



KANSAS PRIDE PROGRAM NEWS

DEDICATED TO HELPING COMMUNITIES HELP THEMSELVES

**Builds
Community**

**Involves
Youth**

**Encourages
Participation**

**Celebrates
Uniqueness**

**Creates
Partnerships**

**Recognizes
Success**



Word From the PRIDE Staff

Welcome to the first edition of the Kansas PRIDE Program E-news! This electronic form of communication will replace the quarterly PRIDE Newsletter that has been the primary form of communication with communities in the past. This change in delivery method will allow us to communicate with PRIDE communities on a more frequent basis. We are excited to rollout this new form of communication during the 40th year of the PRIDE program!

We plan to send this twice a month. We will also use this same format to provide important updates that cannot wait until the next E-news.

We welcome PRIDE communities to send important dates and community stories to us so that they can be included in future editions. Please send your articles, comments and e-mail addresses of those who would like to receive this newsletter to PRIDE@ksu.edu.

Community Spotlight

Over the past 40 years of PRIDE more than 400 communities have participated in the Kansas PRIDE program. The success stories are overwhelming as we learn how volunteers in Kansas communities have worked together to assess the community needs, create a vision, develop a plan, execute the plan and celebrate the success.

Melvorn, Kinsley, Concordia, Wilson and Park City are just five of these 400 communities that have stepped forward to share their stories. Last fall, in preparation for the Dean of Agriculture's report to the Kansas

Legislature, the communications department traveled across the state to feature PRIDE communities and their success. A video was created to highlight different aspects about the PRIDE planning process, projects and long term benefits to Kansas Communities.

Click [HERE](#) to view the video. This is a great example of ways in which we will use your community stories as we celebrate the past 40 years of PRIDE and plan for the future! Send in your stories so that your community receives the recognition they deserve and other communities can learn from your successes.

Rural Grocery Store Summit

Grocery stores serve an important role in communities. Not only are they a common meeting place for a local community, they provide direct and immediate food access. Many rural stores are struggling, however, due to low volume sales, increased operating costs and severe competition from large chain distributors. What can be done to help rural grocery stores survive?

This driving question is at the core of the [Rural Grocery Store Summit](#) to be held at the K-State Alumni Center on June 14 &15. Registration is **complimentary** to rural grocery store owners. Click [HERE](#) to find registration information for the summit. Please make sure you share this with your local grocer!

Learning Corner

A BIG thanks to the PRIDE communities of Lenora, Perry, Larned, Humboldt and Park City for hosting the Benchmarking Your Success trainings this spring. Each of these communities provided great hospitality, good food and wonderful facilities for the trainings. Also, thank you to those communities who sent delegations to participate in the trainings. The training material will be available on the PRIDE website in the very near future.

At the training we discussed collecting data such as volunteer hours, dollars raised and partnerships formed in your community. This is information that can be used to tell your story to decision makers and potential volunteers in your community. Everyone at the training had an opportunity to begin work on a 1-3 minute "elevator speech" and a work plan for



communicating the impact of the PRIDE program.

Interested in hosting training next spring, contact us at PRIDE@ksu.edu or (785) 532-5840.

News You Can Use

Plan now to attend PRIDE Day 2010 on November 13 at the Grand Prairie Hotel in Hutchinson, Kansas. This event will allow us to celebrate the past 40 years of PRIDE and plan for the next 40 Years! This will be an afternoon and early evening event and will include a keynote speaker, opportunities for community sharing, introduction of the new PRIDE program and an opportunity to recognize all PRIDE communities.

Every community needs to begin preparing for this celebration now. We need you to:

- Send us your success stories and pictures by June 30
- Make plans to have a display table to share your success with other communities
- Have a person designated to receive your recognition certificate
- Send a delegation to learn about the new PRIDE program
- Contact other communities that have been in PRIDE and encourage them to attend

More details will follow in future E-news. Save the date!

We Need You To...

Send us your community PRIDE success stories! We are excited to utilize many opportunities during this next year to highlight PRIDE community impact stories. This includes the many community improvement projects that have been completed over the last 40 years to increase the quality of life in communities across the state of Kansas. We not only need you to work with your PRIDE community to submit stories but if you know of other communities that had been PRIDE communities but are no longer, please contact them and collect their stories as well.

These stories should demonstrate the impact that PRIDE has had on your community. They can be project specific or can tell the "progression" of your PRIDE program. Do not forget to reflect on "how is your community different as a result of being a PRIDE community?"

The stories will be used in a variety of ways during the next year. These will include the PRIDE Day 40 Year Celebration on November 13, 2010,

PRIDE website, PRIDE newsletter community spotlight, annual review, feature stories for the media and a variety of other ways. We cannot guarantee that all stories will be used in the same way. However, we can guarantee that if you do not send us your story we cannot use it! Do not miss this opportunity to allow the spotlight to be on your Kansas community for a shining moment during this next year!

Stories can be submitted using the [Sharing Your Success](#) form. Please e-mail us the completed form, with accompanying digital photos to PRIDE@ksu.edu by **Wednesday, June 30, 2010**.

Planning Ahead

June 30	PRIDE Impact Stories due
July 15	Quarterly Reports due
October 15	Quarterly Reports Due
October 15	Enrollment for 2011 PRIDE Program Year due
October 29	Registration for PRIDE Day 2010 due
November 13	PRIDE Day 2010, Hutchinson, KS
January 1, 2011	New PRIDE year begins