PRIDE Resources Available

Kansas PRIDE Program is co-administered by KSU Cooperative Extension Service and Kansas Department of Commerce. Funds for the program are provided by private business and industry sponsors. Staff personnel are available in the County Extension Offices in each of the counties the Area Extension Offices; or from the co-administrators of Kansas PRIDE: PRIDE Cooperative Extension Service, Room 101, Umberger Hall, Kansas State University, Manhattan, KS 66506 or PRIDE, Kansas Department of Commerce, 400 W. 8th, 5th Floor, Topeka, KS 66603-3957.

Southwest Area Extension Office - Dune Williams, 1501 Fulton Terrace, Garden City, 67846.
South Central Area Extension Office - Ken Albright, 1600 N. Lorraine, Suite 125, Hutchinson, 67501.
Southeast Area Extension Office - Steve Rittel, 20 S. Highland, Chanute, 66720
Northeast Area Extension Office - Ralph Utermohlen, 1355 College Avenue, Manhattan, 66502.

PRIDE VIEWS is published to provide communication among the communities of Kansas participating in the Kansas PRIDE Community Improvement Program and other interested groups and individuals. It is intended to help in the sharing of ideas. Your input is welcome.

PRIDE is jointly administered by Kansas State University Cooperative Extension Service and the Kansas Department of Commerce.

E. J. Slisk
Extension Specialist, Organization and Leadership Development

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U. S. DEPARTMENT OF AGRICULTURE
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PRIDE VIEWS
A COMMUNITY IMPROVEMENT COMMUNICATOR FOR KANSAS LEADERS

JULY-AUGUST 1988

PRIDE Project Book

By now every community should be well on their way to completing the PRIDE Project Book. You know, the long blue notebook that you faithfully pledged to start assembling early in the year. If you have broken your pledge, read on.

You should have a blue project book, a summary page, a supply of project pages, and a number of long white sheets to document the project record. These can be ordered from the Kansas Department of Commerce, 400 W. 8th, Topeka, Kansas 66603-3957. The blue covers cost $3. You may want to use last year’s cover.

State Special Emphasis Awards

Special emphasis awards for 1988 include downtown revitalization, outreach, job creation, and media. These may just need a word or two of clarification. The Downtown Revitalization award is one we have emphasized in the past. It includes improvements in your community from downtown clean up to new storefronts. The Outreach award was created for the many good PRIDE leaders that help other communities. We would like to see outreach in creating a new PRIDE community but if your outreach has been in a different form go ahead and report it. It does need to be outreach to another community. Job Creation may be that you have started anything from a babysitting service and hired some teenagers to creating a large corporation. That leaves a lot of space in between but both include jobs and that is what this award is all about. The Media award was expanded from the old newspaper award and includes all media. Radio and television includes script that was used and includes the date the program was on the air.

These special awards are available to all communities. You should indicate which awards you are applying for on your summary sheet.

Hints on Assembling Your Book

Start early gathering newspaper clippings, before and after pictures, and other documentation for your project.

Table of Contents

A table of contents will help the judges especially on the thick books.

Summary Page

A summary page should be inserted prior to the projects in your book. This summarizes the activities and tells how goals were selected. It would help the judges if you listed your goals. Indicate what special awards you are applying for.

Project Sheets

List each project on a separate project record sheet and tell who was involved and what was accomplished, (what value did this project have for the community), number of volunteer hours and number of individuals involved. You can estimate these much better than we can.

Documentation

Your individual projects should be documented by before and after pictures, pictures of volunteers actually doing something and newspaper clippings. It helps the judges if you would highlight PRIDE in your clippings. Remember to give PRIDE credit for what it does and others credit for what they do.

Youth Section

The youth section should go to the back of the adult book. It is a good idea to have tabs on the different sections of your book.

Youth PRIDE with no adult PRIDE will be judged by their project book only. They will not be visited by a team of judges. Next year the Youth PRIDE will not be judged separately.
The Judges are Coming

The PRIDE judges will be visiting PRIDE communities that submitted a PRIDE Project Book (PRIDE BOOKS MUST BE POSTMARKED BY SEPTEMBER 1 TO BE ELIGIBLE FOR THE ACHIEVEMENT AWARDS). The judges will come to your community the week of September 19th. You or someone on the steering committee will be informed of the day and the time. Prior to the judges arriving in your community, they will look over your project book and will be familiar with your projects. When they arrive take charge. Their decisions are based on your sales pitch and what they see in the community. Plan a format that puts your best PRIDE foot forward. This is your day so be organized. The format for the judge’s visit to projects and/or presentations is up to the community. I urge you to have a rehearsal prior to the judges arrival. Be enthusiastic and proud of your projects, your community, PRIDE, and the volunteers.

A written agenda to hand out to the judges can be helpful. You will want to highlight your efforts. The meeting place should have a pleasant, comfortable, friendly atmosphere. Allow time for a restroom break and introduction of the judges. Some communities serve refreshments when the judges arrive then start the presentation as soon as possible to make the best use of time.

The judges will need to adhere to the time schedule (one hour for communities up to 5,000 and 1 1/2 hours for cities of more than 5,000). The population number may vary according to the number of communities per category.

Your Presentation to the Judges

If you think you will be short of time, slides, pictures, or video presentations may show before and after shots quicker than a tour. If you do a tour, keep the judges in the same vehicle and use the travel time to inform the judges about your projects. Keeping the judges together will insure they both hear the same story about your community.

Stopping to see the projects can be time consuming. Viewing projects from the vehicle can save you time and still be effective. Selecting one or a few projects to visit that require a minimum of travel can be effective, but watch your time. The judging is based upon four basic criteria: (1) Projects, (2) Awareness, (3) Involvement, and (4) Accomplishments.

Involves enough presenters to indicate involvement and give program variety. Select presenters who are familiar with the project and PRIDE efforts.

Judges may determine involvement, awareness, and accomplishments by the number of people at the judging. Don’t overwhelm the judges with numbers but also don’t have a one-person show.

Allow some time at the end for questions, but not too much time to detract from an adequate presentation. It may be appropriate to give a brief summary. You may want to invite representatives from the mass media, county extension agents, legislators, and/or representatives from communities in your area. Representatives from other communities not now in PRIDE such as mayors, council members, leaders of civic and service clubs or members of chamber of commerce could be invited. They could attend as observers and learners. This could be a worthwhile outreach effort. Mass media representatives may want to take pictures and gather information. Give them and other visitors a copy of the agenda and the PRIDE highlights of the year.

You will be informed by phone three or more days prior to the judges’ visit as to the exact time and date of their visit.

Good luck on putting your best PRIDE foot forward.

PRIDE Day

The Kansas PRIDE Day will be held Saturday, October 15, 1988 at the Holdiome in Hutchinson. If you have some free time during the day you may want to visit the Kansas Cosmosphere and Space Center. The Omnimax is the largest and most sophisticated movie projection system in the world. Every hour they will have a show. They will give PRIDE participants a reduced price.

Saturday, October 15. You will need to register and show your registration form.

PRIDE Blue Ribbon Certificates

- ALTON
- BURRTON
- COLUMBUS
- COUNCIL GROVE
- DODGE CITY
- FORD
- FORT SCOTT
- GOODLAND
- GREENSBURG
- JETMORE
- LANSING
- SYRACUSE
- ULYSSES
- VALLEY FALLS
- WAKEENEY

Pacemaker

CONGRATULATIONS to DODGE CITY, Kansas’ most recent PACEMAKER community. Dodge City will be making plans for their celebration with the Governor.

New Sponsors

The Kansas PRIDE Inc. Board of Directors appointed a fundraising committee this year. They have been very active in acquiring new sponsors for the PRIDE Program. Many of the new sponsors, as well as the old sponsors, have a local representative in your area. A personal visit or letter saying “thank you” would be appreciated. The new sponsors for 1988 include: Casey’s General Stores, Peoples Natural Gas, Kansas Farm Bureau, Excel Industries. A list of sponsors and contacts can be picked up at the PRIDE information booth at PRIDE Day.

Notice: Annual Meeting - Kansas PRIDE Inc. - October 15, 1988 - 8:00 P.M. Hutchinson Kansas Holdiome - Kansas Room