

PACEMAKERS

Congratulations to *COURTLAND* and *OBERLIN*, Kansas's most recent PACEMAKER communities. They are making plans for their celebration with the Governor.

PRIDE AREA WORKSHOPS

We have not scheduled any area PRIDE workshops this fall and winter. If a community wants a workshop or a group of communities want a workshop let us know either through your county agent, area CD specialist or by calling direct to Bev Wilhelm or myself.

Part II Fundraising will have to wait until the next edition of PRIDE-VIEWS.

COOPERATIVE EXTENSION SERVICE
U.S. DEPARTMENT OF AGRICULTURE
KANSAS STATE UNIVERSITY
MANHATTAN, KANSAS 66506

OFFICIAL BUSINESS
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PRIDE VIEWS is published to provide communication among the communities of Kansas participating in the Kansas PRIDE Community Improvement Program and other interested groups and individuals. It is intended to help in the sharing of ideas. Your input is welcome.

PRIDE is jointly administered by Kansas State University Cooperative Extension Service and the Kansas Department of Commerce.


E. J. Sisk
Extension Specialist,
Organization and
Leadership Development

Kansas State University County Extension Councils and United States Department of Agriculture cooperating. All programs and materials available without discrimination on the basis of race, color, national origin, sex or handicap.



PRIDE VIEWS

A Community Improvement Communicator

For Kansas Leaders

JULY - AUGUST 1987

VOLUME 9

PRIDE PROJECT BOOK

By now every community should be well on their way to completing the PRIDE Project Book. You know, the long blue notebook that you faithfully pledged to start assembling early in the year. If you have broken your pledge read on, others may want to check your book.

You should have a blue project book, a summary page, a supply of project pages, and a number of long white sheets to document the project record. These can be ordered from the Kansas Department of Commerce, 400 W. 8th, Topeka, Kansas 66603-3957. The blue covers cost \$5, you may want to use last years' cover.

State Special Emphasis Awards

Special emphasis awards for 1987 include downtown revitalization, outreach and job creation. These may need just a word or two of clarification. The Downtown Revitalization award is one we have emphasized in the past. It includes improvements in your community from downtown clean up to new storefronts. The Outreach award was created for the many good PRIDE Leaders that help other communities. We would like to see outreach in creating a new PRIDE community but if your outreach has been in a different form go ahead and report it. It does need to be outreach to another community. Job Creation is the new emphasis this year and we are leaving it open to your imagination. It may be that you have started anything from a baby sitting service and hired some teenagers to creating a large corporation. That leaves a lot of space in between but they both include jobs and that is what this award is all about.

Hints on Assembling Your Book

Start early gathering newspaper clippings, before and after pictures and other documentation for your project.

Table of Contents

A table of contents is not necessary but may help the judges especially on the thick books.

Summary Page

A summary page should be inserted prior to the projects in your book. This summarizes the activities and tells how goals were selected. It would help the judges if you listed your goals here.

Project Sheets

List each project on a separate project record sheet and tell who was involved and what was accomplished, (what value did this project have for the community), number of volunteer hours and number of individuals involved. You can estimate these much better than we can.

Documentation

Your individual projects should be documented by before and after pictures, pictures of volunteers actually doing something and newspaper clippings. It helps the judges if you would highlight PRIDE in your clippings. Remember to give PRIDE credit for what it does and others credit for what they do.

Youth Section

The Youth Section should go to the back of the adult book. It is a good idea to have tabs on the different sections of your book.

If you need assistance or have questions on your project book the County Agent, the Area Community Development Specialist in your area, Beverly Wilhelm or myself would be available to assist you.

The book should be assembled and mailed to Kansas Department of Commerce, 400 W. 8th, 5th Floor, Topeka, Kansas 66603-3957 by September 1. Everyone who submits a project book will be visited by a team of judges.

Youth PRIDE with no adult PRIDE will be judged by their project book only. They will not be visited by a team of judges.

KANSANS BUILDING BETTER COMMUNITIES

THE JUDGES ARE COMING

The judges will be visiting during the week of September 21st. This is your opportunity to convince the judges that your projects should be number 1. Remember the book was used by the judges to gain insight into your program. Their decisions are based on your sales pitch and what they see in the community.

Plan a format that puts your best PRIDE foot forward. This is your day. Be organized. The format for visits to projects and/or presentations is up to the community. You may want to rehearse prior to the arrival of the judges. Be enthusiastic and proud of your community, PRIDE, the volunteers and the projects.

A written agenda to hand out to the judges can be helpful. You may want to list the highlights of PRIDE's efforts.

Adhere to the time constraints. (One hour for communities up to 5,000 population and 1 1/2 hours for cities of more than 5,000 population). This number may vary according to number of communities per category.

Some communities serve refreshments when the judges arrive and start the presentation as soon as possible to make the best use of time. Allow time for a restroom break and introduction. There should not be a meal planned for the judges during the visit. The meeting place should be a pleasant, comfortable, friendly place.

The Presentation

If you are short of time, slides or pictures may show before and after shots quicker than a tour. If you take a tour keep the judges in the same vehicle and use the travel time to inform the judges.

Stopping to see the projects can be time consuming. Viewing projects from the vehicle can save you time and still be effective. Selecting one or a few projects to visit that require a minimum of travel can be effective, but watch your time.

Involve enough presenters to indicate involvement and give program variety. Select presenters who are familiar with the project and PRIDE efforts.

Judges may determine involvement, awareness, and accomplishments by the number of people at the judging. Don't overwhelm the judges with numbers but also don't have a one person show.

Allow some time at the end for questions, but not too much time to detract from an adequate presentation. It may be appropriate to give a brief summary. You may want to invite representatives from the mass media, county/extension agents, legislators, and/or representatives from communities in your area. Representatives from other communities not now in PRIDE such as mayors, city council members, leaders of civic and service clubs or members of chamber of commerce could be invited. They could attend as observers and learners. This could be a very worthwhile outreach effort. Mass media representatives may want to take pictures and gather information. Give them and other visitors a copy of the agenda and the PRIDE highlights of the year.

You will be informed by phone three or more days prior to the judges' visit as to the exact time and date of their visit.

Good luck on putting your best PRIDE foot forward.

PRIDE DAY

The Kansas PRIDE Day will be held Saturday, October 10, 1987 at the Kansas State University Student Union.

11:30-1:00	Registration and Resource Fair
1:00-2:00	Speaker: Community Boosterism of Yesteryear Blue Ribbon Awards Annual Meeting
2:00-4:30	Leadership Workshop
2:00-3:00	Concurrent Workshops: Creative Financing, Home Base Business, Harvesting Hometown Jobs, Retention & Expansion of Local Business, PRIDE & Economic Development, and Tourism.
3:00	Break
3:30-4:30	Repeat of Concurrent Workshops
4:30-5:00	Reception for PRIDE Sponsors
5:00	Banquet: Recognition of Sponsors, Introduction of 1988 Board of Directors, Speech: "Kansas' Future In Economic Development" given by Governor Hayden, Presentation of Awards: Governor Hayden.



United Telephone System serves about 3,000 communities in 19 states. The Western Division of United's Midwest Group is headquartered in Junction City, Kansas, and serves about 95,000 access lines in Kansas, Nebraska, and Wyoming. United Telephone System is the third largest non-Bell telephone company in the United States, and is a subsidiary of United Telecommunications, Inc., founded more than 100 years ago in Abilene and now based in suburban Kansas City, Kansas.

Brad Harsha is currently the staff director for United's Western Division. He has 17 years' experience in the telecommunications industry, including a number of management assignments with Southwestern Bell Telephone, Mountain Bell Telephone, and AT&T. He is a graduate of the University of Kansas and has completed graduate work at Massachusetts Institute of Technology.

He joined the Kansas PRIDE, Inc. Board of Directors in June, 1986, and believes that PRIDE plays a vital role in the development of Kansas communities. "The commitment of local volunteers and the involvement of Kansas corporations has made PRIDE successful," Harsha said. "United Telephone is proud to be involved with a project that makes such a difference in the quality of life in the state of Kansas."

PRIDE BLUE RIBBON CERTIFICATES

<u>ALDEN-</u>	Community Planning Culture & Arts Tourism
<u>COURTLAND-</u>	Housing
<u>DODGE CITY-</u>	Health Housing Streets
<u>ERIE-</u>	Recreation & Parks
<u>FORD-</u>	Water
<u>FORT SCOTT-</u>	Community Planning
<u>HAYSVILLE-</u>	Community Planning Culture & Arts Library Recreation & Parks Sewage Disposal Streets Water

<u>IOLA-</u>	Airport Culture & Arts
<u>JUNCTION CITY-</u>	Airport Commercial & Industrial Development Community Planning Culture & Arts Emergency Medical Services Fire Protection Health Housing Library Police Protection Recreation & Parks Solid Waste Management Streets Tourism Water
<u>OBERLIN-</u>	Commercial & Industrial Development
<u>SPEARVILLE-</u>	Commercial & Industrial Development Community Planning Housing
<u>LYLSESS-</u>	Emergency Medical Services
<u>WAKEENEY-</u>	Education Fire Protection Health Police Protection
	Recreation & Parks Streets Water

PRIDE RESOURCES AVAILABLE

Communities in the PRIDE Program or those communities thinking about enrolling in PRIDE have a number of resources available to assist them.

Staff personnel are available in the County Extension Office in each of the counties; the Area Extension Offices; or from the co-administrators of Kansas PRIDE: PRIDE, Cooperative Extension Service, Room 215 Umberger Hall, Kansas State University, Manhattan, 66506 or PRIDE Kansas Department of Commerce, 400 W. 8th, 5th Floor, Topeka, 66603-3957.

Southwest Area Office: Duane Williams, 1501 Fulton Terrace, Garden City, 67846. South Central Area Office: Ken Albright, 1600 N. Lorraine, Suite 125, Hutchinson, 67501. Southeast Area Office: Steve Bittel, 20 S. Highland, Chanute, Kansas 66720. Northeast Area Office: Ralph Utermohlen, 1515 College Avenue, Manhattan, 66502.