

KANSAS PRIDE PROGRAM
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Kansans Building Better Communities

1997 PRIDE Review

Enclosed is the Kansas PRIDE, Inc., Annual Review. Data from the PRIDE Review indicates that 85 communities enrolled in the program with 48 competing for the Community Achievement Awards. These 48 communities documented a total of 32,673 volunteers spending approximately 120,641 hours to accomplish 1,082 projects. At minimum wage, these efforts contributed to an investment valued at \$621,301.

Deloy Jahnke, 1997 Board Chairperson, says, "The PRIDE Program now enters its 28th year of aiding and encouraging volunteers in efforts to upgrade community services, increase economic vitality and renew civic pride. This coming year represents a new era in the PRIDE Program with the many new changes that will be implemented. I anticipate that PRIDE will continue to be a viable community betterment program for years to come."

Creating a Vision for your community

A part of the new PRIDE Program will be a visioning process. This will be a powerful tool that PRIDE participants can use to achieve their desired dreams for their community's future.

What is visioning? Visioning is a process to help PRIDE communities begin to think about what they want for the future of their communities as opposed to what is wrong at this point in time and needs to be fixed. Visioning is seeing what life could be like while dealing with life as it is today. The vision leaps over present barriers to a desired future. It is seeing where life is headed and how to make that transition from here to there most effectively. Visioning is a simple, practical method PRIDE communities will be able to utilize for the benefit of their community. It must have broad community participation for the vision to be realistic and beneficial.

The PRIDE staff will be setting up individual PRIDE community meetings this spring to plan the visioning sessions. Further details of the visioning process will be presented during the January/February area PRIDE workshops.

National Volunteer Week

April 19-25, 1998 is National Volunteer Week. PRIDE communities might consider doing something special this week to help celebrate the important role of community volunteers. Promotional materials for National Volunteer Week may be obtained by calling (202) 223-9186.

Area PRIDE Workshops Scheduled

The new PRIDE Program will be discussed at nine area workshops during January and February, 1998. Other agenda topics will be building a stronger organization, involving more volunteers, and a preview of what "visioning" is all about. The workshops will be hosted by PRIDE communities and will be held in:

- | | |
|------------------|--------------------|
| Kinsley (Jan 28) | Park City (Jan 29) |
| Cuba (Jan 31) | Leoti (Feb 9) |
| Atwood (Feb 10) | WaKeeney (Feb 11) |
| Gaylord (Feb 12) | Lansing (Feb 24) |
| | and Iola (Feb 26) |

Assisting the PRIDE Program staff in these workshops will be the K-State Research and Extension Agents from the nine host site counties and the regional field staff representatives from the Business Development Division of the Kansas Department of Commerce & Housing (KDOC&H). The six KDOC&H field staff members will be providing PRIDE Program participants with technical assistance, throughout the year, based upon identified needs. They will also help facilitate the community visioning sessions. The field staff include: Don Ballek, Northwest; Betty Nelson, Northeast; Siddiq Abdulrahman, North Central; Larry Meschke, Southwest; Darla Jacobson-Price, Southeast; and Rich Olsson, South Central.

Further workshop information and a registration form may be obtained by calling Stan McAdoo at (785) 532-5840 or Beverly Wilhelm at (785) 296-3485.

Important PRIDE Dates

- January 1 ... Kick-off of new PRIDE Program
- January 22 ... State PRIDE Board of Directors Meeting, Topeka
- January/February ... PRIDE Area-wide Workshops
- April 15 ... PRIDE entry form is due
- July 1 ... Kick-off of 1998/1999 PRIDE Year
- June 7-11, 1999 ... PRIDE Community Evaluations
- July 10, 1999 ... PRIDE Day, Wichita



Printed on recycled paper:



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This newsletter is published to provide communication among communities participating in the Kansas PRIDE Community Improvement Program. Your input is welcome.

PRIDE is jointly administered by K-State Research and Extension and the Kansas Department of Commerce & Housing.

Stan McAdoo

Robert S. McAdoo
 Extension PRIDE Program Coordinator

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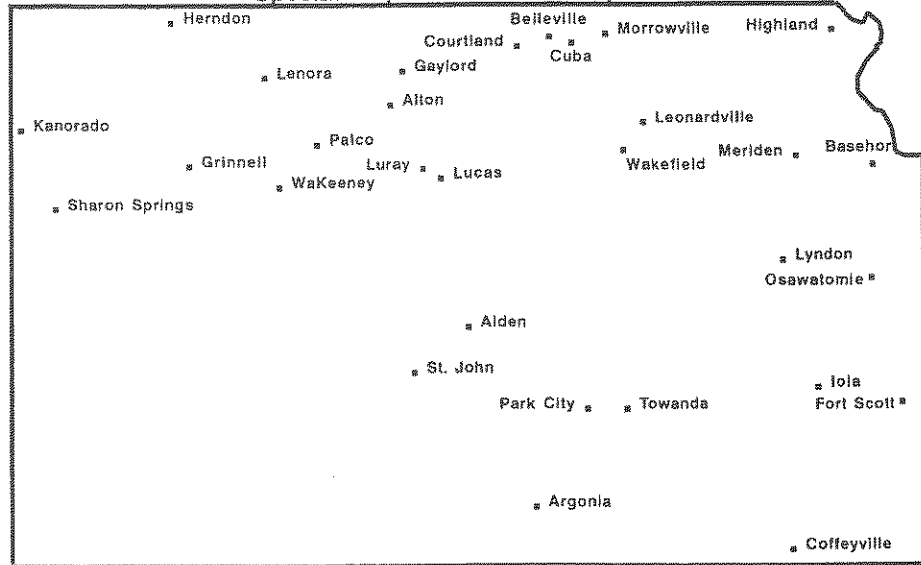
THANK YOU

A big thank you goes to the Kansas PRIDE Program Sponsors which provided generous financial and in-kind assistance during the past year.

- * Berberich, Trahan & Co., P.A. * The Boeing Company
- * Casey's General Stores, Inc. * Columbus Telephone Company, Inc. * Dillon Stores * Duke Energy * Farm-land Industries, Inc. * Hallmark Cards, Inc. * Kansas Bankers Association * Kansas City Power & Light Co. * Kansas Electric Power Cooperative, Inc. * Kansas Farm Bureau * Kansas Industrial Developers Association * Kansas Medical Society * Kansas Press Association * Pat Hubbell Associates * Kansas Rural Water Association * KN Energy, Inc. * League of Kansas Municipalities * Midwest Energy, Inc. * Northern Natural Gas Company * Pioneer Telephone Association, Inc. * Southwestern Bell Telephone Company * Sprint * Western Resources, Inc. * UTILICORP UNITED

These sponsors financially supported the 1997 judging process, the Annual PRIDE Day Conference and Workshops, and the PRIDE Community Achievement Cash Awards.

1997 PRIDE Community Achievement and Special Emphasis Award Recipients



1997 Community Achievement Awards

At the PRIDE Day Activities on October 25, 1997, awards were presented: \$500-1st, \$400-2nd, \$300-3rd, \$200-Honorable Mention.

Population 1-250

- 1st Alton
- 2nd Cuba
- 3rd Alden
- HM Luray and Herndon

Population 251-500

- 1st Courtland
- 2nd Grinnell
- 3rd Palco
- HM Leonardville and Lucas

Population 501-1,100

- 1st Highland
- 2nd Wakefield
- 3rd Lyndon
- HM Sharon Springs and Meriden

Population 1,101-4,000

- 1st Basehor
- 2nd WaKeeney
- 3rd Belleville
- HM Towanda and St. John

Population 4,001-UP

- 1st Coffeyville
- 2nd Osawatomie
- 3rd Park City
- HM Fort Scott and Iola

Rural Health

- Excellence (\$100) — Alton, Lenora and Highland
- Merit (\$50) — Kanorado and Grinnell

Tourism

- Excellence (\$100) — Alton, Lucas, Argonia and St. John
- Merit (\$50) — Cuba, Lenora, Highland, WaKeeney and Park City

Community Outreach

- Excellence (\$100) — Gaylord, Lucas, Argonia and Basehor

Communications (Electronic)

- Excellence — Courtland Community Cable TV (Courtland), Internet Rattlesnake Roundup Homepage (Sharon Springs) and Cable Channel Nine TV (St. John)
- Merit — Internet Argonia Homepage (Argonia) and KREP FM 92 Radio (Belleville)

Communications (Print)

- Excellence — The Kanorado Kaper (Kanorado), The Riley Countian (Leonardville), The Wakefield Times (Wakefield) and Basehor Sentinel (Basehor)
- Merit — Washington County News (Morrowville), The Tomahawk (High School, USD #291) (Grinnell), The Highland Vidette (Highland) and St. John News (St. John)

Deadline for PRIDE entry form approaches

Don't forget to send in your completed 1998 PRIDE entry (Intention To Participate) form by April 15, 1998. This is a firm deadline in order to participate in the 1998/1999 PRIDE Program. An entry form may be picked up at the January/February area workshops or by calling either (785) 296-3485 or (785) 532-5840.

Information Hot Lines

For community and economic development technical assistance, resource information, and referrals, help is available by calling either the Kansas Department of Commerce & Housing's FIRST STOP CLEARINGHOUSE at (785) 296-5298 or the K-State Research and Extension's DIRECT/Information Referral Service at (785) 532-7987.

Blue Ribbon Applications Approved

The following communities were evaluated and approved as meeting the required standards for PRIDE Blue Ribbon recognition at the October 24, 1997 and January 22, 1998 State PRIDE Board meetings: **Belleville** — Fire Protection and Police Protection; **Stockton** — Education, Fire Protection, Library, Solid Waste Management and Streets.

Beginning January 1, 1998, the PRIDE Program is no longer accepting blue ribbon applications as the Pacemaker component of the PRIDE Program has ended. The strong parts of the blue ribbon component are now included in the new PRIDE Program.

New Board Plans Agenda

The new Kansas PRIDE, Inc. Board of Directors will meet at an organizational session in Topeka on January 22 to plan its agenda for 1998. Members of the board include six sponsor representatives plus a representative from each of the first place cash award winning communities from the 1997 PRIDE year. Sponsor board members of PRIDE, Inc., this year include: **Scott McGinley**, Chairperson, UTILICORP UNITED, Wichita; **Charles Reese**, Treasurer, Midwest Energy, Inc., Hays; **Deloy Jahnke**, Past Chairperson, KN Energy, Lexington, NE; **Gordon Hibbard**, Kansas Farm Bureau, Manhattan; **Gloria Rader**, The Boeing Company, Wichita; **Debra G. Vignatelli**, Southwestern Bell Telephone, Topeka.

Board members representing the 1997 first place cash award PRIDE communities include: **Wilda Carswell**, Alton; **Catherine Henisey**, Coffeyville;

Tim Garman, Courtland; **Marian Thompson**, Highland; and **Charles Wilderson**, Basehor.

Other board members include the Director of K-State Research and Extension and the Secretary of the Kansas Department of Commerce & Housing, or their designated representatives who represent the co-administering agencies. This year the co-administering agencies will be represented by **Mary Faye LaFaver**, Director, Community Development Division, Kansas Department of Commerce & Housing, and **Daryl Buchholz**, Assistant Director, Extension Agriculture & Natural Resources, K-State Research and Extension.

The staff of the PRIDE Program continues to be **Beverly Wilhelm**, State PRIDE Coordinator, Kansas Department of Commerce & Housing and **Stan McAdoo**, Extension PRIDE Coordinator, K-State Research and Extension.

PRIDE Communities on the Web

Several PRIDE communities have recently joined other PRIDE communities on the World-Wide-Web with attractive and informative community web pages. Used well, the internet can help communities with economic development efforts, preserving heritage, and improving local communication. PRIDE's goal is to get a web site on the net for every PRIDE community by September 1, 1998. Thanks to a partnership between PRIDE, the Kansas State Library, and the Boeing Company (a PRIDE Program sponsor) this might become a reality.

The Boeing Company, through its "Loaned Executive" program is providing the services of John Howell of Wichita, to help build community web sites,

without cost, to any PRIDE community that is interested. John and his wife, Susan, can help communities with: understanding what the web can and cannot do; identifying goals and components for a web site; building the initial web pages; and helping the community learn to maintain and enhance its own web site. The Kansas State Library, in turn, is providing free space to communities on their Blue Skyways internet service.

PRIDE communities wishing to take advantage of this opportunity may contact John & Susan Howell at the following address: 147 N. Dellrose, Wichita, KS 67208, (316) 688-0905, email address: howell@feist.com. Communities are encouraged to invite John to a PRIDE meeting so he can explain the program.

Definition of "Community Volunteerism"

The commitment we make to our community for the privilege of living in the United States

Rawlins County Receives State Award

Gary Mitchell, Secretary of the Kansas Department of Health and Environment recently presented the Pollution Prevention Award For Excellence to representatives of the Atwood PRIDE committee, the Rawlins County Recyclers and other community members. This prestigious award was one of only three given in the state in 1997. The Rawlins County Recyclers, which is a component of the Atwood PRIDE Program, recycles aluminum cans, plastics, cardboard, newspaper, magazines, junk mail, white paper, green bar paper, glass, tin cans, scrap aluminum, copper and brass, radiators, white goods, iron, steel, and junk cars. The Rawlins County Recycling Project involves local government, citizens, schools and community groups. This community PRIDE effort serves as a model for other small communities with limited resources. Congratulations Atwood and Rawlins County!

Edgett-Minson & Parsons PRIDE partner recipients

Stacie Edgett-Minson and Kristina Parsons, Trego County Extension Agents were presented the 1997 PRIDE Partner Award during K-State Research and Extension's Annual Conference. The award certificate was presented by Dr. Daryl Buchholz, Assistant Director, Extension Agricultural & Natural Resources.

According to WaKeeney PRIDE Chairman Jim Wahlmeier, "Stacie and Kristina were the catalysts that made many good things happen in WaKeeney this year. Their leadership assisted in accomplishing goals in recycling, trees for beautification, better signage to parks and recreational areas and overall organizational development."

The PRIDE Partner Award is made to the county Extension team making the most outstanding contribution to the Kansas PRIDE Program. Only one PRIDE Partner Award is given annually.