

## Board Approves Blue Ribbon Certificates

The following communities were evaluated and approved as meeting the requirements for Blue Ribbon recognition at the October 18, 1991, State PRIDE Board Meeting:

Argonia	Police Protection and Tourism
Atwood	Airport and Beautification
Colby	Library
Columbus	Emergency Medical Services, Fire Protection, and Streets
Ellsworth	Education and Sewage Disposal
Greensburg	Sewage Disposal and Streets
Hoisington	Tourism
Lincoln	Airport, Beautification, Emergency Medical Services, Fire Protection, Sewage Disposal, and Tourism
Minneapolis	Tourism and Education
Stafford	Beautification
Valley Falls	Streets and Tourism



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Manhattan, Kansas 66506  
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This newsletter is published to provide communication among communities participating in the Kansas PRIDE Community Improvement Program. Your input is welcome.

PRIDE is jointly administered by the KSU Cooperative Extension Service and the Kansas Department of Commerce.

Robert S. McAdoo  
Extension PRIDE Program Coordinator

Kansas State University, County Extension Councils and United States Department of Agriculture cooperating. All programs and materials available without discrimination on the basis of race, color, national origin, sex, age or handicap.



# PRIDE

Kansans Building Better Communities

## Rod Williams Receives PRIDE Partner Award

The 1991 PRIDE Partner Award was presented to Morton County Extension Agent Rod Williams for his interest, expertise and leadership in assisting the Elkhart PRIDE committee. As a charter member of the PRIDE committee, Rod has chaired numerous sub-committees and is presently serving as secretary to the PRIDE organization. Two major community development PRIDE projects in which Rod has taken a leadership role in are "Trees For Kansas" and "Water Conservation." Bill Higgins, Elkhart PRIDE President, stated, "Rod is a leader and organizer. He is a man of action and does not direct from behind a desk. It is not possible to over-emphasize

his value as a PRIDE member and his dedication to the promotion of PRIDE goals."

Paul Hartman, Southwest Area Extension Director, presented the citation to Rod at a recent area Extension meeting in Garden City. The Extension PRIDE Partner Award is

## Ken Albright Retires

Ken Albright, South Central Area Extension Community Development Specialist and long time supporter and advocate of the Kansas PRIDE Program, has retired. Ken provided assistance to his PRIDE communities in South Central Kansas for over eighteen years. In addition, Ken has been instrumental in making the Statewide PRIDE Program the success it is today. His last official day, on the job, was PRIDE Day - 1991 in Manhattan. Ken was an outstanding representative of the PRIDE Program and we all wish him the best in his retirement.

## 1992 Special Emphasis Awards

Water Conservation and Waste Reduction/Recycling have been approved by the Kansas PRIDE Board of Directors as the 1992 cash special emphasis awards. Because of their importance to the quality of life in Kansas communities, the Board carried over both special emphases from the 1991 PRIDE year. Assistance is available from PRIDE staff on alternative ways communities might focus in on these two development areas. In addition, merit and excellence award certificates will be presented to communities which excel in the two areas of community outreach and media communication.

presented to a county Extension agent making an outstanding contribution to the PRIDE Program. Only one PRIDE Partner Award is given each year.

## New Judging Evaluation Tool Developed

In order to make the PRIDE community achievement judging process less subjective, a new judging tool has been prepared. This tool was tested during 1991 and received high marks from the judges. Each community competing in the 1992 Community Achievement Awards will receive a copy of the new judging form so that they will know the exact criteria the judges will be using. This new tool is broken down into nine major categories. A total of 200 points can be obtained if a perfect judging score is received. The nine judging categories and the total points that may be received from each are as follows:

	Points
Having an Effective Organization	30
Knowing the PRIDE Program	10
Assessment of Needs, Survey & Analysis	20
Annual Program of Work	20
Awareness, Promotion, Communication & Publicity	20
Involvement	30
Accomplishments	40
Recognition	20
Evaluation	10
<b>TOTAL</b>	<b>200</b>

The PRIDE Program Summary, which goes in the front of each PRIDE project record book, has been updated to better reflect the new judging criteria.

## Important PRIDE Dates

October - December, 1991  
Return of PRIDE Judging Critiques

December 19, 1991  
State PRIDE Board of Directors Meeting

February - April, 1992  
PRIDE Area-wide Workshops

April 15, 1992  
Completed PRIDE Entry Form Is Due

April 26 - May 2, 1992  
National Volunteer Week

September 1, 1992  
Completed PRIDE Project Book Is Due

September 21 - 25, 1992  
PRIDE Judging Week

October 24, 1992  
State PRIDE Recognition Day in Great Bend

## Thank You PRIDE Sponsors

The PRIDE Community Achievement Cash Awards would not happen without the generous financial and in-kind contributions from PRIDE's thirty-six private industry and association sponsors. Each PRIDE community is encouraged to write to these companies and thank them for their sponsorship and continued support for the program. The thirty six PRIDE sponsors include:

**American Walnut Company**  
18th and Argentine Blvd.  
Kansas City, Kansas 66105  
Contact: Ed Grasso

**ANR Pipeline Company**  
P.O. Box 819  
St. Joseph, Missouri 64502  
Contact: Larry C. Weston

**ARCO Pipe Line Company**  
P.O. Box 460  
Independence, Kansas 67301  
Contact: Galen Palmer

**Beech Aircraft Foundation**  
9709 East Central  
Wichita, Kansas 67206  
Contact: L. E. Lawrence

**Berberich, Trahan and Co.**  
1300 Merchants National Bank  
Topeka, Kansas 66612  
Contact: Stanley Wicbert, Jr.

**Boeing Wichita**  
P.O. Box 7730  
Wichita, Kansas 67277  
Contact: Christine G. Jones

**Casey's General Stores, Inc.**  
P.O. Box 3001  
Ankeny, Iowa 50021-0030  
Contact: Don Lambert

**WESTPLAINS ENERGY**  
2300 Broadway, P.O. Box 170  
Great Bend, Kansas 67530  
Contact: Darrell D. Davidson

**Dillon Stores**  
2700 E. 4th Street, P.O. Box 1608  
Hutchinson, Kansas 67504-1608  
Contact: Keneth A. Keefe

**EXCEL Industries, Inc.**  
P.O. Box 7000, 200 S. Ridge Rd.  
Hesston, Kansas 67072  
Contact: Vernon Nikkel

**Farmland Industries, Inc.**  
P.O. Box 7305  
Kansas City, Missouri 64116  
Contact: Fran Quinn

**Fourth Financial Corporation**  
100 N. Broadway, P.O. Box 4  
Wichita, Kansas 67201-0004  
Contact: Gary Sherrer

**Hallmark Cards, Inc.**  
25th and McGee Street  
Kansas City, Missouri 64141  
Contact: Jeanne M. Bates

**Kansas Bankers Association**  
1500 Merchants National Bldg.  
Topeka, Kansas 66612-1265  
Contact: Charles Stones

**Kansas City Power & Light Co.**  
P.O. Box 299  
Paola, Kansas 66071  
Contact: George Woods

**Kansas Electric Power Coop. Inc.**  
P.O. Box 4877  
Topeka, Kansas 66604-0877  
Contact: Loren W. Medley

**Kansas Farm Bureau**  
2627 KFB Plaza  
Manhattan, Kansas 66502-8155  
Contact: Don Wilson

**Kansas Gas & Electric Company**  
P.O. Box 208  
Wichita, Kansas 67201  
Contact: Robert Rives

**KS Industrial Developers Assn.**  
500 First National Tower  
Topeka, Kansas 66603  
Contact: Jim Edwards

**Kansas Medical Society**  
1300 Topeka Avenue  
Topeka, Kansas 66612-1887  
Contact: Jerry Slaughter

**Kansas Press Association**  
5423 SW 7th St., P.O. Box 1773  
Topeka, Kansas 66606  
Contact: David L. Furnas

**Kansas Railroad Association**  
920 Southeast Quincy Street  
Topeka, Kansas 66628  
Contact: Pat Hubbell

**Kansas Rural Water Association**  
P.O. Box 226  
Seneca, Kansas 66638  
Contact: Elmer Ronnebaum

**Key Industries, Inc.**  
520 East Wall Street  
Fort Scott, Kansas 66701  
Contact: Bill Pollock

**KNEnergy, Inc.**  
P.O. Box 608  
Hastings, Nebraska 68901  
Contact: Rodney D. Hansen

**KPL Gas Service**  
P.O. Box 889  
Topeka, Kansas 66601  
Contact: Hal Hudson

**Midwest Energy, Inc.**  
P.O. Box 898  
Hays, Kansas 67601  
Contact: Charles Reese

**Northern Natural Gas Company**  
4090 Westown Pkwy, Suite A-3  
West Des Moines, Iowa 50265  
Contact: Pam Neely

**Panhandle Eastern Pipe Line Co.**  
7015 College Boulevard  
Overland Park, Kansas 66211  
Contact: Ron Day

**Peoples Natural Gas Company**  
116 W. 6th St., P.O. Box 848  
Hugoton, Kansas 67951  
Contact: Ed Cole

**Pioneer Telephone Assn., Inc.**  
P.O. Box 707  
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Contact: Richard Veach

**Southwestern Bell Telephone Co.**  
615 1st National Center  
Hutchinson, Kansas 67501  
Contact: Richard Shank

**The Coleman Company**  
250 North Francis Street  
Wichita, Kansas 67202  
Contact: Roberta Yaverski

**The Empire District Electric Co.**  
602 Joplin Avenue  
Joplin, Missouri 64801  
Contact: Joe Jennings

**The League of KS Municipalities**  
112 West 7th Street  
Topeka, Kansas 66603  
Contact: E. A. Mosher

**United Telephone Co. of Kansas**  
P.O. Box 1269  
Junction City, Kansas 66441  
Contact: Ross Marsh

## PRIDE Day is Fun For Everyone

PRIDE Day 1991 is over and already the PRIDE staff is beginning to plan the 1992 PRIDE Day to be held Saturday, October 24, 1992 in Great Bend. Mark your calendars! The theme for 1992 is "Re-discover Your Community" to commemorate the 500 year anniversary of Christopher Columbus discovering America.

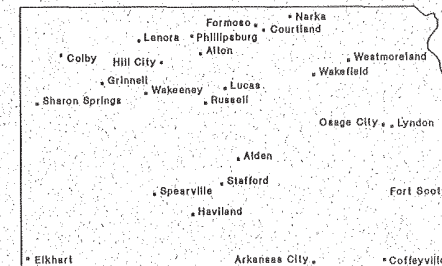
A total of 280 people participated in PRIDE Day - 1991. Hopefully, everyone attending had a fun, educational, and rewarding experience. Comments on PRIDE Day ranged from "I loved the informal atmosphere and dress" to "excellent workshops, speakers, and entertainment" to "Oh yuk, how can we eat that!" (A comment made by a Fort Scott youth referring to the two whole hogs featured at the "High Plains Hoedown Buffet").

## PRIDE Program Completes Successful Year

State PRIDE Board of Director's Chairman, Charles Reese, stated, "1991 was a very productive year for the PRIDE Program." Charles reported that a total of 100 communities were enrolled with 14 of those being either new or re-enrolling communities after an absence of several years. The 1991 PRIDE year brought an increase in the number of hours of volunteer labor, the number of persons involved and the number of projects. Conservatively valued, the effort from PRIDE volunteers resulted in a return of almost \$3 million to Kansas communities. In most communities, these improvement projects would not have occurred without the PRIDE Program.

In addition, 97 PRIDE Blue Ribbon facility and service applications for certification were received and processed. The city of Arkansas City celebrated their achievement of becoming a Pacemaker community while another community, Goodland, received their Pacemaker designation from the PRIDE Board of Directors.

1991 PRIDE CASH AWARD RECIPIENTS  
COMMUNITY ACHIEVEMENT AWARDS COMPETITION



## PRIDE Communities Receive Awards

At the PRIDE Day Banquet held in Manhattan on October 19, 1991, awards were presented to the following outstanding Kansas PRIDE communities.\*

### Population 1-400:

1st - Courtland  
2nd - Formoso  
3rd - Alden  
Honorable Mention - Alton and Narka

### Population 401-700:

1st - Westmoreland  
2nd - Lucas  
3rd - Lenora  
Honorable Mention - Grinnell and Spearville

### Population 701-1800:

1st - Stafford  
2nd - Haviland  
3rd - Lyndon  
Honorable Mention - Sharon Springs and Wakefield

### Population 1801-5000:

1st - Elkhart  
2nd - Phillipsburg  
3rd - Osage City  
Honorable Mention - Hill City and WaKeeney

### Population 5000-up:

1st - Arkansas City  
2nd - Fort Scott  
3rd - Colby  
Honorable Mention - Coffeyville and Russell

### Waste Reduction/Recycling:

Excellence -  
Formoso, Phillipsburg, and Troy

### Merit -

Fort Scott, Gaylord, Grinnell, Hill City and Sharon Springs

### Water Conservation:

Excellence -  
Argonia, Dodge City, Gaylord, Kinsley and Sharon Springs

### Merit -

Elkhart, Goodland, Morrowville, Potwin and Valley Falls

### Community Outreach:

Excellence -  
Fort Scott and Potwin

### Merit -

Argonia, Coffeyville, Courtland, and Stafford

### Media:

Excellence -  
The Traveler, Arkansas City  
Courtland Cable TV, Courtland  
Spearville News, Spearville  
Junction City Daily Union,  
Wakefield

### Merit -

ST Broadcasting, Dodge City  
PRIDE Informer, Jennings  
Phillips County Review,  
Phillipsburg  
This is Potwin, Potwin  
Kansas Chief, Troy

\* Community Achievement Awards: 1st-\$500, 2nd-\$400, 3rd-\$300, and Honorable Mention - \$200. Water Conservation and Waste Reduction/Recycling: Excellence-\$100, and Merit-\$50.)