

## Assistance is available

Any PRIDE community which would like to have a local workshop on how to organize the PRIDE project book and/or what to do when the PRIDE judges come is encouraged to do so. Assistance is available from the PRIDE Program staff. Should your community wish such a workshop call either Bev Wilhelm, State PRIDE Program Coordinator, Kansas Department of Commerce at (913) 296-3485, or Stan McAdoo, Extension PRIDE Program Coordinator, Cooperative Extension Service at (913) 532-5840.

## Next newsletter to highlight PRIDE Day

The August/September issue of the PRIDE Newsletter will highlight PRIDE Day, 1992. Many special activities will be happening in Great Bend on October 24, 1992. The theme for PRIDE Day-1992 is "Re-Discover Community Spirit Through PRIDE." Mark your calendar now!

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This newsletter is published to provide communication among communities participating in the Kansas PRIDE Community Improvement Program. Your input is welcome.

PRIDE is jointly administered by the KSU Cooperative Extension Service and the Kansas Department of Commerce.

Robert S. McAdoo  
Extension PRIDE Program Coordinator

Kansas State University, County Extension Councils and United States Department of Agriculture cooperating. All programs and materials available without discrimination on the basis of race, color, national origin, sex, age or handicap.



# PRIDE

Kansans Building Better Communities

## Project record books due September 1

In order to be eligible to compete in PRIDE's Annual Achievement Recognition competition each participating PRIDE community must submit a summary of its improvement activities for the year in the form of a project book. Only PRIDE related projects worked on during the program year, September 1, 1991 through August 31, 1992, may be included. The book's purpose is to briefly tell the story of the community's PRIDE Program. A project record book including the insert pages may be ordered from the Kansas Department of Commerce for \$10. It is the only book that may be used, and only one project record book may be submitted by each community.

Judges give no extra consideration for a book's thickness or elaborate appearance. Be selective in what goes into the book; be concise. The book is used by the judges to gain insight into the community's PRIDE Program. The judges' decisions are based on what they hear and see in the community during their judging trip (September 21-25, 1992). Some suggestions on how to complete the project record book include:

1. Appoint an individual or a committee to be responsible for the PRIDE project record book. Documentation, such as before and after pictures, newspaper clippings, and project related materials need to be gathered during the year.
2. Complete each section of the PRIDE Summary and be sure it is signed by the PRIDE chairperson. The summary relates directly to the critique tool used by the judges to evaluate your program.
3. Include only projects undertaken between September 1, and

August 31 of the program year. Do not include any PRIDE projects that were completed prior to the current program year.

4. Include only information that is relevant to the PRIDE organization's goals, projects, and accomplishments during the program year.

5. List each project on a separate project record sheet. State individuals involved, accomplishments—tell the impact of the project on the community, number of volunteer hours, and number of individuals involved.  
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## Goodland receives PRIDE Pacemaker plaque



PRIDE's highest award was presented at the Pacemaker banquet held in Goodland on June 1. Goodland PRIDE Co-Chairs, Barbara Winston and Marcia Madaus receive the PRIDE Pacemaker plaque from Chuck Stones, Treasurer, Kansas

PRIDE, Inc. Dr. Walter Woods, Dean of the College of Agriculture and Director of Cooperative Extension, KSU, and Carole Morgan, Deputy Secretary, Kansas Department of Commerce, assisted with the presentation.

## Important PRIDE Dates

September 1, 1992  
Completed PRIDE Project Books Due

September 21-25, 1992  
PRIDE Judging Week

October 24, 1992  
State PRIDE Recognition Day, Great Bend

## Hints for success: When the judges visit your community

During the week of September 21-25, a judging team will be visiting each community enrolled in the PRIDE Annual Achievement Recognition competition that submits a completed PRIDE record book by September 1, 1992.

Each judging team will include one Kansan who is familiar with the Kansas PRIDE Program and one out-of-state community development professional. The community will be notified by the Kansas Department of Commerce (KDOC) at least one week prior to judging as to the exact date and time of the judges' visit. Each PRIDE chairperson should have a location for the visit confirmed prior to the KDOC notification.

The judges will spend one hour in communities with a population less than 5,000, and one and one-half hours in communities over 5,000. The State PRIDE Board of Directors has determined the following point system for judging: Effective organization—30 points; Knowing the PRIDE Program—10 points; Assessment of needs, survey and analysis—20 points; Annual program of work—20 points; Awareness, promotion, communication, and publicity—20 points; Involvement—30 points; Accomplishments—40 points; Recognition—20 points; and Evaluation—10 points.

The community should be in control and set the format for the judges' visit. Use the time allotted to best showcase your program. Remember to present only PRIDE's efforts and not the community's as a whole. A few suggestions follow:

1. In planning the judging presentation, stress the judging criteria that has the highest point value because of its importance in evaluating program efforts.

2. Practice the presentation prior to the visit.

3. After a short welcome, distribute an agenda.

4. To show involvement, have a number of different persons describe the various projects. Invite local citizens to attend the presentation so that they may learn more about PRIDE's accomplishments and show the judges your community's awareness and involvement. Invite the

media so the judges' visit and the local improvements accomplished can be publicized.

5. Describe the projects in terms of the judging criteria mentioned previously.

6. If planning to serve refreshments, keep them simple. The PRIDE judging rules do not allow communities to host any meals prior, during, or after the presentation.

7. A quick tour highlighting the improvements made during the program year may be considered to show the judges your accomplishments.

8. If a tour is planned, the narrator should have an organized presentation. It is important that the judges hear and see the same things. Use only one vehicle.

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## 1992 enrolled PRIDE communities

An Official 1992 PRIDE entry form has been received from the following communities. To be eligible to compete for the Community Achievement Awards, the entry must have been submitted on or before April 15, 1992. There is no deadline for entering the Blue Ribbon Recognition phase of the program.

Agra	Elkhart	Junction City	Park City
Alden	Ellsworth	Kanorado	Phillipsburg
Almena	Erie	Kensington	Plains
Alton	Fall River	Kingman	Potwin
Argonia	Ford	Kinsley	Protection
Arkansas City	Formoso	La Cygne	Quinter
Assaria	Fort Scott	Lansing	Randolph
Atwood	Gaylord	Lenora	Ransom
Belle Plaine	Geuda Springs	Leonardville	Riley
Beloit	Glasco	Lincoln	Russell
Bennington	Goodland	Lucas	Sabetha
Bentley	Greensburg	Lyndon	Sharon Springs
Bird City	Grinnell	Maize	Spearville
Burrton	Haviland	Minneapolis	Stafford
Cassoday	Haysville	Minneola	Troy
Clearwater	Hiawatha	Morrowville	Udall
Coffeyville	Highland	Mount Hope	Valley Falls
Colby	Hill City	Muscotah	Wakefield
Coldwater	Hoisington	Narka	WaKeeney
Columbus	Holton	Oberlin	Westmoreland
Courtland	Independence	Osage City	Winchester
Cuba	Iola	Osawatomic	
Cunningham	Jennings	Oskaloosa	
Effingham	Jetmore	Ottawa	

## Fourteen new communities enrolled

The Kansas PRIDE Program welcomes 14 new communities to the 1992 PRIDE Program. The new communities include: Agra, Almena, Assaria, Belle Plaine, Bennington, Burrton, Clearwater, Haysville, Holton, Kanorado, Oskaloosa, Plains, Randolph, and Winchester. The PRIDE staff wishes each community a successful PRIDE year.

## Appearance measures community's health

A community's appearance is often used as a measure of its health. If a community doesn't look healthy, then it's assumed that it's not. First impressions are lasting impressions; a poor appearance may mean that your community won't be given a second chance by businesses, tourists or individuals looking for a home.

To conduct an objective evaluation of your community's appearance, follow these steps: 1. Review the appearance of every main transportation route into your community; 2. Visually inspect the exterior of all public buildings and facilities; 3. Review the retail business district for appearance, accessibility and parking. Look for boarded-up windows or worn-out displays; 4. Inspect residential areas; 5. Make notes while you are at the scene; and 6. Use your powers of observation to make an objective evaluation.

Once the evaluation is completed, begin to set priorities and develop an action plan. With creativity, your community can turn eyesores into "eye-catchers."

Article adapted from the January/February, 1990 edition of the Iowa Community Betterment "Newsgram."

## Board approves Blue Ribbon certificates

The following communities were evaluated and approved in meeting the requirements for Blue Ribbon recognition at the April 21 State PRIDE Board meeting:

<b>Argonia</b>	Health, and Recreation & Parks
<b>Beloit</b>	Airport, Beautification, Education, Emergency Medical Services, Fire Protection, Health, Library, Police Protection, Sewage Disposal, Solid Waste Management, Streets, Tourism, and Water
<b>Colby</b>	Tourism
<b>Columbus</b>	Energy
<b>Ellsworth</b>	Health, and Tourism
<b>Goodland</b>	Education, Emergency Medical Services, Fire Protection, Police Protection, and Solid Waste Management
<b>Greensburg</b>	Culture & Arts, Health, Recreation & Parks, and Solid Waste Management
<b>Junction City</b>	Emergency Medical Services, and Recreation & Parks
<b>La Cygne</b>	Recreation & Parks
<b>Lincoln</b>	Education, and Health
<b>Lucas</b>	Airport, Beautification, Culture & Arts, Emergency Medical Services, Fire Protection, Police Protection, and Solid Waste Management
<b>Park City</b>	Beautification
<b>Sabetha</b>	Airport, Education, Emergency Medical Services, Recreation & Parks, Solid Waste Management, and Water.

## CD specialists to move on

Steve Bittel, Southeast Area Extension Community Development Specialist and Kirk Zoellner, Southwest Area Extension Community Development Specialist, both strong supporters and advocates of the Kansas PRIDE Program, have resigned. Steve has advised and assisted PRIDE communities in Southeast Kansas for the past twenty years and Kirk has done the same in Southwest Kansas for the past two and one-half

years. Steve has moved to Topeka where he accepted the position of Director of the Kansas Rural Development Council. Kirk has relocated to Lawrence where he has accepted an invitation to join the Edwin O. Stenc graduate program in Public Administration at the University of Kansas. We would like to wish both Steve and Kirk the best in their new endeavors.

## Judges Visit

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9. The tour driver should have a mapped route and have driven it before the judges' visit.

10. Allow time for the judges to ask questions.

11. Judges *must* leave at the appointed hour. Out of courtesy to them and the next community, please do not detain the judging team.

12. Time is limited. The better organized, the more effective the presentation will be.

13. Relax, be positive and enthusiastic, and have fun showing off your PRIDE accomplishments.

## Project Record Book

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6. Include on the project narrative sheet newspaper clippings, radio and TV scripts, before and after pictures, and other support materials which describe the project. Highlight or underline important parts of news clippings. Pictures and news clippings must be dated.

7. Give credit where credit is due. For example, if a PRIDE community survey identifies a project to be undertaken, PRIDE gets credit for the impact of the survey but the group or organization that initiates the project receives credit for carrying out the project. Include only projects in the project record book that the PRIDE organization has initiated or has assisted in its completion. Projects not associated with PRIDE will not be judged and are not to be included in the project record book. Communities wishing to use the PRIDE project record book for a historical record of all community improvement activities during the year should remove all non-related PRIDE activities prior to the submission of the record book. The information can be replaced following PRIDE Day.

8. Make an extra copy of each project record sheet (prior to book submission) so that PRIDE committee members will have a point of reference during the judging session.

9. The completed PRIDE project record book must be submitted to the Kansas Department of Commerce postmarked on or before September 1, 1992. No late entries will be accepted. Mail or bring the book to the: KS Dept. of Commerce, 400 SW 8th, 5th Floor, Topeka, KS 66603.