seemed to have their own friends to talk to and sit
with. I sat down among some unfamiliar faces
several times but they didn’t pay much attention
to me. I had hoped someone would ask me to
join one of the committees or somehow par-
ticipate and contribute but no one did. Finally, be-
cause of illness, I missed a meeting. The next
month no one asked where I had been. I guess it
didn’t matter very much whether I was there or
not. On the next meeting date, I decided to stay
home and watch a good television program.
When I attended the next meeting, no one asked
where I was the month before. You might say that
I’m a good person; I have a good family and love
my community. You know who else I am? I’m the
volunteer who never came back.

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PRIDE VIEWS is published to provide communication
among the communities of Kansas participating in the
Kansas PRIDE Community Improvement Program and
other interested groups and individuals. It is intended to
help in the sharing of ideas. Your input is welcome.
PRIDE is jointly administered by Kansas State Uni-
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KANSAS PRIDE PROGRAM
A COMMUNITY IMPROVEMENT COMMUNICATOR
FOR KANSAS LEADERS

OCTOBER-NOVEMBER, 1988

NUMBER 15

PRIDE Day Results
Twenty five cash awards were presented by Kansas
Department of Commerce Secretary
Harland Priddle to outstanding Kansas com-
munities who participated in the 1988 PRIDE
Program during the State’s Eighteenth Annual
PRIDE Day Workshop and Awards Banquet on
October 15, 1988, at the Holodrome in Hutchinson.
Cash awards were presented to Kansas com-
munities on the basis of their community im-
provement activities during the 1988 PRIDE
year. The community awards were given based
upon the decisions of five experienced judging
panels that visited the communities in late Sep-

tember. The winning communities competed with
other communities in their population
category for the cash awards.

Winners of the first place cash award in each
category received $500, and $400 was
given to the second place winners. Third, fourth,
and fifth place winners received $300, $200, and
$100 respectively. Youth recognition awards
were made for first, second, and third place win-
ers in each population category.

In addition, Dr. Walter Woods, Director of the
Cooperative Extension Service, presented three
communities with a special award for community
outreach, seven communities with economic
development awards, six communities with
downtown revitalization awards, and 10 media
outlets received awards for outstanding achieve-
ment in promoting the ideas of PRIDE through
the news media. The 1988 PRIDE awards were
as follows:

ACHIEVEMENT AWARDS
Population 0-400
First, Alden; second, Courtland; third, Formoso; fourth, Ford; and
fifth, Jennings.

Population 401-700
First, Bird City; second, Spaulding; fourth, Lucas; and fifth, Potwin.

Population 701-1,400
First, Wakefield; second, Sharon Springs; third, Haskell; fourth, High-
land; and fifth, Edgerton.

Population 1,401-5,000
First, Oberlin; second, Ulysses; third, Maryville; fourth, Waseca;
and fifth, Kinney.

Population 5,001-up
First, Goodland; second, Fort Scott; third, Russell; fourth, Dodge City;
and fifth, Iola.

DOWNTOWN REVITALIZATION AWARDS
Excellence: Formoso, Lucas, and Marysville
Merit: Jennings, Spaulding, and Russell

ECONOMIC DEVELOPMENT AWARDS
Excellence: Formoso, Waseca, Sharon Springs, and Oberlin
Merit: Courtland, Leonardsville, and Goodland

OUTREACH RECOGNITION AWARDS
Excellence: Courtland and Oberlin
Merit: Waseca

MEDIA RECOGNITION AWARDS
Excellence: Courtland Cable TV (Courtland), Atchison Daily Globe (Atchison), Valley
Falls Video (Valley Falls), KULY-AM
Radio (Ulysses), KGNO-AM Radio (Dodge City)
Merit: Horton Headlights (Muscotah), This is
Putwin Newsletter (Putwin PRIDE), Highland
Vidette (Highland), Marysville Advocate (Marys-
ville), and Goodland Daily News (Goodland)

YOUTH RECOGNITION AWARDS
First Place: Alton, Grinnell, Edgerton, Ober-
lin, and Fort Scott.
Second Place: Formoso, Waseca, Waseca,
and Dodge City.
Third Place: Fairfield, Waseca, Colum-
bus, and Goodland.

Congratulations to the PRIDE communities.
You do make a difference.

KANSANS BUILDING BETTER COMMUNITIES
Congratulations Ulysses!

Ulysses was approved by the evaluator in Commercial and Industrial Development and Culture and Arts to qualify for PACEMAKER status. Ulysses joins the following Kansas communities in the PACEMAKER status: Burton, Columbus, Conway Springs, Courtland, Dodge City, Erie, Oberlin, Osawatomie, Phillipsburg, Sabine, Spearville, and Hiawatha.

PRIDE Board of Directors’ Decisions

1. PRIDE communities must be enrolled by April 15 to participate in the achievement awards program.
2. Special emphasis for 1989: Leadership and Job Creation
3. Communities serving on the 1988-1989 Board of Directors:
   (a) First place awards of each population category include Alden 0-400 population; Westmoreland 401-700; Wakefield 701-1,400; Oberlin 1,401-5,000; and Goodland 5,000+.
   (b) Pacemaker Community will be Phillipsburg.
   (c) Officers will be elected at the November 22 meeting at 1:30 in the Department of Commerce meeting room in Topeka.

New Kansas PRIDE, Inc. Board of Directors

Kansas PRIDE Board of Directors will meet in Topeka on November 22, 1988, to elect officers. New sponsor members to the Board of Directors include Mr. Don Wilson, Kansas Farm Bureau, and David Furnas, Kansas Press Association. New community board members include the first place winners in the achievement awards: Susan McCall, Goodland; Marie McVay, Oberlin; David Thurrow, Wakefield; Shirley Fair, Alden; and Sandi Fowler, Westmoreland. The Pacemaker community representative will be Dennis Miller from Phillipsburg.

New Sponsor Board Member

PRIDE Views introduces Kansas Farm Bureau as a new PRIDE, Inc. member. Established in 1919 as a general farm organization, Kansas Farm Bureau provides important membership services to Kansas farmers and ranchers. With its insurance, service and marketing subsidiaries, Kansas Farm Bureau and Affiliated Services is one of the larger non-government, member-operated organizations in Kansas.

A federation of 110 Kansas county Farm Bureau associations, Kansas Farm Bureau is affiliated with 48 other state Farm Bureau federations and Puerto Rico to comprise the American Farm Bureau Federation (AFBF). With more than 3.6 million members across the nation, AFBF is the world’s largest voluntary general farm organization. Through membership strength, Farm Bureau encourages government bodies to adopt economic, cultural and ethical philosophies beneficial to all Kansans.

Don Wilson, Kansas Farm Bureau Administrative Vice President joined the home office staff in 1953. He was appointed chief-of-staff of Kansas Farm Bureau with the title of secretary-manager in 1972 and named Administrative Vice President in 1987.

As Administrative Vice President, Wilson is responsible for the coordination of staff activities, including communications, membership acquisition and maintenance, public affairs, safety, fiscal functions, FARMIS, rural health care and administration. In addition to being manager of Kansas Farm Bureau, he is manager of the Kansas Agricultural Marketing Association and secretary of Farm Bureau Services, Inc., PB Services Insurance Agency, Inc., and Kansas Farm Bureau Merchandising, Inc.

Don will join the Kansas PRIDE, Inc. Board of Directors this year serving as corporate sponsor for Kansas Farm Bureau.

Community Surveys

Please! If your community is doing or wants to do a survey, please fill out this form. We have agreed to tabulate your survey at no charge if the survey follows a certain format. The last few surveys that we have received have not followed the suggested format and are costing us extra money to hire student help. There is a charge for surveys not formatted as PRIDE surveys. I am concerned that one of these days a PRIDE community will send a survey in to be tabulated and will be asked to pay a fee.

A procedure that I suggest:

1. If you want to do a survey, please contact your area community development specialist to have that person help you format your survey. The questions you want asked can be arranged into this format.
2. Another possibility would be to send your survey to me prior to sending it to the general public. I’ll look it over and return it to you.
3. The survey is then distributed and the results are picked up by you. The surveys are then sent to me for tabulation. We will tabulate and have someone come to your public meeting to explain survey results. This is an excellent time for this person to help you set your goals for next year.

Please try to work with us on these surveys. The real hang-up on our part is that the computer program is programmed to the format of the survey we now use. We cannot afford to reprogram or computer for every survey.

The Volunteer Who Never Came Back...Don't Let This Happen To You!

It amuses me now to think that your PRIDE committee spends so much time looking for new members when I was there all the time. Do you remember me? I was the lady who came to every meeting, but nobody paid any attention to me. I tried several times to be friendly but everyone...

GOOD LUCK: Be confident, positive, and enthusiastic. Even in the face of failure set a good example.