1984 PRIDE COMMUNITIES
* Designates Communities enrolled in Cash Awards

- Alden
- Arkansas City
- Ashland
- Atchison
- Baxter Springs
- Bennington (4-H)
- Bird City
- Bogue
- Bucklin
- Burrotn
- Canton
- Cedar Vale
- Cherrycovale
- Coldwater
- Columbus
- Conway Springs
- Council Grove
- Courtland
- Doby
- Dodge City
- Effingham
- Elk City
- Erie
- Ford
- Formoso
- Fort Scott
- Galesburg (4-H)
- Garnett
- Goodland
- Gough
- Grinnell
- Haddan
- Hartford/Ope (4-H)
- Haviland
- Hillsboro
- Hoxie
- Independence
- Jamestown
- Jennings
- Johnson City
- Junction City
- Kansas City (4-H)
- Kansas City
- Kinsley
- Leavenworth
- Little River
- Logan
- Lyons
- Macksville
- Marion
- Marysville
- McPherson
- Minneola
- Moro
- Muscogee
- Muscotah
- Newton
- Norcatur
- Oakley
- Oberlin
- Ogden
- Onaga
- Oesawamie
- Parsons
- Pawnee Rock
- Pittsburg
- Poitwin
- Randolph
- Relford
- Roxbury
- Sabotah
- St. Francis
- St. George
- Seneca
- Sharon Springs
- Simpson
- Spearville
- Sterling
- Syracuse
- Tescott (4-H)
- Ulysses
- Waketfield
- Westmoreland

PACEMAKER AWARDS PRESENTED

Dodge City and Alden have been awarded PACEMAKER plaques thus far in 1984. Dodge City was awarded their first PACEMAKER award on March 19. The severe ice storm prevented many dignitaries from attending, including Governor John Carns. However, several hundred local residents braved the winter storm to witness the presentation of many local awards.

Alden was presented its PACEMAKER II award by Governor Carns on June 5. Alden is the smallest community to earn the PACEMAKER II award in the PRIDE Program. Communities have four years to "certify" in the 23 sub-categories of evaluation after their presentation of their first PACEMAKER award. Alden was the seventh Kansas community to qualify for the PACEMAKER II award (either who has earned the PACEMAKER II award includes Oberlin, Newton, McPherson, Waketfield, Hillsboro and Hesston).

Two other communities have qualified for their PACEMAKER awards and will be awarded at events to be scheduled later this year. Atchison has earned its first PACEMAKER and Ulysses has earned its PACEMAKER II award.

KANSAS
STORY TELLER
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KANSAS
PRIDE NEWS

SUMMER
TOPEKA, KANSAS

1984

In the fall of 1983, the Kansas PRIDE Committee appointed a committee to undertake a comprehensive review of the PRIDE Program to develop recommendations to strengthen the program. Dr. Fred Sobering, Director of the Kansas Cooperative Extension Service, and Carol Muchmore, Director of Division of Planning and Community Development of the Kansas Department of Economic Development, were appointed as co-chairs.

Also appointed to serve on the Review Committee were Harold Shauf, Topeka; Peggy Blackman, Marion; and Gary Pedgert, Greenside. Shauf represents the financial sponsors and works for the Kansas Electric Cooperatives, Inc. Blackman and Pedgert represent communities that have been involved in the PRIDE program.

The Review Committee met and selected a panel of six individuals who conducted two days of interviews in late May. Members of this panel included Tony Hackney (Missouri Division of Community and Economic Development), Ron Powers (Iowa Cooperative Extension Service), Marie Arnot (Community Resource and Research Center, University of Nebraska-Lincoln), Jack Groves (Parsons Chamber of Commerce), John Hartford (Kansas Gas and Electric Company) and Marcelyn Harris (Mayor of Valley Center).

The Review Panel is expected to make their written recommendations to the Review Committee in June based on their research and interviews with nearly 50 people from throughout the state. Staff of the Kansas Cooperative Extension Service and Kansas Department of Economic Development prepared numerous historical and statistical documents for use as background information. A survey questionnaire was also mailed to over 600 PRIDE and community leaders throughout the state asking for comments on the program's strengths and weaknesses.

Sobering and Muchmore said they expect the Review Committee to meet during August to study the recommendations and prepare its presentation to the State PRIDE Committee at a meeting in September. The co-chairs said it is hoped that any recommendations adopted by the State PRIDE Committee may be able to

PRIDE DAY SET FOR OCTOBER 20

Hundreds of Kansans, including Governor John Carns, are expected to converge on Salina's Bicentennial Center for a full day of activities surrounding the Kansas PRIDE Day. Activities scheduled for October 20, 1984, include a luncheon and awards banquet when the 1984 Community Achievement Awards and cash prizes are announced in each of the five population categories.

At least a dozen workshops are scheduled for the morning and afternoon portions of the activities. Among some of the workshop topics tentatively planned are crime prevention, youth programs, industrial and economic development, record books and judging, leadership and motivation, fundraising, grants and aid for communities, idea sharing and several media presentations.

The 1984 theme of the PRIDE Day is "Volunteers, Ah-Portunity." This theme reflects the most vital part of the success of the PRIDE Program, the community volunteers who make the program work.

The communities of Waketfield, Roxbury, Alden, Dodge City, Osawatomie and Grinnell will be assisting the staffs of the Kansas Cooperative Extension Service and Kansas Department of Economic Development in hosting the activities of the day.

Booths and table displays will be set up by communities and local PRIDE committees to compete for several cash prizes. Prizes will also be awarded to both communities and local PRIDE committees for slide presentations entered in the annual contests held in conjunction with Pride Day.
Serving as chairman of the Kansas PRIDE Committees this year has provided me with a most enjoyable experience and the opportunity to meet many dedicated community volunteers from across the great state of Kansas.

I have found the excellent accomplishments of many communities made through the PRIDE Program. Kansas communities participating in PRIDE are to be commended for their initiative in getting involved.

“Getting involved” is an important part of PRIDE. The more than 300 Kansas communities who have gotten involved during the past 13 years of PRIDE have reaped benefits that have made their communities better places to live—whether it’s cleaning up trash, building a park, renovating a community building, building a swimming pool, putting up street signs, or participating in many other community improvement projects.

Involvement makes PRIDE work. PRIDE corporate sponsors are “involved” through their financial assistance. Community leaders are “involved” through their volunteer work. The staffs of the Cooperative Extension Service and Kansas Department of Economic Development are “involved” with their advice and technical assistance. Members of the State PRIDE Committees are “involved” with their time and policy direction. This involvement at all levels has become one of the major strengths of the PRIDE Program.

Judging of the communities enrolling and completing their project record books for the community achievement (cash) awards will be conducted during the week of September 17-21, 1984. Communities must have their completed project books to the offices of the Kansas Department of Economic Development by the deadline of September 1, 1984. The winners and awarding of the cash prizes will be announced during the State PRIDE Day activities in Salina on October 20. Cash prizes in each of the five population categories are $500 for First; $400 for Second; $300 for Third; $200 for Fourth; and $100 for Fifth place.

The judging process is based upon four basic criteria: 1) Projects; 2) Awareness; 3) Involvement; and 4) Accomplishments on a 100-point scale. A total of ten persons are selected to judge the PRIDE projects each year—five who are from Kansas and familiar with the PRIDE program and five from out-of-state who are specialists in community development in the respective state. Teams of two (one in-state and one out-of-state judge) visit each community in one of the five population categories for judging purposes.

The Kansas PRIDE Committees are composed of representatives of sponsoring firms, Kansas institutions, groups and leaders of local PRIDE committees. They make policy and provide guidelines for operation of the program. The State PRIDE Committee is a private, non-profit corporation. Procedures are under way to obtain IRS tax exempt status.

Members include representatives from PRIDE committee, the Director of the Cooperative Extension Service at Kansas State University; the Secretary of Kansas Department of Economic Development; representatives of the first place cash award winners in the five population categories; and a representative from a Pacemaker community.

Officers for 1984 include Gary Reser, Topkea (Kansas Bankers Association); Chairman; Dr. Fred Suberbing, Manhattan (Kansas Cooperative Development Program); Secretary; and Charles J. Schwartz, Topeka (Kansas Department of Economic Development), Co-Coordinator, Great White, Junction City (United Telephone Company of Kansas), Treasurer.

Financial sponsors who serve on the PRIDE Committee include John Hartford, Wichita (Kansas Gas & Electric Company); Evelyn Fink, Cherryvale (Kansas Federation of Business and Professional Women); E. A. Mosher, Topeka (League of Kansas Municipalities); Harold Shott, Topeka (Kansas Electric Cooperatives); John Sleep, McPherson (Farmland Industries); Herbert Hoeckins, Great Bend (Western Power Division); Rod Weinmeister, Topeka (Kansas Power and Light); Al Deethman, Paola (Statewide Planning and Development); Rodney Henson, Hastings, Nebraska (Kansas-Nebraska Natural Gas Company); David Jewell, Kansas City, Missouri (Panhandle Eastern); Jim Edwards, Topeka (Kansas Chamber of Commerce and Industry); Michael Germann, Topeka (Kansas Railroad Association); and Lon Stanton, Topeka (Northern Natural Gas Company).

PRIDE corporate sponsors serving on the committee include Larry Wafls and Jerry Patterson, Wakefield; Del Shriver and Fay Partington, Alden; Ade Bechard, Cimarron; Kyla Tollo, Gypsum; Winifred and Bill Clover, Ruxton; Norma Stephens and Gladys Hawkins, Ocsatominie; Rita Lahnin, Jane Hatch and Steve Johnson, Dodge City.

A number of private organizations and firms located or operating in Kansas provide financial support for the cash awards and other activities each year. No public funds (tax dollars) are used in the cash awards.

Sponsors in 1983 included 32 firms and organizations representing professional associations, utilities, bankers, cooperatives, energy companies, aircraft industry, industrial companies, insurance companies and department stores. The 1983 sponsors are listed below.

COMMUNITIES EARN BLUE RIBBONS
Fifteen Kansas communities have earned Blue Ribbons thus far in 1984 as approved by the Kansas PRIDE Committees at meetings on January 24, March 13 and June 25. The communities and the categories of the blue ribbons earned are as follows:

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