Assistance is available

Any PRIDE community which would like to have a local workshop on how to organize the PRIDE project book and/or what to do when the PRIDE judges come is encouraged to do so. Assistance is available from the PRIDE Program staff. Should your community wish such a workshop call either Bob Wilhelm, State PRIDE Program Coordinator, Kansas Department of Commerce at (913) 296-3485, or Stan McCandless, Extension PRIDE Program Coordinator, Cooperative Extension Service at (913) 532-5840.

Next newsletter to highlight PRIDE Day

The August/September issue of the PRIDE Newsletter will highlight PRIDE Day, 1992. Many special activities will be happening in Great Bend on October 24, 1992. The theme for PRIDE Day-1992 is “Re-Discover Community Spirit Through PRIDE.” Mark your calendar now!

KANSAS PRIDE PROGRAM
Cooperative Extension Service
311 Ubberger Hall
Kansas State University
Manhattan, Kansas 66506-3400
POSTAGE PAID

This newsletter is published to provide communication among communities participating in the Kansas PRIDE Community Improvement Program. Your input is welcome.

PRIDE is jointly administered by the KSU Cooperative Extension Service and the Kansas Department of Commerce.

Robert S. McCandless
Extension PRIDE Program Coordinator

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Important PRIDE Dates

September 1, 1992
Completed PRIDE Project Books Due

September 21-25, 1992
PRIDE Judging Week

October 24, 1992
State PRIDE Recognition Day, Great Bend

PRIDE's highest award was presented at the Pacemaker banquet held in Goodland on June 1. Goodland PRIDE Co-Chairs, Barbara Winston and Marcia Madisen received the PRIDE Pacemaker plaque from Chuck Stoner, Treasurer, Kansas PRIDE, Inc. Dr. Walter Woods, Dean of the Colleges of Agriculture and Director of Cooperative Extension, KSU, and Carole Morgan, Deputy Secretary, Kansas Department of Commerce, assisted with the presentation.
HINTS FOR SUCCESS: WHEN THE JUDGES VISIT YOUR COMMUNITY

During the week of September 21-25, a judging team will be visiting each community enrolled in the PRIDE Annual Achievement Recognition competition that submits a completed judging form by September 1, 1992.

Each judging team will include one Kansas PRIDE Program Director and one certified community development professional. The community will be notified by the Kansas Department of Commerce (KDOC) at least one week prior to judging as to the exact date and time of the judges’ visit.

Each PRIDE chairperson should have a location for the visit confirmed prior to the KDOC notification.

The judges will spend one hour in communities with a population less than 5,000, and one and one-half hours in communities over 5,000. The State PRIDE Board of Directors has determined the following point system for judging: Effective organization—30 points; Knowing the PRIDE Program—10 points; Assessment of needs, survey and analysis—20 points; Annual program of work—20 points; Awareness, promotion, communication, and publicity—20 points; Involvement—30 points; Accomplishments—40 points; Recognition—20 points; and Evaluation—10 points.

The community should be in control and set the format for the judges’ visit. Use the time allotted to best showcase your program. Remember to present only PRIDE’s efforts and not the community’s as a whole. A few suggestions:

1. In planning the presentation, stress the judging criteria that has the highest point value because of its importance in evaluating program efforts.
2. Practice the presentation prior to the visit.
3. After a short welcome, distribute an agenda.
4. To show involvement, have a number of different persons describe the various projects. Invite local citizens to attend the presentation so that they may learn more about PRIDE’s accomplishments and show the judges your community’s awareness and involvement. Invite the media so the judges’ visit and the local improvements accomplished can be publicized.
5. Describe the projects in terms of the judging criteria mentioned previously. First.
6. If planning to serve refreshments, keep them simple. The PRIDE judging rules do not allow communities to host any meals prior, during, or after the presentation.

1992 ENROLLED PRIDE COMMUNITIES

An Official 1992 PRIDE entry form has been received from the following communities. To be eligible to compete for the Community Achievement Awards, the entry must have been submitted on or before April 15, 1992. There is no deadline for entering the Blue Ribbon Recognition phase of the program.

Agra Elkhart Junction City Park City
Aldea Ellsworth Kanorado Phillipsburg
Almena Ericle Konssington Plains
Alton Full River Kingman Perth
Argonia Ford Kinsley Protection
Arkansas City Fornosa La Cygne Quinter
Asaria Fort Scott Lenora Randolph
Atwood Gaywood Lenor Ransom
Belle Plaine Genda Springs Leonardville Riley
Beloit Glance Lincoln Russell
Bennington Goodland Lucas Sab about
Bentley Greensburg Lyndon Sharon Springs
Bird City Grinnell Maize Spearville
Bur thermal Havel Hinsdale Minneapolis Stafford
Cassoday Hayville Mincola Troy
Clearwater Hiawatha Morrisville Udall
Coffeeville Highland Mount Hope Valley Falls
Colby Hill City Mustoh Watchfield
Coldwater Hoisington Narka WaKeene
Columbus Holton Oberlin Westmoreland
Courtland Independence Osage City Winchester
Cuba Iola Osawatomie
Cuttingham Jennings Oskaloosa
Effingham Jetmore Ottawa

Fifteen new communities enrolled

The Kansas PRIDE Program welcomes 14 new communities to the 1992 PRIDE Program. The new communities include: Agra, Almena, Asaria, Belle Plaine, Bennington, Burross, Clearwater, Hayville, Holton, Kanorado, Oskaloosa, Plain, Randolph, and Winchester. The PRIDE staff wishes each community a successful PRIDE year.

APPEARANCE MEASURES COMMUNITY’S HEALTH

A community’s appearance is often used as a measure of its health. If a community doesn’t look healthy, then it’s assumed that it’s not. First impressions are lasting impressions; a poor appearance may mean that your community is also given a second chance by businesses, tourists or individuals looking for a home.

To a community’s objective evaluation of your community’s appearance, follow these steps:

1. Review the approved primary main transportation route into your community.
2. Visually inspect the exterior of all public buildings and facilities.
3. Review the retail business district for appearance, accessibility and parking.
4. Look for boarded-up windows or worn-out displays.
5. Inspect residential areas.
6. Make notes while you are at the scene.
7. Use your powers of observation to make an objective evaluation.

Once the evaluation is completed, begin to set priorities and develop an action plan. With the help of the community, your community can turn eyesores into eye-catchers.

ARCTIC adapted from the January/February, 1990 edition of the Iowa Community Development Economist.

JUDGES VISIT (continued from page 2)

9. The tour driver should have a mapped route and have driven it before the judges’ visit.
10. Allow time for the judges to ask questions.
11. Judges must leave at the appointed hour. Out of courtesy to them and the next community, please do not detain the judging team.
12. Time is limited. The better organized, the more effective the presentation will be.
13. Relax, be positive and enthusiastic, and have fun showing off your PRIDE accomplishments.

BOARD APPROVES BLUE RIBBON CERTIFICATES

The following communities were evaluated and approved in meeting the requirements for Blue Ribbon recognition at the April 31 State PRIDE Board meeting.

Argonia Health, and Recreation Parks
Colby Tourism
Columbus Energy
Ellsworth Health, and Tourism
Greensburg Culture & Arts, Health, Recreation & Parks, and Solid Waste Management,
Junction City Emergency Medical Services, and Recreation & Parks
La Cygne Recreation & Parks
Lincoln Education, and Health
Lucas Airport, Beaufication, Culture & Arts, Emergency Medical Services, Fire Protection, Police Protection, and Solid Waste Management
Park City Beaufication
Sababah Airport, Education, Emergency Medical Services, Recreation & Parks, Solid Waste Management, and Water.

CD SPECIALISTS TO MOVE ON

Steve Bittel, Southeast Area Extension Community Development Specialist and Kirk Zook, Southwestern Area Extension Community Development Specialist, both strong supporters and advocates of the Kansas PRIDE Program, have resigned. Steve has advised and assisted PRIDE communities in Southeast Kansas for the past twenty years and Kirk has done the same in Southeast Kansas for the past two and one-half years. Steve has moved to Topeka where he accepted the position of Director of the Kansas Rural Development Council. Kirk has relocated to Lawrence where he has accepted an invitation to join the Edwin O. Stein graduate program in Public Administration at the University of Kansas. We wish both Steve and Kirk the best in their new endeavors.

PROJECT RECORD BOOK (continued from page 1)

6. Include on the project narrative sheet newspaper clippings, radio and TV scripts, before and after pictures, and other support materials which describe the project. Highlight or underline important parts of news clippings. Pictures and news clippings must be dated.
7. Give credit where credit is due. For example, if a PRIDE community survey identifies a project to be undertaken, PRIDE gives credit for the involvement of the group or the group’s organization that initiates the project receives credit for carrying out the project. Include only projects in the project record book that the PRIDE organization has initiated or has assisted in its completion. Projects not associated with PRIDE will not be judged and are not to be included in the project record book. Communities wishing to use the PRIDE project record book for a historical record of all community improvement activities during the year should require all non-State assisted PRIDE activities prior to the submission of the record book. The information can be placed following the PRIDE Day.
8. Make an extra copy of each project record sheet (prior to book submission) so that PRIDE committee members will have a point of reference during the judging session.
9. The completed PRIDE project record book must be submitted to the Kansas Department of Commerce postmarked on or before September 1, 1992. No late entries will be accepted.

MAIL or bring the book to the KS Dept. of Commerce, 400 SW 8th, 5th Floor, Topeka, KS 66603.