

seemed to have their own friends to talk to and sit with. I sat down among some unfamiliar faces several times but they didn't pay much attention to me. I had hoped someone would ask me to join one of the committees or somehow participate and contribute but no one did. Finally, because of illness, I missed a meeting. The next month no one asked where I had been. I guess it didn't matter very much whether I was there or not. On the next meeting date, I decided to stay home and watch a good television program. When I attended the next meeting, no one asked where I was the month before. You might say that I'm a good person; I have a good family and love my community. You know who else I am? I'm the volunteer who never came back.

Kansas PRIDE Program is co-administered by KSU Cooperative Extension Service and Kansas Department of Commerce. Funds for the program are provided by private business and industry sponsors.

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PRIDE VIEWS is published to provide communication among the communities of Kansas participating in the Kansas PRIDE Community Improvement Program and other interested groups and individuals. It is intended to help in the sharing of ideas. Your input is welcome.

PRIDE is jointly administered by Kansas State University Cooperative Extension Service and the Kansas Department of Commerce.

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PRIDE VIEWS

A COMMUNITY IMPROVEMENT COMMUNICATOR FOR KANSAS LEADERS

OCTOBER-NOVEMBER, 1988

NUMBER 15

PRIDE Day Results

Twenty five cash awards were presented by Kansas Department of Commerce Secretary Harland Priddle to outstanding Kansas communities who participated in the 1988 PRIDE Program during the State's Eighteenth Annual PRIDE Day Workshop and Awards Banquet on October 15, 1988, at the Holiday Inn in Hutchinson.

Cash awards were presented to Kansas communities on the basis of their community improvement activities during the 1988 PRIDE year. The community awards were given based upon the decisions of five experienced judging teams that visited the communities in late September. The winning communities competed with other communities in their population category for the cash awards.

Winners of the first place cash award in each population category received \$500, and \$400 was given to the second place winners. Third, fourth, and fifth place winners received \$300, \$200, and \$100 respectively. Youth recognition awards were made for first, second, and third place winners in each population category.

In addition, Dr. Walter Woods, Director of the Cooperative Extension Service, presented three communities with a special award for community outreach, seven communities with economic development awards, six communities with downtown revitalization awards, and 10 media outlets received awards for outstanding achievement in promoting the ideas of PRIDE through the news media. The 1988 PRIDE awards were as follows:

ACHIEVEMENT AWARDS

Population 0-400 First, Alden; second, Courtland; third, Formoso; fourth, Ford; and fifth, Jennings.

Population 401-700 First, Westmoreland; second, Bird City; third, Spearville; fourth, Lucas; and fifth, Potwin.

Population 701-1,400 First, Wakefield; second, Sharon Springs; third, Haviland; fourth, Highland; and fifth, Edgerton.

Population 1,401-5,000 First, Oberlin; second, Ulysses; third, Marysville; fourth, WaKeeney; and fifth, Kinsley.

Population 5,000-up First, Goodland; second, Fort Scott; third, Russell; fourth, Dodge City; and fifth, Iola.

DOWNTOWN REVITALIZATION AWARDS

Excellence: Formoso, Lucas, and Marysville
Merit: Jennings, Spearville, and Russell

ECONOMIC DEVELOPMENT AWARDS

Excellence: Formoso, Westmoreland, Sharon Springs, and Oberlin
Merit: Courtland, Leonardville, and Goodland

OUTREACH RECOGNITION AWARDS

Excellence: Courtland and Oberlin
Merit: WaKeeney

MEDIA RECOGNITION AWARDS

Excellence: Courtland Cable TV (Courtland), Atchinson Daily Globe (Nortonville), Valley Falls Vindicator (Valley Falls), KULY-AM Radio (Ulysses), KGNO-AM Radio (Dodge City)
Merit: Horton Headlights (Muscotah), This is Potwin Newsletter (Potwin PRIDE), Highland Vidette (Highland), Marysville Advocate (Marysville), and Goodland Daily News (Goodland).

YOUTH RECOGNITION AWARDS

First Place: Alton, Grinnell, Edgerton, Oberlin, and Fort Scott.

Second Place: Formoso, Kensington, WaKeeney, and Dodge City.

Third Place: Fairfield, Westmoreland, Columbus, and Goodland.

Congratulations to the PRIDE communities. You do make a difference.

PRIDE Calendar

November & December--Awareness Months

- Submit re-enrollment forms by April 15.
- Recognition and Awards banquet.
- Progress report to community.
- Survey the community or town hall meeting to establish PRIDE goals.
- Election of officers.
- Request assistance.
- Stimulate increased attendance at monthly meetings.

January & February--Involvement Months

- Have you re-enrolled in PRIDE?
- Establish goals--projects--study alternatives.
- Identify other organizations' community improvement projects.
- Submit Blue Ribbon evaluations.
- Make community aware of PRIDE goals (speaking bureau of news media).
- Contact resource people.

March & April--Project Months

- Attend area PRIDE workshops.
- Receive project-task force reports.
- Inform the public--expand awareness.
- Conduct spring clean-up campaign.
- Submit Blue Ribbon evaluations.
- Take before and after pictures.
- Enroll by April 15.

May & June--Accomplishment Months

- Encourage--stimulate project action.
- Receive project reports.
- Expand PRIDE volunteers.

July & August--Accomplishment Months

- Complete short-term projects.
- Complete project book (deadline August 31).

September & October--Recognition Months

- Prepare for cash awards judging.
- Conduct fall clean-up.
- Attend State PRIDE Day.
- Re-evaluate and reorganize.
- Re-enroll in PRIDE for next year.

GOOD LUCK: Be confident, positive, and enthusiastic. Even in the face of failure set a good example.

Congratulations Ulysses!

Ulysses was approved by the evaluator in Commercial and Industrial Development and Culture and Arts to qualify for PACEMAKER status. Ulysses joins the following Kansas communities in the PACEMAKER status: Burrton, Columbus, Conway Springs, Courtland, Dodge City, Erie, Oberlin, Osawatomie, Phillipsburg, Sabetha, Spearville, and Hiawatha.

PRIDE Board of Directors' Decisions

1. PRIDE communities must be enrolled by April 15 to participate in the achievement awards program.
2. Special emphasis awards for 1989: Leadership and Job Creation
3. Communities serving on the 1988-1989 Board of Directors:
 - (a) First place awards of each population category include Alden 0- 400 population; Westmoreland 401-700; Wakefield 701-1,400; Oberlin 1401-5,000; and Goodland 5,000 +.
 - (b) Pacemaker Community will be Phillipsburg.
 - (c) Officers will be elected at the November 22 meeting at 1:30 in the Department of Commerce meeting room in Topeka.

New Kansas PRIDE, Inc. Board of Directors

Kansas PRIDE Board of Directors will meet in Topeka on November 22, 1988, to elect officers. New sponsor members to the Board of Directors include Mr. Don Wilson, Kansas Farm Bureau; and David Furnas, Kansas Press Association. New community board members include the first place winners in the achievement awards; Susan McCall, Goodland; Marie McVay, Oberlin; David Thurlow, Wakefield; Shirley Fair, Alden; and Sandi Fowler, Westmoreland. The Pacemaker community representative will be Dennis Miller from Phillipsburg.

New Sponsor Board Member

PRIDE Views introduces Kansas Farm Bureau as a new PRIDE, Inc. board member. Established in 1919 as a general farm organization, Kansas Farm Bureau provides important membership services to Kansas farmers and ranchers. With its

insurance, service and marketing subsidiaries, Kansas Farm Bureau and Affiliated Services is one of the larger non-government, member-operated organizations in Kansas.

A federation of 105 Kansas county Farm Bureau associations, Kansas Farm Bureau is affiliated with 48 other state Farm Bureau federations and Puerto Rico to comprise the American Farm Bureau Federation (AFBF). With more than 3.6 million members across the nation, AFBF is the world's largest voluntary general farm organization.

Through membership strength, Farm Bureau encourages government bodies to adopt economic, cultural and ethical philosophies beneficial to all Kansans.

Don Wilson, Kansas Farm Bureau Administrative Vice President joined the home office staff in 1953. He was appointed chief-of-staff of Kansas Farm Bureau with the title of secretary-manager in 1972 and named Administrative Vice President in 1987.

As Administrative Vice President, Wilson is responsible for the coordination of staff activities, including communications, membership acquisition and maintenance, public affairs, safety, fiscal functions, FARMIS, rural health care and administration. In addition to being manager of Kansas Farm Bureau, he is manager of the Kansas Agricultural Marketing Association and secretary of Farm Bureau Services, Inc., FB Services Insurance Agency, Inc., and Kansas Farm Bureau Merchandising, Inc.

Don will join the Kansas PRIDE, Inc. Board of Directors this year serving as corporate sponsor for Kansas Farm Bureau.

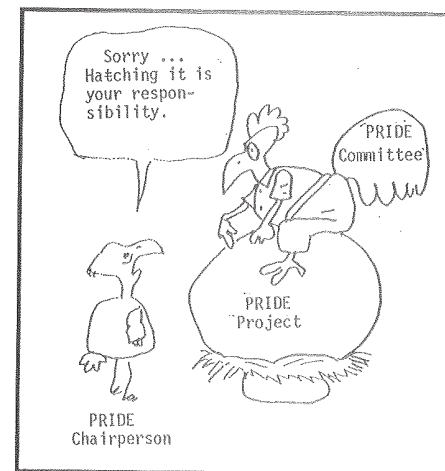
Community Surveys

Please! If your community is doing or wants to do a survey "please" call for help. We have agreed to tabulate your survey at no charge if the survey follows a certain format. The last few surveys that we have received have not followed the suggested format and are costing us extra money to hire student help. There is a charge for surveys not formatted as PRIDE surveys. I am concerned that one of these days a PRIDE community will send a survey in to be tabulated and will be asked to pay a fee.

A procedure that I suggest:

1. If you want to do a survey, please contact your area community development specialist to have that person help you format your survey. The questions you want asked can be arranged into this format. Another possibility would be to send your survey in to me prior to sending it to the general public. I'll look it over and return it to you.
2. The survey is then distributed and the returns are picked up by you. The surveys are then sent to me for tabulation. We will tabulate and have someone come to your public meeting to explain survey results. This is an excellent time for this person to help you set your goals for next year.

Please try to work with us on these surveys. The real hang-up on our part is that the computer program is programmed to the format of the survey we now use. We cannot afford to reprogram our computer for every survey.



The Volunteer Who Never Came Back...Don't Let This Happen To You!

It amuses me now to think that your PRIDE committee spends so much time looking for new members when I was there all the time. Do you remember me? I am the lady who came to every meeting, but nobody paid any attention to me. I tried several times to be friendly but everyone