Kansas to Receive National Tourism Development Teleconference

On November 30, 1991, Kansas communities are invited to participate in the National Tourism Development Teleconference. Communities throughout Kansas will be hosted in this teleconference beginning at 100 p.m. Central Standard Time. This video conference will highlight:

(1) How to revitalize your community’s economy through tourism.
(2) How to get a community-based tourism effort off the ground.
(3) How to maintain a quality rural tourism industry through outreach, business development, organization, and marketing.

Also highlighted will be several rural communities throughout the nation, that have been successful in tourism development.

The conference is primarily for PRIDE leaders, community volunteers, and public agency staff. For a complete listing of the teleconference sites or for further information on this tourism conference contact Ralph Uteromohke, Northeast Area Extension Office, 1513 College Avenue, Manhattan, Kansas, 66502-2796, telephone (713) 533-5833.

Printed on recycled paper.

KANSAS PRIDE PROGRAM
Cooperative Extension Service
311 Umberger Hall
Kansas State University
Manhattan, Kansas 66506-3403

PRIDE Judges Are Coming

During the week of September 16-20, a judging team will be visiting each community that submitted a completed PRIDE project book by September 1. The purpose of the visit is for the judges to learn, first hand, of the improvement projects that the community has undertaken.

A PRIDE staff member will call each community at least five days prior to judging to relay the exact date and time for judging. Each PRIDE chairperson should read Section VI, page 5 of the PRIDE Manual entitled “JUDGING.”

Important PRIDE Dates

August - September, 1991

Sept. 1, 1991...Completed PRIDE Project Book is due
Sept. 16-20, 1991...PRIDE Judging Week
Oct. 19, 1991...State PRIDE Recognition Day in Manhattan
Nov. - Dec., 1991...Return of Judges’ Critiques to Communities
Communities Encouraged to Invite Students

PRIDE communities that are planning a PRIDE Day this year are encouraged to send an invitation to all their local K-State students to come to PRIDE Day. The students will enjoy the keynote speakers, Michelle Munson, youth leader from rural Junction City, and the ice cream social. They are also welcome to attend the workshops, evening buffet, and awards presentation. Since our youth are the future of our communities, let’s help get them actively interested and involved at an early age.

Building Blocks Table Topics

Volunteers will be able to get many of their community development questions answered at the ten building blocks table topics that will be present at PRIDE Day. A major segment of this year’s PRIDE Day activities will be subject matter workshops where people will be able to get answers to their questions. Exports will be available to answer questions on water conservation, community economic development, volunteer recruitment and retention, promoting your PRIDE program, recycling, leadership, tourism, housing, and general PRIDE information. Come prepared with questions.

Cash Awards Change

The State PRIDE Board of Directors during their July 23 board meeting approved a change in the community cash awards. Effective immediately, there will be only one first, second, and third place certificate given in each population category. Effective immediately, there will be only one first, second, and third place certificate given in each population category. The amount of cash in each place remains the same, $500, $400, and $300 respectively. The idea is to encourage innovative projects in the various categories.

PRIDE Day to Feature Workshop on Leadership Development

"Developing Local Leadership to Accomplish Your Goals" is the title of the leadership development workshop that will be featured at PRIDE Day, Jack McCall, a Community Development Specialist with the University of Missouri Extension Service in Springfield, Missouri, will be the presenter. Jack McCall has over 20 years of community development experience and has been highly recruited over the past several years as a workshop presenter on leadership development. Other featured PRIDE Day workshops include: "Rural Recycling - People Making It Happen," presented by Joan Vihav, Recycling Coordinator, Lake Region Resource, Conservation and Development Council, Osage; "Trees For Kansas," presented by Raymond Aulin, State Extension Forester, Manhattan; "Fundraising - Beyond Bake Sales and Soup Suppers," presented by Jim Pfloger, Program Manager, Kansas Corporation Commission, Topeka; and "Locating Community Development Resources," presented by Donald B. Reynolds, Jr., Assistant Administrator, Central Kansas Library System, Great Bend.

Board Approves Cash for Special Emphasis

The State PRIDE Board of Directors approved the allocation of cash awards for the two 1991 special emphasis community cash awards. A $300 excellence cash award and a $50 merit cash award will be given in each of the five population categories. If the judges determine that a cash excellence or merit award is not warranted, then none will be given.

Special Activities Planned for Youth

The 1991 PRIDE Day will be an exciting event for all young people who attend. Following the opening, which begins at 1:30 p.m., an ice cream social will be held. At 5:00, youth leaders Michelle Munson from rural Junction City and Bryndis McEachen from Wanette will conduct a workshop entitled, "Hands to Shape the Future - Youth and Volunteerism." Beginning at 7:30, a K-State campus tour will be planned, which should be a fun experience. The afternoon will conclude in the new K-State Union Station with Walter Barr and Associates demonstrating the newest dance - the latest in hip hop. The High Plains Hoedown Buffet and presentation of awards will begin at 5:45 p.m.

PRIDE Day Dress Code

The dress code for this year’s PRIDE Day is casual to go along with the theme "Barn Raising Celebration." Working attire such as jeans, slacks, overalls, boots, etc., are encouraged. The country atmosphere will be climaxed with a High Plains Hoedown Buffet featuring a bluegrass band and a whole hog roast.

Board Approves Blue Ribbon Certificates

The following communities were evaluated and approved as meeting the requirements for Blue Ribbon recognition at the July 23, 1991, State PRIDE Board Meeting:

- Delphos
- Ellsworth
- Goodland
- Greensburg
- La Cygne
- Lincoln
- Minneapolis
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