Appreciation to PRIDE Sponsors

Twenty-eight private business and industry sponsors have contributed cash or in-kind services in 1996 to help recognize communities for their outstanding achievements in the PRIDE Program. The approximately $20,000 donated by sponsors, each year, is targeted to the cash awards presented to communities and to defray judging expenses. The PRIDES staff encourages all communities to send thank you letters to sponsors. Below is a letter that was recently sent to all sponsors from the Wakefield community:

To Our PRIDE Sponsors:

The Wakefield PRIDE would like to take this opportunity to THANK YOU for your generous support of the Kansas PRIDE Program, specifically for the Wakefield group. Wakefield has been involved in the PRIDE Program since the beginning. We have achieved PACEMAKER III and have won a top award 20 of the last 25 years.

Wakefield has depended on our volunteer projects for many things around town. The money awarded for the top towns in the PRIDE Program has been spent on various community projects over the years.

We appreciate all of your time and financial support of the Kansas PRIDE Program. With the corporate sponsors and the Departments representatives, the PRIDE Program makes it much easier for the small, rural towns to accomplish more. The awards are a good incentive. Sincerely, Sandy Morice, Secretary-Treasurer.

A complete listing of the PRIDE sponsors and their addresses can be found in your copy of the “PRIDE REVIEW - 1995.”
PRIDE judging to begin September 23

During the week of September 23-27, a judging team will visit each community enrolled in the Annual PRIDE Achievement Recognition competition that submitted a completed project book by September 1, 1996. Each of the six judging teams will include one Kansas who is familiar with the PRIDE Program and one out-of-state community development professional.

The 1996 judges include: Addie Bechard, Grinnell; Doug Bruggemeier, Hill City; Jean Grover, Belleville; Don Heikes, Lenora; Bill Reed, Winchester; Deana Strud, Topka; Tim Kaier, Love-land; Colorado; Ryan Hobson, Salem, Missouri; Ronnie Knight, Texarkana, Texas; Jean Waltemath, St. Joseph, Missouri; Ted McFedders, Kanawa City, Missouri; and Boyd Lee, Cherokee, Oklahoma.

Each community will be notified by the PRIDE staff at least one week prior to judging so as to the exact time and date of the judges’ visit. The judges will spend one hour in communities with a population less than 4,000 and one and one-half hours in communities over 4,000.

The State PRIDE Board of Directors has determined the following point system for judging: Effective organization, 30 points; Knowing the PRIDE Program, 10 points; Assessment of needs, survey and analysis, 20 points; Annual program of work, 20 points; Awareness, promotion, communication, and publicity, 20 points; Involvement, 30 points; Accomplishments, 40 points; Recognition, 20 points; and Evaluation, 10 points. Each PRIDE committee should review the judges’ score sheet, which can be found in Appendix A of the “Community Achievement Awards” section of the PRIDE Manual.

The community should be in control and set the format for the judges’ visit. Use the time allotted to best showcase your program. Remember to present only PRIDE’s efforts and not the community as a whole. Following are a few suggestions:

1. In planning the judges’ presentation, stress judging criteria with the highest point value.

2. Practice the presentation prior to the visit.

(3) After a short welcome, distribute an agenda.

(4) To help show involvement, invite a number of people to the judging presentation. Also, have several people describe the various projects to one person is not responsible for the entire presentation.

(5) Invite the media to the judges’ visit and the local improvement projects can be publicized.

(6) If planning to serve refreshments, keep them simple.

(7) A community tour, highlighting PRIDE projects, might be in order. In place of a tour, many communities are utilizing slides or a video.

(8) Allow time for the judges to ask questions.

9. Judges must leave at the appointed hour in order to arrive, on time, to the next scheduled community, so don’t delay them beyond the time allowed.

10. Time is limited. The better organized, the more effective the presentation will be, relax, be positive and enthusiastic, and have fun showing off your PRIDE accomplishments.

Dr. Bob Manley to Keynote PRIDE Day

The PRIDE Day 1996 keynote address will be given by Dr. Bob Manley. Bob is no stranger to Kansas. He has spoken in more than 200 Kansas schools and communities as well as given presentations to the Kansas State Historical Society, the Native Sons and Daughters of Kansas, the Kansas Library Association, and the Kansas Press Association. In 1958, Bob was named the outstanding high school teacher in Nebraska.

After leaving teaching, Bob operated a consulting and instructional materials production company. Among his educational materials are filmstrip history of Kansas, The Sites and Sounds of Historic Kansas and a history textbook for elementary students, Kansas: Our Pioneer Heritage.

Because of his interest in rural communities, Bob was hired by the Nebraska Department of Economic Development to work with towns in six southwestern Nebraska counties. There he developed a program known as Community Builders, which helped citizens utilize local resources to create new businesses and to expand existing businesses. Bob and his wife Phyllis presently reside in Giddings, Kansas.

Youth will learn through adventure

Youth, ages 12 and up, will have an exciting outdoor educational experience at PRIDE Day. Known as Adventure Based Leadership Education (ABLE), this program will create situations where youth are actively involved in both social and physical challenges that will enhance such skills as decision making, problem solving, team building, communications, and creative thinking. This experience will happen at camp Aldrich, which is owned and operated by Barton County Community College. Parent consent forms will be required and youth should wear comfortable clothing and shoes. A 5-minute video tape of the ABLE program is available by calling Stan McAdoo at (913) 532-5840.

Youth, under the age of 12, will visit the Great Bend Zoo, which is an experience in wilderness and designed for fun, learning and discovery. Participants will see more than 100 different mammals and birds that inhabit the zoo.

PRIDE Day registration FORM

To register for the November 9, 1996 PRIDE Day, please complete and mail by October 28, 1996 with your check or money order payable to: Kansas PRIDE, Inc., 700 S.W. Harrison St., Suite 1300, Topeka, Kansas 66603-3712, (913) 296-3485/86 TDD (913) 296-3486

Registration is $16 per person, which includes materials, workshops, breaks and the banquet. If you are registering for others, please attach a list of names, addresses and telephone numbers.

| Total Number of People Registering ($16 each) |
| Number of Adults |
| Number of Youth |
| Total Amount Enclosed |

Sharing Sessions Begin Earlier

The popular PRIDE Day sharing sessions, where community members discuss their successful projects, will be moved up this year to a 10-50 a.m. slot. As with previous years, these sessions will be broken down into the same six population sizes that made up the judging categories. A session for all youth will be held at this same.

Board approves blue Ribbon applications

The following communities were evaluated and approved in meeting the requirements for Blue Ribbon recognition at the July 25, 1996 State PRIDE Board meeting: Belleville - Airport; Lyndon - Beautification; Wamego - Beautification & Solid Waste Management.

Survey results indicate technical assistance needs

Results of the recent PRIDE Program survey conducted by the Kansas Department of Commerce & Housing indicates a desire, by communities, to receive more technical assistance on available community development programs. One response to this finding will be to distribute, to each PRIDE community, a database disk that includes information on over 300 available programs. This database was prepared by the Kansas Cooperative Extension Service’s DIRECT Program for the Kansas Rural Development Council and will be sent to each PRIDE chair upon receipt of their 1996/97 PRIDE entry form. Also, resource information and referrals are available by calling the KSU Cooperative Extension Service DIRECT Line at (913) 532-7897 or the Kansas Department of Commerce & Housing’s FIRST STOP CLEARINGHOUSE at (913) 296-5298.
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ANR Pipeline Company
Berkolich, Trahan and Company P.A.
The Boeing Company
Casey's General Stores, Inc.
The Coleman Company
Columbus Telephone Company, Inc.
Dillon Stores
Farmland Industries, Inc.
Hallmark Cards, Inc.
Kansas Bankers Association
Kansas City Power & Light Company
Kansas Electric Power Cooperative, Inc.
Kansas Farm Bureau
Kansas Industrial Developers Association
Kansas Medical Society
Kansas Press Association
Kansas Railroad Association
Kansas Rural Water Association
KN Energy, Inc.
Midwest Energy, Inc.
Northern Natural Gas Company
Panhandle Eastern Corporation
Peoples Natural Gas Company
Pioneer Telephone Association, Inc.
Southwestern Bell Telephone Company
SPRINT
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Cal Lantos
Ottawa PRIDE
Dr. Daryl Buchholz
KSU Cooperative Extension Service
Mary Faye LeFever
Kansas Department of Commerce & Housing

PRIDE Contacts
Beverly Wilhelm, Kansas Department of Commerce & Housing, (913) 296-3485
Stan McAdoo, KSU Cooperative Extension Service, (913) 532-5840

Kansans Building Better Communities
Vision Into Action
November 9, 1996
Holiday Inn
3017 West 10th Street
Great Bend, Kansas

26th Annual PRIDE Day
HOTEL

KANSAS PRIDE PROGRAM

Administered by KSU Cooperative Extension Service and the Kansas Department of Commerce & Housing. Community achievement cash awards are provided by private business and industry sponsors to assist Kansans in building better communities.
Program

9:00 to 5:30
Registration
Holiday Inn Convention Center
PRIDE Project Book Display
Convention East

10:30 to 11:45
Sharing Sessions by Population Category & Youth
Sharing Session
Facilitated by Sponsor Representatives
Rooms to be announced

11:45 to 1:00
Lunch (on your own)

1:00 to 5:30
Adventure Based Leadership Education(ABLE)-Youth Activity (ages 12 and up)
Camp Aldrich
Bus leaves at 1:00 (front door of Convention Center)

1:00 to 2:00
Opening Session
Convention West
Master of Ceremonies
Carolyn Gaston, Chairperson, Board of Directors
Kansas PRIDE, Inc.
SPRINT, Junction City
Welcome
Dr. Daryl Buchholz, Assistant Director
Agriculture & Natural Resources
KSU Cooperative Extension Service, Manhattan

Keynote Address
"Vision Into Action"
Dr. Bob Manley, Gardner

2:00 to 2:15
Break

2:15 to 3:15
Concurrent Workshops:

2:15 to 4:45
**Building an Effective Action Plan**
Convention West
Dan Roehler, President
Acumen Strategies, Topeka

**We Must All Hang Together Or Else We Shall Hang Separately: Communities Working Together**
Conference Room A
Ron Wilson, Director
Huck Boyd National Institute for Rural Development, Manhattan

**Local Government and Volunteers: Working Together**
Conference Room B
Dr. John Leatherman
Agricultural Economist, Local Government
KSU Cooperative Extension Service, Manhattan

**What To Do When You Don't Have Disneyland—Tourism Kansas Style**
Conference Room C
David K. Reynolds, DK Reynolds & Associates, Kansas City, MO

**Brush-up Your PRIDE Presentation Skills**
Gold Room
Lenora PRIDE Committee (For communities with a population of under 700)

3:15 to 3:45
Break

Repeat of Concurrent Workshops:

**We Must All Hang Together Or Else We Shall Hang Separately: Communities Working Together**
Conference Room A
Ron Wilson

**Local Government and Volunteers: Working Together**
Conference Room B
Dr. John Leatherman

**What To Do When You Don't Have Disneyland—Tourism Kansas Style**
Conference Room C
David K. Reynolds

**Brush-up Your PRIDE Presentation Skills**
Gold Room
Basheor PRIDE Committee (For communities with a population of over 700)

Banquet

5:30
Banquet & Presentation of Awards
Heritage Room

Master of Ceremonies
Richard Searl, Area Manager-Community Relations
Southwest Bell Telephone, Hutchinson

Welcome
Mary Faye LaFaver, Director
Community Development Division
Kansas Department of Commerce & Housing, Topeka

Invocation
Lola Mae Santarpla
Ottawa PRIDE

Dinner

Recognition of PRIDE Sponsors, Board of Directors and Dignitaries
Carolyn Gaston, Chairperson
Board of Directors
Kansas PRIDE, Inc.

Presentation of Community Achievement Special Emphasis Awards

Entertainment
The New Old-Timers
Hill City

Presentation of Community Achievement Cash Awards

Credits
Lenora, Set-up
Gaylord & Highland, Hospitality
Basheor, Banquet
Collegeville, Awards
Whitewater, Evaluations
Registration

To register, please complete and mail by October 28, 1996 with your check or money order payable to:

Kansas PRIDE, Inc.,
700 S.W. Harrison St.,
Suite 1300
Topeka, Kansas 66603-3712
(913) 296-3485
V/TDD (913) 296-3487

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No tickets will be mailed: Please pick up tickets at the registration table. PRIDE Day is committed to making activities accessible to all participants. In order to assist individuals requiring physical or sensory accommodations, please contact Stan McAdoo at (913) 532-5846 by November 1, 1996.