Sponsor Contributions At All-Time High

Sponsor contributions to the Kansas PRIDE Program were at an all-time high in 1988. The graph below shows a five-year pattern of business, industry, and association support to the Kansas PRIDE Program. Money given by PRIDE sponsoring companies is primarily utilized for the annual community recognition cash awards and the expenses associated with judging each community’s PRIDE program. Thanks sponsors!

This newsletter is published to provide communication among communities participating in the Kansas PRIDE Community Improvement Program. Your input is welcome. PRIDE is jointly administered by the KSU Cooperative Extension Service and the Kansas Department of Commerce.

Robert S. McAdoo
Extension PRIDE Program Coordinator

Kansas State University, County Extension Councils and United States Department of Agriculture-Cooperative Extension. All programs and materials available without discrimination on the basis of race, color, national origin, sex, age or handicap.

PRIDE Position Changes

Stan McAdoo has joined the staff of the Kansas Cooperative Extension Service as PRIDE Program Coordinator replacing E. J. (Sonny) Sink. Stan, a lifelong Kansas resident, comes to the Extension Service from the Kansas Department of Commerce. During his seventeen years with the Department of Commerce, Stan worked with many community development programs, one of which was the PRIDE program.

Sonny will continue to work for the Extension Service in the capacity of the DIRECT Program Coordinator. The DIRECT Program offers a telephone single-point-of-contact to provide, or guide communities and individuals to the best available sources of help or information relating to their economic, business, and rural development questions.

Both Sonny and Stan look forward to working with PRIDE community leaders in their new capacities.

Community Visits Being Scheduled

The two PRIDE coordinators for the Kansas PRIDE Program, Stan McAdoo of the KSU Cooperative Extension Service and Ber Wilhem of the Kansas Department of Commerce are scheduling community visits for the remainder of the 1989 PRIDE year. If you would like Stan or Ber to speak to your organization, attend a meeting or just stop by to see what your community is doing, please call Stan at (913) 232-5849 or Ber at (937) 296-3485. Please allow two weeks advance notice to set up an appointment.

1989 Area-Wide PRIDE Workshops

The Kansas State University Cooperative Extension Service and the Kansas Department of Commerce will be sponsoring a series of area-wide PRIDE workshops this spring and summer. Several communities have already indicated an interest in hosting and/or assisting with the leadership of these workshops. If you are interested in volunteering your community as a workshop site or providing leadership, please contact either Stan McAdoo with the KSU Cooperative Extension Service or Ber Wilhelm with the Kansas Department of Commerce. Since leadership development is one of PRIDE’s special emphasis awards this year, communities are encouraged to take an active role in community and area-wide leadership activities.

1988 Annual Report Released

The Kansas PRIDE, Inc. Board of Directors has recently released the 1988 Annual Report. According to Jim Price, 1988 Board Chairman, "The eighteenth year of the PRIDE Program has been the most successful year in the history of Kansas PRIDE in many ways. More money has been donated by corporate and association PRIDE sponsors than ever before - $18,750. A total of 87 communities across the state participated in the PRIDE Program in 1988. Dodge City, Junction, and Ulysses each received the coveted Pecos award designation." Mr. Price goes on to say, "In 1988 alone over 61,000 persons donated a total of approximately 240,000 hours of volunteer labor to accomplish a record 4,577 projects. Although it is difficult to assign a monetary value to these efforts, they have been conservatively valued at $1,203,725."

Kansas to Host Multi-State Conference

The Multi-State Improvement Conference will be held in Fort Scott, Kansas June 13-15, 1989. Professional community developers from several states will meet to discuss their respective community improvement programs. The conference provides an exchange of ideas that have been successful throughout the country. Such topics as judging criteria and process, awards, project books, recruitment strategies, workshops, program fundraising, etc. will be discussed. In addition, the conference will provide a good mix of education, interaction, and fellowship. Board members of Kansas PRIDE, Inc. will be on hand to make out-of-state guests feel welcome. Fort Scott is not only an historic location, but also one of Kansas' outstanding PRIDE communities. Thanks, Fort Scott, for hosting us!

Important PRIDE Dates

April 15: Completed PRIDE Entry Form Due

September 15: Completed PRIDE Project Book Due

October 14: State Pride Recognition Day In Salina

March-April, 1989
Special Emphasis Awards

Don't forget that two special emphasis awards have been designed by the PRIDE Board of Directors for 1989. They are: 1. Leadership Development and 2. Job Creation. Assistance is available from PRIDE staff on alternative ways your community might focus on these two development areas.

Blue Ribbon Certificates

The following communities were evaluated and approved as meeting the requirements for Blue Ribbon recognition at the March 7 State PRIDE Board Meeting:
- Goodland - Airport, Culture and Art, Library, Streets, and Tourism
- Oberlin - Fire Protection, and Police Protection
- Potwin - Library, and Police Protection
- Walnut - Solid Waste Management

Governor Praises PRIDE Program

Governor Mike Hayden in a recent letter to the 1988 Chairman of Kansas PRIDE, Inc. praised the PRIDE Program for its many 1988 accomplishments. The letter follows:

January 8, 1989

Mr. Jim Price, Chairman
Kansas PRIDE, Inc.
4121 SW Connel, Kansas, 66053

Dear Jim:

Congratulations on another successful year of Kansas PRIDE! Due to your fine leadership and the outstanding efforts of the 1989 PRIDE Board of Directors and the PRIDE corporate sponsors, this has been a banner year for the PRIDE program.

I am especially proud of all the fine communities that participated in the program this year, and I wish to commend each and every person that participated in some way with the many worthwhile community improvements efforts across the state. Eighteen years of experience with this program has dramatized that people working together in their community can really make a difference.

PRIDE is an excellent example of a government program that really works! This vital effort by the Kansas Department of Commerce and the Kansas State Cooperative Extension Service has produced a program that helps communities to help themselves. Communities have been shown how to develop effective local organizations and how to provide local citizens involvement in community improvement efforts. The results speak for themselves.

I am looking forward to the 1990 PRIDE year with great expectations of even more to come. Please extend my congratulations to all those who helped make this year a big success.

Best wishes,
Mike Hayden
Governor

Springtime Is Cleanup Time

Has your community undertaken a 1989 spring cleanup? If not, it is your ideal project to bring PRIDE to your city. In addition, such a project can involve many people and give residents a strong feeling of accomplishment. It can also be fun.

Selecting Areas

First, decide which vacant lots, entrances to town, parks, blocks, etc. are to be cleaned and picked up. Second, make a list of the elderly or handicapped persons who may need help with cleanup.

Recruiting The Volunteers

Ask local service clubs and organizations to assist with the cleanup. Some may wish to donate labor and others may wish to donate soft drinks and snacks for the workers. It is important to try to involve as many groups, individuals, and businesses as possible.

Publicity

Get out publicity on all the groups and individuals involved with the cleanup, including dates, schedules, and other related information. Ask the mayor to proclaim a community cleanup week or day. Arrange with the city or county to have free time at the landfill for residents. Prepare a leaflet explaining the project in detail. Distribute the leaflet widely. Finally, prepare posters and display them in conspicuous places.

Additional Information

A complete "how to" publication is available on cleanup campaigns and can be obtained from the KSU Cooperative Extension Service, 101 Umbarger Hall, Kansas State University, Manhattan, Kansas 66506.

KANSAS PRESS ASSOCIATION CONVENTION 1989

KANSAS PRESS ASSOCIATION

Kansas Press Association Becomes PRIDE Sponsor

PRIDE introduces Kansas Press Association as new PRIDE sponsor organization and David L. Farnus as new PRIDE Board of Director's member. When David was asked why Kansas Press Association got involved with the PRIDE Program, he stated, "Communities with pride prosper, and this helps Kansas newspapers economically."

The Kansas Press Association (KPA) is a non-profit organization of Kansas newspapers and affiliated businesses. Its purpose is to preserve and expand a free flow of information to the public, seek excellence in the practice of journalism, and serve as a forum for exchange of technical and business information. Subscriber-based newspapers serve active members of the association.

In 1983, the KPA members formed a for-profit subsidiary, Kansas Press Service, Inc. (KPS) to provide services to clients working with newspapers on a statewide basis. In 1986, KPA contracted with KPS to deliver services. Among those services provided to members are conventions, conferences, seminars, publications, indirect legal counsel, personnel placements, technical assistance, legislative representation and coordination of optional member benefit programs.

In 1985, the Board of Directors of KPA created the Kansas Newspaper Foundation to further the educational endeavors of the industry. Since that time, the Foundation has developed a trust to further journalism education for both journalism students and practicing journalists.

David Farnus came to Kansas Press Association in 1984. He serves as the Executive Director of the Kansas Press Association, the President of the Kansas Press Service, Inc., and Trustee to the Kansas Newspaper Foundation. Prior to coming to Topeka and Kansas Press Association, David worked in public affairs for both the Wichita Chamber of Commerce and the Wichita Eagle Beacon. Before that, he was a reporter for the Wichita Eagle Beacon. Welcome Kansas Press Association and David Farnus to the PRIDE Program.

Congratulations Dodge City And Sabetha!

Dodge City and Sabetha are the two most recent cities to be presented PRIDE's highest award, the Pacemaker. Local community leaders were presented the Pacemaker award at special ceremonies held in Dodge City (February 2) and Sabetha (March 16).

Dodge City and Sabetha now join the ten other PRIDE Pacemaker communities.

Kansas PRIDE, Inc. Board of Directors

Oftentimes you may have questions, concerns or comments in regard to the PRIDE Program. The Kansas PRIDE, Inc. Board of Directors welcomes any comments you may have. Following is a complete listing of the 1989 Board of Directors:

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