Recycling and Water Conservation Prove Popular

Twenty-eight of the 59 PRIDE communities that completed a PRIDE project record book in 1991 have developed a local recycling program. Additional programs have been developed in 1992. Waste reduction/recycling has become the most popular PRIDE special emphasis award since the awards first began approximately twelve years ago.

In addition, water conservation programs are expanding in PRIDE communities. Twenty communities competed in this PRIDE special emphasis category during 1991 and 12 additional communities have received educational and technical assistance on how to begin a water conservation program since January 1, 1992.

PRIDE's technical advisor, John Gotschmann from the Kansas Water Office stated both programs represent "oatmeal issues." They are "the right thing to do."

Commerce Gets New Director for Community Development

William C. "Cal" Lanis has recently been named as the new director of the Community Development Division in the Kansas Department of Commerce. In this role, Cal will supervise the PRIDE Program for the agency. Cal is knowledgeable about the PRIDE Program and is a result of his activities and involvement with the Ottawa PRIDE organization.

In making the new appointment, Laura Nisholl, Secretary of Commerce, stated, "I'm very pleased Cal will be leading our efforts in community development. Having served in local government, he brings a working knowledge of the community development programs and understands the concerns and needs of Kansas communities."

Area Workshops Well Attended

One hundred and ninety-three people from 44 Kansas communities participated in the eight Area PRIDE Workshops held during February and March 1992. The host PRIDE communities included: Ottawa, Fort Scott, Stafford, Park City, Dodge City, Beloit, Ellingham, Jennings, and Russell (canceled due to bad weather).

According to the evaluation forms, the video, "The Power of Vision," was the highlight of the workshops followed closely by the community sharing session.

The video stressed that community leaders should think about, dream about, and envision their community's future. It pointed out that having a positive vision of the future of their community is the most forceful motivation for change that they possess. There are four things that make up a great vision. They continued on page 8

KANSAS PRIDE PROGRAM
Kansas Building Better Communities

Cal most recently was mayor of Ottawa, Kansas, and has served on the Ottawa City Commission since 1989. He has also been active in economic development in his Franklin County community, having served on the Board of Directors of the Ottawa Area Chamber of Commerce and on the Board of Directors of the Ottawa-Franklin County Economic Development Council.

Cal has 20 years of business experience and has owned his own business. He is married and has two children. Welcome, Cal, to the Kansas Department of Commerce and to the State PRIDE Program.

Printed on recycled paper.

COOPERATIVE EXTENSION SERVICE
U.S. DEPARTMENT OF AGRICULTURE
KANSAS STATE UNIVERSITY
MANHATTAN, KANSAS 66506-3400

OFFICIAL BUSINESS
PENALTY FOR PRIVATE USE... $300

Kansas State University, County Extension Councils and United States Department of Agriculture cooperating. All programs and materials available without discrimination on the basis of race, color, national origin, sex, age, or handicap.

PRIDE Manual and Blue Ribbon Forms to be Updated

The Kansas PRIDE Program Manual including the 19 Blue Ribbon application forms is in the process of being updated. The new manual will be available for communities to pick up during PRIDE Day in Great Bend on October 24, 1992. The manual is designed as a guide to assist communities participating in the PRIDE Program. It will be divided into sections and contain information about various aspects of the program.

Important Dates
April 26 - May 2, 1992 National Volunteer Week
May 9 - 9, 1992 National Water Week
June 1, 1992 Goodland PRIDE PecosMaker Celebration
September 1, 1992 Completed PRIDE Project Books Due
September 21 - 25, 1992 PRIDE Judging Week
October 24, 1992 State PRIDE Recognition Day, Great Bend
When Should a PRIDE Survey Be Conducted

A PRIDE community-wide attitude survey should be conducted at least every three years. Suggested survey questions and examples of news releases may be found in the Problem Identification Section of your PRIDE Manual. These questions should be tailored and adapted to your community.

The survey is important because the first three years tend to be the most significant for the PRIDE committee where the problems are the strongest. It is suggested that the survey be administered by a professional who is familiar with the community and its culture. A professional should be experienced in the development of survey questions and should be familiar with the community's demographics.

The survey should be conducted by a professional who is familiar with the community and its culture. A professional should be experienced in the development of survey questions and should be familiar with the community's demographics. The survey should be conducted by a professional who is familiar with the community and its culture. A professional should be experienced in the development of survey questions and should be familiar with the community's demographics.

Goodland to Celebrate Pacemaker

Goodland will celebrate its 50th anniversary of its Pacemaker award on June 1, 1992. Plans for a banquet are being made. Invitations and information will be sent to area PRIDE committees.

House of Representatives Supports PRIDE Program

The House Resolution No. 603 was adopted by the House of Representa- tives on March 2, 1992. The resolution describes the unique qualities and characteristics of their community and its residents. According to the resolution, the unique qualities are as follows:

WHEREAS, Each city and county in Kansas has unique qualities and characteristics. The resolution describes the unique qualities and characteristics of their community and its residents. According to the resolution, the unique qualities are as follows:

WHEREAS, Residents of each city and county in Kansas feel that their unique qualities should be officially recognized and promoted.

WHEREAS, There are 627 cities in the state of Kansas, and

WHEREAS, There are 105 counties in the state of Kansas, and

WHEREAS, The State Legislature is involved with issues of state-wide importance. Now, therefore,

Be it resolved, that the Kansas House of Representatives of the State of Kan- sas, that the Kansas House of Representatives of the State of Kans- sas, that

WaKeeny PRIDE Promotes Trees

The community of WaKeeny PRIDE is proud to have the designation of “Tree City, USA.” The city of Kansas City, USA is recognized for its efforts to promote tree planting, including the promotion of the tree planting program. PRIDE communities throughout the state have been successful in promoting tree planting.

PRIDE Program is More Than a Contest

Is the PRIDE Program anything more than a contest? Yes! PRIDE should be viewed as a concept or process approach for total community development – physical, social, economic, and cultural. A community that attains either a place in the national contest or a Pacemaker designation is not at the end of the line. If they think they don’t have anything else to work for, they are mistaken.

No community is static and the job of local people pulling together to create and maintain the kind of community they want is never finished. The community needs to remember that with or without population growth, the ideas, values, needs, and desires of their community are constantly changing, affecting various elements of the community in one way or an- other. PRIDE can be the means or vehicle by which to respond and meet these changes.

The purposes and goals for the PRIDE Program are very simple. Its main purpose is to provide motivation and incentives for community- wide efforts to identify needs and resources; to determine realistic goals; and to accomplish projects to meet those goals. Since its beginning in 1970, PRIDE has contributed a great deal toward the successful completion of thousands of improvement activities in Kansas communities. Enthusiasm and achievement, coupled with a heightened sense of community are but a few of the advantages of participating in PRIDE. It should not be forgotten that it is on the local level that people can still control their own destiny and exert the greatest amount of influence on what their community should be.

PRIDE should definitely not be viewed as a contest, but rather as an important coordinating tool for any community. PRIDE should work to instill community improvement through total involvement – backed up by community spirit.

This article is adapted from the 1977 PRIDE Day presentation given by Don Kline, 1977 Kansas PRIDE Committee Chairman. Tom’s mes- sage is as true today as it was then.