PRIDE of Colby Establishes Bylaws

During the Leadership Development workshop held during PRIDE Day, 1989, Jane Johnson, Colby PRIDE Chairperson, distributed copies of the Colby PRIDE Bylaws. These bylaws are excellent and establish a formalized community development umbrella organization in Colby.

The bylaws consist of the following ARTICLES: ARTICLE I - Name of Organization & Initiating Agencies; ARTICLE II - Stages of Development; ARTICLE III - Statement of Purposes, Goals, and Objectives; ARTICLE IV - Membership; ARTICLE V - Funds; ARTICLE VI - Officers: Elections, Appointments, Terms, & Duties; ARTICLE VII - Committees; ARTICLE VIII - Board of Directors; ARTICLE IX - Vacancies; ARTICLE X - Meetings; ARTICLE XI - Parliamentary Practices; ARTICLE XII - Amendments; and ARTICLE XIII - Miscellaneous Items.

If you have questions regarding the PRIDE of Colby Bylaws, please contact Jane Johnson, Northwest Kansas Educational Service Center, 210 South Range, Suite 216, Colby, Kansas 67701. Copies may be obtained by either contacting Stan McDoo of the KSU Cooperative Extension Service or Ben Wilhelm of the Kansas Department of Commerce.

Robert S. McDoo
Extension PRIDE Program Coordinator

Kansas State University, County Extension Councils and United States Department of Agriculture cooperating. All programs and materials available without discrimination on the basis of race, color, national origin, sex, age or handicap.

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Water Conservation Application Deadline Is Extended

The deadline for entering the PRIDE Water Conservation competition has been extended to March 1, 1990, due to the significant amount of interest that has been generated from PRIDE communities. The purpose of this special program emphasis is to encourage Kansas PRIDE communities to begin implementing long-term water conservation practices.

Each community desiring to participate in the water conservation competition must send a letter by March 1, 1990, which indicates what water conservation practices it plans to implement. The letter should be sent to Beverly Wilhelm, Kansas PRIDE, Inc., Department of Commerce, 400 West 8th Street, Topeka, Kansas 66603-9357. Technical assistance is available from the Kansas Water Office in Topeka. The telephone number to call is (913) 296-3185. Also, water conservation ideas can be obtained from your local county Extension agent.

Personnel from the Kansas Water Office will be meeting with representatives from each participating PRIDE community during the month of February. Those communities participating include: Fortmoss, Jennings, Kensington, Oberlin, Phillipsburg, Russell, Hoisington, Oantr, Grinnell, Goodland, Sharon Springs, Dodge City, Potwin, Kingman, Haviland, Kansas, Spearville, Elkhort, Rossville, and Ottawa.

Telenet to Focus on How We Market Our Community

"How We Market Our Community" is the title of a statewide TELENET conference to be held Friday, February 2, from 12 noon to 1:30 p.m. This conference will be held at TELENET sites across Kansas.

The main purpose of the conference is to stimulate PRIDE community leaders, other community leaders, and decision-makers with success stories presented by five community groups. Each rural community group will present an account of how they are marketing their town to shoppers, travelers, tourists, and potential retirees. The special value of this program will be in the community-to-community sharing of good ideas. A question-and-answer session is included in the 1½ hour program.

For further details about the conference and the locations of the TELENET sites, contact your local county Extension agent.

PRIDE Workshops to be Held

The Kansas State University Cooperative Extension Service and the Kansas Department of Commerce will be sponsoring a series of area-wide PRIDE workshops this spring. To date, nine workshops have been scheduled. The host communities and the scheduled dates are as follows: Valley Falls (February 22), Spearville (March 5), Syracuse (March 6), Grinnell (March 7), Phillipsburg (March 8), Udall (March 19), Alden (March 20), Courtdale (March 21), and Cherokee (April 2). Further details about the workshops will be sent to each community program.

Important PRIDE Dates

February 2, 1990...Telenet Conference: "How We Market Our Community"
February Through April, 1990...PRIDE Area-wide Workshops
March 1, 1990...Water Conservation Plan is Due
April 15, 1990...Completed PRIDE Entry Form Is Due
September 1, 1990...Completed PRIDE Project Book Is Due
September 15-21, 1990...PRIDE Judging Week
October 27, 1990...State PRIDE Recognition Day to Salina

January-February, 1990
Clues To Rural Community Survival

The following list of indicators, as developed by the Heartland Center for Leadership Development, Lincoln, Nebraska, is an excellent tool to measure the survivability of communities as the twenty-first century approaches:

- Evidence of community pride
- Emphasis on quality in business and community life
- Willingness to invest in the future
- Participatory approach to community decision making
- Cooperative community spirit
- Realistic appraisal of future opportunities
- Awareness of competitive positioning
- Knowledge of the physical environment
- Active economic development program
- Deliberate transition of power to a younger generation of leaders

Also included are:

- Acceptance of women in leadership roles
- Strong belief in and support for education
- Problem-solving approach to providing health care
- Strong multi-generational families
- Strong presence of traditional institutions that are integral to community life
- Attention to a sound and well-maintained infrastructure
- Careful use of fiscal resources
- Sophisticated use of information resources
- Willingness to seek help from the outside
- Conviction that, in the long run, you have to do yourself.

State PRIDE Board Elects Officers

Members of the State PRIDE Board of Directors elected Ross Marsh as their 1990 chairman. Ross is Director of Operations Kansas for United Telephone Company, which serves nearly 100,000 customers in Kansas, Nebraska, and Wyoming, with headquarters in Junction City.

Ross came to United Telephone from AT&T, where he had served as Operations Staff Manager in Parsippany, New Jersey, from 1964 to 1987. He previously was a district manager for Southwestern Bell in both Wichita and Topeka. He and his wife Janet have two children.

Charles Reece, Division Manager for Midwest Energy, Inc., Hays, Kansas, was elected PRIDE Treasurer. Charles has been with the company for nine years and is responsible for 11,000 gas customers and 15,000 electrical customers. He and his wife Lou have three daughters.

Both of the companies that Ross and Charles represent have been sponsors of the Kansas PRIDE Program for over fifteen years.

1988-1989 PRIDE Sponsored Projects

The insert in this newsletter is a compilation of all the PRIDE sponsored projects that were submitted by the communities completing the 1988-1989 PRIDE Project.

Should you see any project(s) that your committee might wish to receive additional information on, consult your 1989 PRIDE Directory for the name, address, and telephone number of the local PRIDE chairman.

Adopt A Highway Program is Now Underway

Horace Edwards, Secretary of the Kansas Department of Transportation (KDOT), announced on December 18, 1989, the creation of the new "Adopt A Highway Program."

The purpose of this program is to make the state's roadways litter free. The program is designed for non-profit organizations. The adopting group will be responsible for maintaining an assigned section of highway to pick up litter and trash. The group will clean its road section at least three times a year for a two-year period. KDOT will work with the adopting group to select the section of highway to be adopted.

Governor Mike Hayden endorsed this new program by stating, "I wholeheartedly support those Kansas who participate by adopting a section of highway to help keep this great state clean."

Communities desiring to participate in this program can obtain an application by calling the following KDOT offices in their areas: District 1, Northeast, Irvin Kusman, (913) 296-3881; District 2, North Central, Kenneth Beithenee, (913) 823-3754; District 3, Northwestern, West Moore, (913) 877-3831; District 4, Southeast, Don Dean, (316) 341-1000; District 5, South Central, Tony Speno, (316) 663-5092, and District 6, Southeast, Lowell Hazelton, (316) 276-3241.

January-February, 1990
Kansas Electric Power Cooperative, Inc., Is New PRIDE Sponsor

Please welcome our new PRIDE sponsor, the Kansas Electric Power Cooperative, Inc. (KEPCo).

KEPCo is the wholesale power supplier to 24 rural electric cooperatives operating in the eastern two-thirds of Kansas. The rural electric cooperatives associated with the cooperative make up an array of business and industrial sites. KEPCo, based in Topkea, has a power supply resource consisting of a 6 percent ownership stake in the West Creek Generating Station. The long-term purchase contracts for power from federal hydro generating plants in the region. The balance of member power requirements are purchased from regional utilities as needed.

Charles Terrill serves as KEPCO's Executive Vice President and Chief Executive Officer. He and his twenty-member staff carry KEPCO's day-to-day operating requirements and other activities as directed by the Board of Trustees. KEPCO and its members are concerned with the vitality of rural Kansas. Rural electric cooperatives are often one of the most visible enterprises in a region, and can easily become the strength of a rural development effort.

Involvement Months

January and February are involvement months in the PRIDE Program. PRIDE committees throughout the state are submitting their enrollment forms (April 15 deadline), establishing goals and projects and studying alternative solutions, identifying community improvement projects of other organizations, working on blue ribbons applications, making the community aware of your goals (speech bureau talk), and contacting resource people for project assistance.

Community Site Visits Completed

All 50 PRIDE communities that successfully completed the 1988-1989 PRIDE year have now received a visit from either Extension and/or Department of Commerce personnel and have been given a copy of the community's judging critique. Also, each enrolled community for 1990 should have received a new PRIDE manual by now. If your community does not have the new manual as of yet, please call Stan McAdoo at (913) 532-5840 or Bob Wilhelm at (913) 296-3405

Michael Braude Receives Positive Comments

Michael Braude, President and Chief Executive Officer of the Kansas City Board of Trade, delivered an excellent keynote address at the 150 community leaders that attended his PRIDE presentation.

Many of Michael Braude’s speeches, “The Economics of the 80s,” can be obtained from Stan McAdoo.