

TELENET To Focus on The Future Of Downtown

"The Future of Downtown as a Retail Shopping Center" is the title of a statewide TELENET conference to be held Friday, October 6, from 12 noon to 1:30 p.m. This conference will be held at TELENET sites across Kansas.

The main purpose of the conference is to inform PRIDE leaders, other community leaders, and decision makers about key trends and issues that influence the downtown as a shopping center. The conference will stimulate participants to critically analyze their downtowns as shopping centers. Participants will be asked to evaluate their downtown and determine if it shows signs of physical, functional and/or economic depreciation.

The panel of experts conducting the conference include: David Darling, Community Economic Extension Specialist; Ken Stone, Extension Economist at Iowa State University and nationally recognized expert on small-town, main street business trends; Brenda Spencer, State Main Street Coordinator for the Department of Commerce; and Steve Bittel, Ryan Hobson, Ralph Utermohlen, and Stan McAdoo, State and Area Community Development Extension Specialists.

For further details on the conference and for the location of the TELENET sites, contact your local county Extension agent.



Cooperative Extension Service
Extension Community Development
Umberger Hall
Manhattan, Kansas 66506
913-532-5840

This newsletter is published to provide communication among communities participating in the Kansas PRIDE Community Improvement Program. Your input is welcome.

PRIDE is jointly administered by the KSU Cooperative Extension Service and the Kansas Department of Commerce.

Stan McAdoo

Robert S. McAdoo
Extension PRIDE Program Coordinator

Kansas State University, County Extension Councils and United States Department of Agriculture cooperating. All programs and materials available without discrimination on the basis of race, color, national origin, sex, age or handicap.

Kansas PRIDE Program
Cooperative Extension Service
101 Umberger Hall
Kansas State University
Manhattan, KS 66506



PRIDE

Kansans Building Better Communities

Michael Braude to Keynote PRIDE Day

Michael Braude, President and Chief Executive Officer of the Kansas City Board of Trade, will deliver the keynote address at PRIDE Day.

Braude's topic is "The Economics of the 80's." His message will concentrate on the changes taking place in today's economy and how community leaders can become more versatile and better prepared to cope with those changes.

Braude will also address the PRIDE youth session. His topic, "Face the Real World," will draw upon his several books and experiences in explaining the free enterprise system to young people. For several years Braude has hosted a National Public Radio show called "Managing Your Money."



Michael Braude
Kansas City Board of Trade

Northwest Kansas Begins PRIDE Newsletter

WE-KAN PRIDE is the title of the new newsletter that Northwest Kansas has just begun. The newsletter was conceived on June 22, 1989, at an area-wide PRIDE workshop held in WaKeeney, where representatives of many PRIDE communities were present.

Barbara Williams of Russell PRIDE expressed an interest in having a forum for the exchange of ideas between PRIDE communities, such as sharing what works, what doesn't, and how to overcome such barriers as burnout and community relations problems. According to Barbara, "This newsletter can be a forum to help each of us pull together and strengthen each other."

Gary Sherrer to Speak on Leadership

Gary Sherrer, President and Chief Operating Officer of American Water Purification, Inc. and renowned Kansas orator and civic leader will be speaking on leadership development at PRIDE Day.

Sherrer is co-founder and past chairman of "Leadership Kansas," founder of "Leadership 2000," (Wichita's leadership program), and serves as a consultant to leadership programs throughout Kansas.

Some of Sherrer's civic and leadership activities include: President, Wichita Airport Authority; Vice Chairman, Emporia State University Endowment Association; Chairman, Salvation Army of Wichita; and Board of Directors, Leadership Kansas.

Judging Critique to be Returned to Communities

Following PRIDE Day, the PRIDE staff of the Kansas State University Cooperative Extension Service and the Kansas Department of Commerce will visit each PRIDE community and will go over the judge's critique sheets with each PRIDE committee.

The critique sheets consist of comments from the judges regarding each community's strengths, weaknesses and noteworthy projects. The critique sheet will also have the total point score of the community. Points are broken down as follows: Projects (15 points maximum), Awareness (15 points maximum), Involvement (30 points maximum), and Accomplishments (40 points maximum).

Important PRIDE Dates

- October 6
..... Telenet Conference -
"The Future of Downtown as
a Retail Shopping Center"
- October 14
..... State PRIDE
Recognition Day in Salina --
"Looking Ahead to the '90s"
- October - December
..... Return of Judges'
Critiques to Communities

PRIDE Day to Feature Eight Workshops

Eight community development workshops will be presented at PRIDE Day. They include: (1) Leadership Development, (2) Maximizing the Media, (3) Kansas Striving for Economic Excellence, (4) Water: Making Every Drop Count, (5) KSU Community Service Program, (6) Kansas Highways--Community Lifelines, (7) Tourism: Grassroots Style, and (8) Risk Management: Prepare for the Unpredictable.

Since leadership development is one of the special emphasis awards this year, each workshop includes several community leader participants. Following are the PRIDE community leaders who will be shar-

ing their ideas: Tim Conner, Kingman PRIDE; Elna Moore, Westmoreland PRIDE; Myra Landis, Courtland PRIDE; Peter Williams, Russell PRIDE; Mary Asher, Fort Scott PRIDE; Jane Johnson, Colby PRIDE; Marie McVay, Oberlin PRIDE; Nancy Hoch, Edgerton PRIDE; Evelyn Emberton, Elkhart PRIDE; and Robert Dye, Independence PRIDE.

In addition to PRIDE community leaders, other workshop presenters include: Gary Sherrer, President and Chief Operating Officer of American Water Purification, Inc.; Gregg Svoboda, District Manager for Economic Development, South-

western Bell; Carol Peak, Director, KSU Community Service Program; Brenda Beringer, Executive Director, Wallace County Economic Development Corporation; Deb Miller, Director, Division of Planning and Development, Kansas Department of Transportation; Ralph Utermohlen, Area Community Development Specialist, KSU Cooperative Extension Service; Joseph Harkins, Director, Kansas Water Office; and David Furnas, Executive Director, Kansas Press Association.

Judges Visit PRIDE Communities

During the week of September 19-22, five judging teams made up of one in-state community development leader and one out-of-state community development professional visited each of the PRIDE communities that submitted a PRIDE project record book.

The judges included: Category #1, Tim Conner, PRIDE Chairman of Kingman, and Janet Pennington, Community Development Specialist, Arkansas Industrial Development Commission, Little Rock, Arkansas; Category #2, Agnes Miller, PRIDE Chairman of Morrowville, and Mark Gustafson, Director, Minnesota Beautiful Program, St. Paul, Minnesota; Category #3, Kathy Richards, PRIDE Chairman of Wakeeney, and David Hammond, Interim Community Resource Development Program Leader, Iowa State University, Ames, Iowa; Category #4, Melvina Jones, PRIDE Chairman of Potwin and Gerald Hall, Community Affairs and Development Division, Oklahoma Department of Commerce, Oklahoma City, Oklahoma; and Category #5, Darrell Davidson, PRIDE Sponsor Representative of Centel Electric - Kansas, Great Bend, Kansas, and Johanna Adams, University Extension Service, Moberly, Missouri.

memorating Dwight D. Eisenhower is to be a \$250 cash award and certificate in each population category for first place with certificates awarded to second and third place.

A separate loose-leaf notebook of documentation, approximately 10" x 12", must be received on or before October 27, 1990, (9:00 a.m.) for judging. Any community enrolled in the 1989/1990 PRIDE year (either Community Achievement or Blue Ribbon) is eligible to compete. The books will be judged during PRIDE Day, October 27, 1990, and the winners will be announced at the banquet.

Further details will be presented at PRIDE Day, October 14, 1989, in Salina and publicized in the PRIDE newsletter.

Dwight D. Eisenhower Award

In order to commemorate the centennial of the birth of one of the state's most distinguished citizens--Dwight D. Eisenhower--the Kansas PRIDE Program, in cooperation with the Kansas Eisenhower Centennial Commission, will be presenting the Dwight D. Eisenhower Award to PRIDE communities next year.

The goal of the commission is to make Kansans of all ages more familiar with Eisenhower's life and times, and to recognize these activities through the Kansas PRIDE Program. PRIDE Communities will have the opportunity to initiate educational and commemorative programming which will reflect the uniqueness and resources of participating communities. The award for outstanding activities com-

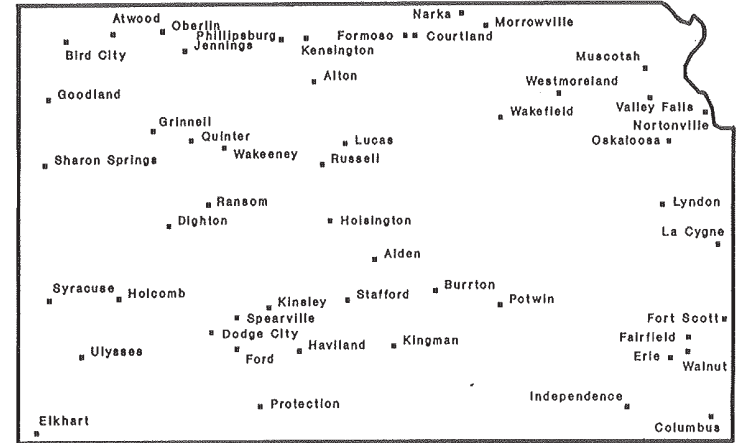
Time To Look Ahead

Now that the PRIDE project record books have been completed, the judging is over, and Kansas PRIDE Day is coming soon, it is time to stop and reflect on what was accomplished last year and then look ahead to the new PRIDE year. If your PRIDE committee has not developed a mission statement or undertaken a community attitude survey within the last three years, now would be a good time.

Start setting goals and planning your community projects early in the year. Ask yourself if the talents of your PRIDE committee members and community volunteers are being fully utilized as to the tasks and projects they are being asked to work on.

Remember, the whole idea behind a successful PRIDE Program is to get people working together for the good of the whole community.

PRIDE COMMUNITIES COMPLETING THE 1989 COMMUNITY ACHIEVEMENT AWARDS COMPETITION



PRIDE Registration Due October 4

The PRIDE Day Planning Committee has planned an exciting program for the 1989 PRIDE Day. A special thank you goes to Westmoreland for making the table decorations; Alden, who will be assisting with the awards presentation;

Oberlin, who will be providing hospitality; and to Goodland and Wakefield for the overall planning of the PRIDE Day events and activities. For your convenience, a PRIDE DAY REGISTRATION FORM appears below. Please complete the

form and mail by October 4 to PRIDE, Kansas Department of Commerce, 5th floor, 400 West 8th, Topeka, Kansas 66603-3957.

Registration

If necessary, please attach a list of any additional names and addresses.

Name _____

Address _____

City, Zip _____

Telephone _____

Tickets	Number	Price	Total Price
Banquet*	_____	\$12.00	_____

*\$13.00 on day of Banquet

- No refunds after October 9
- Make checks payable to: PRIDE, Inc.
- Please complete and mail by Oct. 4 to PRIDE, Kansas Dept. of Commerce, 5th Floor, 400 W. 8th, Topeka, KS 66603-3957. No tickets will be mailed; they can be picked up during registration.