

Kansas to Receive National Tourism Development Teleconference

On November 20, 1991, Kansas communities are invited to participate in the National Tourism Development Teleconference. Communities throughout Kansas will be hosting this teleconference beginning at 1:00 p.m. Central Standard time. This video conference will highlight:

- (1) How to revitalize your community's economy through tourism.
- (2) How to get a community-based tourism effort off the ground.
- (3) How to maintain a quality rural tourism industry through attractions, business development, organization, and marketing.

Also highlighted will be several rural communities, throughout the nation, that have been successful in tourism development.

The conference is primarily for PRIDE leaders, community volunteers, and public agency staff. For a complete listing of the teleconference sites or for further information on this tourism conference contact Ralph Utermochlen, Northeast Area Extension Office, 1515 College Avenue, Manhattan, Kansas 66502-2796, telephone (913) 532-5833.



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KANSAS PRIDE PROGRAM
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This newsletter is published to provide communication among communities participating in the Kansas PRIDE Community Improvement Program. Your input is welcome.

PRIDE is jointly administered by the KSU Cooperative Extension Service and the Kansas Department of Commerce.

Stan McAdoo

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Extension PRIDE Program Coordinator

Kansas State University, County Extension Councils and United States Department of Agriculture cooperating. All programs and materials available without discrimination on the basis of race, color, national origin, sex, age or handicap.

Nonprofit Organization

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PRIDE

Kansans Building Better Communities

PRIDE Judges Are Coming

During the week of September 16-20, a judging team will be visiting each community that submitted a completed PRIDE project book by September 1. The purpose of the visit is for the judges to learn, first hand, of the improvement projects that the community has undertaken.

A PRIDE staff member will call each community at least five days prior to judging to relay the exact date and time for judging. Each PRIDE chairperson should read Section VI, page 5 of the PRIDE Manual entitled "JUDGING."

A few hints to keep in mind while preparing for the visit are:

(1) Spend some time planning, organizing and even rehearsing the meeting -- welcoming the judges and presenting brief descriptions of the PRIDE projects.

(2) Prepare an agenda and time schedule for the meeting and community tour to make the best use of the time available.

(3) Invite the local media to the meeting for local recognition.

The PRIDE judging visit is a time for community volunteers to "show

off" their PRIDE projects. If you adhere to a format, you will be able to relax and enjoy the visit, and your community pride will shine!

The 1991 PRIDE judges are Linda Bishard, Lyndon; Shirley Fair, Alden; Marty Olinde, Junction City; Lori Whitehair, Johnson; Peter Williams, Russell; Peggy Papenfuss, St. Paul, Minnesota; David Rathbun, Kansas City, Missouri; John Richardson, Fayetteville, Arkansas; Sherri Smith Gray, Tulsa, Oklahoma; and Elvin Soll, Murray, Iowa.

Judging Critique to be Returned to Communities

Following PRIDE Day, the PRIDE staff of the Kansas State University Cooperative Extension Service and the Kansas Department of Commerce will visit each PRIDE community and go over the judge's critique sheets with each PRIDE committee.

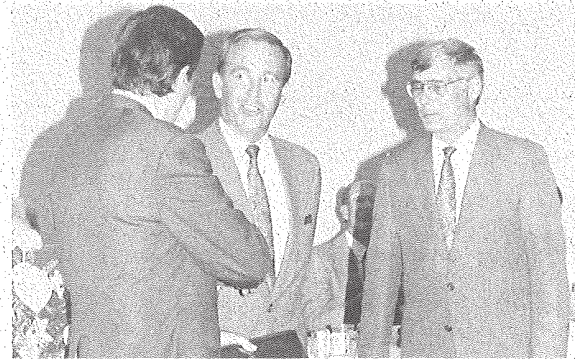
The critique sheets consist of comments from the judges regarding each community's strengths, suggestions for improvement, and noteworthy accomplishments.

Goodland Achieves Pacemaker

During their July 23 meeting, the Kansas PRIDE Inc., Board of Directors approved Goodland as a Kansas Pacemaker Community. This designation means that the Goodland community has been approved in all 19 PRIDE categories of community development.

The Goodland PRIDE committee is beginning to plan a local PRIDE recognition celebration.

Congratulations, Goodland!



Former Kansas Governor, John Carlin (center) and Kansas PRIDE, Inc., Chairman, Charles Reese (right) present the PRIDE Pacemaker Plaque to Arkansas City PRIDE President, Dr. Gwen Nelson during the Arkansas City Pacemaker celebration held on July 29.

Important PRIDE Dates

Sept. 1, 1991...Completed PRIDE Project Book is due

Sept. 16-20, 1991...PRIDE Judging Week

Oct. 19, 1991...State PRIDE Recognition Day in Manhattan

Nov. - Dec., 1991...Return of Judges' Critiques to Communities

Communities Encouraged to Invite Students

PRIDE communities that are planning to attend PRIDE Day this year are encouraged to send an invitation to all their local K-State students to come to PRIDE Day. The students will enjoy the keynote speaker, Michelle Munson, youth leader from rural Junction City, and the ice cream social. They are also welcome to attend the workshops, evening buffet, and awards presentation. Since our youth are the future of our communities, let's help get them actively interested and involved at an early age!

Building Blocks Table Topics

Volunteers will be able to get many of their community development questions answered at the ten building blocks table topics that will be present at PRIDE Day. A major segment of this year's PRIDE Day activities will be subject matter work stations where people will be able to get answers to their questions. Experts will be available to answer questions on water conservation, community economic development, volunteer recruitment and retention, promoting your PRIDE program, recycling, leadership, tourism, housing, and general PRIDE information. Come prepared with questions.

Cash Awards Change

The State PRIDE Board of Directors during their July 23 board meeting approved a change in the community cash awards. Effective immediately, there will be only a first, second, and third place certificate given in each population category. The amount of cash in each place remains the same, \$500, \$400, and \$300 respectively. The old fourth and fifth places, however, will be replaced with two honorable mention certificates at \$200 each.

PRIDE Day to Feature Workshop on Leadership Development

"Developing Local Leadership to Accomplish Your Goals" is the title of the leadership development workshop that will be featured at PRIDE Day. Jack McCall, a Community Development Specialist with the University of Missouri Extension Service in Chillicothe, Missouri, will be the presenter. Jack has had over 30 years of community development experience and has been highly recruited over the past several years as a workshop presenter on leadership development.

Other featured PRIDE Day workshops include: "Rural Recycling - People Making It Happen," presented by Joan Vibert, Recycling Coordinator, Lake Region Resource, Conservation and Development Council, Ottawa; "Trees For Kansas," presented by Raymond Aslin, State Extension Forester, Manhattan; "Fundraising - Beyond Bake Sales and Soup Suppers," presented by Jim Ploger, Program Manager,

Kansas Corporation Commission, Topeka; and "Locating Community Development Resources," presented by Donald B. Reynolds, Jr., Assistant Administrator, Central Kansas Library System, Great Bend.



PRIDE DAY

October 19, 1991

K-State Union ■ Manhattan, Kansas

Entertainment to be Exceptional

The PRIDE Day Planning Committee has planned an excellent program of entertainment this year. During the High Plains Hoedown Buffet, people will be treated to one of the finest bluegrass bands in Kansas - the Wheatland Express from Junction City. This band is one of the Kansas Arts Commission's 1991 touring programs. Featured in the band will be banjo, guitar, mandolin, fiddle, bass, and many vocal arrangements. Following the Buffet, MISS KANSAS-1991, Robbin Lee Wasson from Lenexa will entertain with some of the special music that helped win her the title of Miss Kansas.

Board Approves Cash for Special Emphasis

The State PRIDE Board of Directors approved the allocation of cash awards for the two 1991 special emphases - water conservation and waste reduction/recycling. A \$100 excellence cash award and a \$50 merit cash award will be given in each of the five population categories. If the judges determine that a cash excellence or merit award is not warranted, then none will be given.

Special Activities Planned for Youth

The 1991 PRIDE Day will be an exciting time for all young people who attend. Following the opening, which begins at 12:30 p.m., an ice cream social will be held. At 2:00, youth leaders Michelle Munson from rural Junction City and Bryndon Meinhardt from Wamego will conduct a workshop entitled, "Hands to Shape the Future -- Youth and Volunteerism." Beginning at 3:30, a KSU campus tour is planned, which should be a fun experience. The afternoon will conclude in the new K-State Union Station with Walter Barr and Associates demonstrating the new wave dance - the latest in hip hop. The High Plains Hoedown Buffet and presentation of awards will begin at 5:45 p.m.

Michelle Munson to Keynote PRIDE Day

Michelle Munson, a freshman at Kansas State University, will deliver the keynote address at PRIDE Day. Her topic is "Coming of Age - 21st Year of PRIDE." Michelle has been involved in service and leadership to her rural Junction City community (Chapman) through a 13 year 4-H association. In addition to her many local, state, and national 4-H honors, Michelle was honored as the 1991 Kansas Young Woman of the Year.

PRIDE Day Dress Code

The dress code for this year's PRIDE Day is casual to go along with the theme "Barn Raising Celebration." Working attire such as jeans, slacks, overalls, boots, etc., are encouraged. The country atmosphere will be climaxed with a High Plains Hoedown Buffet featuring a bluegrass band and a whole hog roast.

Board Approves Blue Ribbon Certificates

The following communities were evaluated and approved as meeting the requirements for Blue Ribbon recognition at the July 23, 1991, State PRIDE Board Meeting:

Delphos	Beautification, Culture and Arts, Library, Sewage Disposal, and Solid Waste Management	Lincoln	Library, Police Protection, and Solid Waste Management
Ellsworth	Emergency Medical Services	Minneapolis	Airport, Emergency Medical Services, Fire Protection, Police Protection, Sewage Disposal, Solid Waste Management, and Water
Goodland	Commercial and Industrial Development	Wakefield	Recreation and Parks
Greensburg	Emergency Medical Services and Water		
La Cygne	Airport, Community Planning, Police Protection, and Solid Waste Management		

PRIDE Day Registration Due October 11

The PRIDE Day Planning Committee has planned an exciting program for PRIDE Day, 1991. A special thank you goes to Fort Scott for making table decorations, Wakefield for assisting with workshops, Hiawatha for helping with the awards presentation, Lyndon for facilitating the building blocks table topics, Courtland for providing hospitality, and Kingman for assisting with youth arrangements.

For your convenience, a PRIDE Day Registration Form appears below. Please complete the form and mail by October 11 to PRIDE, Kansas Department of Commerce, 400 SW 8th, 5th Floor, Topeka, Kansas 66603-3957.

PRIDE Day Registration Form

I plan to attend:

Name _____
 Address _____
 City, ZIP _____
 Telephone _____

Please attach a list of any additional names and addresses.

Please fill in the number of tickets requested and the amounts. The PRIDE sponsoring companies are hosting an ice cream social. Please fill in the number of persons that plan to attend the ice cream social as reservations are required.

	Number	Price	Total
Buffet	_____	\$12.00*	_____
Ice Cream Social	_____	No Charge	_____

*\$13.00 on day of banquet.

● Please complete and mail by October 11 to PRIDE, Kansas Department of Commerce, 400 SW 8th, 5th Floor, Topeka, Kansas 66603-3957.

● Makes checks payable to: Kansas PRIDE, Inc.

● No refunds after October 9.

● Tickets may be picked up during registration; no tickets will be mailed.