Continued from Page 2

"I looked for PRIDE projects that balanced short-term projects with long-range goals and whether their presentations would convince a professional or business person to settle in the community. I particularly looked for enthusiasm and wanted to see what thought they'd given to long-range goals. That, to me, was more important than their short-range projects. Those communities that cultivated leadership and encouraged input from all quarters were communities that rose to the top of my list."

Melvin Jones, Putwin, Kansas, PRIDE Chairperson.
Judge of Group 5 communities (towns of 5,000 or more population).

"I learned that challenges in the bigger communities are similar to those of smaller communities except that they involved a lot more people. It wasn't particularly the number of projects that counted. Some of the smaller communities may even have more projects than larger towns. The larger communities involve more people in making citizens aware of the needs."

Betty Shearon, Ford, Kansas, PRIDE Chairperson.
Judge of Group 5 communities.

"Larger communities seem to involve local government more in the improvement process. The smaller communities just have fewer people to do the work. PRIDE has been instrumental in making Kansas towns aware of what residents really need and want."

---

COOPERATIVE EXTENSION SERVICE
U. S. DEPARTMENT OF AGRICULTURE
KANSAS STATE UNIVERSITY
MANHATTAN, KANSAS 66506-3403

OFFICIAL BUSINESS
PENALTY FOR PRIVATE USE $300

This newsletter is published to provide communicate among communities participating in the Kansas PRIDE Community Improvement Program. Your input is welcome.

PRIDE is jointly administered by the KSU Cooperative Extension Service and the Kansas Department of Commerce.

Robert S. McAdoo
Extension PRIDE Program Coordinator

Kansas State University, County Extension Councils and United States Department of Agriculture cooperating. All programs and materials available without discrimination on the basis of race, color, national origin, sex, age or handicap.

PRIDE Program Completes Successful Year

State PRIDE Board of Directors Chairman Ross Marsh stated, "1990 was a very productive year for the PRIDE Program." Ross reported that a total of 100 communities were enrolled with 14 of those being either new or communities that were enrolling after an absence of several years. Fifty-two communities completed the PRIDE year in the Community Achievement Awards Competition. In addition, 191 PRIDE facility and service Blue Ribbon applications were received and processed. During 1990, 475,244 hours of volunteer labor were donated by 72,548 persons to accomplish 2,188 community betterment projects. This effort is conservatively valued at $2,576,221. Budget goals were met with contributions by corporation and association sponsors totaling $20,000. The private sector injection from 31 corporate and association sponsors provided for recognition and cash awards for outstanding community improvement activities. One Kansas community achieved PACEMAKER status—the city of Alden.

1989-1990 PRIDE Sponsored Projects

The insert in this newsletter is a compilation of all the PRIDE sponsored projects that were submitted by the communities completing the 1989-1990 PRIDE year. Should you see any particular project(s) on which your committee might wish to receive additional information, consult your 1990 PRIDE Directory for the name, address, and telephone number of the local PRIDE chairperson.

We Can Do It: Youth and Community Together

A statewide conference for youth and community leaders will be held in Manhattan, February 20-21, 1991, at the Ramada Inn. This interactive conference will highlight successful partnerships among youth, community leaders, and business persons in community service, community development, and leadership projects. Participants will learn how these partnerships were established as well as how to develop and implement similar projects for their towns. Community teams of youth and adults are encouraged to register together.

For more information, call the Kansas Center for Rural Initiatives at (913) 532-6880 or the Division of Continuing Education conference office at (913) 532-5566.

Special Emphasis Award

The Board of Directors of Kansas PRIDE, Inc., announced at PRIDE Day that waste reduction/recycling would be the new 1991 Special PRIDE Emphasis Award. Kansas Department of Health and Environment representative Sam Snaider, P.E. Solid Waste Section, was on hand to explain the importance of this effort. The criteria for this special emphasis award consists of 10 points sent to each PRIDE chairperson.

Important PRIDE Dates

November - December, 1990
Return of PRIDE Judging Critique Sheets
December 15, 1990
Water Conservation Participation Commitment Letter is Due
February 20-21, 1991
Youth and Community Leaders Conference
March 21, 1991
PRIDE Area-wide Workshops
April 15, 1991
Completed PRIDE Entry Forms Due
September 1, 1991
Completed PRIDE Project Book Due
October 19, 1991
State PRIDE Recognition Day in Manhattan
Reflections On Judging

Lee Jorgensen, KSU Cooperative Extension's New Coordinator and one of ten 1990 PRIDE judges, contacted each of this year's judges and received some insights into their judgments.

Following are some of the judges' reflections:

Beverly Gifford, Omaha, Nebraska, People's Natural Gas Co. Judge for Group 3 communities (towns of 901-1,500 population)

"I was particularly impressed with the spirit and energy generated in those small communities and by their common sense solutions to some pretty awesome problems. As long as people work to live in communities where they can walk to work or to the grocery store, those communities will still be there and the people living in these communities will probably maintain a healthier lifestyle than their big city counterparts."

John Hartford, Newton, Kansas, former State PRIDE Chairman. Judge for Group 3 communities.

"I was very impressed and pleased with what was. The communities we judged didn't wait for government to do things. They jumped in and did it themselves. Each one of these towns is a winner because they are doing things to make their towns better places in which to live."

Pam Noe, West Des Moines, Iowa, Northern Natural Gas Co. Judge for Group 1 communities (towns of 501-999 population).

"We viewed grassroots efforts of communities striving to provide a wholesome environment in which to raise children and carry on valued family traditions, in many instances under difficult circumstances that might have discouraged any stouthearted people."

Georgiana Ukens, Valley Falls, member of the local PRIDE committee of Group 4 communities (towns of 1,501-5,000 population).

We viewed grass-roots efforts of communities striving to provide a wholesome environment in which to raise children and carry on valued family traditions, in many instances under difficult circumstances that might have discouraged any stouthearted people."

Lee Jorgensen, Manhattan, Kansas, Cooperative Extension Service. Judge for Group 3 communities.

"Despite the economic challenges rural communities have taken in recent years, most that we saw were still kicking, fighting, and really trying to make their communities good places in which to live. We were impressed with some of their innovations, particularly those developed to combat one small community's high television (TV) stations, creating opportunities to reduce costs and develop new opportunities for young people and new businesses."

Mel Chastain, Director

Kansas Regents Educational Communications Center

Dear PRIDE judges,

We apologize for circumstances causing community planning to view the PRIDE awards ballot on C-band to be unavailable for the program. While the Ku-band broadcast was as planned, our contractor failed to program the up-link on C-band. Therefore, we will be reimbursing you for the loss of the live program, we will reprint the program at a date to be announced. The Extension Service is also making other arrangements for a tape of the program to be made available to you.

We offer our sincere apology for the inconvenience this caused many of you.

Sincerely,

Mel Chastain, Director
**PRIDE Communities Receive Awards**

At the PRIDE Day Banquet held in Aurora on October 27, 1990, awards were presented to the following outstanding Kansas PRIDE communities:

- **Population 1,500-5,000:**
  - 1st: Kingman
  - 2nd: Wacousta
  - 3rd: Greensburg

- **Population 5,000-up:**
  - 1st: Fort Scott
  - 2nd: Dodge City
  - 3rd: Junction City
  - 4th: Colby
  - 5th: Russell

- **Water Conservation:**
  - Excellence: Grinnell, Potwin, Quinter, Hoisington, Russell

- **Excellence - Goodfellow, Valley Falls:**
  - Mont: Coffeyville, Kingman, Wacousta

- **Outreach:**
  - Excellence: Goodfellow, Valley Falls

- **Leadership Development:**
  - Excellence: Elihart, Fort Scott
  - Mont: Coffeyville, Kingman, Wacousta

- **Population 1,500-5,000:**
  - 1st: Kingman
  - 2nd: Greensburg

- **Population 5,000-up:**
  - 1st: Fort Scott
  - 2nd: Dodge City
  - 3rd: Junction City
  - 4th: Colby
  - 5th: Russell

**Blue Ribbon Certificates**

The following communities were evaluated and approved as meeting the requirements for Blue Ribbon recognition at the October 27, 1990, State PRIDE Board Meeting:

- **Arkansas City - Commercial & Industrial Development, Culture & Arts, Energy, Fire Protection, Parks & Recreation, and LaSalle:**
- **Parks & Recreation, Emergency Medical Services, Fire Protection, Streets, and Water:**
- **Medicine Lodge - Education:**
- **Emergency Medical Services, Fire Protection, Streets, and Water:**
- **Arkansas City - Commercial & Industrial Development, Culture & Arts, Energy, Fire Protection, Parks & Recreation, and LaSalle:**
- **Emergency Medical Services, Fire Protection, Streets, and Water:**

**PRIDE Communities Win Midwest Living Award**

The PRIDE communities of Fort Scott, Atchison, Holton, Forde, and Newton are to be congratulated for winning recognition and an award from Midwest Living Magazine. Atchison and Forde received recognition in the category of "Historic Preservation," while Fort Scott was "beautification," and Holton and Newton for "people helping people.""