


make our present and future a little better.

PRIDE NEWSLETTER

The PRIDE Newsletter will be published 6 times a year, every other month starting in March. This will give us an opportunity to communicate on a regular basis with each PRIDE community. One part of the newsletter will be devoted to community activities. This could be an important part of the newsletter and the success of this will be determined by your sharing of what PRIDE is doing in your town. Please have your articles in by May 1 for the May newsletter. Send to E. J. Sisk, Community Development, 215 Umberger Hall, Kansas State University, Manhattan, Kansas 66506.

COOPERATIVE EXTENSION SERVICE
U. S. DEPARTMENT OF AGRICULTURE
KANSAS STATE UNIVERSITY
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PRIDE VIEWS is published to provide communication among the communities of Kansas participating in the Kansas PRIDE Community Improvement Program and other interested groups and individuals. It is intended to help in the sharing of ideas. Your input is welcome.

PRIDE is jointly administered by Kansas State University Cooperative Extension Service and the Kansas Department of Economic Development.



E. J. Sisk
Extension Specialist,
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Leadership Development

Kansas State University, County Extension Councils and United States Department of Agriculture cooperating. All programs and materials available without discrimination on the basis of race, color, national origin, sex or handicap.

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PRIDE VIEWS

A Community Improvement Communicator
For Kansas Leaders

KANSAS SPRING CLEANUP

Many PRIDE committees have encouraged cleanup, paint-up, fix-up campaigns in their communities. Campaigns can get a wide amount of citizens involved and give residents a feeling of accomplishment. They can even be fun.

Organize as soon as possible. Good planning takes time and many weeks may be needed to complete all of your arrangements.

Selecting Areas

Decide which vacant lots, entrances to town, parks, or blocks are to be improved. Make a list of elderly or handicapped people who may appreciate help in improving their yards or houses.

Publicity

Obtain adequate publicity of the groups and individuals involved, dates, schedules, and activities. Ask the mayor to proclaim a community cleanup week or days. Arrange with the city or county to have free time at the landfill for residents. Prepare a leaflet explaining the project in detail. Distribute the leaflet widely. Prepare posters and place in conspicuous places.

Recruiting the Volunteers

Send information to leaders of community organizations and follow

up with a telephone call asking for help. Suggest local business firms provide soft drinks and snacks. Try to involve as many groups, individuals and agencies as possible.

Additional Information

More information on cleanup campaigns can be obtained from Community Development, Umberger Hall, Room 215, Kansas State University, Manhattan, Kansas 66506.

CONGRATULATIONS BURRTON

The city of Burrton will be presented their PACEMAKER plaque at their celebration April 22. Governor John Carlin will make this presentation. All Kansas communities are invited to help Burrton celebrate their recertification as a PACEMAKER community.

TREE CITY USA

Interested in improving the appearance of your community? The Tree City USA Program may be your answer.

Communities are encouraged to plant evergreens and deciduous trees at selected sites to produce shade, buffer noise, screen unsightly views and offer abundant fall color through the program. To participate, a community must meet four requirements:

KANSAS BUILDING BETTER COMMUNITIES

1. A legally constituted "tree board" must be established to administer the program.
2. A local tree ordinance must be developed.
3. An active, comprehensive community forestry program must be started; financed by a minimum \$1 per capita fund.
4. The community must participate in Arbor Day activities by issuing a proclamation and publicly planting trees on an annual basis.

The Tree City USA Program is coordinated through the State Extension Forestry. Contact your county extension agent for more information.

PRIDE BLUE RIBBON CERTIFICATES

The following list was approved by State PRIDE Board of Directors:

November 1985

Burrton - Planning
 Coldwater - Highways
 Fire Protection
 Airport
 Library
 Culture
 Education
 Hesston - Ag - Business
 Oberlin - Recreation
 Streets
 Council Grove - Streets
 Lansing - Water

February 1986

Coldwater - Ag - Business
 Street Lighting
 Water
 Concordia - Beautification
 Education
 Health
 Highways
 Industrial Development
 Library

Police Protection
 Streets
 Street Lighting
 Council Grove - Housing
 Haviland - Education
 Hesston - Health
 Hoxie - Beautification
 Recreation
 Lansing - Industrial Development
 Oberlin - Beautification
 Health
 Housing
 Planning
 Waste

SPONSORS PROVIDE VITAL LINK

A number of private organizations and firms located or operating in Kansas provide financial support for the Kansas PRIDE Program. No public funds (tax dollars) are used in the awards.

Sponsors in 1985 include firms and organizations listed below:

Beech Aircraft Company
 Farmland Industries
 Southwestern Bell
 Duckwall-Alco
 Northern Natural Gas
 Boeing Military
 Kansas City Power & Light
 Panhandle Eastern
 Continental Telephone
 KN Energy
 Midwest Energy
 Hallmark Cards
 Contel-Western Power Division
 Kansas Gas & Electric
 Kansas Chamber of Commerce & Industry
 Western Insurance
 Kansas Railroad Association
 Union Gas System
 Kansas Banker's Association
 Arco Pipeline
 League of Municipalities
 National Cooperative Refinery
 United Telephone

They give many hours of their time along with financial support to guide and fund the program.

PRIDE PROGRAM CHANGES

The PRIDE Program is fifteen years old and going strong but like all teenagers it is also undergoing growth and changes. Here is a list of a few major changes you should be aware of:

*PRIDE has a new logo.



The logo is modern and is available on letterhead, awards, balloons and PRIDE signs. We ask that you join with us in using the new logo which expresses the new ideas in the PRIDE Program.

*PRIDE also has a new motto:

KANSAS BUILDING BETTER COMMUNITIES

This explains what the communities are doing.

*PRIDE enrollment for the Community Achievement Awards aspect has been moved to November 1 for new enrolling communities. The purpose is to provide a contact to send correspondence and work with at an early date so we can keep you better informed. We recommend that local PRIDE committees select officers in September and send them to PRIDE Day for training.

*There will no longer be a PACEMAKER II designation. Instead the PACEMAKER will be valid for 4 years and then the community will need to recertify. In keeping with

this policy, each blue ribbon will also be valid for only 4 years at the end of which time the committee will need to seek recognition again in that area. This will go into effect at the 1987 PRIDE Day.

*PRIDE Youth Programs that are not associated with an adult PRIDE Program will be judged on their books and not by a community visit. This policy will take effect with the 1986 PRIDE judging year.

*PRIDE Day 1986 will be October 11 at Kansas State University Student Union in Manhattan. There will be a campus tour for the youth and the KSU Jazz Band will perform at the banquet.

SPECIAL AWARDS 1985

Special PRIDE award emphasis for 1985 are the areas of Downtown Revitalization, celebration of the 125th anniversary of Kansas, Crime Prevention and Outreach. These awards are non-competitive merit and excellence awards to be presented at the PRIDE banquet.

In order to qualify for consideration, the committee must set goals in the emphasis area, participate in the projects and submit the records in their community achievement awards project book.

Projects in the Downtown Revitalization category may range from a cleanup effort or business recognition to rehabilitation of a downtown structure. No project is too big or small for consideration.

Projects in the 125th Birthday celebration category may include education, celebrations, historical plays and presentations, historical renovations and a host of others. We have a rich heritage. Let's use this year to remember our past and