PRIDE Annual Program of Work

PRIDE Programs are not successful by chance! The communities that consistently place in the community achievement competition are ones that work hard the entire year. One of the most important elements of a successful program is being organized. Communities that are organized systematically form their PRIDE Program of Work. In short, they plan! Looking ahead on a regular schedule is being well organized. Through a carefully thought-out plan one can help eliminate painful surprises and better cope with change. To be a solid PRIDE organization, one must determine a course of action, and then move ahead with enthusiasm and energy.

May, June, July, and August are “accomplishment months” in the PRIDE Program. PRIDE communities throughout the state are: encouraging and stimulating project action, receiving project reports from community organizations and task forces, completing short-term projects, and working toward the completion of the PRIDE project book (deadline, September 1).

Robert S. McDade
Extension PRIDE Program Coordinator

Kansas State University, County Extension Councils, and United States Department of Agriculture cooperate. All programs and materials available without discrimination on the basis of race, color, national origin, sex, age or handicap.

KANSAS PRIDE PROGRAM
Cooperative Extension Service
311 Umberger Hall
Kansas State University
Manhattan, KS  66506-3403

This newsletter is published to provide communication among communities participating in the Kansas PRIDE Community Improvement Program. Your input is welcome.

PRIDE is jointly administered by the KSU Cooperative Extension Service and the Kansas Department of Commerce.

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KANSAS
PRIDE
PROGRAM

Commerce Gets New Director for Community Development

Carol Walker has recently been named to the new director of the Community Development Division in the Kansas Department of Commerce. In that role, Carol will supervise the PRIDE program for the agency.

In making the new appointment, Laura Nicholls, Secretary of Commerce stated, “I am very pleased that Carol has agreed to serve the state of Kansas in this extremely important capacity. Carol brings knowledge, experience, and great creativity to the important task of assisting communities with developing into strong vital units.”

Walker has previously served as Director of Existing Industry for the Department of Commerce. She is a former Kansas State University professor in the Department of Regional and Community Planning. In addition, Carol has an extensive background in community development and finance. She has served in the office of Governor Ronald Reagan in California and held various positions in the Bank of America on the West Coast.

Carole Morgan, formerly Community Development Director, has recently been promoted to Deputy Secretary of the Department of Commerce.

Arkansas City Plans Pacemaker Celebration

Arkansas City will soon celebrate its PRIDE Pacemaker achievement. A banquet is being planned.

The designation of Pacemaker means that Arkansas City has been approved in all 19 PRIDE categories of community development.

Gwen Nelson, PRIDE Chairman of Arkansas City, responded as follows: “When asked what the PRIDE Program has meant to the community, I think that PRIDE has a real advantage in calling attention to things that need to be done in a community and giving you kind of a focus for getting together all the resources needed to accomplish certain things. Congratulations, Arkansas City!”

Important PRIDE Dates

September 1, 1991...Completed PRIDE Project Book is due
September 16-21, 1991...PRIDE Judging Week
October 19, 1991...State PRIDE Recognition Day in Manhattan

May-June, 1991

Governor Joan Finney presents the PRIDE Pacemaker Plaque to Alden PRIDE representatives Shirley Fair and Fay Partington during Alden’s Pacemaker III celebration held on March 5.
Area PRIDE Workshops Well Attended

Ninety-seven people from 31 Kansas communities attended the Area PRIDE Workshops held on March 21, 1991. The eight host communities included: Coffey, Wichita, Beloitville, Valley Falls, Dodge City, Elkhart, Erie, and Hill City.

Doris Palmer, from Littleton, Colorado, spoke on the topic, "How to Recruit and Motivate Volunteers for Community Betterment Activities." Doris said, "Volunteers are special people in the midst of family, school, and work that give of themselves so that others in the community may lead better lives."

A few of the techniques that Doris suggested as ways to recruit volunteers for their efforts, "Make recognition a habit and be generous in giving it—privately and publicly. It should not be one-time thing, and you should not wait for an annual Volunteer Recognition Award Event to say thank you. Give recognition for the work done—not just to the person. If volunteers are welcomed with a pleasant word, acknowledged as a smile or wave of the hand across the room and got a thank you at the end of their job, they have a sense of gratification."

As always, the community sharing sessions, where each community shared their most successful PRIDE projects, was the highlight of each workshop.

1991 Enrolled PRIDE Communities

An Official 1991 PRIDE entry form has been received from the following communities. To be eligible to compete for the community achievement awards, the entry must have been submitted on or before April 15, 1991. There is no deadline for entering the blue ribbon recognition phase of the program.

Alden
Fall River

Allens
Ford

Angela
Kensington

Arkansas City
Fort Scott

Archi
La Cygne

Atwood
Galesburg

Beloit
Genoa Springs

Bentley
Girard

Bird City
Glascow

Castro Valley
Goodland

Cherokee
Grinnell

Coffeyville
Harvard

Colby
Hays

Colby
Hays

Colo

Colorado

Columbus
Highland

Courtenay
Hobbington

Cummings
Horton

Dolphin
Independence

Dodge City
Jennings

Effingham
Johnson

Elkhart
Johnson

Elsworth
Junction City

Eric

Eleven New Communities Enrolled

The Kansas PRIDE Program has welcomed 11 new communities for the 1990/1992 PRIDE program. The new communities include: Bentley, Delphos, Fall River, Girard, Glascow, Hill City, Lincoln, Orange City, Park City, and Stilwell.

These new communities are presently actively involved in completing a community attitude survey, identifying assets and liabilities and setting goals for the year. The PRIDE staff wishes each new community a successful PRIDE year.

Recycling Has Come of Age!

Below is a list of useful facts to know about recycling:

**DO YOU KNOW?**

- Recycling a three-foot high stack of newspaper will save 67-foot tree.
- Americans go through 2.5 million plastic bottles every hour.
- Oil never gets worn out or worthless— it only gets dirty.
- One ton of recycled newspapers will save 7,000 gallons of water.
- Recycled glass requires 35 percent less energy than making new glass from raw material.
- Every two weeks Americans throw away enough aluminum to rebuild our entire commercial air fleet.
- One recycled aluminum can will save enough energy to light a 100 watt bulb for 3 1/2 hours.

Developing a sustainable recycling strategy will require a major shift in beliefs and attitudes.

New Publication Release

Kansas PRIDE communities will soon be seeing a new Cooperative Extension Service publication entitled "Resources For Recycling."

This publication provides information on several aspects of recycling such as recycling contacts for Kansas and national contacts for information on such recyclables as aluminum, batteries, composting, glass, used oil, paper, plastics, steel, and tires. Copies of "Resources For Recycling" may be obtained by calling the Kansas State Direct Office at (913) 332-7987 or by sending the request.

BANK IV Is a PRIDE Sponsor

There are 13 BANK IV banks serving Kansas in 29 different communities. The BANK IV banks have consolidated assets of $4.3 billion, more than any other Kansas banking company. The BANK IV banks provide a comprehensive range of trust and investment services, retail, commercial, international correspondent banking services, and correspondent banking services. Through the BANK IV holding company, Fourth Financial Corporation, the company's common stock is traded in the over-the-counter market. With over 4,000 shareholders, the majority of the company's stock is owned by Kansas Stockholders have received 87 consecutive quarterly cash dividends.

Also part of the BANK IV organization is BANK IV Financial Services, Inc., subsidiary which includes credit and debit card operations, mortgage loan servicing functions, consumer financing, leasing and aircraft financing. BANK IV banks across the state draw on these specialized functions, including the well known VIA Electronic Services System. An average of 1.1 million automated teller machine transactions are made each month under the VIA name.

Blue Ribbon Certificates Approved

The following communities were evaluated and approved meeting the requirements for Blue Ribbon recognition at the March 5, 1991, State PRIDE Board Meeting:

Arkansas City
Housing

Dolphins
Fire Protection

Elinworth
Airport, Library, Police Protection, Solid Waste Management

Greensburg
Beautification, Community Planning, Fire Protection, Police Protection, and Tourism

Medicine Lodge
Police Protection

Valley Falls
Airport

Board Approves New Cash Awards for Special Emphasis Areas

The State PRIDE Board of Directors approved at its meeting March 5, 1991, the giving of cash awards to those communities that receive an excellence in or merit in the two special emphasis areas. These funds will be used for projects in the area of water conservation and waste reduction/recycling. The Board members feel that these areas are extremely important to the well-being of PRIDE communities and are deserving of the cash awards.

$100 will be given to the community that receives an excellence in each population category for the two special emphasis areas. These funds will be used for projects in the area of water conservation and waste reduction/recycling. The Board members feel that these areas are extremely important to the well-being of PRIDE communities.