



**Cooperative Extension Service**

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PRIDE VIEWS is published to provide communication among the communities of Kansas participating in the Kansas PRIDE Community Improvement Program and other interested groups and individuals. It is intended to help in the sharing of ideas. Your input is welcome.

PRIDE is jointly administered by Kansas State University Cooperative Extension Service and the Kansas Department of Economic Development.

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COOPERATIVE EXTENSION SERVICE  
U. S. DEPARTMENT OF AGRICULTURE  
KANSAS STATE UNIVERSITY  
MANHATTAN, KANSAS 66506

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PENALTY FOR PRIVATE USE, \$300



# PRIDE VIEWS

A Community Improvement Communicator  
For Kansas Leaders

NOVEMBER - DECEMBER 1986

VOL. 5

### CONGRATULATIONS TO OSAWATOMIE

The city of Osawatome will be presented their PACEMAKER plaque at their celebration on November 18. Governor John Carlin will make the presentation. All Kansas communities are invited to help Osawatome celebrate their achievements to become a PACEMAKER community.

### PRIDE ACHIEVEMENT DAY

Thanks to everyone that participated in the 1986 PRIDE Achievement Day. The day's success was the result of a lot of work by PRIDE Sponsors, Staff, and PRIDE communities. A special thank you goes to the following communities for their assistance at PRIDE Day;

- Courtland - Hospitality
- Atchison - Lunch
- Osawatome - Workshops
- Spearville & Alden - Awards Banquet
- Minneola - Posters

Congratulations to those communities winning recognition and cash awards.

### Blue Ribbon Certificates

- Alden - Education
- Columbus - Housing
- Concordia - Transportation
- Fort Scott - Enrichment & Housing
- Goodland - Energy
- Oberlin - Energy
- Osawatome - Economic Development, Energy, & Housing
- Potwin - Education & Planning

Sharon Springs - Community Services  
Spearville - Community Services & Utilities

### Cash And Special Awards

#### Population 0-400

Alden	1st
Formoso	2nd
Courtland	3rd
Alton	4th
Jennings	5th
Muscotah	Meritorious Award
Galesburg Youth	1st
Formoso Youth	2nd
Alton Youth	3rd

#### Population 401-800

Minneola	1st
Macksville	2nd
Grinnell	3rd
Onaga	4th
Leonardville	5th
Potwin	Meritorious Award
Onaga Youth	1st
Grinnell Youth	2nd
Westmoreland	3rd

#### Population 801-1,500

Wakefield	1st
Sharon Springs	2nd
Highland	3rd
Erie	4th
Holcomb	5th
Basehor	Meritorious Award
Oskaloosa	Meritorious Award
Burton	Meritorious Award

KANSAS BUILDING BETTER COMMUNITIES

Erie Youth 1st  
 Sharon Springs Youth 2nd  
 Wakefield Youth 3rd

Population 1,501-5,000

Baxter Springs 1st  
 Ulysses 2nd  
 Oberlin 3rd  
 Osawatimie 4th  
 Wakeeney 5th  
 Marysville Meritorious Award  
 Kinsley Meritorious Award  
 Columbus Meritorious Award  
 Baxter Springs Youth 1st  
 Oberlin Youth 2nd  
 Marysville Youth 3rd

Population 5,001-UP

Fort Scott 1st  
 Atchison 2nd  
 Dodge City 3rd  
 Goodland 4th  
 Russell 5th  
 Ottawa Meritorious Award  
 Fort Scott Youth 1st  
 Pittsburg Youth 2nd  
 Atchison Youth 3rd

Downtown Revitalization Awards

Courtland Russell  
 Macksville Minneola  
 Wakeeney Goodland  
 Fort Scott

Crime Prevention Awards

Wakefield Alden  
 Onaga Potwin  
 Oberlin Baxter Springs

Anniversary Celebration Awards

Alden Minneola  
 Sharon Springs Wakeeney  
 Goodland Alton  
 Macksville Jennings  
 Basehor Courtland  
 Highland Muscotah  
 Oskaloosa Formoso  
 Burrton Potwin  
 Ulysses Westmoreland  
 Lansing Russell

Community Outreach Awards

Sharon Springs Goodland  
 Fort Scott Ottawa  
 Lansing Atchison

Newspaper Awards

Osborne County Farmer Alton  
 Bird City Times Bird City  
 The Western Times Sharon Springs  
 Oberlin Herald Oberlin  
 Atchison Globe Atchison

AREA PRIDE WORKSHOPS

There is a lot of interest in the state for community improvement and community involvement. In 1986, 105 Kansas communities completed 1,906 community projects. Citizens of these communities donated 393,522 hours of volunteer time. If your community is not involved in this action program, plan to bring a carload of leaders to the area workshop convenient for you. PRIDE can make a difference in your community.

Nov. 20-Chanute, SRS Office, 1500 West 7th, 7 PM

Nov. 25-Hutchinson, Trades Building, 1600 N. Lorraine, 7 PM

Dec. 8-Formoso, Community Center, (Dinner), 6 PM

Dec. 9-Stockton, 4-H Building, (Dinner) 6 PM

Dec. 10-Dodge City, High Plains Journal, 1500 East Wyatt, (Dinner), 6 PM

Dec. 11-Ulysses, 4-H Building, (Dinner) 6 PM

Dec. 15-Highland, Community College Cafeteria, (Dinner), 6 PM

Topics for Workshops

- Revitalization of Communities with PRIDE.
- Ideas that Work-Exchange of successful ideas from existing PRIDE communities.
- PRIDE Manual-Manual for PRIDE leaders.
- Blue Ribbon Certificates-Nineteen areas to assess for community improvement.

A WORD FROM THE JUDGES

Each year a team of Judges visit each community that submits a book for judging. A few comments from this year's judges:

1. Steering committee needs to designate goals at the beginning of the year.
2. It is difficult to show enthusiasm for the continuing projects. Could another group take these on and PRIDE work at starting new projects?
3. It was a real joy to visit these communities that are working instead of complaining about their situation.
4. Printed agenda and project was a good idea and helpful to the judges.

These are just a few of the comments judges wrote on the critique sheets. These sheets are available from your Area Extension Agent. Plan to schedule these individuals to visit your community to discuss the critique sheets.

PRIDE DAY WORKSHOP: MOTIVATING OTHERS

PRIDE WORKSHOP: COMMENTS ON "HOW TO" FROM PARTICIPANTS

Ways to Get Volunteer Leaders

- Present leaders must be enthusiastic
- Make individuals feel important
- Match up people's interest and talent with project
- Ask in person, use two people to make the contact
- Explain to individual why you need them
- Communicate through letters, public speaking, and advertising
- State the time frame for the job to be accomplished
- Encourage contacts to in turn ask their friends and bring a guest.
- Use incentives, advertise
- Involvement: Schools, 4-H, Scouts, Civic, churches, friends

- Let them know they are wanted and needed
- Select projects of community interest
- Do a community-wide leadership survey
- Use business leaders
- Ask employers to recommend employees
- Ask for advice, impact, and solutions
- Use community leaders to do the asking
- Involve the children, entire family
- Paybacks, obligations, vanity
- Personal mail, direct mail
- Get sign up at annual meetings
- Attractive ladies do the asking
- Organizational referrals

Ways to Keep People Involved

- Listen to their ideas
- Recognize, praise, reward, appreciation
- Take them to PRIDE Day
- Change committee assignments
- Ask well in advance
- Involve highly visible projects
- Give support, training
- Limit and distribute responsibilities
- Make people feel wanted and needed
- Use individual's talents
- Have fun with your work
- Have a reasonable expectation towards setting goals
- Keep volunteers well informed on progress
- Recognize a job well-done
- Feed 'em, entertain 'em
- Rotate leadership
- Make it a satisfying experience
- Conduct community appreciation events
- Conduct annual meetings to inform, reorganize, recruit, get ideas, and set new goals
- Specify length of time to serve
- Involve entire family
- Give titles, awards
- Respect their ideas, avoid criticism
- Personal thank you's, pay compliments
- Set termination date
- Public recognition/praise
- Communicate purpose of task
- Assign "do able" tasks
- Give a rest