



Contact us at: PRIDE@ksu.edu

# Vibrant communities with a positive future.

### Week of PRIDE 2015





Melvern PRIDE members prepare to replace sidewalk for the Melvern Community Center

What times you have had, what wonderful work you have done! We have some preliminary numbers for Week of PRIDE

Nineteen communities have reported so far!

**Twenty** projects were identified and set into action!

Over **4,130** hours were spent planning and then implimenting the projects.

Over **500** people were involved through committees (planning) and volunteering - which included **224** youth!

Partnering agencies ranged from 4-H Clubs, schools, local businesses and civic organizations!

And hold onto your hats, Kansas PRIDE communities that participated in Week of PRIDE raised over

\$34,000 in donations for their communities! PHENOMENAL!

If your community has yet to report your work, please take the time to <u>CLICK HERE</u> and go to our short 10 question survey. If you had a coloring contest, let us know the results by giving us an email at <u>PRIDE@ksu.edu</u> - scan and send if possible so everyone can enjoy your community artist's work!

Thank you for all you have done and you will learn more about your work in upcoming emails, news releases and Facebook!

## 2015 Award Winners



You may have heard it in the news, on Facebook, email, but it isn't official until we have it in our own newsletter! Congratulations to the following Kansas PRIDE communities:

Six Kansas PRIDE Capital Awards were given in recognition of a special project.

 Alton PRIDE – Social Capital Award for its Chocolate Festival.

- Bushton PRIDE Built Capital Award for the "Welcome to Bushton" sign.
- Lenora PRIDE Human Capital Award for the "Live Well Lenora" program and Cultural Capital Award for the "Lenora Jubilee."
- Potwin PRIDE Built Capital Award for its ball field fence project.
- Randolph PRIDE Social Capital Award for a Park Bridge to Bridge Generations.

Kansas PRIDE Community Partners Awards went to four individuals and one organization.

- Alton PRIDE Deana Roach
- Bushton PRIDE Jerry Huff
- Iola Community Involvement Task Force/PRIDE – Donna Houser
- Lenora PRIDE Lenora Public Library
- Humboldt PRIDE Loren Korte

Kansas Partner in PRIDE Awards went to five local PRIDE organizations.

- Dover was awarded \$509 for a basketball court renovation.
- Grainfield was awarded \$1,250 for Christmas lighting.
- Lenora was awarded \$1,918 for "Welcome to Lenora" banners.
- Iola was awarded \$2,000 for park directional and other signage.
- Lakin was awarded \$2,000 for a basketball court renovation.

To date nearly \$40,000 has been awarded to PRIDE community projects through Partners in PRIDE.

Congratulations Kansas PRIDE Communities and as always, THANK YOU for all that you DO to make Kansas such a great place to work and live! – *Jaime Menon, K-State Research and Extension Kansas PRIDE Program Manager*, jmenon@ksu.edu

# Website Update

As of **July 1, 2015** K-State Research and Extension will be joining the K-State Online system. What does this mean....?

It means that kansasprideprogram.ksu.edu will join the K-State web system.

It means that our website will have a new look and "feel".

It means that there will be streamlined information.

It means that there are opportunities for more features and functions.

It also means that you, as our communities, have the opportunity to give us feedback. Do let us know if you feel there is missing information, or have any questions or concerns. Contact us at <a href="mailto:PRIDE@ksu.edu">PRIDE@ksu.edu</a> or use the Feedback function on the left hand sidebar on the updated website!

## Marketing Your Event

It takes a lot of time and energy to plan an event. How we market the event often times determines its success.

Last week I was at an Alton PRIDE meeting and they shared two ideas on how they plan to market their annual Jubilee through social media.

The first was to take advantage of "Throw Back Thursdays" (TBT) by posting pictures from previous Jubilees on Facebook every Thursday for the month prior to the Jubilee. With the post they will include information on the time and date of the upcoming Jubilee.

The second idea was to have a selfie contest during the Jubilee. Participants will be asked to create a file of pictures taken at various activities throughout the day. Pictures are to be loaded onto the Jubilee Facebook page. Following the event, a drawing will be held to award prizes to those who shared pictures. These pictures could be used again the following year to market the Jubilee through TBT. Some easy, no cost ideas for visibility! – Nadine Sigle, K-State Research and Extension, Northwest Kansas Community Vitality, nsigle@ksu.edu

### **Events Calendar**

July 15, 2015 - 2<sup>nd</sup> Quarterly Reports are Due

August 15 - Fall Partners in PRIDE Applications
Due