and will be awarded at events to be scheduled later this year. Atchison has earned its first PACEMAKER and Ulysses has earned its PACEMAKER II award.



KANSAS PRIDE NEWS



SUMMER

TOPEKA, KANSAS

1984

REVIEW OF PRIDE UNDERWAY

In the fall of 1983, the Kansas PRIDE Committee appointed a committee to undertake a comprehensive review of the PRIDE Program to develop recommendations to strengthen the program. Dr. Fred Sobering, Director of the Kansas Cooperative Extension Service, and Carole Muchmore, Director of Division of Planning and Community Development of the Kansas Department of Economic Development, were appointed as co-chairs.

Also appointed to serve on the Review Committee were Harold Shoaf, Topeka; Peggy Blackman, Marion; and Gary Padgett, Greenleaf. Shoaf represents the financial sponsors and works for the Kansas Electric Cooperatives, Inc. Blackman and Padgett represent communities that have been involved in the PRIDE program.

The Review Committee met and selected a panel of six individuals who conducted two days of interviews in Manhattan in late May. Members of this panel included Terry Hackney (Missouri Division of Community and Economic Development), Ron Powers (Iowa Cooperative Extension Service), Marie Arnot (Community Resource and Research Center, University of Nebraska-Lincoln), Jack Groves (Parsons Chamber of Commerce), John Hartford (Kansas Gas and Electric Company) and Marcelyn Harris (Mayor of Valley Center).

The Review Panel is expected to make their written recommendations to the Review Committee in June based on their research and interviews with nearly 50 people from throughout the state. Staff of

the Kansas Cooperative Extension Service and Kansas Department of Economic Development prepared numerous historical and statistical documents for use as background information. A survey questionnaire was also mailed to over 600 PRIDE and community leaders throughout the state asking for comments on the program's strengths and weaknesses.

Sobering and Muchmore said they expect the Review Committee to meet during August to study the recommendations and prepare its presentation to the State PRIDE Committee at a meeting in September. The co-chairs said it is hoped that any recommendations adopted by the State PRIDE Committee may be able to be

presented formally during the annual PRIDE Day activities in Salina on October 20.

Both Sobering and Muchmore praised all of the participants of the review for their dedication to the PRIDE Program and taking the time to participate in the process. The co-chairs emphasized the purpose of the review is to strengthen the program to encourage more participation among the 625 Kansas communities. Now in its 14th year of operation, the PRIDE Program has never before been reviewed in-depth.

The Review Panel said the cooperation and enthusiasm of the individuals interviewed illustrated the great support and potential of the community improvement program.

PRIDE DAY SET FOR OCTOBER 20

Hundreds of Kansans, including Governor John Carlin, are expected to converge on Salina's Bicentennial Center for a full day of activities surrounding the 14th Annual Kansas PRIDE Day. Activities scheduled for October 20, 1984, include a luncheon and awards banquet when the 1984 Community Achievement awards and cash prizes are announced in each of the five population categories.

At least a dozen workshops are scheduled for the morning and afternoon portions of the activities. Among some of the workshop topics tentatively planned are crime prevention, youth programs, industrial and economic development, record books and judging, leadership and motivation, fundraising, grants and aid for communities, idea sharing and several media presentations.

The 1984 theme of the PRIDE Day is "Volunteers, Ah-portunity People." This theme reflects the most vital part of the success of the PRIDE Program, the community volunteers who make the program work.

The communities of Wakefield, Roxbury, Alden, Dodge City, Osawatomie and Grinnell will be assisting the staffs of the Kansas Cooperative Extension Service and Kansas Department of Economic Development in hosting the activities of the day.

Booths and table displays will be set up by communities and local PRIDE committees to compete for several cash prizes. Prizes will also be awarded to both communities and local PRIDE committees for slide presentations entered in the annual contests held in conjunction with Pride Day.

PRIDE RESOURCES AVAILABLE TO COMMUNITIES

Communities in the PRIDE Program or those communities thinking about getting into the program have a number of resources available to them to assist with meeting with interested community volunteers, presenting slide shows or talking to community civic clubs and organizations. Staff personnel are available at the local, district and state levels from the two co-administrators of the Kansas PRIDE Program, Kansas Cooperative Extension Service and the Kansas Department of Economic Development.

STATE PRIDE RESOURCE CONTACTS

Planning and Community Development
KANSAS DEPARTMENT OF ECONOMIC DEVELOPMENT
503 Kansas Avenue—6th Floor
Topeka, Kansas 66603
PHONE: 913/296-3485

Department of Community Development
KANSAS COOPERATIVE EXTENSION SERVICE
115 Umberger Hall—K.S.U.
Manhattan, Kansas 66502
PHONE: 913/532-5840



503 Kansas, 6th Floor
Topeka, KS 66603

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CHAIRMAN'S COLUMN by Gary Reser

Serving as chairman of the Kansas PRIDE Committee this year has provided me with a most enjoyable experience and the opportunity to meet many dedicated community volunteers from across the great state of Kansas.

I have witnessed first-hand the excellent accomplishments of many communities made through the PRIDE Program. Kansas communities participating in PRIDE are to be commended for their initiative in "getting involved."

"Getting involved" is an important part of PRIDE. The more than 300 Kansas communities who have gotten involved during the past 13 years of PRIDE have reaped benefits that have made their communities better places to live—whether it be cleaning up

trash, building a park, renovating a community building, building a swimming pool, putting up street signs, or participating in many other community improvement projects.

Involvement makes PRIDE work. PRIDE corporate sponsors are "involved" through their financial assistance. Community leaders are "involved" through their volunteer work. The staffs of the Cooperative Extension Service and Kansas Department of Economic Development are "involved" with their advice and technical assistance. Members of the State PRIDE Committee are "involved" with their time and policy direction.

This involvement at all levels has become one of the major strengths of the PRIDE Program. I am proud to be a part of it.

JUDGING TO BEGIN SEPTEMBER 17

Judging of the communities enrolled and completing their project record books for the community achievement (cash) awards will be conducted during the week of September 17-21, 1984.

Communities must have their completed project books to the offices of the Kansas Department of Economic Development by the deadline of September 1, 1984.

The winners and awarding of the cash prizes will be announced during the State PRIDE Day activities in Salina on October 20. Cash prizes in each of the five population categories are \$500 for First; \$400 for Second; \$300 for

Third; \$200 for Fourth; and \$100 for Fifth place.

The judging process is based upon four basic criteria: 1) Projects; 2) Awareness; 3) Involvement; and 4) Accomplishments on a 100 point scale. A total of ten persons are selected to judge the PRIDE projects each year—five who are from Kansas and familiar with the PRIDE program and five from out-of-state who are specialists in community development in their respective state. Teams of two (one in-state and one out-of-state judge) visit each community in one of the five population categories for judging purposes.

A HISTORICAL LOOK AT PRIDE

PRIDE got its start in the late 1960s. The idea had been discussed for a few years by staff members of the community development section of the Kansas State University Cooperative Extension Service and the Kansas Department of Economic Development.

The community improvement concept of PRIDE began to take shape at a June 1969 meeting of representatives of Kansas City Power and Light Co., Kansas Power and Light Co., local Chambers of Commerce, Kansas Chamber of Commerce and Industry, Kansas Department of Economic Development, League of Kansas Municipalities, and K-State's community resource development section. That ad hoc group decided to include representatives from other organizations and firms and to reconvene in August to lay out a proposal for a cooperative program.

Governor Robert Docking indicated that the Cooperative Extension Service should give initial leadership for the community improvement efforts and Pat Smythe, extension community resource development specialist from K-State, was elected chairman of the committee which was to implement the program.

Governor Docking launched the PRIDE program at the annual Economic Development Conference, announcing the plans for this new venture in Feb. 1970. George Billings, vice-president for area development, Kansas Gas and Electric Co., was elected the first chairman. Other officers of the fledgling organization included: Jack Lacy, director of the Kansas Department of Economic Development and Robert Bohannon, director of the Cooperative Extension Service, vice-chairmen; and Lou Atherton, area development consultant for Kansas City Power and Light Co., treasurer.

During the first full year of the program, 57 Kansas communities became involved in the PRIDE program. Since then, over 300 of Kansas' 625 incorporated cities and towns have participated.

VOLUNTEERS SERVE ON STATE COMMITTEE

The Kansas PRIDE Committee is composed of representatives of sponsoring firms, Kansas institutions, groups and leaders of local PRIDE committees. They make policy and provide guidelines for operation of the program. The State PRIDE Committee is a private non-profit corporation. Procedures are under way to obtain IRS tax exempt status.

Members include representatives from financial sponsors; the Director of the Cooperative Extension Service at Kansas State University; the Secretary of Kansas Department of Economic Development; representatives of the first place cash award winners in the five population categories; and a representative from a Pacemaker community.

Officers for 1984 include Gary Reser, Topeka (Kansas Bankers Association), Chairman; Dr. Fred Sobering, Manhattan (Kansas Cooperative Extension Service) and Charles J. Schwartz, Topeka (Kansas Department of Economic Development), Co-Chairmen; Glenn White, Junction City (United Telephone Company of Kansas), Treasurer.

Financial sponsors who serve on the PRIDE Committee include John Harford, Wichita (Kansas Gas &

Electric Company); Evelyn Fink, Cherryvale (Kansas Federation of Business and Professional Women); E. A. Mosher, Topeka (League of Kansas Municipalities); Harold Shoaf, Topeka (Kansas Electric Cooperatives); John Sloup, McPherson (Farmland Industries); Herbert Hoskins, Great Bend (Western Power Division); Rod Weinmeister, Topeka (Kansas Power and Light); Al Duethman, Paola (Kansas City Power and Light); Rodney Hensen, Hastings, Nebraska (Kansas-Nebraska Natural Gas Company); David Jewell, Kansas City, Missouri (Panhandle

Eastern); Jim Edwards, Topeka (Kansas Chamber of Commerce and Industry); Michael Germann, Topeka (Kansas Railroad Association); and Lon Stanton, Topeka (Northern Natural Gas Company).

PRIDE community representatives serving on the Committee include Larry Walls and Jerry Patterson, Wakefield; Shirley Frederick and Fay Partington, Alden; Addie Bechard, Grinnell; Kayla Tolle, Gypsum; Retha Scott and Fern Crowther, Roxbury; Norma Stephens and Gladys Hawkins, Osawatomie; Rita Lahman, Jane Hatch and Sue Johnson, Dodge City.

SPONSORS PROVIDE VITAL LINK

A number of private organizations and firms located or operating in Kansas provided financial support for the cash awards and other activities each year. No public funds (tax dollars) are used in the cash awards.

Sponsors in 1983 included 32 firms and organizations representing professional associations, utilities, bankers, cooperatives, energy companies, aircraft industry, industrial companies, insurance companies and department stores. The 1983 sponsors are listed below:

Main Hurdman
Kansas Federation of Business & Professional Women
Cities Service Gas Company
Kansas Bankers Association
Kansas Power and Light Company

Kansas Electric Cooperatives, Inc.
League of Kansas Municipalities
ARCO Pipe Line Company
Kansas Chamber of Commerce and Industry

Kansas Railroad Association
The Gas Service Company
Midwest Energy, Inc.
Continental Telephone of Kansas
Beech Aircraft
Northern Natural Gas Company
Kansas City Power and Light Company

Wall-Rogelsky Milling Company
Farmland Industries, Inc.
Duckwall-Alco Stores, Inc.
Panhandle Eastern Pipe Line Company

United Telephone Company of Kansas

Excel Industries, Inc.
Southwestern Bell Telephone
National Cooperative Refinery
Kansas-Nebraska Natural Gas Company

Kansas Gas and Electric Company
The Western Insurance Companies

Union Gas Systems Incorporated
Empire District Electric Company
American Walnut Company
Western Power Division
Boeing Military Aircraft Division

COMMUNITIES EARN BLUE RIBBONS

Fifteen Kansas communities have earned Blue Ribbons thus far in 1984 as approved by the Kansas PRIDE Committee at meetings on January 24, March 13 and June 5. The communities and the categories of the blue ribbons earned are as follows:

ALDEN	Housing
ATCHISON	Energy
CHERRYVALE	Energy
COURTLAND	Energy, Recreation & Parks
ERIE	Highways, Health
FORD	Energy, Streets, Waste, Lighting
FORT SCOTT	Highways, Lighting, Police Protection, Ambulance, Fire Protection, Waste, Airport, Industrial Development, Streets, Library
GOODLAND	Recreation & Parks
HADDAM	Energy
MACKSVILLE	Education, Health
MORAN	Health
SCOTT CITY	Sewage, Street Lighting
SENECA	Health
STERLING	Education, Airport, Beautification, Highways, Police Protection, Sewage, Street Lighting, Fire Protection
ULYSSES	Industrial Development

1984 PRIDE CALENDAR 1984

August	Complete PRIDE project record books
September 1	Deadline for submitting PRIDE project record books to KDED
September 17-21	Judging of communities submitting project record books
October 20	Kansas PRIDE Day with workshops, awards and recognition