News You Can Use...

Spring Workshops

"What's on the Radar? PRIDE Updates & Volunteer Forecast" is the theme of this year's spring workshops. Our short term forecast will include updates in the PRIDE program and our long range forecast will include volunteer trends, becoming a community of excellence and applying for Partners in PRIDE grants. This training is for all PRIDE communities and we encourage each community to send a delegation to participate. Click here for a list of dates and locations.

Day of PRIDE - "It Starts with Us"

Mark your calendars! The 2011 Day of PRIDE will be held on Saturday, June 4. The theme, "It Starts with Us" will allow communities to showcase how they have worked to improve the quality of life in their community. We'll be touring several PRIDE communities and experiencing first hand what it takes to have successful community development efforts. Be watching for further details. Registration brochures will be coming soon.

Community Spotlight. . .

Leonardville ....Promoting Physical Activity

Through park improvements, Leonardville is creating a place where adults and children of all ages are able to increase physical activity, play together and enrich family life which will help sustain the rural community.

A three phase park improvement plan was developed with phase one, the development of a walking trail, completed in 2010. Phase two, the addition of fenced-in-kiddie equipment for ages 2-5, will be added in 2011, and phase three, equipment for youth ages 5-12, will soon follow.

With support from the city, Bayer Construction, and Riley County Parks Department, the only cost associated with the development of the trail was fuel for the skid loader and tractor. What an accomplishment!

Keeping the goal of promoting physical activity in mind, fund raising
efforts for phase two have included a softball and golf tournament. For further details on the park project click here.

**Important Announcements. . .**

**Four PRIDE Communities Receive SCIP Grants**

Congratulations are extended to Ashland, Larned, McFarland and Tampa for their success in receiving Small Community Improvement Program (SCIP) grants from the Kansas Department of Commerce (Commerce).

One of the requirements to receive funding is the communities determining what pieces of the project they can complete by themselves. The community acts as the general contractor, organizing local labor and equipment, as well as coordinating work that needs to be done by a subcontractor. The Commerce staff provides direction, technical assistance, guidance and support. The sweat equity and volunteer hours must save at least 40 percent of the project's normal marketplace cost.

The grants were awarded to these communities for the following projects:

- Larned ($125,000) - Renovations to Doerr-Vernon Park
- Ashland ($75,617) - Building a new community fitness center
- McFarland ($70,102) - Improvements and new equipment for the city park
- Tampa ($64,126) - Building a new city park

For further details on SCIP grants, visit the Kansas Department of Commerce website.

**Grinnell Receives BlueCHIP® Award**

Three communities that differ by size and geography have one important thing in common; each has taken steps to improve the health of its residents and in the process, has earned a BlueCHIP® Award from Blue Cross and Blue Shield of Kansas (BCBSKS) and the Kansas Recreation and Park Association (KRPA). The cities of Lawrence, Hutchinson and Grinnell each received a check for $2,500.

BlueCHIP is a community health improvement program created to recognize and reward Kansas communities who encourage and support healthy lifestyles through programs, initiatives, policies and/or community-wide events.

"These communities - Lawrence, Hutchinson and Grinnell - are all doing phenomenal work and were selected for their collaboration with a variety of organizations, their programs that are changing infrastructures and for involving community citizens of all ages," said Marlou Wegener, BCBSKS manager of community relations. "These three communities serve as outstanding examples of what happens when individuals in a community come together to work
for a common goal; the result is the entire community reaps the benefits." To view the complete article CLICK HERE.

2011 Get It! Do It! Recipients

Seven small towns have been awarded Get It - Do It! grants for 2011. The $3,000 grants, which support youth-adult partnerships that promote community health were awarded to: Alton, Council Grove, Giasco, Grainfield, Grinnell, Mt. Hope and Smith Center. Projects range from Alton building a skate park and engaging the "White Chocolate" company of Hays, KS to establish skate events for surrounding communities to Smith Center's design and construction of a nature/fitness trail.

The towns were selected after a competitive review of proposals and site visits by K-State Research and Extension personnel. In order to be awarded the funds, each community had to demonstrate:

- active involvement and decision-making of youth
- desire to support positive youth-adult partnerships
- projects designed to address the "cornerstones" of Community Health
- Kansas PRIDE members in good standing

Additionally, local Extension agents were required to be involved in the development of the grant proposals and to participate in the community youth development projects should they be funded. Agents sharing in the awards are: Laura Marks (Morris County), Sarah Molzhan (Post Rock Dist.), Pat Gerhardt (River Valley Dist.), Sandra Wick (Smith County), Bev Dunning (Sedgwick County) and Jennifer Schoenfeld (Gove County).

Building on partnerships between PRIDE, youth organizations and local K- State Research and Extension, these communities not only get-it-and-do-it (get the money and do the project), they impact the wellness of those living in their communities moving towards not only healthy people but also healthy communities. This has a long term impact for all.

For more information about the Get It - Do It! program, contact Kansas PRIDE at (785) 532-5840 or Elaine Johannes at ejohanne@ksu.edu or (785) 532-7720.

Community Question:

What is a Resolution of Government Support?

The PRIDE Resolution of Government Support is a document that is required by the Kansas PRIDE Program. Because PRIDE is a collaborative effort between citizens and local government, we have created a "statement of intent" which reaffirms the strong working relationship between changing PRIDE volunteers and city government.

A Resolution of Government Support:
formalizes the support of the community volunteer group by your local government
sustains the awareness of local government to your past and future volunteer efforts
lets your community maintain its' affiliation with the Kansas PRIDE Program

As a requirement for maintaining good standing in the annual PRIDE program, each enrolled community must submit a Resolution of Government Support at the start of each calendar year.

The Resolution of Government Support form can be found by clicking here. As always, if there are any questions or concerns, please contact the PRIDE Office at PRIDE@ksu.edu or by phone at (785) 532-5840.

Dates to Remember . . .

March 28 - April 12 - Spring Workshops, various locations
June 4 - Day of PRIDE, Larned