



**Cooperative Extension Service**

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PRIDE VIEWS is published to provide communication among the communities of Kansas participating in the Kansas PRIDE Community Improvement Program and other interested groups and individuals. It is intended to help in the sharing of ideas. Your input is welcome.

PRIDE is jointly administered by Kansas State University Cooperative Extension Service and the Kansas Department of Economic Development.

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Extension Specialist,  
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Kansas State University, County Extension Councils and United States Department of Agriculture cooperating. All programs and materials available without discrimination on the basis of race, color, national origin, sex or handicap.

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KANSAS STATE UNIVERSITY  
COOPERATIVE EXTENSION SERVICE  
AND  
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# PRIDE VIEWS

A Community Improvement Communicator

For Kansas Leaders

MAY - JUNE 1986

VOL. 2

### APOLOGY

Apology to Kansas Power & Light Gas Service Company. They have been sponsors of the PRIDE Program for many years. They are a current member and are on the Board of Directors and I left them out of the last newsletter as a sponsor. Sorry!

### NEW EXTENSION SPECIALIST IN SW AREA

Have you met Duane Williams, your new Extension Specialist in Community Development? Call him at (316)275-9164 as he has a lot of experience and new ideas. His address is 1501 Fulton Terrace, Garden City, Kansas 67846.

### MARK YOUR CALENDARS

Mark your calendars for October 11, 1986 and plan to attend Kansas PRIDE Day on the campus of Kansas State University. The theme this year will be "Happy 125th Birthday Kansas". The luncheon entertainment will feature Kansas folklore and the banquet will feature the K-State Jazz Band. Afternoon workshops will concentrate on motivation, leadership, volunteerism and community idea exchange. There will be one intensive session limited to two people from each community on "How to Motivate Others". This session will be an opportunity for you to work with a professional in the leadership and motivation field. You should pre-enroll two people from your

community early. Youth PRIDE will be hosted by the Ag Alumni for lunch and a campus tour then return for PRIDE activities. They are welcome to attend the activity of their choice.

### Poster Sessions

Poster sessions was started last year with communities sharing information with others about successful PRIDE projects. The posters will be continued with specific times set for the viewing and sharing of ideas between communities. More information will be sent to each PRIDE community.

### PRIDE BOOK

Inserts and the PRIDE book covers can be ordered from KDED. The book costs \$5.00 but the inserts are free. The purpose of the project book is to tell, briefly and to the point, the individual story of each community's PRIDE Program. This book is used by the judges to gain insights into the community. Their judging decision is based upon what they see in the community during the judging trip which will be the week of September 15.

### CONFUSION

There appears to be some confusion on the Blue Ribbon Certificate time limits. The four year time limit is on the sub-categories and categories. For example, the category of Utilities contains sub-categories of water, lights, waste, and sewage. A community may

KANSANS BUILDING BETTER COMMUNITIES

have been approved in water in 1975, lights in 1980 and waste in 1985. If they are approved in sewage in October of 1987 then the whole category of Utilities will be valid until October 1991. If they are not approved by that date, the sub-categories approved prior to October 1983 (4 years) will be invalid. Thus, water approved in 1975 and lights approved 1980 will be invalid, but waste was approved 1985 so it will be valid until 1989.

#### K.D.E.D. NEW ADDRESS

Kansas Department of Economic Development has moved. Their new address is: KDED, 5th Floor, 400 W. 8th, Topeka, KS 66603.

#### WORKSHOP

A workshop on Home Base Industry is planned for September 27 at Wichita State University. The sponsors are Kansas State University Cooperative Extension Service, Small Business Development Center, Farmers Assistance Counseling Training Service, and Small Business Administration.

#### SECRETS OF VOLUNTEER SUCCESS

PRIDE cleanup, county fair booths, even the hot chocolate stands at football game tailgate parties, need volunteers to run effectively. After talking to several volunteer coordinators, these 10 rules are the most effective for getting volunteers and using them effectively:

1. Never stop recruiting. You can never make enough friends in politics, so keep working at it.
2. The best way to get a volunteer to work is to ask him or her.

3. Give that volunteer a well-defined, specific, understandable task.
4. Volunteers, as a group, are impatient and will leave to do other things if they do not have a job to do.
5. If a specific job is particularly crucial, recruit two volunteers for every one you need.
6. Every recruiter is a potential volunteer and every volunteer is a potential recruiter.
7. Reconfirm, in your own mind as well as the volunteer's the job you are asking him or her to do by calling again before the appointed time for work.
8. Recognize volunteers for the time they have taken to help and for the effort they have put forth.
9. Once asked, the volunteers you have working are the easiest to ask to work again.
10. Remember to thank them.

#### COMMUNITY VOLUNTEER OPPORTUNITIES

The imponderable gift of service is an essential part of the American culture . . . it is the core of idealism which must be preserved if we are not to be dehumanized and volunteerism is not to go altogether. The opportunity to give of one's self is essential to the life of the individual as well as of the community.

#### PREVENTING TOO MANY MEETINGS

As a volunteer community leader, you can prevent meetings from wasting your valuable time. Begin by asking yourself, do I really need to call a meeting on this issue or can I get the information I need in other ways?

Meetings are called for different purposes -- information gathering, information sharing, decision-making and problem solving, to name a few. Decide upon the purpose of your proposed meeting. Then consider alternative ways to accomplish it. Many times information sharing can be accomplished equally well through a phone call, letter, or a brief face-to-face conversation.

When you decide a meeting is essential, make sure you invite only those people who absolutely must be there. Respect the working constraints of co-workers by not forcing them to sit through meetings of little or no interest to them. That old adage, "time is money" is an important one to remember.

Make your meetings more productive by using an agenda. An agenda provides a road map for your meeting so everyone knows the direction the group is heading. It serves as an effective tool for keeping a meeting under control. Try to distribute your meeting agenda to your members before the meeting so they can be prepared to participate.

Finally, start your meetings on time. Otherwise, you'll discourage those people who are prompt and will encourage the group's tardiness.

## KANSANS BUILDING BETTER COMMUNITIES

#### News from PRIDE Communities:

Hospitality training conducted in Coldwater, Dodge City and Osawatomie will pay off as visitors come to your communities and are greeted by a friendly smiling waitress, attendant or clerk. This training was sponsored by PRIDE, Chamber of Commerce and the County Extension Service.

City of Eureka writes about a very successful cleanup week with good publicity and commitment from the citizens.

Burrton had a very successful Pacemaker Banquet with about 200 in attendance. A three act skit was presented about the history of Burrton.

I KNOW THERE HAS BEEN ALOT MORE SUCCESS STORIES OVER THE STATE. LET ME HAVE THESE BY JULY 15 FOR THE NEXT NEWSLETTER.