

KANSAS PRIDE PROGRAM
K-State Research and Extension
Kansas State University
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Manhattan, KS 66506-3415

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Pride Day 1997
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Community Success Stories to be Featured

"Taking Control of Your Community's PROSPERITY" is the theme of the Four-State Heartland Community Development Conference schedule for October 30 & 31 in Pittsburg, Kansas. This conference seeks to bring together people who are interested in region-wide prosperity. Some of the highlights will include an informative and inspirational keynote address, community presentations, university outreach programs and numerous resource posters and displays. For a brochure and registration form contact: Dr. David Darling, K-State Research and Extension, 307 Waters Hall, KSU, Manhattan, KS 66506, (785) 532-1512.

PRIDE Attitude Survey Tool to be Discontinued

The traditional PRIDE Program community attitude survey will be discontinued with the start of the new PRIDE Program. An optional survey tool will be available to replace the one that has been in effect for many years. K-State Research and Extension will complete the traditional survey tabulation and analysis for those communities which have already started the survey process.

Printed on recycled paper.



Extension PRIDE Program
10E Umberger Hall
Manhattan, KS 66506
785-532-5640

This newsletter is published to provide communication among communities participating in the Kansas PRIDE Community Improvement Program. Your input is welcome.

PRIDE is jointly administered by K-State Research and Extension and the Kansas Department of Commerce & Housing.

Stan McAdoo

Robert S. McAdoo
Extension PRIDE Program Coordinator

Kansas State University, County Extension Councils and United States Department of Agriculture cooperating. All programs and materials available without discrimination on the basis of race, color, national origin, sex, age or disability.

KANSAS
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Kansans Building Better Communities

"Celebration of Change"

PRIDE Day, October 25, 1997, Salina, KS

"Celebration of Change" is the theme for PRIDE Day 1997. PRIDE Day will be held at the Bicentennial Center in Salina on Saturday, October 25, 1997.

This issue of the PRIDE Newsletter highlights PRIDE Day activities, events and speakers. A PRIDE Day brochure is enclosed.

Workshops to Focus on New PRIDE Program Design

The afternoon workshops at PRIDE Day will provide information on the enhancements to the PRIDE Program. PRIDE Program staff members will explain the changes in three concurrent breakout sessions.

The new program is designed to assist leaders, decisions makers, and citizens to better face the future. It will help communities analyze their town, consider alternatives and develop an action strategy for community and economic development. It will also help communities prepare for and manage change. Multi-community and county PRIDE Programs are encouraged.

Following are the major enhancement of the new program format:

* PRIDE staff will be offering comprehensive technical assistance to help develop a stronger local PRIDE organization. The focus will be on developing a vision for the community which will include goal-setting, a self-assessment and an action plan to achieve the vision.

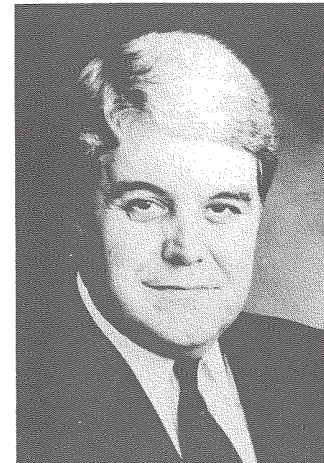
* The Community Achievement and Blue Ribbon components of the program are being combined to allow for a more comprehensive

approach to local community development through the PRIDE Program. The Pacemaker Program will be discontinued.

* PRIDE project record books will no longer be a requirement for program documentation; however, program information will be needed for the evaluation review. A quarterly report will be required.

* Communities will not go through competitive judging within population categories. Instead, monetary recognition will be based on the communities progress in meeting identified goals and the impact of their goals on the community. When the community believes it has met the goals established, the PRIDE Committee can request an on-site visit by an evaluation team of community/economic development professionals. Its purpose is to allow communities to focus on strengths, to develop PRIDE in their accomplishments and to hear of strategies to assist in overcoming hurdles.

* The new PRIDE Program year will begin July 1, 1998, and end June 30, 1999. The first PRIDE Day, under the restructured program, will be held July 10, 1999.



Dr. Max Brown to Keynote PRIDE Day

The PRIDE Day 1997 keynote address will be given by Dr. Max Brown of Amarillo, Texas. Dr. Brown, known for his inspirational talks, will be speaking on "Celebration of Change."

He believes that every person is an original copy, never to be duplicated. "We are free to be ourselves, with all the humor, self-acceptance, and self-esteem that implies," Brown says. He goes on to say, "the essence of personal freedom is found in the human rights of 'life, liberty, and the pursuit of happiness.' Freedom is the opportunity to pursue our potential to the fullest, coping with change as it occurs." Dr. Brown and his wife, Katy, have two grown children.

Sept - Oct 1997

TOP TEN REASONS TO ATTEND PRIDE DAY

(1) Meet interesting people like yourself - Increase your networking potential and get to know other PRIDE folks and exchange ideas.

(2) Learn how to improve your community - From the PRIDE project books and PRIDE booths you will be able to glean new ways of how to successfully accomplish community betterment projects.

(3) Get excited, get enthusiastic and be motivated by listening to Keynote speaker Dr. Max Brown of Amarillo, Texas speak on "Celebration of Change"

(4) Experience the new and improved PRIDE Program - Come to learn about the changes you requested and how your suggestions will provide opportunities for you to be more effective.

(5) Celebrate the accomplishments as recognition awards are announced - Approximately \$10,000 in cash awards will be presented to PRIDE towns that have excelled in making quality improvements within their communities.

(6) Hear about new, unique, and innovative community betterment projects - A time has been set aside where communities of like population size have the opportunity to share with other communities the year's successful projects and their impact.

(7) All youth participants will learn the power of self-discovery that will strengthen problem solving skills, increase awareness of civic responsibilities and rekindle the desire to be connected to their community in a meaningful and fun way - Robert Simon, Wichita writes songs, poetry, scripts, and prose. In addition he is a

singer, actor, and director of stage productions who uses his musical and creative talents in his work with youth.

(8) Special music from entertainer Bill Neaderhiser - Come hear Kansas' king of ragtime piano music as only he can play. The banquet will feature Bill and his toe tapping music while you are enjoying a steak dinner with all the trimmings.

(9) Everything you ever wanted or needed to promote your local PRIDE program - Once again the PRIDE booth will be open during the day for the purpose of a liquidation sale on all remaining PRIDE memorabilia including the PRIDE project books for the low, low price of \$3.25.

(10) It's a Bargain - All this and more for the registration fee of only \$16. Come one come all and celebrate together.

Community Service Teams Make a Difference

The Community Service Program at Kansas State University establishes partnerships between the University and rural communities to accomplish community goals. Through the Summer Teams program, interdisciplinary teams of students spend 8 weeks living and working in a Kansas community on a project designed by community residents. Past projects have included beginning a volunteer community newspaper, park and downtown redesign, brochure development, and preparing a recycling feasibility study.

Interested PRIDE communities that would like to learn more about hosting a Summer Team can contact Beth Tatarko, 8D Edwards Hall, Kansas State University, Manhattan, KS 66506, (785) 532-6868.

The ten most important two letter words "If It Is To Be, It Is Up To Me"

The youth attending PRIDE Day will be treated to a workshop taught by Robert Simon of Wichita. Simon is well known for finding creative ways to teach young people to help themselves become empowered enough to find joy in helping others. It starts with developing self-worth and ends with following the kind of advice expressed very well by John Wesley when he wrote, "Do all the good you can, in all the ways you can, in all the places you can at all times you can, to all people you can, as long as you ever can."

According to Simon, the world always has been and always will be full of needs. The same can be said for the world having people in it who can address those needs. The problem is that sometimes the people who can meet the needs of people in communities don't put forth very much effort because they believe "Someone else will do it," or they say "There's nothing I can do." Neither is necessarily true. It is much more helpful to believe, "If it is to be, it is up to me."

Board approves Blue Ribbon applications

The following communities were evaluated and approved in meeting the requirements for Blue Ribbon recognition at the July 17, 1997, State PRIDE Board meeting held in Great Bend: Lyndon - Airport; Osage City - Library; and Stockton - Airport, Beautification, Health, and Police Protection.

Important PRIDE Dates

September 1 ... PRIDE project book is due
 September 22-26 ... PRIDE judging week
 October 24 ... State PRIDE Board of Directors Meeting, Salina
 October 25 ... State PRIDE Recognition Day, Salina
 January 1 ... Kick-off of New PRIDE Program

PRIDE Day 1997 Registration Form — October 25

To register for the October 25, 1997 PRIDE Day, please complete and mail by October 14, 1997 with your check or money order payable to: Kansas PRIDE, Inc., 700 S.W. Harrison St., Suite 1300, Topeka, Kansas 66603-3712, (785) 296-3485, V/TDD (785) 296-3487.

Last Name _____ First Name _____
 Address _____
 City _____ Zip _____
 Daytime Telephone _____

Registration is \$16 per person, which includes materials, workshops, breaks and the banquet. If you are registering for others, please attach a list of names, addresses and telephone numbers and indicate if registrant is an adult or youth.

Total Number of People Registering (\$16 each) _____
 Number of Adults _____
 Number of Youth _____
 Total Amount Enclosed = _____

No tickets will be mailed: Please pick up tickets at the registration table. PRIDE Day is committed to making activities accessible to all participants. In order to assist individuals requiring physical or sensory accommodations, please contact Stan McAdoo at (785) 532-5840 by October 20, 1997.

Still time to reserve a booth

Communities wishing to reserve booth space at PRIDE Day need to do so within the next few weeks. Free space, including an 8-foot table and chairs is available to all interested communities.

To reserve a space or to ask questions, contact Stan McAdoo at (785) 532-5840.

Bill Neaderhiser to Perform at PRIDE Day



An exciting blend of music including polkas, waltzes, country & western, and honky-tonk will fill the air as piano player Bill Neaderhiser takes you on a musical bonanza during the PRIDE banquet. Bill started playing the piano, by ear, at age 13 and has never quit. He has over 500 songs in his repertoire dating from the 1880s to the present.

Information Hot Lines

For community and economic development technical assistance, resource information, and referrals, help is available by calling either the K-State Research and Extension Information Referral Service at (785) 532-7987 or the Kansas Department of Commerce & Housing's FIRST STOP CLEARINGHOUSE at (785) 296-5298.

We're online!!

http://www.oznet.ksu.edu/dp_cmdv/pride/welcome.htm

REMEMBER — Volunteers are not paid because they are worthless, but because they are PRICELESS!!

— Doris Palmer

PRIDE communities completing the 1997 Community Achievement Awards Competition

