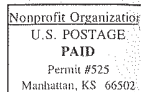


KANSAS PRIDE PROGRAM
Cooperative Extension Service
Kansas State University
10E Umberger Hall
Manhattan, KS 66506-3415

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Appreciation to PRIDE Sponsors

Twenty-eight private business and industry sponsors have contributed cash or in-kind services in 1996 to help recognize communities for their outstanding achievements in the PRIDE Program. The approximately \$20,000 donated by sponsors, each year, is targeted to the cash awards presented to communities and to help defray judging expenses. The PRIDE staff encourages all communities to send thank you letters to sponsors. Below is a letter that was recently sent to all sponsors from the Wakefield community:

To Our PRIDE Sponsors:

The Wakefield PRIDE would like to take this opportunity to THANK YOU for your generous support of the Kansas PRIDE Program, specifically for the Wakefield group. Wakefield has been involved in the PRIDE Program since the beginning. We have achieved PACEMAKER III and have won a top award 20 of the last 25 years.

Wakefield has depended on our volunteer projects for many things around town. The money awarded for the top towns in the PRIDE Program has been spent for various community projects over the years....

We appreciate all of your time and financial support of the Kansas PRIDE Program. With the corporate sponsors and the Departments representatives, the PRIDE Program makes it much easier for the small, rural towns to accomplish more. The awards are a good incentive. Sincerely, Sandy Morice, Secretary-Treasurer.

A complete listing of the PRIDE sponsors and their addresses can be found in your copy of the "PRIDE REVIEW - 1995."



Printed on recycled paper.



Cooperative Extension Service
Extension Community Development
Umberger Hall
Manhattan, Kansas 66506
913-532-5840

This newsletter is published to provide communication among communities participating in the Kansas PRIDE Community Improvement Program. Your input is welcome.

PRIDE is jointly administered by the KSU Cooperative Extension Service and the Kansas Department of Commerce & Housing.

Stan McAdoo

Robert S. McAdoo
Extension PRIDE Program Coordinator

Kansas State University, County Extension Councils and United States Department of Agriculture cooperating. All programs and materials available without discrimination on the basis of race, color, national origin, sex age or disability.



PRIDE

Kansans Building Better Communities

"Vision Into Action"

PRIDE Day, November 9, 1996, Great Bend, KS

"Vision Into Action" is the theme for PRIDE Day 1996. PRIDE Day will be held at the Holiday Inn in Great Bend, Kansas on Saturday, November 9, 1996.

This issue of the PRIDE Newsletter highlights PRIDE Day activities, events, and speakers. A PRIDE Day brochure is enclosed.

PRIDE Day to feature five workshops

Building An Effective Action Plan is one of five workshops to be offered at PRIDE Day. Lead by Dan Rochler, President of Acumen Strategies, this workshop will provide community members with techniques and practical suggestions on how to turn long range goals into successful projects. A workbook and other resource materials will be distributed. Dan has an extensive background in community-economic development and strategic planning. He has served as a consultant to about 50 communities and has conducted several statewide workshops in carrying out economic development strategies and in accessing funding.

What To Do When You Don't Have Disneyland - Tourism Kansas Style is another workshop you will want to attend. Lead by David Reynolds of DK Reynolds & Associates, this workshop will address the topic of tourism in small towns in Kansas and how they can participate effectively in the state tourism industry. David has over 16 years of experience in the tourism industry from being in the marketing department at Silver Dollar City to being the Director of Tourism for the State of Iowa.

Local Government and Volunteers: Working Together is the title of the third workshop. Lead by Dr. John Leatherman, Local Government Specialist, KSU Cooperative Extension Service, this

workshop will examine the essential ingredients involved in a harmonious relationship between PRIDE volunteers and their local governmental officials. History has shown that those PRIDE communities that have the cooperation and support of local elected officials are more likely to achieve the goals as established by the PRIDE committee. John has extensive experience as a community development extension agent, in Wisconsin, working with both local elected officials as well as volunteer groups.

We Must All Hang Together or Else We Shall Hang Separately: Communities Working Together is the title of the fourth workshop. Leading this workshop is Ron Wilson, Director, Huck Boyd National Institute for Rural Development. Ron brings to the workshop an extensive background in policy issues related to rural communities. He believes strongly that communities must work together and complement each other.

The fifth and final workshop is entitled, *Brush-up Your PRIDE Presentation Skills*. This workshop will present how best to present your PRIDE program activities to the judges. Come see and hear how two successful PRIDE communities (Lenora & Basehor) plan, organize, and deliver their presentation to the PRIDE judges.

The New Old-Timers to Perform

The Kansas PRIDE Program is delighted to have booked the group, **The New Old-Timers** to highlight the entertainment at PRIDE Day. This energetic quartet will share their enjoyment of folk and bluegrass music. Both relaxed and spirited, the group presents songs from many sources, old and new -- tunes about work, humor and sorrow, love, celebration and faith.

The New Old-Timers feature a variety of styles on banjo, bass, guitar, and fiddle as well as vocals. At home in northwest Kansas, the New Old-Timers celebrate their positive rural heritage with songs that reflect the joys of rural living. It's family entertainment with a Kansas accent.



Important PRIDE Dates

September 23-27	PRIDE Judging Week
November 8	State PRIDE Board of Directors Meeting, Great Bend
November 9	State PRIDE Recognition Day, Great Bend

PRIDE judging to begin September 23

During the week of September 23-27, a judging team will visit each community enrolled in the Annual PRIDE Achievement Recognition competition that submitted a completed project book by September 1, 1996. Each of the six judging teams will include one Kansan who is familiar with the PRIDE Program and one out-of-state community development professional.

The 1996 judges include: Addie Bechard, Grinnell; Doug Bruggeman, Hill City; Joan Grover, Belleville; Don Heikes, Lenora; Bill Reed, Winchester; Deana Strud, Topeka; Tim Katers, Loveland, Colorado; Ryan Hobson, Salem, Missouri; Ronnie Knight, Texarkana, Texas; Jean Waltemath, St. Joseph, Missouri; Ted McFeders, Kansas City, Missouri; and Boyd Lee, Cherokee, Oklahoma.

Each community will be notified by the PRIDE staff at least one week prior to judging as to the exact time and date of the judges' visit. The judges will spend one hour in communities with a population less than 4,000 and one and one-half hours in communities over 4,000.

Dr. Bob Manley to Keynote PRIDE Day

The PRIDE Day-1996 keynote address will be given by Dr. Bob Manley. Bob is no stranger to Kansas. He has spoken in more than 200 Kansas schools and communities as well as given presentations to the Kansas State Historical Society, the Native Sons and Daughters of Kansas, the Kansas Library Association, and the Kansas Press Association. In 1958, Bob was named

Youth will learn through adventure

Youth, ages 12 and up, will have an exciting outdoor educational experience at PRIDE Day. Known as *Adventure Based Leadership Education (ABLE)*, this program will create situations where youth are actively involved in both mental and physical challenges that will enhance such skills as decision making, problem

The State PRIDE Board of Directors has determined the following point system for judging: Effective organization, 30 points; Knowing the PRIDE Program, 10 points; Assessment of needs, survey, and analysis, 20 points; Annual program of work, 20 points; Awareness, promotion, communication, and publicity, 20 points; Involvement, 30 points; Accomplishments, 40 points; Recognition, 20 points; and Evaluation, 10 points. Each PRIDE committee should review the judges' score sheet, which can be found in Appendix A of the "Community Achievement Awards" section of the PRIDE Manual.

The community should be in control and set the format for the judges' visit. Use the time allotted to best showcase your program. Remember to present only PRIDE's efforts and not the community as a whole. Following are a few suggestions:

(1) In planning the judges' presentation, stress judging criteria with the highest point value.

(2) Practice the presentation prior to the visit.

the outstanding high school teacher in Nebraska.

After leaving teaching, Bob operated a consulting and instructional materials production company. Among his educational materials are a filmstrip history of Kansas, *The Sites and Sounds of Historic Kansas* and a history textbook for elementary students, *Kansas: Our Pioneer Heritage*.

solving, team building, communications, and creative thinking. This experience will happen at camp Aldrich, which is owned and operated by Barton County Community College. Parent consent forms are required and youth should wear comfortable clothing and shoes. A 5-minute video tape of the ABLE program

(3) After a short welcome, distribute an agenda.

(4) To help show involvement, invite a number of people to the judging presentation. Also, have several people describe the various projects so one person is not responsible for the entire presentation.

(5) Invite the media so the judges' visit and the local improvement projects can be publicized.

(6) If planning to serve refreshments, keep them simple.

(7) A community tour, highlighting PRIDE projects, might be in order. In place of a tour, many communities are utilizing slides or a video.

(8) Allow time for the judges to ask questions.

(9) Judges must leave at the appointed hour in order to arrive, on time, to the next scheduled community, so don't detain them beyond the time allotted.

(10) Time is limited. The better organized, the more effective the presentation will be, so relax, be positive and enthusiastic, and have fun showing off your PRIDE accomplishments.

Because of his interest in rural communities, Bob was hired by the Nebraska Department of Economic Development to work with towns in six southwestern Nebraska counties. There he developed a program known as *Community Builders*, which helped citizens utilize local resources to create new businesses and to expand existing businesses. Bob and his wife Phyllis presently reside in Gardner, Kansas.

is available by calling Stan McAdoo at (913) 532-5840.

Youth, under the age of 12, will visit the Great Bend Zoo, which is an experience in wilderness and designed for fun, learning and discovery. Participants will see more than 100 different mammals and birds that inhabit the zoo.

PRIDE Day registration FORM

To register for the November 9, 1996 PRIDE Day, please complete and mail by **October 28, 1996** with your check or money order payable to: **Kansas PRIDE, Inc.**, 700 S.W. Harrison St., Suite 1300, Topeka, Kansas 66603-3712, (913) 296-3485 V/TDD (913) 296-3487

Last Name	First Name
Address	
City	Zip
Daytime Telephone	

Registration is \$16 per person, which includes materials, workshops, breaks and the banquet. If you are registering for others, please attach a list of names, addresses and telephone numbers.

Total Number of People Registering (\$16 each)	_____
Number of Adults	_____
Number of Youth	_____
Total Amount Enclosed	= _____

No tickets will be mailed: Please pick up tickets at the registration table. PRIDE Day is committed to making activities accessible to all participants. In order to assist individuals requiring physical or sensory accommodations, please contact Stan McAdoo at (913) 532-5840 by November 1, 1996.

Sharing Sessions Begin Earlier

The popular PRIDE Day sharing sessions, where community members discuss their successful projects, has been moved up this year to a 10:30 a.m. time slot. As with previous years, these sessions will be broken down into the

same six population sizes that made up the judging categories. A session for all youth will be held at this time. The earlier time slot will allow PRIDE Day participants more time in the afternoon to attend workshops and view the project books.

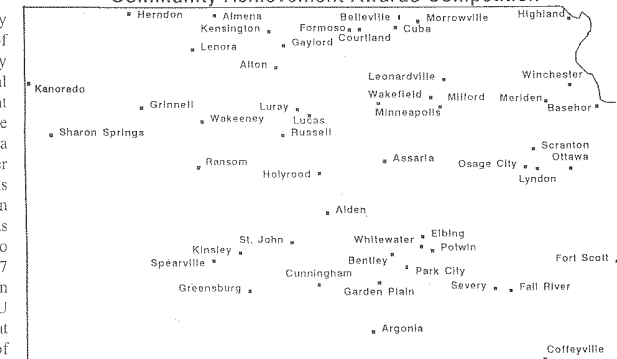
Board approves blue Ribbon applications

The following communities were evaluated and approved in meeting the requirements for Blue Ribbon recognition at the July 25, 1996, State PRIDE Board meeting: **Belleville** - Airport; **Lyndon** - Beautification; **WaKeeney** - Beautification & Solid Waste Management.

Survey results indicate technical assistance needs

Results of the recent PRIDE Program survey conducted by the Kansas Department of Commerce & Housing indicates a desire, by communities, to receive more technical assistance on available community development programs. One response to this finding will be to distribute, to each PRIDE community, a database disk that includes information on over 300 available programs. This database was prepared by the Kansas Cooperative Extension Service's DIRECT Program for the Kansas Rural Development Council and will be sent to each PRIDE chair upon receipt of their 1996/97 PRIDE entry form. Also, resource information and referrals are available by calling the KSU Cooperative Extension Service DIRECT Line at (913) 532-7987 or the Kansas Department of Commerce & Housing's FIRST STOP CLEARINGHOUSE at (913) 296-5298.

PRIDE communities completing the 1996 Community Achievement Awards Competition



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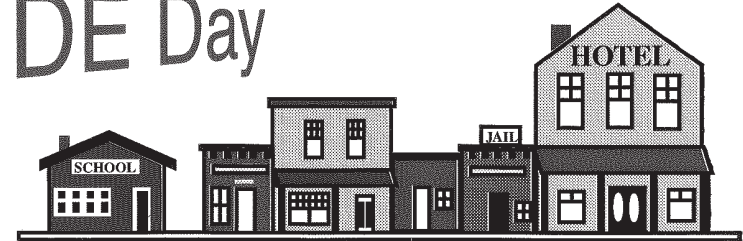
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PRIDE Contacts

Beverly Wilhelm, Kansas Department of Commerce & Housing, (913) 296-3485
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26th Annual PRIDE Day

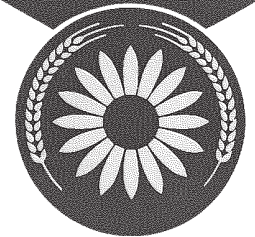


Kansans Building Better Communities

Vision Into Action

November 9, 1996
Holiday Inn
3017 West 10th Street
Great Bend, Kansas

KANSAS
PRIDE
PROGRAM



Administered by KSU Cooperative Extension Service and the Kansas Department of Commerce & Housing. Community achievement cash awards are provided by private business and industry sponsors to assist Kansans in building better communities.

KSU Cooperative Extension Service
Kansas State University
Manhattan, Kansas

All educational programs and materials available without discrimination on the basis of race, color, national origin, sex, age, or disability.

Program

9:00 to 5:30	Registration <i>Holiday Inn Convention Center</i> PRIDE Project Book Display <i>Convention East</i>
10:30 to 11:45	Sharing Sessions by Population Category & Youth Sharing Session Facilitated by Sponsor Representatives <i>Rooms to be announced</i>
11:45 to 1:00	Lunch (on your own)
1:00 to 5:30	Adventure Based Leadership Education(ABLE)-Youth Activity (ages 12 and up) Camp Aldrich Bus leaves at 1:00 (<i>front door of Convention Center</i>)
1:00 to 2:00	Opening Session <i>Convention West</i> Master of Ceremonies Carolyn Gaston, Chairperson, Board of Directors Kansas PRIDE, Inc. SPRINT, Junction City Welcome Dr. Daryl Buchholz, Assistant Director Agriculture & Natural Resources KSU Cooperative Extension Service, Manhattan
	Keynote Address "Vision Into Action" Dr. Bob Manley, Gardner
2:00 to 2:15	Break
2:15 to 3:15	Concurrent Workshops:
2:15 to 4:45	•"Building an Effective Action Plan" <i>Convention West</i> Dan Roehler, President Acumen Strategies, Topeka (NOTE: This workshop will run until 4:45 with a break at 3:15)
	•"We Must All Hang Together Or Else We Shall Hang Separately: Communities Working Together" <i>Conference Room A</i> Ron Wilson, Director Huck Boyd National Institute for Rural Development, Manhattan
	•"Local Government and Volunteers: Working Together" <i>Conference Room B</i> Dr. John Leatherman Agricultural Economist, Local Government KSU Cooperative Extension Service, Manhattan
	•"What To Do When You Don't Have Disneyland—Tourism Kansas Style" <i>Conference Room C</i> David K. Reynolds, DK Reynolds & Associates, Kansas City, MO
	•"Brush-up Your PRIDE Presentation Skills" <i>Gold Room</i> Lenora PRIDE Committee (For communities with a population of under 700)

3:15 to 3:45

Break

3:45 to 4:45

Repeat of Concurrent Workshops:

•"We Must All Hang Together Or Else We Shall Hang Separately:
Communities Working Together"

Conference Room A

Ron Wilson

•"Local Government and Volunteers: Working Together"

Conference Room B

Dr. John Leatherman

•"What To Do When You Don't Have Disneyland—Tourism Kansas Style"

Conference Room C

David K. Reynolds

•"Brush-up Your PRIDE Presentation Skills"

Gold Room

Basehor PRIDE Committee (For communities with a population of over 700)

Banquet

5:30

Banquet & Presentation of Awards

Heritage Room

Master of Ceremonies

Richard Shank, Area Manager-Community Relations

Southwest Bell Telephone, Hutchinson

Welcome

Mary Faye LaFaver, Director

Community Development Division

Kansas Department of Commerce & Housing, Topeka

Invocation

Lela Mae Santarpia

Ottawa PRIDE

Dinner

Recognition of PRIDE Sponsors, Board of Directors and Dignitaries

Carolyn Gaston, Chairperson

Board of Directors

Kansas PRIDE, Inc.

Presentation of Community Achievement Special Emphasis Awards

Entertainment

The New Old-Timers

Hill City

Presentation of Community Achievement Cash Awards

Credits

Lenora, Set-up

Gaylord & Highland, Hospitality

Basehor, Banquet

Coffeyville, Awards

Whitewater, Evaluations

Registration

To register, please complete and mail by October 28, 1996 with your check or money order payable to:

Kansas PRIDE, Inc.,
700 S.W. Harrison St.,
Suite 1300
Topeka, Kansas 66603-3712
(913) 296-3485 V/TDD (913) 296-3487

Registration is \$16 per person, which includes materials, workshops, breaks and the banquet. If you are registering for others, please attach a list of names, addresses and telephone numbers.

_____		Total Number of People Registering	_____
_____		(\$16 each)	
Last Name	First Name	Number of Adults	_____
_____		Number of Youth	_____
Address		Total Amount Enclosed	= _____

City	Zip		

Daytime Telephone			

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