4. The community must participate in Arbor Day activities by issuing a proclamation and publicly planting trees on an annual basis.

The Tree City USA Program is coordinated through your State Extension Forestry Office. Contact your county extension agent for more information.

PRIDE VIEWS Newsletter Starts 2nd Year

The section on "Dialogue of Community Activities" never developed. This part could be very useful in letting others know what you are doing. Please send you community's PRIDE activities to me by May 1 for the next newsletter.

Has the newsletter been of help to you? Are there things you would like to see included in the newsletter? Let us know and we will try to include articles that are important to you.

KANSAS SPRING CLEANUP

Many PRIDE committees have conducted cleanup, paint-up, fix-up campaigns in their communities. Campaigns can get a wide amount of citizens involved and give residents a feeling of accomplishment. They can even be fun.

Organize as soon as possible. Good planning takes time and many weeks may be needed to complete all of your arrangements.

Selecting Areas

Decide which vacant lots, entrances to town, parks, or blocks are to be improved. Make a list of elderly or handicapped people who may appreciate help in improving their yards or houses.

Publicity

Obtain adequate publicity of the groups and individuals involved, dates, schedules, and activities. Ask the mayor to proclaim a community cleanup week or day. Arrange with the city or county to have free time at the landfill for residents. Prepare a leaflet explaining the project in detail. Distribute the leaflet widely. Prepare posters and display them in conspicuous places.

Recruiting the Volunteers

Send information to leaders of community organizations and follow up with a telephone call asking for help. Suggest local businesses provide soft drinks and snacks. Try to involve as many groups, individuals, and businesses as possible.

Additional Information

More information on cleanup campaigns can be obtained from Community Development, 215 Unger Hall, Kansas State University, Manhattan, KS 66506.

PRIDE Blue Ribbon Certificates

These communities were evaluated for economic preparedness in the Blue Ribbon phase of the PRIDE program.

Communities approved by the Board of Directors in January:

- Aiden: Solid Waste Management
- Dodge City: Emergency Medical Services
- Gordon: Fire Prevention
- Junction City: Education
- Phillipsburg: Parks & Recreation

Communities approved by the Board of Directors in March:

- Aiden: Emergency Medical Services, Library
- Dodge City: Airport, Beautification, Culture and Arts, Education, Library, Police Protection, Water
- Ellis: Emergency Medical Services, Library
- Ely: Beautification
- Phillipsburg: Emergency, Library
- Plainville: Health
CONTEL Telephone Operations

Continental Telephone Company of Kansas, Inc. (CONTEL) is the third largest telephone company in Kansas, serving more than 52,000 customers in 100 communities throughout the eastern half of the state. CONTEL's Kansas operation, with headquarters in Gardner, Kansas, is a part of CONTEL Corporation's Telephone Operations Sector. CONTEL, a nation-wide company with $3.0 billion in sales and revenues, provides a broad range of telecommunications and information processing products and services through four business sectors: Telephone Operations, Business Systems, Federal Systems, and Information Systems.

James J. Price is Administrator of Public Affairs for CONTEL's Kansas operation. Mr. Price, who has been with CONTEL for nearly 28 years, holds his current position since 1977. Price joined the Kansas PRIDE Inc. Board of Directors in 1985, serving as Corporate Sponsor representative for CONTEL. This year he was elected Treasurer of the organization. Price states, "Future growth in Kansas will depend on how others perceive our state as well as each community. The very positive results accomplished through the efforts of thousands of volunteers working on numerous PRIDE projects throughout Kansas, enhance our prospects for achieving our goals. CONTEL is proud to be affiliated with a program such as PRIDE."

SPONSORS PROVIDE VITAL LINK

A number of private Kansas firms and organizations provide financial support for the Kansas PRIDE Program. No public funds (tax dollars) are used for the awards or PRIDE Day.

Please let these people know what you are doing in your community and thank them for their support of the PRIDE Program.

1987 PRIDE SPONSOR LIST

American Walnut Company
18th and Argonne Blvd.
Kansas City, KS 66102
Contact: Don Elliot

ARCO Pipeline Company
Box 460
Independence, KS 67301
Contact: Galen Palmer

Boeing Military Airplane Company
700 East Central
Wichita, KS 67206
Contact: L. E. Lawrence

Boeing Telecommunication Company
PO Box 7730
Wichita, KS 67277
Contact: Christine Garcia

CENTEL ELECTRIC - KANSAS
2300 Broadway
PO Box 170
Great Bend, KS 67530
Contact: Darrell Davidson

Continental Telephone of Kansas
PO Box 367
Gardner, KS 66030
Contact: Jim Price

Dee Blossom Stores, Inc.
401 Cottage Street
Abilene, KS 67410
Contact: R. R. Soelter

Hilmar Cords, Inc.
25th & Mckee Street
Kansas City, MO 64114
Contact: Joanne Bates

KHS Maia Hardman
666 Merchants National Bank
topeka, KS 66612
Contact: Querues Clinekenebed

KNEnergy, Inc.
PO Box 608
Hastings, NE 68901
Contact: Rodney Hansen

KPL Gas Service
PO Box 889
Topeka, KS 66601
Contact: Don Rodolph

Midwest Energy, Inc.
PO Box 986
Hays, KS 67601
Contact: Harlan Murphy

National Cooperative Refineries Association
Box 1167
McPherson, KS 67460
Contact: Harold Hall

Northern Natural Gas Company
Merchants National Bank
Reno 187
Topeka, KS 66612
Contact: Lou Stoelten

Kansas Bankers Association
8th & Jackson
Topeka, KS 66612
Contact: Charles Stones

Kansas Chamber of Commerce & Industry
500 First National Bank Tower
Topeka, KS 66603
Contact: Jim Edwards

Kansas Power & Light Company
PO Box 399
Paola, KS 66071
Contact: AI Conyers

Kansas Federation of Business & Professional Women's Club
400 West 15th
Hays, KS 67601
Contact: Sue Ross

Kansas Industrial Developers Association
500 First National Bank Tower
Topeka, KS 66603
Contact: Gary Toebben

Kansas Medical Society
1300 Topeka Avenue
Topeka, KS 66612-1867
Contact: Jerry Slaughther

Kansas Natural Education Association
715 West 10th Street
Topeka, KS 66612
Contact: Kay Cole

Kassaw Railroad Association
790 SE Quincy
Topeka, KS 66628
Contact: Michael Geroann

Panhandle Eastern Pipeline Co.
PO Box 1340
Kansas City, MO 64141
Contact: James Hayes

Southwestern Bell Telephone Co.
220 East 6th Street
Topeka, KS 66603
Contact: Richard Shank

Empire District Electric Co.
682 Joplin Street
Joplin, MO 64801
Contact: Joe Jennings

The League of Kansas Municipalities
117 West 7th Street
Topeka, KS 66603
Contact: E. A. Messoer

Union Gas Systems, Inc.
Box 347
Independence, KS 67301
Contact: Harrison Johnson

United Telephone Company of Kansas
123 North Eisenhower
Junction City, KS 66441
Contact: Brad Harsha

TRE CITY USA

Interested in improving the appearance of your community? The Tree City USA Program may be the answer. Through the program, communities are encouraged to plant evergreens and deciduous trees at selected sites to produce shade, buffer noise, screen unsightly views and offer abundant fall color. To participate, a community must meet four requirements.
1. A locally constituted "tree board" must be established to administer the program.
2. A local tree ordinance must be developed.
3. An active, comprehensive community forestry program must be started; financed by a minimum $1 per capita fund.